

# Drive Profitability and Support Your Suppliers With Ivalua and C2FO

When Ivalua customers connect with C2FO, they gain the power to control and manage their cash flow with deeper insight. Accessing the powerful C2FO network unlocks powerful liquidity tools that streamline cost, drive bottom-line growth and create a more resilient supply chain.



"Our partnership with C2FO creates a dynamic source-to-pay solution that improves how companies access and manage capital, enabling our customers to turn their cash into a more powerful tool for liquidity."

Pascal Bensoussan, Chief Product Officer, Ivalua



## A Winning Partnership for Finance and Procurement

#### **Benefits for Finance Teams**

- Improve EBITDA and generate working capital on demand.
- Enhance returns on capital and meet strategic KPIs.
- Eliminate manual discounting and centralize with a single integrated platform.
- Maintain your current AP approval processes without adding headcount.

#### **Benefits for Procurement Teams**

- Reduce risk and build resiliency for suppliers of all sizes.
- Improve gross margins without modifying existing terms and contracts.
- Reward diverse-owned suppliers and sustainability efforts.
- Access quantifiable data in the C2FO app to report tangible results.

## **C2FO Delivers Capital on a Worldwide Scale**



## One Platform

Collaborate seamlessly with your customers, suppliers and funding partners.



#### **Funding Network** Capital can be dynamically funded from your balance sheet or our global funding partners.



#### **Global Marketplace** Millions of businesses worldwide

work together to achieve capital goals faster.



## World-Class Service

Leading technology, combined with dedicated expert support, produces optimal results.

## About C2FO

C2FO is the world's on-demand working capital platform, providing fast, flexible and equitable access to low-cost capital to nearly 2 million businesses worldwide. Using patented Name Your Rate® technology and a suite of working capital solutions, companies can get paid sooner by the world's largest enterprises — unlocking billions in risk-free capital. With a mission of ensuring that every business has the capital needed to thrive, C2FO has delivered more than \$262 billion in funding around the world. Founded in 2008 and headquartered in Kansas City, USA, with offices around the globe, C2FO is working to build a better, more inclusive financial system every day. To learn more, visit <u>C2FO.com</u>

## Start optimizing your source-to-pay journey today. Contact the C2FO team at <u>info@c2fo.com</u>