



AXYS **General Presentation**

February 2024

Our mission

Sustainable transformation consultancy

We combine and enrich our expertise to help you sustainably transform in the face of societal, technological, regulatory and environmental changes.



A graphic on the left side of the slide consisting of multiple concentric circles in a teal color, creating a ripple effect.

Our raison d'être

Amplifying the impact of yours!

Our expertise and services help you develop, optimise and unlock your business' potential. And increase your sustainable impact tenfold.

See the butterfly effect on your progress.

Our vision

Less is better

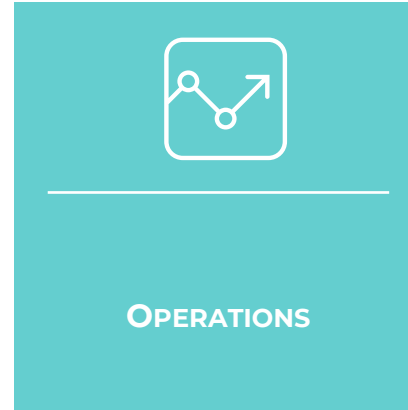
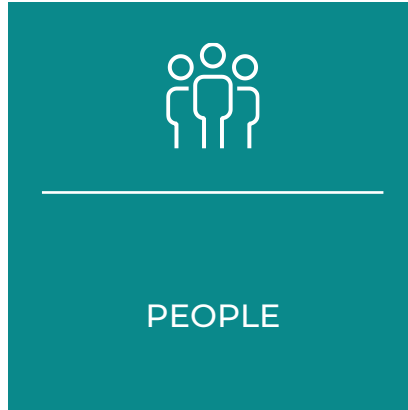
To make a difference, let's target efficiency!

We know how to work with you to mobilise the best team, equipped with the best skills and tools, focused on the best actions that will amplify your positive impact using as few resources as possible.



Axys in brief

35 years' experience
EUR 37m turnover
(+12% in 2023)
230 consultants



Our areas of expertise



Purchasing & logistics



Finance & performance



Digital marketing



Data



Change management



Project management



An independent firm with multiple assets

ASSETS

ADOPTION



Back office for
producing **digital and
gamified content**

FUTURE MAKERS

**Cultural transformation
diagnostic tool**

INNOVATION



Internal
university
& **training**
organisation



Artificial intelligence &
tech innovation
laboratory

RESPONSIBLE DNA



CONVENTION DES ENTREPRISES **POUR LE CLIMAT**



Charte 
RELATIONS FOURNISSEURS
ET ACHATS RESPONSABLES
SIGNATAIRE



SPECIALIST SUBSIDIARIES

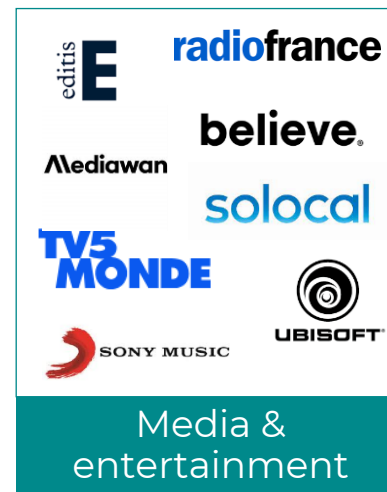


Optimise your employees'
travel.



A clear and informed vision
of your SAP projects.

A portfolio of multi-sector clients



A culture of operational impact

Our services



COMMAND OF TRANSFORMATIONS

Co-constructing a target, charting the trajectory, defining the means to be implemented, orchestrating transformations.



PROCESS OPTIMISATION

Defining, modelling, optimising and automating your company's processes in a continuous improvement loop.



AGILE PROJECT ASSISTANCE

Supporting you during all project phases: guidance, design, validation of the solution, deployment, etc.



DATA MANAGEMENT

Facilitating data exploitation, statistical appropriation and the deployment of predictive management models.



ALIGNMENT OF THE MANAGEMENT MODEL

Supporting you to define and align your management model with your business model.



HELP WITH CHOOSING A SOLUTION

Bringing you experience, rational analysis, independence when making the final decision.



SUPPORT WITH CHANGE

Adopting a real culture of change based on agile and innovative management methods.



PROJECT GOVERNANCE

Helping you achieve your project results in terms of cost, deadlines and quality.

Putting environmental and societal issues at the heart of our strategy



Involving and collaborating
with stakeholders

Attractiveness and
retention of talents

Building resilience to cost
variations and new
regulatory requirements



Green IT, data, AI
to support new business
models

Effective measurement of
impact and progress

New market and value
creation opportunities



Resilient organisation
involving communicative
management

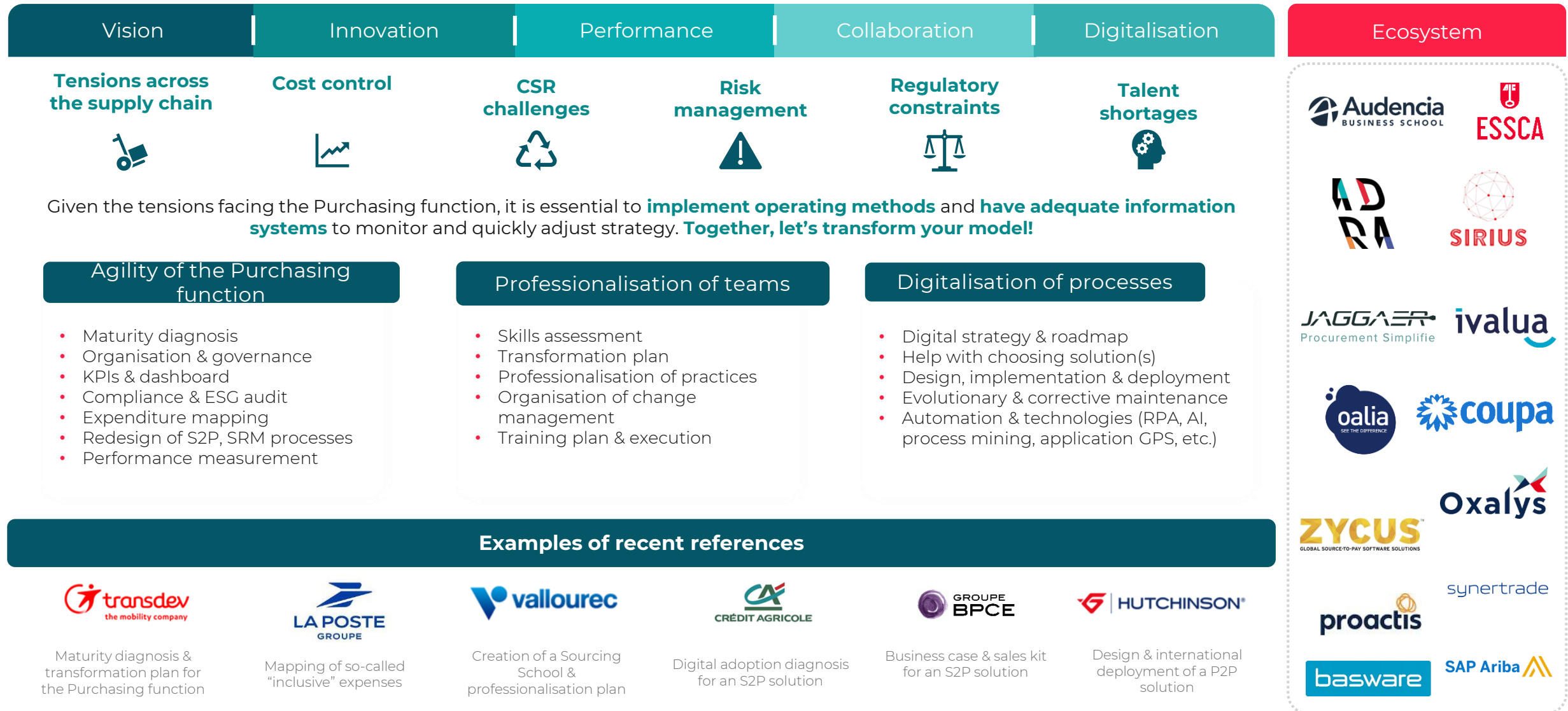
Resolving clashes by
exposing the emancipatory
benefits of changing the
model



Solutions, offers and ways to
reinvent structures within
an extensive ecosystem

Inspiring ideas with our
creativity and navigating
uncertainty

Purchasing & logistics expertise



Finance & performance expertise

Vision	Agility	Fluidity	Efficiency	Predictivity
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“Our **360° expertise** in **transforming your function** so you can benefit from **agile, digital, sustainable and human finance**. Together, let's reinvent your daily life differently!”

News 
CSRD, dematerialisation, Pillar 2

Transform your Finance function from the roots		Improve the efficiency of your processes Optimisation & digitalisation		Manage performance in your company/Group	
Diag. & roadmap	ERP transformation	P2P	O2C	Management model	Analytical acc.
Organisation & change mgmt.	Skills in the function	Paperless invoices	R2R & closing Env. acc.	Reporting & Dataviz	Performance management & EPM
AI & data finance	Sustainable finance	Accounts	Management control	Extra financial reporting	Sim. transfo. impacts CSR vs perf

Our expertise: research, guidance, strategy, roadmap, help with choosing a solution, management, PM support implementation, organisation and change, operational excellence, exploitation of data & AI, etc. **Proven methods with accelerators.**

Examples of recent references

 LABORATOIRES Théa	 Carrefour	 suez	 VINCI	 nexity	 RRG Retail Renault Group
Strategy and roadmap for the group's new core model	Management, PM support and change of the overhaul of IT finance around S/4Hana	Supervised AI learning of the lettering of client receipts	Guidance and implementation of the 2024 dematerialisation reform	Overhaul of the group's FP&A organisation	Management and PM support for the implementation of a new EPM



















Digital marketing & data expertise

Data governance

AI as a service

Data performance

Architecture

Data management

Ecosystem

We support our clients to make fundamental choices to enhance and exploit their data assets and successfully transform into a data & AI-driven company. We put in place the organisational framework and data structuring to guarantee efficiency. To accomplish this, our engineers collect, clean, enrich and transform the data, and our data scientists build models and restitution to optimise processes and enrich our clients' analyses.

Data strategy & governance

- Defining ambitions & data roadmap
- Organisational guidance and data structuring
- Designing & deploying architecture
- Adoption approach & change management

Data intelligence

- Building algorithmic models & restitution
- Co-developing models with Google
- Implementing a neural network to assess emotions
- Scoring audience & model attribution

Data processing

- Collecting, cleaning and enriching data
- Data management & data transformation
- Data visualisation & dashboard

Digital & marketing performance

- Defining and managing the digital roadmap & data
- Developing data-driven management model & performance analysis
- Co-constructing customer XP and journey
- Coordinating agencies and monitoring campaigns

Examples of recent references



Defining and supporting the implementation of central and local data governance and acculturation principles



Customer reference and use in transactions within the sales offices network



Defining business use cases and the improvement plan: organisation, process and solution/architecture



Pernod Ricard

PM support for the overhaul of decision-making/dataviz solution for MMPJ subsidiary. Deploying a GPS application for use with the Power Bi solution



Managing and analysing marketing performance. Defining, prioritising and implementing AI use cases (attribution and audience scoring)



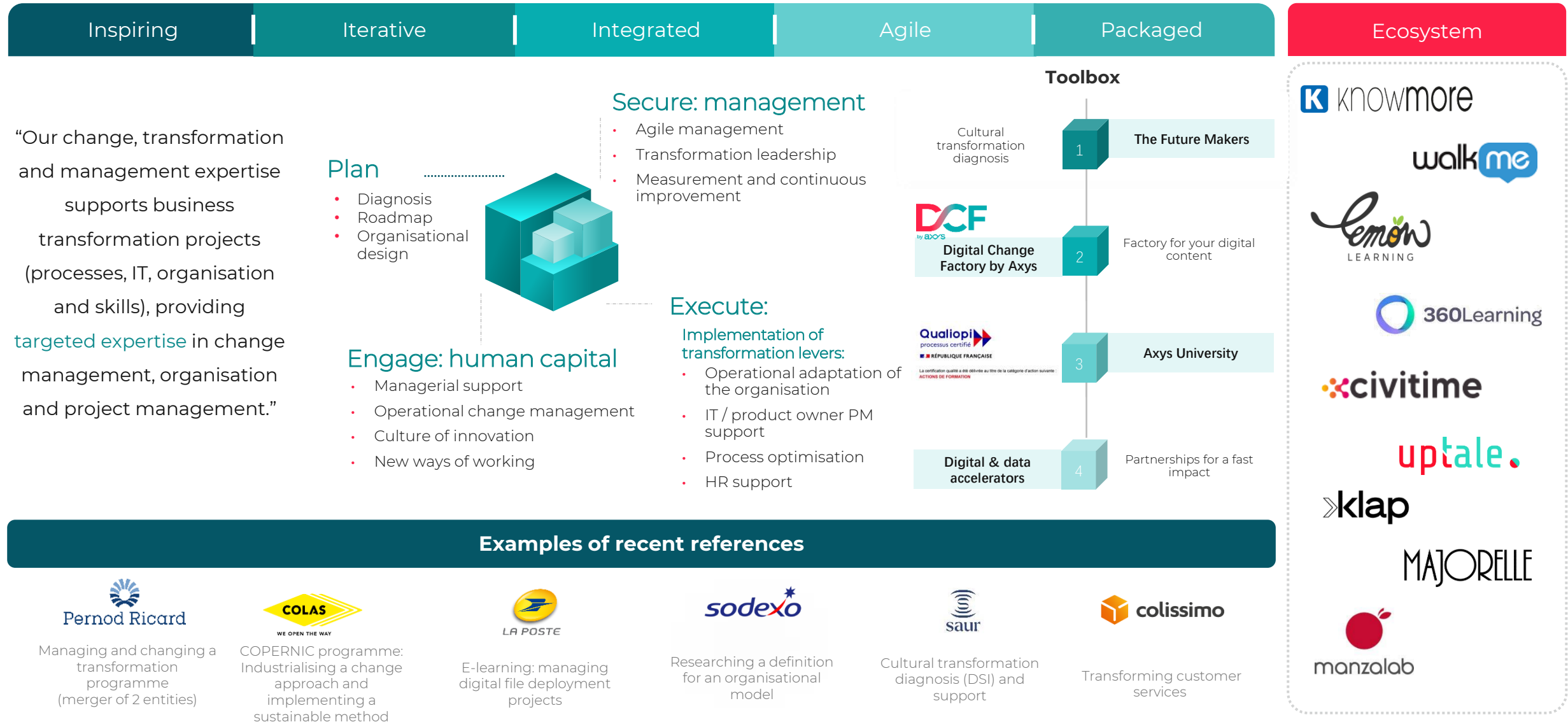
Google Marketing Platform



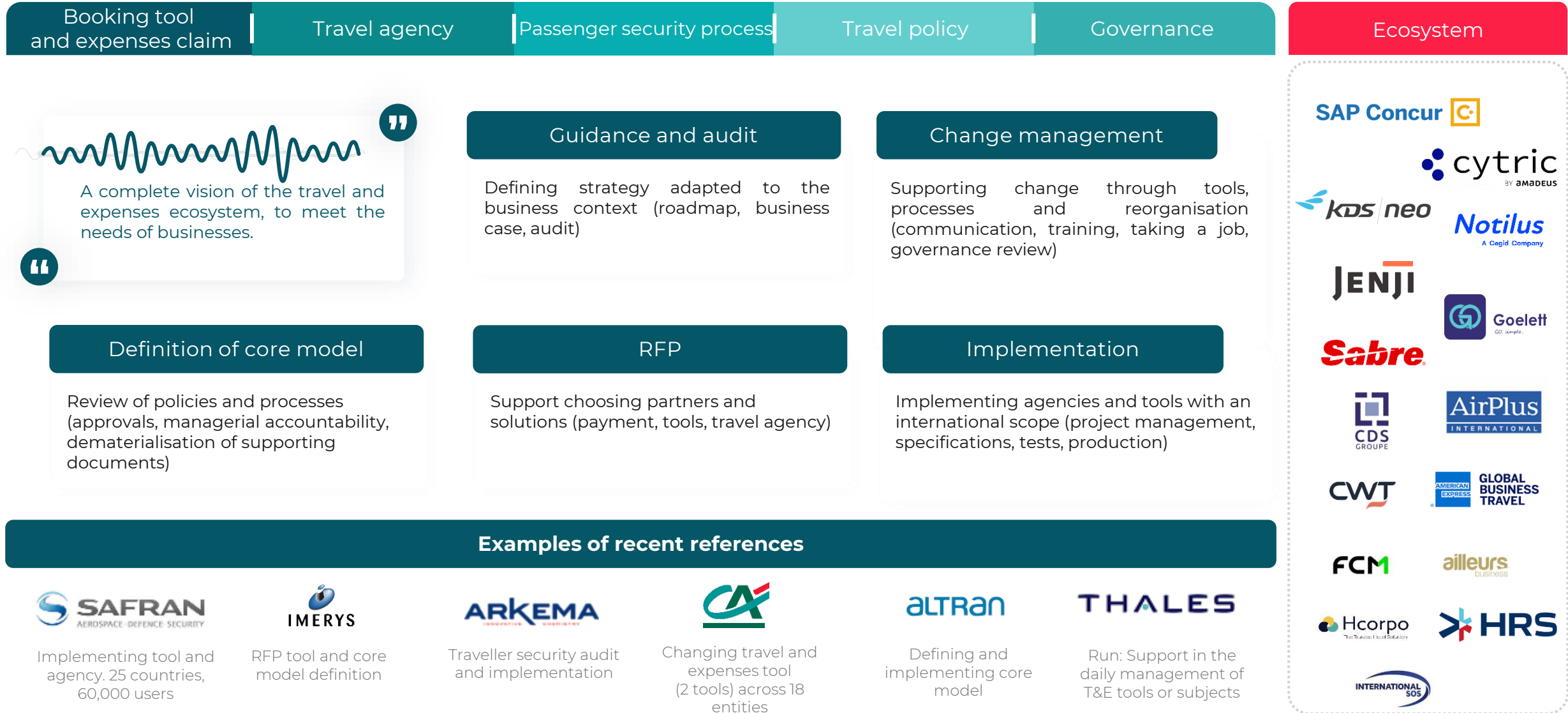
Adobe Analytics



Change, transformation & management expertise



Travel & Expenses by Odyssey



SAP expertise by neosight



Extended finance

Dataviz and budget management

SAP transformation

Technology platform

Performance

Ecosystem

PM support for SAP project

Designing the target, validating structuring principles, helping with acceptance, project management and support with change

Project audit

Analysing the level of risk, monitoring suitability with business needs, best practices, technical and functional recommendations

Consulting / Strategy

Defining the strategy suited to the business context:

- Project guidance and SAP transformation roadmap
- Help with choosing solutions and reselling SAP solutions
- Desirability study

SAP integration

Support with SAP solution deployment (incl. international deployment in Core-model + roll-out mode)

SAP MCO

MCO SAP solutions and support with innovation

Examples of recent references



Maintenance and functional administration of management IT for 20 years

Programme to overhaul the entire management IT
Deployment of S/4 HANA Cloud across the subsidiary
Technology monitoring and innovation



Integration of the SAP BPC HANA solution for all budget preparation processes /
Compliance with accounting standards /
Better visibility of activity / More effective performance management



Overhaul of margin management and merchandise accounting under SAP /
Maintenance of SAP management IT for 10 years / Deployment of mark-up management under SAP Vistex

La Redoute

Deployment of S/4 HANA Cloud across an extended financial range in France and internationally



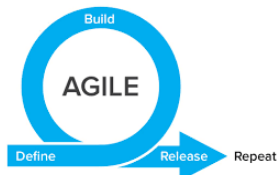
SAP® Qualified
Partner-Packaged Solution

- Ensuring our consultants upgrade their skills
- Delivering off-the-shelf content to our clients
- Contextualising training courses to adapt them to client needs

Some examples of off-the-shelf content:

- Acculturation to project management
- The manager: bringer of change
- Become a trainer
- Become a representative of change

Our consultants' main training courses and certifications





The Digital Change Factory by Axys

Axys Consultants offers to involve its back office of shared digital content production, the Digital Change Factory, to take care of production work

Digital Change Factory service offering:

Digital learning



eLearning



Virtual classes



Interactive
quiz



Gamification



Micro-learning

Digital production



Animated
videos



Videos
Tutorials



Institutional
videos



UX
design



GPS
application

Graphics



Environment &
characters



Graphical
identity



Templates



Logos



Pictograms

Working jointly, our consultants share navigation and **user experience** needs as early as possible with the Digital Change Factory to validate the technical feasibility of the solution's target design and to gain advice from our graphic experts on **ergonomic and digital choices**.

Our teams take particular care to validate the content and style with both internal teams attached to the project and the communications department. We pay particular attention to:

- The home page, which gives the first impression and should facilitate navigation
- User journeys to create spaces and urbanise content
- Ease of maintenance over time
- Formatting content (graphics) for more impact



axys



Claire Le Golvan

Commercial development manager

claire.legolvan@axys-consultants.com

Tel.: +33(0)6 73 87 22 61

157, rue Anatole France | 92300 Levallois-Perret, France

www.axys-consultants.com