



THE **WOMEN'S FORUM ASIA**
2008 **PROGRAMME**

PROGRAMME HIGHLIGHTS

WEDNESDAY 14 MAY

17.00 – 21.30

Pre-registration of participants at the Shangri La Hotel

18.30 – 20.00

Inaugural evening of the Women s Forum Asia

Shanghai Urban Planning Museum

THURSDAY 15 MAY

08.00 – onwards

Registration

09.00 – 09.20

Welcome to the participants

09.20 – 10.45

Opening plenary

- **Growth and sustainability: A must, an opportunity**

10.45 – 11.15

NETWORKING BREAK

11.15 – 12.30

Plenary session in parallel

- **Women and the economic development process: A new dimension**

11.15 – 12.30

Plenary session in parallel

- **China/India: How they are impacting the world**

12.45 – 14.30

Luncheon

14.45 – 16.15

Keynote speech

Session in parallel

- **Micro finance as a boost for women s integration: breaking the constraints to leverage the benefits**

14.45 – 16.15

Session in parallel

- **More women at the top: What can we learn from best practices to move forward faster?**

14.45 – 16.15

Session in parallel

- **Women business leaders in Asia: How they are changing the business landscape**

16.15 – 16.45

NETWORKING BREAK

16.45 – 18.00

DISCOVERY MOMENTS

18.30 – 20.30

Official opening dinner**Keynote address: How climate change will impact Asia's Economy**

FRIDAY 16 MAY

08.30 – 09.45

Plenary session

- **China and the World: What do people expect from China and what does China expect from the World?**

09.45 – 10.15

NETWORKING BREAK

10.15 – 11.15

Workshop

- **Creating a work-life balance in a stressful environment**

10.15 – 11.15

Panel discussion

- **Betting on education to reduce the gender gap: What can we learn from best practices?**

10.15 – 11.30

Session in parallel

- **Preparing for China's Urban Billion**

10.15 – 11.45	Women's Forum CEO Forum
	<ul style="list-style-type: none"> • Developing the next generation of business leaders: The challenge of breeding talent
11.30 – 12.30	DISCOVERY MOMENTS
12.45 – 14.30	Luncheons in parallel
	<ul style="list-style-type: none"> • Can Chinese women be considered as men's future? • Energy Saving, energy efficiency • Cinema & the evolution of Chinese society • The Place of Chinese Art in the International Art Market: A must, an opportunity? • The way the Chinese society is changing • China's changing investment landscape • The Olympic Game: Beyond the Olympics
14.30 – 16.00	Shanghai Expo 2010: A win win project (limited seating)
14.45 – 15.45	DISCOVERY MOMENTS
16.00 – 17.15	Session in parallel
	<ul style="list-style-type: none"> • Leadership, woman style
16.00 – 17:15	Workshop
	<ul style="list-style-type: none"> • How can we leverage IT to improve daily life and business efficiency?
16.00 – 17.15	Session in parallel
	<ul style="list-style-type: none"> • Improving corporate governance to advance sustainability in China
17.15 – 17.45	NETWORKING BREAK
17.45 – 19.00	Plenary session
	<ul style="list-style-type: none"> • What women leaders can do to create a culture of corporate social responsibility
19.00 – 19.30	Awards
	<ul style="list-style-type: none"> • Meet the new Asian entrepreneurs: The Cartier Women's Initiative Awards
19.30 – 21.30	Cartier Women's Initiative Awards Cocktail dinner
SATURDAY 17 MAY	
45.45 – 45.45	Panel discussion
	<ul style="list-style-type: none"> • Beware of the wealth divide: Sharing the benefits of growth to make it sustainable
08.30 – 09.45	Panel discussion
	<ul style="list-style-type: none"> • Water: The real crisis ahead
08.30 – 09.45	Session in parallel
	<ul style="list-style-type: none"> • How can China prepare for the fast coming demographic changes: Building the social systems that will ensure sustainability
09.45 – 10.15	NETWORKING BREAK
10.15 – 11.30	Panel discussion
	<ul style="list-style-type: none"> • Financial Markets: The morning after the subprime crisis
10.15 – 11.15	Keynote speech in parallel
	<ul style="list-style-type: none"> • Confucianism and Taoism: The impact on Chinese Society
11.30 – 12.30	DISCOVERY MOMENTS
12.45 – 14.30	Closing luncheon
	Keynote address: Making a 6 billion people economy sustainable

COMPREHENSIVE PROGRAMME

WEDNESDAY 14 MAY

17.00 – 21.30

Pre-registration of participants at the Shangri La Hotel

18.30 – 20.00

Inaugural evening of the Women's Forum Asia

Shanghai Urban
Planning Museum

In the presence of a Vice-Mayor of Shanghai municipality

THURSDAY 15 MAY

08.00 – onwards

Registration of participants

Shangri La Hotel 3rd Floor

09.00 – 09.20

Welcome to the participants

Plenary Room 1 & 2

Aude Zieseniss de Thuin, Founder and President, The Women's Forum for the Economy and Society, France

09.20 – 10.45

Opening plenary

Plenary Room 1 & 2

GROWTH AND SUSTAINABILITY: A MUST, AN OPPORTUNITY

Asia is confronting a crucial challenge in sustaining over the next 15 years the high growth levels it needs to achieve full economic take off and meet the rising expectations of its people. This challenge entails achieving a much better use of raw materials and natural resources, preparing already its societies and economies for the fast approaching deadline when the working age population will stop growing and the process of demographic aging will start, and of course implementing development policies that will be much more environment friendly. How can these challenges not only be met but be also transformed into new opportunities?

Chair: **Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings; Vice-Chair, International Crisis Group, Switzerland

Discussion leaders: **Bruno Lafont**, Chairman and CEO, Lafarge, France

Ana Palacio, Foreign Affairs Minister of Spain (2002-2004) & Senior Vice-President & Group General Counsel, the World Bank (2006-2008), USA

Zhu Min, Vice-President & CFO, the Bank of China, PRC

15.15 – 15.15

NETWORKING BREAK

THURSDAY 15 MAY

11.15 – 12.30

Plenary Room 1

Plenary session in parallel

WOMEN AND THE ECONOMIC DEVELOPMENT PROCESS: A NEW DIMENSION

All countries in the world are today facing the necessity to integrate their female population even more in their economic life. The ever growing need to tap innovative talent, the pressures created by the ageing of populations, along with the moral imperative of creating equal opportunities for all, are among the factors pushing for this greater integration. How does this translate into economic reality? How are women contributing to expand the scope and accelerate the pace of economic development? What kind of policies can help optimize women's role?

Chair: **Eithne Kennedy**, Founding Partner, Avenir Holdings Pte Ltd, Singapore

Discussion leaders: **Chen Li**, CEO, Shanghai Xinli Decoration Company, PRC

Goh Euleen, Chairman, Singapore International Foundation & former CEO, Standard Chartered Bank, Singapore

Yue-Sai Kan, Founder of Yue-Sai Cosmetic and Chairman of House of Yue-Sai, PRC

Melanne Vermeer, Co-Founder, Chair & Co-CEO, Vital Voices Global Partnership, USA

11.15 – 12.30

Plenary Room 2

Plenary session in parallel

CHINA-INDIA: HOW THEY ARE IMPACTING THE WORLD

The rise of two new economic powerhouses – China and India – is significantly reshaping the global economic and business scene. Chinese and Indian companies are becoming in many areas formidable competitors, challenging the traditional supremacy that Western or Japanese corporation enjoyed so far. As many commentators speak today of the 21st century being the “Asian Century”, how will the rise of the two Asian giants impact on the way the global economy function? How will it impact on economic rule-setting? What are the implications of this economic power shift on international markets?

Chair: **Liz Padmore**, Independent Consultant & Director and Associate Fellow, Oxford Business School, UK

Discussion leaders: **Valérie Niquet**, Senior Researcher & Director, Centre for the Study of Chinese & Asian Strategy, Institute for International Relations & Strategic Studies, France

Clyde Prestowitz, President, The Economic Strategy Institute, USA

12.45 – 14.30

China Hall

Luncheon

Keynote speech

COMPREHENSIVE PROGRAMME

14.45 – 16.15

Plenary Room 2

Session in parallel

MICRO FINANCE AS A BOOST FOR WOMEN'S INTEGRATION: BREAKING THE CONSTRAINTS TO LEVERAGE THE BENEFITS

The contribution of microfinance to global development is now well recognized for its innovative methods of providing financial services to disenfranchised segments of the population, particularly women in rural areas. Its success in permitting the poor and unemployed embark on entrepreneurial and self-employment projects is global and microcredit is quickly becoming an important international tool to help integrate women into a nation's economic life. How can its social and economic benefits be expanded? How can the practice of microfinance be further developed in China and Asia?

Chair: **Anita Pratap**, Writer & independent documentary film-maker, Norway

Discussion leaders: **Chandra Shekhar Ghosh**, Founder & CEO, Bandhan, India
Mary Ellen Iskenderian, President and CEO, Women's World Banking, USA

Xie Qiong, Head of the Qinghai Provincial Women's Federation, PRC

14.45 – 16.15

Breakout Room 1

Session in parallel

MORE WOMEN AT THE TOP: WHAT CAN WE LEARN FROM BEST PRACTICES TO MOVE FORWARD FASTER?

The latest achievements of women at the academic level have not been matched by a similar shift with regards to top management positions: they are still struggling to surmount the glass ceiling. Obstacles to the professional advancement of educated women are often rooted in corporate culture, gender biases, and stereotypes. What policies are needed to ensure a more equal distribution of top-management position and how can this translate to more women at the top?

Chair: **Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings; Vice-Chair, International Crisis Group, Switzerland

Discussion leaders: **Dominique Heriard Dubreuil**, Chair of the Board, Rémy Cointreau, France

Lien Siaou-Sze, Senior Executive Coach, Mobley Group Pacific, Former Senior Vice-President Asia Pacific and Japan Region, Hewlett-Packard, Singapore

Evelyne Sevin, Head of Professional Development, Egon Zehnder International, France

Wang Jiafen, President, Shanghai Women's Entrepreneurs Association, PRC

THURSDAY 15 MAY

14.45 – 16.15

Plenary Room 1

Session in parallel

WOMEN BUSINESS LEADERS IN ASIA: HOW THEY ARE CHANGING THE BUSINESS LANDSCAPE

The changing role of women in Asia and their increased integration into the economies and workforce of the region are helping transform the business landscape in Asia. How do Asian women business leaders exercise leadership in their corporation and what are the distinctive features they bring in their approach to leadership? How are they impacting the business structures and corporate cultures in Asia?

Introduction: **Mu Hong**, Deputy International Director, All China Women's Federation, PRC

Chair: **Christine Ockrent**, General Director, Audiovisuel Extérieur de la France; Journalist and Author, France

Discussion leaders: **Béatrix de Russé**, Executive Vice-President, Intellectual Property and Licensing, Technology Division, Thomson, France

Mei Yan, Chief Strategy Officer, News Corporation Beijing Representative Office/STAR China, PRC

Wang Li, Vice-President, the Women's Chamber of Commerce, PRC

Xu Shuqing, Chairman, Zhongheng Group, PRC

Zhang Xin, Co-Founder & CEO, SOHO China, PRC

16.15 – 16.45

16.45 – 18.00

NETWORKING BREAK**DISCOVERY MOMENTS** *(on a first-come first-served basis)***INVEST IN A BETTER TOMORROW: MICROFINANCE & SUSTAINABILITY** – *session in English***Making a difference: How CSR and microfinance are making a difference in China - Research and case studies**

Speakers: Honorary Professor **Sue Bishop**, Nottingham Ningbo University, PRC
Research Assistant **Angela Chen**, Nottingham Ningbo University, PRC
Professor **Zhang Xiao Song**, Guizhou Normal University, PRC

WOMEN'S HEALTH**Women and Breast Cancer**

Speaker: **Cecilia Huang**, Sanofi Aventis Oncology Business Unit Director, PRC

A TASTE OF CHINA: GOOD FOOD FOR HEALTHY LIFE – *session in English and Chinese***How fair trade can improve local resident daily life, their technical method and how it could empower women**

Speaker: **He Youxin**, Farmer, Mingshan, PRC

COMPREHENSIVE PROGRAMME

CONTEMPORARY ART: "WHO AM I?" - session in English**Evolution of the perception of women in western painting:
Seeing is a kind of art**

Speaker: **Christine Cayol**, Philosopher and Founder of Synthesis Agency, France

Moderator: **Irène Frain**, Author and Consultant, France

**BEAUTY GIVES YOU CONFIDENCE TO HOLD YOUR FUTURE
IN YOUR HANDS!****How to build a Chinese luxury brand**

Speaker: **Jiang Qiaoling**, General Manager, Yue Sai, PRC

18.30 – 20.30

Official opening dinner

Keynote address

Plenary Room 1 & 2

HOW CLIMATE CHANGE WILL IMPACT ASIA'S ECONOMY

Rajendra Pachauri, Chair, International Panel on Climate Change; Director, TERI Institute & 2007 Nobel Laureate, India

21:00 – 22:00

SPECIAL VIEWING

Breakout room 1

"Railroad of Hope", a documentary by **Ning Ying**, 2001 – 52 min – English Subtitles. Grand Prix du Cinéma du Réel, Paris.

"A film which is outstanding for the power of its images, its full and deeply penetrating vision. A film that sweeps us up into stories and energy of life, over and beyond the simple duration of this journey towards hope"

FRIDAY 16 MAY

08.30 – 09.45

Plenary session

Plenary Room 1 & 2

**CHINA AND THE WORLD: WHAT DO PEOPLE EXPECT FROM
CHINA AND WHAT DOES CHINA EXPECT FROM THE WORLD?**

There are a number of myths and concerns in many parts of the world about the rise of People's Republic of China that keep creating frictions and tensions as People's Republic of China accelerates its integration into the world's global systems. At the same time, People's Republic of China wants to avoid that its emergence in the global economy does not generate adverse reactions that would upset the quiet international environment its needs to keep its focus on economic development. What are the kind of issues that need to be addressed, and the misperceptions that need to be corrected to make of the emergence of People's Republic of China a win – win factor for the world?

Chair: **Liz Padmore**, Independent Consultant & Director and Associate Fellow, Oxford Business School, UK

FRIDAY 16 MAY

Discussion leaders: **Jaspal Singh Bindra**, Director for Asia, Standard Chartered Bank, Hong Kong SAR

Eliot R. Cutler, Chief Representative & Managing Partner of Beijing office, Akin Gump Strauss Hauer & Feld LLP, USA

Michel Landel, CEO, Sodexo Alliance, France

Liu Ting, Chairman, China Women's Chamber of Commerce; Standing Committee Member, All China Federation of Industry & Commerce; Chairman & President, Asia Link group, PRC

09.45 – 10.15

NETWORKING BREAK

10.15 – 11.15

Workshop

Breakout Room 1

CREATING A WORK – LIFE BALANCE IN A STRESSFUL ENVIRONMENT

With the growing demands of the workplace, many important areas of our personal lives and personal time are being neglected in favor of attaining professional goals. The increased work – loads and pressure for results are creating exhausting conditions that are taking their toll. How can the professional ambitions and obligations be balanced in a stressful and competitive work environment to protect the personal sphere? What policies can be implemented to facilitate work – life balance and generate a greater sense of wellness?

Chair: **Eithne Kennedy**, Founding Partner, Avenir Holdings Pte Ltd, Singapore

Discussion leaders: **Melanie Stewart Cutler**, Psychiatrist, MD, JD, Beijing United Family Hospital, PRC

Clara Gaymard, National Executive for France, General Electric, France

10.15 – 11.15

Panel discussion

Plenary Room 2

BETTING ON EDUCATION TO REDUCE THE GENDER GAP: WHAT CAN WE LEARN FROM BEST PRACTICES?

Education systems in Asia and all over the world need to be adjusted to provide women with the kind of skills and mindset that will help their integration in economic life and ensure their employability in a fast changing business environment. How can education policies thus help reduce the gender gap and ensure an optimum match for the skills produced and the job market demand? How can education policies best combine efficiency and social equity?

Chair: **Anita Pratap**, Writer & independent documentary film – maker, Norway

COMPREHENSIVE PROGRAMME

Discussion leaders: **Monique Canto-Sperber**, Director, Ecole Normale Supérieure, France
Edith Schlaffer, Founder & Chairwoman, Women Without Borders, Austria

Wu Qing, Professor of Beijing Foreign Studies University; Director, The Cultural Development Centre for Rural Women & Board Chair of Changping Practical Skills Training Centre for Rural Women; Deputy Beijing Municipal/Haidian District People's Congresses, PRC

10.15 – 11.30

Plenary Room 1

Session in parallel

PREPARING FOR CHINA'S URBAN BILLION

If current trends hold, nearly one billion people will live in China's cities by 2025. But, of the 350 million new urban residents, about 240 million will be migrants. They will exert enormous demands for public resources. Pressures to maintain social cohesion will become acute. What role will women play in the development of China's future cities? How can women play a bigger and more central role to balance social progress amidst a background of economic plenty?

Chair: **Wei Rebecca**, Principal, McKinsey Greater China Office & Leader, McKinsey Women Initiative in Asia-Pacific, PRC

Discussion leaders: **Pan Shiyi**, Co-Founder & Chairman, SOHO China, PRC

Qian Jingjing, Director for Sustainable Cities Project, China Programme, Natural Resources Defence Council, USA

Zheng Shiling, Vice-President of the Architectural Society of China & Professor of Architecture, Tongji University

10.15 – 11.45

Breakout Room 2

Women's Forum CEO Forum

BUILDING THE NEXT GENERATION OF BUSINESS LEADERSHIP, THE CHALLENGE OF DEVELOPING TALENT

Chair: **Wan Alex**, President, China CEO Roundtable, PRC

Sandeep Bahl, General Manager China, Northwest Airlines, PRC

Shane Tediari, President, Greater China, Honeywell, PRC

Wing-Dar Ker, General Manager, Asia Pacific and Greater China Region, Customer Service and Support, Microsoft

Gregg Tate, VP, HR & Knowledge Management, Adidas Group Region Asia-Pacific

Barry Quan, President, Applied Materials Holdings Co., Ltd., PRC

Vivien Jiang, Partner, Deloitte, PRC

May Farid, Program Officer, Badi Foundation

Ying Yeh, Chairman, Greater China Region, Eastman Kodak Company

Victoria Jin, Head of Technology, Vodafone, PRC

Alexandra Lan, Co-founder, Human Capital Group, PRC

FRIDAY 16 MAY

11.30 – 12.30

DISCOVERY MOMENTS (on a first-come first-served basis)**INVEST IN A BETTER TOMORROW: MICROFINANCE & SUSTAINABILITY** – *session in English***Changing lives: How microfinance can make a difference to women globally. The role of the Women's World banking**

Speaker: **Mary Ellen Iskenderian**, President and CEO, Women's World Banking, USA

WOMEN'S HEALTH**Women and Flu Vaccination**

Speaker: **Yi Qing**, Marketing Director, Sanofi Pasteur, PRC

A TASTE OF CHINA: GOOD FOOD FOR HEALTHY LIFE**Anemia in Women** - *Session in English and Chinese*

Speaker: **Dr. Yin Shi'an**, Researcher and Director, Chinese Nutrition Society, PRC

CONTEMPORARY ART: "WHO AM I?"**Women in Chinese literature**

Speakers: **Wang An Yi**, President, Shanghai Association of Writers (2007 writing price), PRC

Dong Qiang, Professor, Beijing University, PRC

BEAUTY GIVES YOU CONFIDENCE TO HOLD YOUR FUTURE IN YOUR HANDS!**Be a good corporate citizen in China**

Speaker: **Lan Zhenzhen**, Vice-President, Communication & Corporate Affairs, L'Oréal PRC

12.45 – 14.30

Luncheons in parallel

Lunch 1

CAN CHINESE WOMEN BE CONSIDERED AS MEN'S FUTURE?

Sandrine Chenivresse, Doctor of Religious and Cultural Anthropology, Europe-Asia Research Institute, Aix-Marseille University, France

Lunch 2

ENERGY SAVING, ENERGY EFFICIENCY

Serge Salat, Architect, Urban Planner & Director Sustainable Cities Centre, France

Lunch 3

CINEMA & THE EVOLUTION OF CHINESE SOCIETY

Zhang Lola, Film Producer, Chinese New Cinema, the Yunnan New Film Project, PRC

COMPREHENSIVE PROGRAMME

Lunch 4

THE PLACE OF CHINESE ART IN THE INTERNATIONAL ART MARKET: A MUST, AN OPPORTUNITY?

Cheng Xin Dong, Xin Dong Gallery, PRC

Lunch 5

THE WAY THE CHINESE SOCIETY IS CHANGING

Tian Wei, Host of Dialogue, CCTV, PRC

Lunch 6

CHINA'S CHANGING INVESTMENT LANDSCAPE

Zhang Lanlan, Managing Director, Research Department; Leader & Chief Analyst, Industry Research Group, & Leader, Strategic Research Group, China International Capital Corporation Limited CICC, PRC

Lunch 7

THE OLYMPIC GAMES: BEYOND THE OLYMPICS

Zhang Lan, President, South China Beauty, PRC

14.30 – 16.00

Shanghai Women's Federation

Breakout Room 2

SHANGHAI EXPO 2010: A WIN WIN PROJECT

Zhang Lili, Chair of Shanghai Women Federation, PRC

Aude Zieseniss de Thuin, Founder and President, The Women's Forum for the Economy and Society, France

Wang Jiafen, President of the Shanghai Entrepreneurs Association, PRC

Harumi Sakamoto, Vice-Chairperson, Japan Association for World Expo in 2006 and President, The Distribution Systems Research Institute, Japan

José Freches, President of COFRES, the French Pavillion for the 2010 Expo, France

14.45 – 15.45

DISCOVERY MOMENTS *(on a first-come first-served basis)*

INVEST IN A BETTER TOMORROW: MICROFINANCE & SUSTAINABILITY – *Session in English*

Leading the Way: Lessons from India - the success of Self Employed Women Association

Speaker: **Jayshree Vyas**, Managing Director, Shree Mahila SEWA Sahakari Bank, India

WOMEN'S HEALTH

Women and Obesity

Speaker: **Hu Yu**, Professor, Deputy Director of Department of Geriatrics, Zhong Shan Hospital, Fudan University, PRC

FRIDAY 16 MAY

A TASTE OF CHINA: GOOD FOOD FOR HEALTHY LIFE*- Session in English***Green Tea**Speaker: **Jonathan Chen**, General Manager, Tenfu and Ginseng Co. Ltd**CONTEMPORARY ART: "WHO AM I?"** - *Session in English and Chinese***The place of Chinese art on the recent evolution of Chinese society**Speakers: **Wang Yannan**, President, China Guardian Auction Co. Ltd, PRC**Cheng Xin Dong**, Founder and Director, Xin Dong Cheng Space for Contemporary Art, PRC**Yu Hong**, Artist, PRCModerator: **Caroline Puel**, Asia Bureau Chief, China Correspondent, Le Point, Chinese Contemporary Art Critic, PRC**BEAUTY GIVES YOU CONFIDENCE TO HOLD YOUR FUTURE IN YOUR HANDS!****Research and Innovation**Speaker: **Alice Cai**, Ph.D. Associate Director, L'Oréal R&D, PRC

Session in parallel

16.00 – 17.15

Plenary Room 1

LEADERSHIP, WOMAN STYLE**Are there specific attributes to the way women exercise leadership? Women business leaders discuss their style of leadership and what they see as the distinctive features of their approach to leadership.**Chair: **Eithne Kennedy**, Founding Partner, Avenir Holdings Pte Ltd, SingaporeDiscussion leaders: **Cheng Grace**, Managing Director & Country Manager for Greater China, Russell Reynolds, PRC**Kim Sung-Joo**, Chairperson & CEO, Sungjoo Group and MCM, Republic of Korea**Lin Lynn**, Executive Director, Global IT Infrastructure Services, Lenovo, PRC**Emma Walmsley**, Vice-President Consumer products Division, L'Oréal China, PRC

COMPREHENSIVE PROGRAMME

16.00 – 17.15

Plenary Room 2

Workshop

HOW CAN WE LEVERAGE IT TO IMPROVE DAILY LIFE AND BUSINESS EFFICIENCY?

Information technology is changing the way we live and work – it is being used to improve efficiency in all sectors of the economy and improve daily life. Thus, lessening the existing digital divide can provide an impetus for development. While new paths to higher standards of living are opened by technological leapfrogging, societies must learn to better leverage their technology to optimize development? What kind of policies will ensure improved efficiency and what outcomes can be expected?

Chair: **Maria Livanos Cattai**, Member of the Board of Directors, Petropilus Holdings; Vice-Chair, International Crisis Group, Switzerland

Discussion leaders: **Anita Gurumurthy**, Founding Member & Co-Director, IT for Change, India

Hung Huang, CEO, China Interactive Media Group (CIMG), PRC

Leong Yee-May, Senior Vice-President, APAC, Orange Business Services, Singapore

Yu Yu, CEO, Dangdang.com, PRC

16.00 – 17.15

Breakout Room 1

Session in parallel

IMPROVING CORPORATE GOVERNANCE TO ADVANCE SUSTAINABILITY IN CHINA

All over Asia there is a growing emphasis on the need to implement higher standards of corporate governance. What are the kind of structures and practices that are the most conducive to high standards of governance? Are international standards of corporate governance reshaping corporate practices around the world, how is corporate governance linked to ensuring corporate sustainability?

Chair: **Liz Padmore**, Independent Consultant & Director and Associate Fellow, Oxford Business School, UK

Discussion leaders: **Sian Herbert-Jones**, Group CFO, Sodexo, France

James D. McIlvenny, President Asia Pacific, DOW, PRC

17.15 – 17.45

NETWORKING BREAK

FRIDAY 16 MAY

17.45 – 19.00

Plenary Room 1 & 2

Plenary session

WHAT WOMEN LEADERS CAN DO TO CREATE A CULTURE OF CORPORATE SOCIAL RESPONSIBILITY

Globalisation – and the growing clout of global corporations – has generated a debate about the role of business in society. Corporate Social Responsibility (CSR) must be framed in the larger context of the growing expectations of society towards business. What role can women play in helping bridge the divides that globalisation is generating? What are the best ways for companies to integrate CSR into their corporate cultures and what can women leaders do to help promote a CSR culture?

Chair: **Christine Ockrent**, General Director, Audiovisuel Extérieur de la France; Journalist and Author, France

Discussion leaders: **Chen Ying**, Deputy Director General, People's Republic of China Enterprise Confederation, PRC

Pierre Cohade, President, Asia Pacific Region, The Goodyear Tire & Rubber Company, China

Hu Karen, Director of Corporate Affairs & Corporate Social Responsibility, AIG General Insurance Company China Ltd., PRC

Marcia Silverman, Global CEO, Ogilvy Public Relations Worldwide, USA

Wang Yuan, Director General, China Development Bank, PRC

19.00 – 19.30

Plenary Room 1 & 2

Awards**MEET THE NEW ASIAN ENTREPRENEURS: THE CARTIER WOMEN'S INITIATIVE AWARDS**

Discover the business projects of three Asian entrepreneurs who will be competing for the 2008 Cartier Women's Initiative Awards next October at the Global Women's Forum in Deauville. Created by the Women's Forum in partnership with Cartier, McKinsey and INSEAD business school, the Cartier Women's Initiative Awards is an international entrepreneurship contest awarding each year five winners, one from each continent.

19.30 – 21.30

China Hall

Cartier Women's Initiative Awards Cocktail dinner

COMPREHENSIVE PROGRAMME

SATURDAY 17 MAY

08.30 – 09.45

Plenary Room 1

Panel discussion

BEWARE OF THE WEALTH DIVIDE: SHARING THE BENEFITS OF GROWTH TO MAKE IT SUSTAINABLE

The widening gap in wealth distribution among individuals, among provinces and between urban and rural areas has become one of China's crucial issues and is now top priority for the country's leaders who recognise that China's social stability is at stake in confronting this challenge. What kind of policies are put in place? How can they be expected to work and in what timeframe?

Chair: **Anita Pratap**, Writer & independent documentary film-maker, Norway

Discussion leaders: **Martine Durand**, Deputy Director for Employment, Labor & Social Affairs, OECD, France

Song Lina, Professor of Economic Sociology and Social Policy, The University of Nottingham, UK

Zuo Xiaolei, Chief Economist, China Galaxy Securities Company Limited, PRC

08.30 – 09.45

Breakout Room 1

Panel discussion

WATER: THE REAL CRISIS AHEAD

As we all focus on meeting global energy needs in view of dwindling fossil fuel reserves, an even more acute crisis is already unfolding: the water crisis. The impact of climate change, growing demand, and urbanisation is beginning to generate acute shortages in some parts of China as in many countries around the world. Water scarcity is already impacting livelihoods and food production. What can be done to address this crisis? What kind of policies and changes in behaviour and lifestyle are required?

Chair: **Maria Livanos Cattai**, Member of the Board of Directors, Petropilus Holdings; Vice-Chair, International Crisis Group, Switzerland

Discussion leaders: **Chen Dongmei**, Head, WWF China Climate & Energy Programme, China

Laurence Boisson de Chazournes, Professor & Head of the Department of International Law and International Organisation, Faculty of Law, University of Geneva, Switzerland

Liao Sheri Xiaoyi, President, Global Village of Beijing, PRC

SATURDAY 17 MAY

08.30 – 09.45

Plenary Room 2

Session in parallel

HOW CAN CHINA PREPARE FOR THE FAST COMING DEMOGRAPHIC CHANGES: BUILDING THE SOCIAL SYSTEMS THAT WILL ENSURE SUSTAINABILITY

China's population growth will start decelerating by 2015 and the percentage of people over 60 in the country's population will double over the next 25 years. How will China adjust to the fast changing demographic shifts? What kind of social and economic policies will have to be created over the next 5 to 10 years to ensure economic and social sustainability? What can China learn from other countries' experiences?

Chair: **Yan Lan**, Vice-Chairman, Women's Forum Asia; Partner & Chief Representative of the Beijing Office, Gide Loyrette Nouel, PRC

Discussion leaders: **Li Bao Ku**, Vice-Minister of Civil Affairs, PRC

Ma Carol, Research Fellow of the Asia-Pacific Institute of Aging Studies (APIAS), Lingnan University, Hong Kong SAR

Janet Wong, Regional Programme Specialist, UNIFEM East and Southeast Asia, Thailand

09.45 – 10.15

Discovery Hall

NETWORKING BREAK

SPECIAL VIEWING

"The unique destiny of Colonel Jin Xing" – A documentary by **Sylvie Levey**, 2001 - 52 min – English Subtitles – Prix spécial du Jury FIGRA 2002, Festival International du Grand Reportage

"A documentary chronicling the story of Jin Xing – the famous dancer-choreographer... a former colonel of People's Liberation Army who became transsexual"

10.15 – 11.30

Plenary Room 2

Panel discussion

FINANCIAL MARKETS: THE MORNING AFTER THE SUB-PRIME CRISIS

The subprime crisis has sent shockwaves throughout global financial systems. Beyond the immediate impact, what are the lessons, what are the longer term implications for financial markets and economies in developed countries as well as in emerging market ones.

Chair: **Lee Miller**, Editor-at-Large, Bloomberg News, Thailand

Discussion leaders: **Fang Xing Hai**, Deputy Director-General, Financial Services Office, the Shanghai Metropolitan Government, PRC

Jing Ulrich, Managing Director & Chairman, China Equities, JPMorgan, PRC

Ling Huawei, Chief of Financial Desk & Senior Editor, Caijing Magazine, PRC

Zheng Yeeli Hua, Executive Director Asia-Pacific, NYSE-EURONEXT, PRC

COMPREHENSIVE PROGRAMME

10.15 – 11.15

Plenary Room 1

Keynote speech in parallel

CONFUCIANISM AND TAOISM: THE IMPACT ON CHINESE SOCIETY

Chair: **Eithne Kennedy**, Founding Partner, Avenir Holdings Pte Ltd, Singapore

Keynote speech : **Yu Dan**, Professor and Vice-President, College Art & Communication, Beijing Normal University, PRC

30.30 – 30.30

DISCOVERY MOMENTS *(on a first-come first-served basis)*

INVEST IN A BETTER TOMORROW: MICROFINANCE & SUSTAINABILITY – *Session in English*

The Right Partner: The role of business in CSR and Microfinance.

Speakers: **Mizinga Melu**, CEO Zambia, and former Head of Development Organisations

Marianne Mwaniki, Corporate Affairs Manager, Standard Chartered Bank, UK

WOMEN'S HEALTH

Women and Sleep disorder

Speaker: **Lan Fengli**, Associate Professor, Deputy Secretary-General, Translation Branch, China Association of Chinese Medicine, Shanghai University of Traditional Chinese Medicine, PRC

A TASTE OF CHINA: GOOD FOOD FOR HEALTHY LIFE

- Session in English

Food Safety

Speaker: **Aude Lasage**, National Quality and Food Safety Manager Carrefour (China) Secretary General of Carrefour (China) Foundation for Food Safety

CONTEMPORARY ART: "WHO AM I?" – *Session in English and Chinese*

Meet with Jin Xing: A famous Chinese choreographer

Speakers: **Jin Xing**, dancer and choreographer, PRC

Moderator: **Sylvie Levey**, Journalist and Film Director, PRC

BEAUTY GIVES YOU CONFIDENCE TO HOLD YOUR FUTURE IN YOUR HANDS

Environment protection

Speaker: **LU Zhi**, Beijing University, L'Oréal for Women in Science winner, PRC

SATURDAY 17 MAY

12.45 – 14.30

Plenary Room 1 & 2

Closing luncheon

KEYNOTE ADDRESS: MAKING A 6 BILLION PEOPLE ECONOMY SUSTAINABLE**Laura d'Andrea Tyson**, Professor, Haas Business and Public Policy Group, Haas School of Business, UCLA, USA