



Billeon



Billeon · mainten. ^

Bill and Léon are in the game ✓

Meet them at the GLOBAL SPORTS WEEK PARIS!



BILLEON

Billeon reinvents mobile ticketing by bringing a federative and ambassadorial dimension. Billeon multiplies ticketing sales points by transforming fans', ambassadors' and partners' cell phones into ticketing sales points. We allow each person to sell tickets thanks to their smartphone, in a simple, direct and secure way.

Billeon makes 3 elements work together to help you grow:
relational, communication, digital

DIGITAL

Billeon is your mobile ticketing app - for your community or for specific groups, which can also be called communities of interest. (e.g. fan clubs, student campuses, companies, etc.)

Billeon is a semi-customized mobile application, allowing each event structure to:

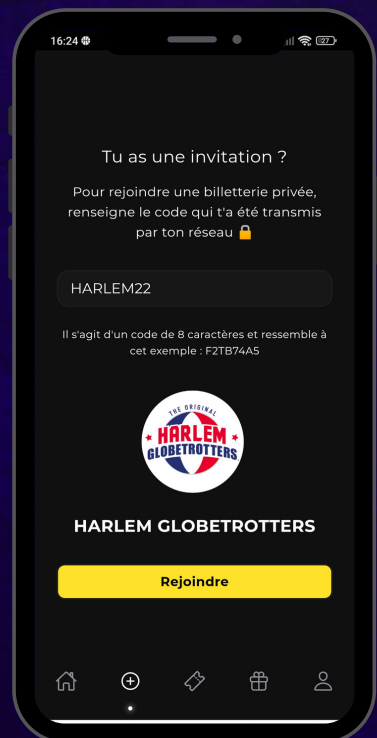
👤 Create its Membership networks for segmented ticketing and assign them the right ticketing offers and loyalty programs / Fan Rewards programs

✅ Create a bridge between the application users and non-users, to increase ticket sales and also to increase your database

⚡ Facilitate group booking: book for your group of 10 people without having to pay in advance (seats are reserved for 48 hours*, if people pay on time, they receive their tickets, otherwise no one is charged, and the ticket is put back on sale). *To bring dynamism to the sales, the time is fixed according to: the number of remaining places for the event, and the date of the event. Seats can be blocked for 5 minutes, 48 hours, several days, etc. - this fixed time is automated and always configurable by the event organizer.

💬 Have a text message solution and a mobile payment solution between friends: a blocked ticket for a friend = is a sent text message = is free advertising for the event

💰 Generate new sponsorship revenues



COMMUNICATION



Your application creates opportunities to communicate in a friendly way, so we create communication campaigns adapted to your structure and your identity

RELATIONAL



You don't have any ambassadors yet? We introduce you to key communities of interest for your organization, we establish partnership agreements with them, we look for and we animate your first ambassadors! We integrate these ambassadors into the Billeon team and into your team so that they can share their feedback and help with continuous improvement

LET'S MEET!



JUSTINE ROUTHIAU
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EMMA DESCHAMPS
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Billeon works through projects for an entire season:

- Receipt of new organizer requests and exchanges - planning of strategic/operational deliverables by Billeon: from May to August 2022
- Implementation/Launching Billeon X Organisateur: from September 2022
- You have a different timeline / You would like more information: please contact us at justine@billeon-app.com or linda@billeon-app.com

they TRUST US



**HARLEM GLOBETROTTERS, ASPTT MULHOUSE VOLLEY,
CHAMPIONNAT DE FRANCE DE DRIFT, ASSO SKIN COMPANY,
AND OTHER ORGANIZERS FOR THE 2022-2023 SEASON!**



BILLEON IS "FRENCH TECH TREMLIN" LAUREATE



**SPORT STRATEGIES WRITES AN ARTICLE ABOUT BILLEON
IN A SUBSCRIBER-ONLY EDITION**



BILLEON IS PART OF ORANGE PROGRAM FOR W.ENTREPRENEURS



BILLEON IS "SPORTUP SUMMIT" LAUREATE



**BILLEON SPEAKS AT "LA MÊLÉE NUMÉRIQUE" - "SPORT CONNECTÉ"
BILLEON, STADE TOULOUSAIN, F. DELAGE**



BILLEON IS INVITED ON "EUROPE 1" - "LA FRANCE BOUGE"