

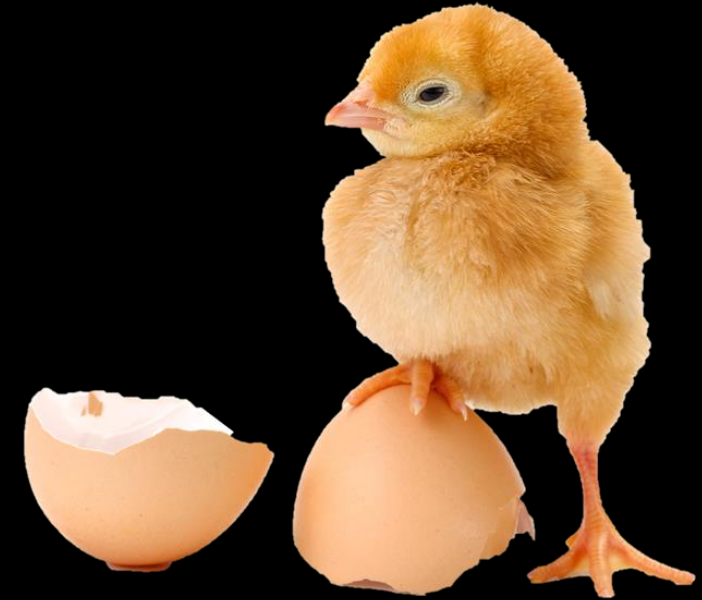
bengS

WE ARE INNOVATIVE
BUSINESS
DRIVERS



THINK BIG
START SMALL
SCALE FAST!

CONTEXTS IN WHICH WE OPERATE



CORPORATE PERFORMANCE

ANTICIPATE ↗

Strategy & corporate governance
Corporate transformation (PMI, transaction services)

OPTIMIZE ✨

Corporate finance performance
Corporate functions transformation
Digitalization

NEW BUSINESS DEVELOPMENT

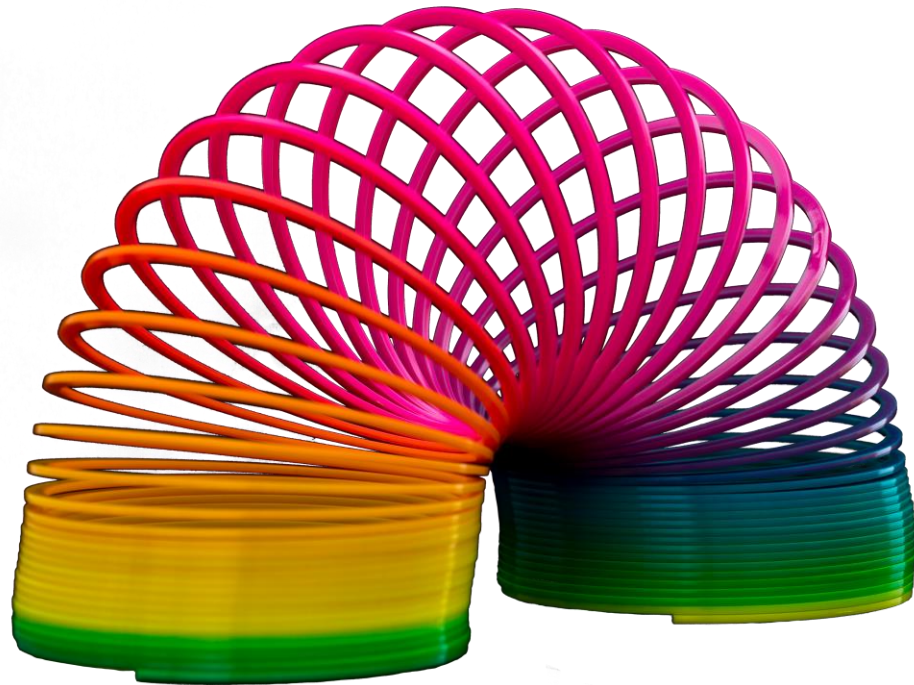
DEVELOP ↕

Acceleration of time to market
Expansion into new markets
Client experience enhancement

CREATE ↗

New product /services creation
New businesses scale up
Startup studio and entrepreneurship program set up

MOVE YOUR CORE BUSINESS MODEL INTO THE NEW ECONOMY



SECURE DECISION

between short term corporate performance and the transition into the new economy

TRANSFORM EXPERIENCE

by considering your people as customers to whom you give meaning and emotions in order to trigger interest and attention

LEVERAGE VIRALITY

to scale transformation by integrating viral marketing codes into your change management approach

ACT AS ENTREPRENEURS AND CREATE GAME- CHANGING NEW BUSINESSES



ARBITRATE SAFELY

between innovations with either long term or short term impacts whilst still preparing for future shifts

PREPARE MINDSETS

to disruptive innovation, and align entrepreneurial career paths without being polluted by conventional HR policies

SECURE BUSINESS

by ensuring zero risk while moving to industrial scale and by preserving core business from side effects



OUR STARTUP STUDIO

OBSERVE EMERGING TRENDS

Our **Bengs Lab**, an open innovation network, gathers more than 100 managers from large corporation to screen the next disruptions and work on innovative business models

SCALE UP BUSINESSES

12

CorpUps accelerated
+300M\$ generated

A DISRUPTIVE METHOD

Radical Innovation Design for Business
Co designed with CentraleSupélec engineering school

OUR MAIN CLIENTS



12 CORPUPS ACCELERATED SO FAR

PERFORMANCE ↑

Gastronomic'hall

Restaurer la vie à l'hôpital ! 🍴📱🏥

+80m€ forecasted in 2020
Created in 2018 for Sodexo



DOCTEUR HOUSE
On pense à ceux qui soignent

10m€ forecasted in 2020
Created in 2018 for Sodexo



Tag&Fit

Incorporated by Vallourec in 2019
85m€ forecasted in 2020
Created in 2018 for Vallourec



CashLab

3m€ forecasted in 2020
Co-investment in 2019



DestinEase

3m\$ fundraising (Serie A)
Created in 2019 for Sodexo



MAID
FOR ME

Incorporated by Sodexo in 2019
Created in 2018
56m€ forecasted in 2020
Created in 2018 for Sodexo



#dot.dot

2m€ fundraising (Serie A)
Created in 2019 for Valeo

GOJIBO

Newly launched to address the set of problems that business are facing to collaborate effectively within distant / virtual teams



Tasty Visits

POC designed in 2019 for Sodexo



Tag & Track

Incorporated by Vallourec in 2019
Created in 2018 for Vallourec



Digi-Tally

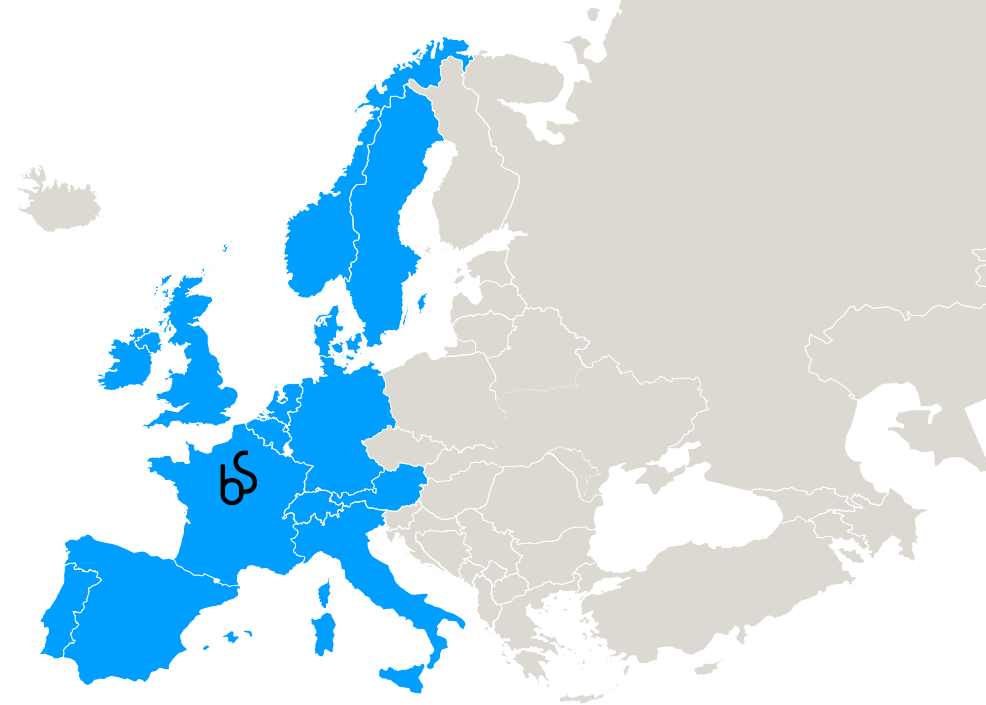
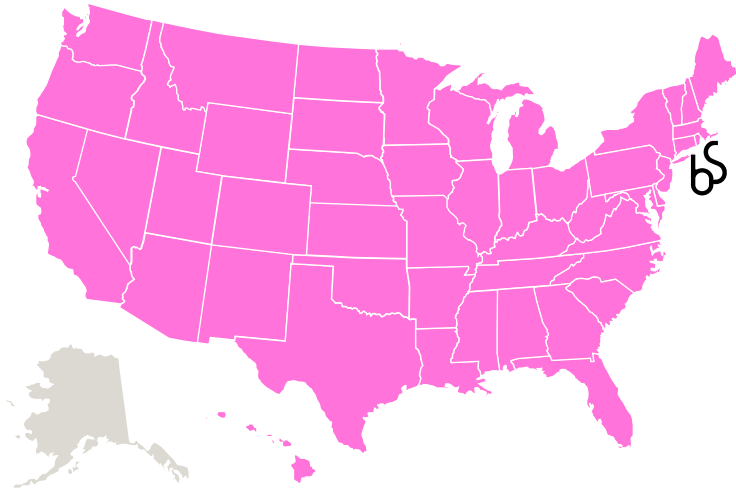
Incorporated by Vallourec in 2019
Created in 2018 for Vallourec



Vallourec Connect

Incorporated by Vallourec in 2019
Created in 2018 for Vallourec

↑ MATURITY →



OUR LOCATIONS

**EMEA – NORTH AMERICA
FROM OUR OFFICES IN
PARIS & NEW YORK**

Our clients are international, and our consultants are mobile.
Our teams have completed projects in more than 40 countries so far.

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