

BUSINESS SOLUTIONS

SUSTAINABLE EXECUTIVE MBA

Change your future,
succeed globally

TOP 100

FT EMBA
2024 RANKING



RENNES
SCHOOL
OF BUSINESS

EXECUTIVE
EDUCATION

UNFRAMED THINKING



SUMMARY

DIRECTORS' MESSAGES	3
PROGRAMME BENEFITS AND KEY FEATURES	4
AN EMBA THAT TACKLES ENVIRONMENTAL ISSUES	6
EMBA PROFILE: YOUR PEERS BEFORE AND AFTER	8
PROGRAMME OVERVIEW	10
INTEGRATED LEARNING EXPERIENCE	12
AN EMBA WITH A STRONG FOCUS ON INNOVATION AND AI	14
AN EMBA BEYOND BORDERS: DISCOVER ESTONIA	15
ENHANCED HANDS-ON LEARNING: LEARN BY DOING, THE RENNES SB EMBA APPROACH	16
OUR ACADEMICS AND PROFESSIONAL EXPERTS	18
EMBA GRADUATES	20
ALUMNI ASSOCIATION	21
BOOST YOUR CAREER: INVEST IN YOURSELF	22
PRICE OF STUDIES AND FUNDING	24
RENNES SB CAMPUS: UNFRAME THE WORLD	26
HOW TO APPLY	27



DIRECTORS' MESSAGES



ADILSON BORGES,
Executive Director & Dean

The Executive MBA at Rennes School of Business has been designed with this purpose in mind. It is a transformative journey for experienced professionals who are ready

to step back, rethink their impact, and reinvent how they lead.

At Rennes SB, our mission is to develop the leaders of tomorrow through a bold and engaged vision. Our commitment to responsible management, international openness, and innovation is embodied in our guiding principle of Unframed Thinking - encouraging participants to think beyond convention and reshape the future of business.

By joining our Executive MBA, you become part of a vibrant and committed community of leaders, experts, and changemakers who share a common ambition:

Create, Connect, Change - and build the organisations the world needs.



We are living in an era of uncertainty, disruption, and accelerated transformation. This reality calls for a new kind of leadership-one that is responsible, forward-thinking, and impactful.

More than ever, organisations need leaders who can navigate complexity with clarity and integrity. Unframed Leaders who are able to create sustainable solutions, connect people and ideas across boundaries, and drive meaningful, long-lasting change.



At Rennes School of Business, our Executive MBA empowers experienced professionals to lead with vision, resilience, and purpose.

Built on a foundation of academic excellence, real-world application, and global connectivity, the programme is a catalyst for personal and professional transformation. Over three decades, we have cultivated a community of leaders equipped to navigate complexity and drive sustainable impact across industries and borders. Our distinctive 'Unframed Thinking' approach challenges conventions and fosters innovation,



EVGENY LUKIN
Executive Education
Director

ensuring our graduates are ready to shape the future. Rennes SB Executive MBA pushes the management education boundaries by integrating sustainability and tech in its curriculum as well as in the learning experiences. The latest recognition by the Financial Times reaffirms the relevance and quality of our EMBA in today's dynamic business landscape.





PROGRAMME BENEFITS

WHY CHOOSE THE RENNES SB SUSTAINABLE EMBA?

In a complex professional environment, the Rennes School of Business Executive MBA (Master of Business Administration) gives you all the tools you need to develop your managerial skills and widen your strategic perspectives to advance your career or launch your own business.

Transform your career with a 27% average salary boost.

- Rich teaching approaches based on shared experiences and **#unframedthinking**.
- **Multicultural participants:** engaging and enriching yourselves among highly diverse profiles and building an outstanding new professional network.
- **Knowledge and tools** that you can apply immediately in your daily professional life.
- **A unique human experience.**
- **A national directory of professional qualifications** (RNCP) level 7, masters level diploma, internationally recognised and eligible for funding from your professional training account (CPF).
- **Personalised support** during your development (coaching) to help you recognise the obstacles holding you back and overcome them.
- **Outstanding value-for-money proposition** (price vs reputation and outcomes).
- **Triple-crown accreditation** (AMBA, EQUIS, AACSB).

KEY FEATURES

WHAT IS AN EXECUTIVE MBA?

Experienced management professionals with c-suite aspirations use the EMBA to better lead organisations and progress in a career.

An EMBA provides general business education across a range of subjects: finance, marketing, accounting, strategy, marketing, project management, etc.

The EMBA degree focuses on leadership and improves business skills, knowledge and networking. It involves undergoing change with peers and mentors to create new opportunities.

The EMBA attracts a variety of professionals from different industries and countries around the world.

IT'S BY THINKING DIFFERENTLY
THAT WE CAN MAKE A DIFFERENCE

- **18-month schedule**
designed for active professionals (2/3 days per month part-time).
- **A strategic consulting project**
within a peer-led team for a sponsor company.
- **An international Learning Expedition**
focused on innovation and entrepreneurship.
- **Customised coaching and mentorship**
for career change and personal growth.
- **Individual Graduating Project**
to go in depth in a specific topic.
- **Real consulting mission**
Strategic teamwork with a company to put into practice the theories learned during the programme.
- **Focus on Artificial Intelligence and entrepreneurship.**
- **Join an international Alumni network of 27,000+ members and peers**
equipped with significant professional connections.

AN EMBA THAT TACKLES ENVIRONMENTAL ISSUES

A COMMITMENT TO EXCELLENCE AND SUSTAINABILITY

At the heart of our Sustainable Executive MBA programme, you'll find personalities driven by a burning desire to learn, grow and align their actions with their values. These are professionals who have not only proven their merit in the business world, but also seek to transcend the traditional boundaries of leadership and management.

BUILDING THE FOUNDATIONS OF NEW LEADERSHIP

Rennes SB is ideally placed to train the Unframed Leaders the world needs. Creative people and those creating new ideas, reports, and more. It all depends on the purpose of your presentation.



CREATE

Unframed Leaders are curious and think critically

Profitable for the company and profitable for the planet and society: this calls for new ways of thinking, new ways of doing things, integration of new technologies, new conceptions of business models. It calls for new creativity in the service of all-round performance.

CONNECT

Unframed Leaders build strong networks and connect broadly

In a post-industrial era that is continuing with the emergence of a socio-economic system that is complex, we need leaders who are aware that the challenges facing society can only be solved together by looking through different eyes and cultural intelligence, and by connecting with others.

CHANGE

Unframed Leaders aim to innovate for a better world

Beyond traditional business processes based on trend analysis and long-term plans, we need to equip leaders with the necessary toolbox to change the face of performance.

BE A GOOD CORPORATE CITIZEN

DO WHAT IS JUST AND AVOID HARM

OBEYS LAWS AND REGULATIONS

PROFITABLE

PHILANTHROPIC RESPONSIBILITY

ETHICAL RESPONSIBILITY

LEGAL RESPONSABILITIES

ECONOMIC RESPONSABILITIES

DESIRED BY SOCIETY

EXPECTED BY SOCIETY

REQUIRED BY SOCIETY

REQUIRED BY SOCIETY

CSR Carroll's Pyramid

Participants will gain a comprehensive understanding of the importance of sustainability in business and the various factors that influence its implementation.

1 UNDERSTAND

the economic benefits of implementing sustainable practices in business, including cost savings and increased efficiency.

2 RECOGNISE

the social responsibility of businesses to minimise their impact on the environment and contribute to a more sustainable future.

3 ANALYSE

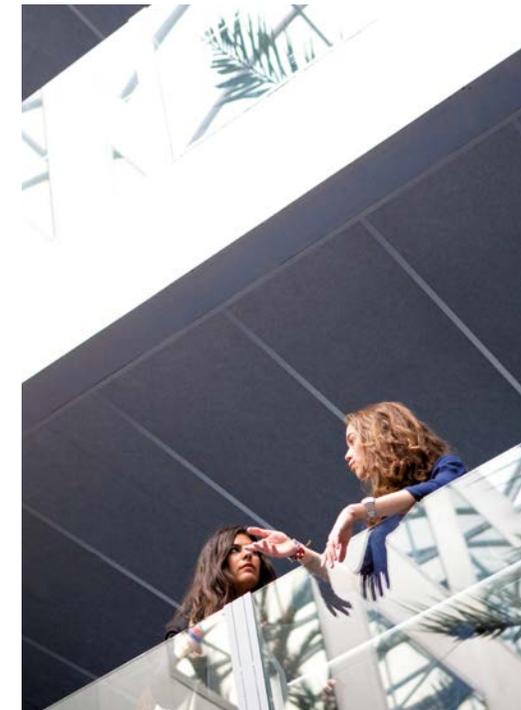
the growing demand for environmentally conscious products and services among consumers.

4 BECOME

familiar with the laws and regulations aimed at encouraging sustainability in business operations and the consequences of non-compliance.

5 EVALUATE

the impact of sustainability practices on a company's reputation and brand image, and the potential benefits of being seen as an environmentally conscious business.



Many organisations are looking for executives who have a deep understanding of sustainability and can integrate it into their business strategies. An Executive MBA programme that includes these learning objectives can help prepare executives to meet this demand and be equipped to navigate the complex challenges of sustainability in the business world.

EMBA PROFILE

YOUR PEERS, BEFORE & AFTER*

MULTICULTURAL INTAKES OF DIVERSE PROFESSIONALS

KEY FIGURES LAST FOUR YEARS

- > **46%** women
- > **54%** men
- > **18** EMBA's per intake
- > **15** nationalities
- > **14** years of professional experience on average
- > **78%** international-in-scope

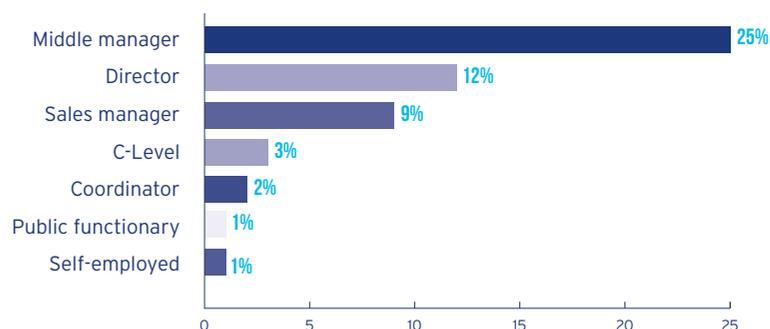
IMPACT METRICS

- > **91%** employed after 6 months
- > **58%** of EMBA graduates receive a promotion within six months of completing the programme
- > **27%** Average salary increase**
 - > BEFORE EMBA
€65,394
 - > 6 MONTHS AFTER EMBA
€83,368

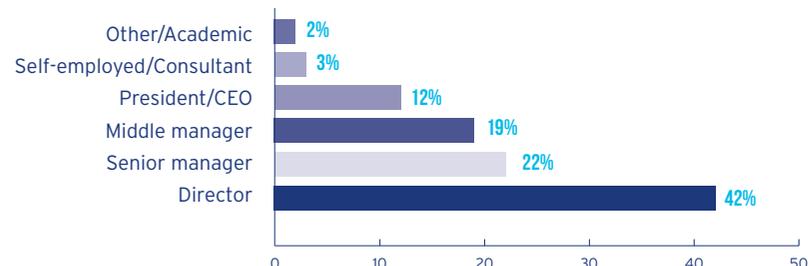
* Data based on RNCP survey 2023 EMBA's
** Unweighted Regional (Brittany) Salaries

EMBA FUNCTION

> BEFORE

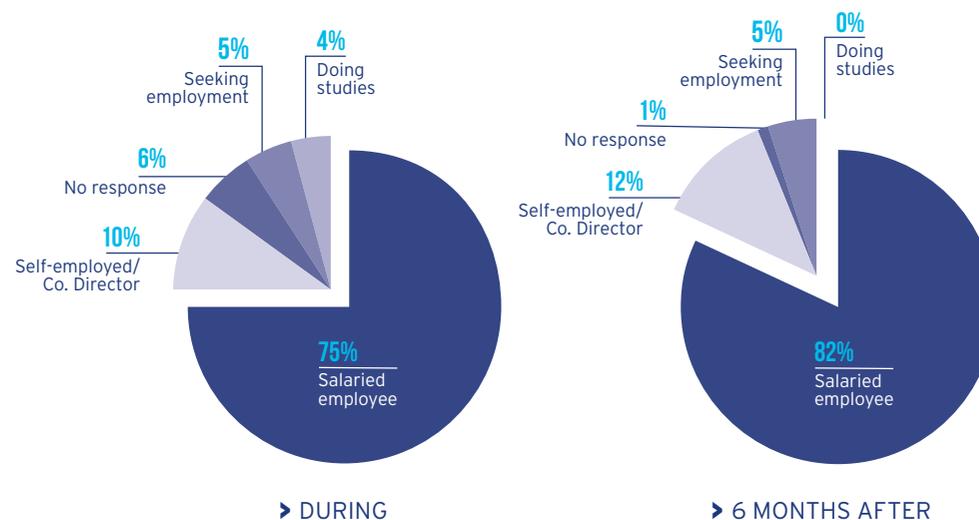


> AFTER



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EMBA EMPLOYMENT



WHERE YOU WILL FIND OUR ALUMNI

ACTIA • AGRO • APTAR • BASF • BIOMÉRIEUX • BLUEBOOK • BLUEBACK • BOARDRIDERS • CAPGEMINI • CEDGID • CORESO • DASPREN • DELTA DORE DISPROQUIMA • DOPTIM • EDF • EG ALLIED • GROUPE ACCEDIA • EURO WIPES • FIVES • GOODMOOD • GROUPE ATLANTIC • HOPPEN • HYATT REGENCY • KEREDES KOHLER • LELY • MINISTÈRE DES ARMÉES • MULTITECH • OKNOPLAST • ORACLE • PERNOD RICARD • RENNES SB • RUBYCAT • SAMSIC • SANOFI • SCALE-DYNAMICS • SCOOP • SIEMENS GAMESA • SO EXPORT • TAGMASTER • UNICC • VINCI • WAVETEL • WILO



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PROGRAMME OVERVIEW

The Rennes SB Sustainable Executive MBA puts practical experience at the heart of its curriculum. You will acquire key management skills and learn about the latest approaches to leadership and corporate social responsibility. Modules are designed to assimilate concepts, resources and knowledge in an interactive way.

- **INTAKE:** January
- **DURATION:** 18 months/part-time
- **SCHEDULE:** 2/3 days per month
- **2 FULL WEEKS INCLUDING:** Welcome Week, Learning Expedition
- **LANGUAGE OF INSTRUCTION:** 100% English

YOUR 18-MONTH EMBA JOURNEY

- | | |
|--|--|
|  ➤ WELCOME WEEK
onboarding, networking |  ➤ LEARNING EXPEDITION
Tallinn |
|  ➤ CORE MODULES
Strategy, Finance, CSR, Leadership |  ➤ FINAL GRADUATION PROJECT
publication-level paper |
|  ➤ GROUP CONSULTING PROJECT
real business challenge |  ➤ GRADUATION CEREMONY |



Rennes School of Business is among the TOP1% of business schools in the world (triple crown accredited) which attests the excellence of Rennes SB's teaching and research programmes.

See further and differently with Rennes School of Business.



101/110 QS Executive MBA
2024 RANKING



FT EMBA
2024 RANKING



PERSONAL OBJECTIVES

- Acquire strategic insights and exceptional managerial skills. Our Sustainable Executive MBA prepares you to take the lead in a fast-moving world.
- Improve your ability to make judicious decisions in the complex and uncertain environment of international business. We prepare you to face these challenges with confidence.
- Transform your business process approach by embracing innovation and adopting new ways of thinking. Our programme encourages you to push the conventional boundaries to achieve excellence.
- Develop leadership skills adapted to multicultural and multigenerational teams, preparing the foundations for an inclusive work environment that respects the diversity of talents and perspectives.

CORPORATE OBJECTIVES

- Understand the real benefits of sustainable practices, including substantial cost savings and efficiency improvements. Our Sustainable Executive MBA programme highlights how sustainability can be synonymous with cost-efficiency.
- Understand the importance of corporate social responsibility in minimising environmental impact and contributing to a more sustainable future. We help you develop ethical and environmentally-friendly business practices.
- Analyse the increasing trend among consumers towards eco-friendly products and services, and how your company can respond effectively to this demand to position itself advantageously in the market.
- Implementation of an ethical, sustainable and responsible management style in a multicultural environment.



OUR EMBA PARTICIPANTS

- HAVE THE ENVIRONMENT AND RESOURCES TO SUCCEED
- ARE CARED FOR AND ENCOURAGED
- ARE PART OF A CLOSE-KNIT COMMUNITY
- ARE FUN, MOTIVATED AND AUTHENTIC
- ACHIEVE THEIR OBJECTIVES AND HELP OTHERS ALONG THE WAY

INTEGRATED LEARNING EXPERIENCE

WHAT YOU WILL LEARN

5 APPLYING MANAGEMENT SKILLS AND KNOWLEDGE

- > Business Strategy with Glocal Outreach and impact (Strategy Management)
- > Engaging Audience
- > Coaching
- > Permaentreprise Game
- > Consulting Project
- > Graduating Project
- > Specialisations



1 CHANGING GLOBAL ENVIRONMENT

- > Motivation and Self-Determination
- > Economics and Geopolitics
- > International Business Learning Expedition (transition put into practice)
- > Walk the Talk Corporate Social Responsibility

2 CORPORATE STRATEGIES FOR LONG-TERM PERFORMANCE

- > Planetary Boundaries as Basis for Strategic Decision-Making (Strategic Analysis)
- > Marketing Management in Post-Consumerism Era
- > Strategic Management of IT for Net Zero Impact
- > Creativity, Innovation and Knowledge Management

4 LEADING HIGH-PERFORMING ORGANISATIONS

- > Purposeful Leadership
- > Applied Organisational Behaviour
- > Cooperative Cross-Cultural Negotiation
- > Managing Change with Agility

3 FINANCIAL AND OPERATIONS MANAGEMENT

- > Financial Accounting and Reporting (international sustainability standards)
- > ESG-Inclusive Management Accounting and Control
- > Operations Management
- > Responsible Finance

AN EDUCATIONAL APPROACH BASED ON EXCHANGE AND TEAMWORK

- > Exchanging ideas, sharing experiences and working together are at the heart of the learning process.
- > Lecturers and expert speakers draw on students' professional experience to illustrate and apply concepts.
- > Analyses, case studies, oral presentations, work in small groups, role-playing and digital simulations all play an important part in training.
- > Individual assignments and teamwork outside the classroom are both key parts of the learning process.



LEADERSHIP FOR GOOD USING SUSTAINABLE ETHICS

- > ALTRUISM & MINDFULNESS
- > TRANSPARENCY
- > EMPATHY
- > RESILIENCE
- > ENGAGING COMMUNICATION
- > ENCOURAGING SELF-DEVELOPMENT

OUR VISION SHAPING THE UNFRAMED LEADERS OF A CHANGING WORLD

**Unframed Experience,
Unframed Education,
Unframed Community.**

Rennes School of Business, supported by its interdisciplinary research, aims to nurture Unframed Leaders for a changing world, and to become one of the most multicultural, innovative and impactful Management Schools.

AN EMBA WITH A STRONG FOCUS ON INNOVATION AND AI

Our Executive MBA places a strong emphasis on **innovation**, equipping you with the mindset and tools to drive transformative growth. You'll dive into cutting-edge methodologies through courses like **Design Thinking** and **Creativity and Knowledge Management**, fostering a dynamic approach to problem-solving and idea generation. This theoretical foundation is powerfully complemented by four dedicated seminars in **Innovation and Entrepreneurship**, providing in-depth exploration of key strategies and challenges. Furthermore, you'll gain invaluable practical experience and networking opportunities through direct access to our **incubator**, where you can develop and launch your own ventures with expert guidance.

With a focus on **Artificial Intelligence**, the EMBA also prepares you to lead in an AI-driven world. You'll gain deep insights through **four comprehensive seminars** dedicated entirely to AI. These immersive sessions feature **leading experts and practitioners from the field**, ensuring you receive practical, real-world knowledge and the latest advancements directly applicable to your leadership challenges.



AN EMBA BEYOND BORDERS: DISCOVER ESTONIA

The Learning Expedition to Estonia offers an unparalleled opportunity to immerse yourself in one of Europe's most dynamic innovation hubs.

Renowned for its digital-first approach and thriving startup ecosystem, Estonia provides a unique window into entrepreneurial success. You'll gain firsthand insights into how a small nation became a global leader in technology and innovation, with visits to cutting-edge companies and engagements with local founders and industry experts.

This expedition is designed to spark your entrepreneurial spirit and equip you with practical knowledge for fostering innovation in any context.



ENHANCED HANDS-ON LEARNING:

LEARN BY DOING, THE RENNES SB EMBA APPROACH

IMMERSIVE EXPERIENCE

The programme is built around immersive, hands-on experiences designed to mirror the real-world complexity of modern leadership. At Rennes SB, you don't just learn about transformation, you drive it, through impactful projects, team-based learning, and international exposure. Teaching methods and highlights:

HOW WE USE DIVERSE METHODS AND APPROACHES

> GROUP CONSULTING PROJECT

In this project, participants are put in the shoes of consultants as they identify strategic issues and define a project objective in collaboration with the management of a real company. After an analysis of the external and internal business environment, they develop alternative recommendations and propose an implementation plan.

> PEER LEARNING

One of the greatest sources of learning in the EMBA comes from contact with your colleagues. Carefully selected, these colleagues will create the environment in which you can benchmark your own skills and knowledge, try out new ideas, explore and get peer feedback. You become an actor in your own learning and those of your peers.

> LEARNING EXPEDITION

Go out into the field to observe, analyse and broaden your vision. In partnership with Estonian Business School, the EMBA Learning Expedition takes place on the ESB campus in Tallinn/Estonia. Despite their geographical proximity, Baltic and Scandinavian countries are culturally very different from our students' home countries. Courses on the "all-digital" strategy intended to simplify the life of citizens and companies, visits to companies specialised in the production and distribution of renewable energies using AI and IoT technologies and presentations on territory transformation projects are just a few examples of the content of this immersive learning expedition that students have described as "a real opportunity for discovery".

> SERIOUS GAMES

We believe in the power of an enhanced learning experience through engaging learning devices and tools. Participants especially enjoy negotiation simulations and Markstrat competitive games to craft a competitive marketing strategy.

> THE SHIFT PROJECT

This project aims to draw on the best of each category of stakeholder to offer comprehensive and constructive views on moving towards a post-carbon economy, and which do not require a change in human nature before they can be applied.

> PERMA-ENTREPRISE (NORSYS)

The perma-entreprise model is inspired by nature and permaculture practices. It is based on three inseparable ethical principles to define its raison d'être and its development model: respecting planetary boundaries, taking care of the biosphere and humankind and being sustainable in development.

> INDIVIDUAL GRADUATION PROJECT

This research project involves each student writing an article for publication in the Journal of Business Strategy, a multidisciplinary journal intended for an executive audience. Based on expert opinions and relevant research, candidates produce a reference practical academic article for problem solving, decision-making, information or assistance to executives. This document illustrates their academic and drafting skills.



OUR ACADEMICS AND PROFESSIONALS EXPERTS

STRATEGY & INNOVATION

> LAURENT SCARINGELLA, PhD

Associate professor at Rennes SB and research affiliate at Kozminski University.

Laurent has projects funded by the EU, is a visiting scholar at the Haas School of Business at the University of California, Berkeley and has habilitation to supervise research (HDR) from University Paris Dauphine. His areas of expertise include strategic management, knowledge management, the management of innovation, strategic alliances, absorptive capacity, ambidexterity, knowledge dynamics, radical innovation and ecosystems.



FINANCE

> AKANKSHA JALAN, PhD

Assistant Professor, Rennes School of Business

Akanksha Jalan holds a PhD in Finance from the Indian Institute of Management Bangalore, and is a Chartered Accountant (Institute of Chartered Accountants of India). Her research interests lie in cryptocurrencies, tax avoidance and gender diversity in the corporate sector. A stark optimist, she is passionate about helping people realise their potential, using their own talents and inner resources. Apart from her intervention in 'traditional' Accounting modules in the EMBA programme at RSB, she also teaches a module called 'Motivation and Self-Determination', which assists these working professional 'students' in better recognising their emotions and managing them, to create a more holistic life experience.



STRATEGY AND ORGANISATION

> CHRISTOPHER WORLEY, PhD

Clinical Professor at Rennes School of Business, Sr. Affiliate Research Scientist at Center for Effective Organizations



Chris Worley is a clinical professor of strategy and organisation at Rennes School of Business, an emeritus professor of management at the Graziadio School of Business at Pepperdine University, and a Senior Affiliate Researcher at the Center for Effective Organizations at the USC Marshall School of Business. Chris is a recognised researcher and consultant in organisational agility, development, and design. His consulting clients include Microsoft, Philips, Adidas, Gap, PayPal, Unilever, Capital One Financial, as well as several governmental and non-governmental organisations. Prior to his current positions, he was a professor of strategy and the founding director of the Center for Leadership and Effective Organisations, as well as the director of the Master of Science in Organisation Development (MSOD) programme at Pepperdine University. He also served as chair of the Organisation Development and Change Division of the Academy of Management. Chris has written or co-authored numerous books, chapters, and articles.

BUSINESS SOLUTIONS

DESIGN AND INNOVATION

> MARINE CATEL, PhD

Founder, Designer and Innovation Consultant



Marine Catel is a designer and innovation expert with over eight years of experience in collaborative design and organisational transformation. She is the founder of "Fil d'inspiration" a creative agency that supports organisations through social innovation and design thinking. Her work spans teaching innovation methodologies at top design and business schools (including EMBA programs in China and France) and consulting for global organisations like Cartier and Richemont.

With a PhD in Organizational Innovation from Arts et Métiers ParisTech Marine combines academic rigor with practical creativity. She has led major projects in employee experience collaborative workspaces and customer-centric innovation. Marine is also recognised for her award-winning projects in product and service design and has a strong background in gamestorming and business modeling.

ARTIFICIAL INTELLIGENCE

> WARITH HARCHAOUI, PhD

Artificial Intelligence Expert/Data Science, Generative AI, NLP, Computer Vision, Forecast

Warith Harchaoui holds a Ph.D. in Applied Mathematics. His path spans from academic research (ENS Cachan MVA, ENS Paris, Willow, MAP5) to industry, where he works as an Expert in Artificial Intelligence and a Scientific Advisor for several companies. He has developed experience across a wide range of sectors, including healthcare, embedded vision, video media, automotive, knowledge capital, and the music industry.



CORPORATE SOCIAL RESPONSABILITY

> HÉLÈNE LE TENO

President of Heart Leadership University



An engineer by background, Helene held varied positions in global businesses in the EU and in China.

She experienced digital marketing and oil industries, as well as finance, before she proactively chose to lead for ecological transition. Having met french climate expert Jean-Marc Jancovici, she acted as a climate strategy consultant for French listed corporations, then joined social businesses in the arena of agroecological transition.

From 2019, she became director of the Jean-Noel Thorel Foundation - the shareholder foundation of skincare player NAOS-Bioderma. She co-founded Heart Leadership University in 2021, in order to build and spread new ideas and practices among top leaders.

Education and research at HLU focus on intuition, empathy and courage of business leaders, as a key lever to protect mankind and build a sustainable economy in the face of global challenges such as growing inequalities, overstepping planetary boundaries and addressing AI paradigm shift.

Hélène is a board member of three purpose-led companies and non profit organisations. She gives lectures in leading Business Schools, and is the author of an array of books and reports on global transition and foresight.

BUSINESS SOLUTIONS



Combining my Executive MBA with my start-up company was a very intense challenge, but the experience was very enriching. Well beyond the training provided, (which was my initial goal!) meeting people with very different backgrounds truly broadened my horizons. I met a lot of great people... and even recruited the COO of my company!

Cathy LESAGE,
Rennes SB Alumni 20
President, Rubycat-Labs



I joined the Executive MBA at the same time I co-founded a SaaS software start-up company. I was transitioning from a CTO to a CEO position with an orchestrating role. I had the profile of a technical engineer and I lacked management and strategic development skills. The EMBA has enabled me to get a year ahead in operations for developing my company, thanks in particular to the course in Leadership, HR Management, Financial Strategy and above all Major Innovation, which guided me in my product development choices. It was also a great human experience with a variety of very different profiles among my fellow students.

Dominique PÉRE,
Rennes SB Alumni 15
Strategy/Director Digital Platforms, Data 4 Digital



I joined the Executive MBA at a pivotal time in my professional journey. As the co-founder of a growing deeptech startup, I felt the need to step back, gain perspective, and sharpen my strategic thinking. I wanted to evolve from constantly "doing" to truly "thinking" like a leader. Rennes SB stood out because of its international outlook, its emphasis on leadership with a human dimension, and the diversity of its participants.

The experience was intense-but in the best possible way: practical learning, vibrant debates, and group dynamics that exceeded all my expectations.

It gave me clarity - I now lead with more confidence and structure. I'm not just a better leader, I'm a better version of myself.

PERRINE CHAPOT,
Rennes SB Alumni 28
CO-fondatrice chez OCHY



ALUMNI ASSOCIATION

Developing your professional network is essential to finding your future job and progressing in your career. At Rennes School of Business, we are committed to facilitating the exchange between current students and Alumni in order to accompany our students at all stages of their professional careers.

Students are automatically added to the Alumni network as soon as they join any of the degree programmes at Rennes School of Business.

A DYNAMIC GLOBAL NETWORK

- A highly active global network in 100+ countries
- More than 27,000 Alumni (French and international)
- More than 100 events organised each year
- Alumni directory and outreach to connect participants and Alumni
- Professional and collegial community, supportive and accessible



ITS MISSIONS

- Promoting exchanges between Alumni through network activity
- Being an accelerator of professional opportunities for its members
- Contributing to the outreach of Rennes School of Business and its everyday life



BOOST YOUR CAREER: INVEST IN YOURSELF

A BENEFICIAL TRAINING COURSE FOR YOU & YOUR COMPANY

During this programme, you will learn how to:

- **DEVELOP** your strategic perspectives and managerial skills.
- **GROW** your decision-making skills in a complex international environment.
- **LEARN** to develop innovative approaches to business processes.
- **PROPOSE** innovative solutions through a strategic performance-oriented approach.
- **CARRY OUT** applied research on corporate and management issues.
- **INCORPORATE** sustainable development challenges into your strategy.
- **TAKE** an entrepreneurial approach to the strategy of a business unit or the creation of a company.
- **DEMONSTRATE** an ethical, diversity-friendly management style in a multicultural environment.

HOW DOES THE RENNES SB SUSTAINABLE EMBA REALLY BOOST YOUR CAREER?

Networking is the key to opening up new opportunities.
The following groups will help you build a rich and diverse network:

- Peers/Colleagues.
- Alumni/Community.
- Coaches/Faculty/Administrators.



INNOVATING FOR LIFE

As an EMBA participant, you're becoming an innovator, questioning and exploring new perspectives and best-practices in business... as well as taking a new look at yourself!

Let us guide you towards new levels of innovation:

- A comprehensive programme within the EMBA focused on your personal and professional objectives through collective coaching moments. Presentations, networking and case challenges help you to build confidence, clarify your potential and project and push you forward in your leadership capacities.
- Throughout your professional projects, you will receive coaching in the form of mentoring, collegial advice, and faculty interventions.
- A personalised coaching programme will be co-constructed with your coach once you've outlined your expectations and aspirations within the EMBA.
- You become an innovator in everything you do. This is an EMBA objective.

GROUP PROJECTS

➤ GROUP PROJECTS

These are designed to benefit your career objectives, collective project, teamwork and leveraging peers.

➤ ALUMNI

New professional contacts offer opportunity for change. These colleagues become your new community and help you in your search for change.

➤ DEDICATED COURSES

Identify key career drivers to build and pursue your chosen managerial path.



PRICE OF STUDIES & FUNDING

PROGRAMME FEES

- **€37,200 VAT:** tuition fees
- **€150:** lifetime membership of the Alumni association
- **€90:** application fee

Includes:

- Lunches on class days (except Saturdays)
- Travel and accommodation during the Learning Expedition

FUNDING YOUR PROGRAMME

You are the primary beneficiary of your Executive MBA. Everything about the programme is designed to help you grow professionally and personally, create opportunities and increase your professional salary and position. Although financing an EMBA remains your responsibility, we will assist you as far as possible in securing the means to undertake your programme.

WE ARE HERE TO HELP AND COUNSEL YOU. REACH OUT TO DISCUSS THE BEST WAY TO FINANCE YOUR PROGRAMME TODAY.



THERE ARE SEVERAL SUPPORT OPTIONS YOU CAN APPLY FOR, DEPENDING ON YOUR SITUATION:

EXTERNAL SOURCES

- Training course registered in the National Directory of Professional Qualifications (RNCP 38003, level 7).
- Company skills development plan.
- This course is eligible for CPF (Personal Training Account) funding.
- OPCO training budget.

GRANTS

- "Early Bird" discount.
- Scholarships: leader, entrepreneur, International, women (limited number, between 1 - 3K euros). Application via letter of motivation. 1 per candidate only.

LOANS

Rennes SB has negotiated preferential rate loans to fully/partially finance the programme (1% interest rate, up to 66 month repayment) Société Générale, BNP Paribas, LCL.



You can deduct tuition fees and/or current expenses from income tax. Deduction of actual costs over the year of payment of training fees under "other deductible costs".

In addition to ongoing costs (transport, food), deduction possible on presentation of receipts from:

- professional training course fees (in your professional activity or as a job seeker);
- expenses incurred in acquiring a diploma.

Further information available at: impots.gouv.fr

DID YOU KNOW?
TAX EXEMPTIONS



The youngest of the French Grandes Écoles de Commerce has grown at an impressive pace over the past 30 years to join the Top 10 French management schools, standing out for its strong identity, international outlook, pioneering spirit, and academic excellence.

UNFRAME THE WORLD

True to its “#Un framedThinking” slogan, innovative programmes, and emphasis on pedagogical innovation, Rennes SB prepares students to become responsible, creative leaders in a globalised world.

The experience they gain goes far beyond academics. The Faculty conducts impactful research in key business areas and partners with companies to address real-world challenges.

TO FACE NEW CHALLENGES

AN INCUBATOR FOR OUR YOUTH AND THE WORLD

- > **5,000** students
- > **100+** permanent professors, **90%** of whom are international
- > **100+** nationalities, **2** campuses
- > **360** partner universities

CONFIRMED ACADEMIC EXCELLENCE

- > **2nd Bachelor's degree** in France (Le Parisien 2024 ranking)
- > **88th Master in Management** in the world (Financial Times ranking 2024)
- > **Increasing recognition** in the most prestigious national and international rankings

A PLACE FOR THINKING AHEAD

- > **587** scientific publications since 2020
- > **21%** of publications rated A+/A
- > **5** research centres
- > **1** Institute for Advanced Study

TOP EMPLOYMENT RATES

- > **100%** of the CAC 40 employ our students
- > **27,000+** Alumni worldwide, with **25%** living abroad
- > An incubator dedicated to entrepreneurship



A STRATEGIC PARIS CAMPUS AT THE HEART OF BUSINESS

Since September 2021, Rennes School of Business has a campus near Saint-Lazare station - perfect for meetings and events in the capital. Complementing the Rennes campus, it offers full-time and work-study programmes, executive education, corporate events, and an Alumni space. This presence strengthens ties with major companies, notably via the growing Executive Education department.

HOW TO APPLY

ADMISSION REQUIREMENTS

Minimum of 5 years professional experience including 3 years in a general or functional management position.

- > Undergraduate degree or equivalent work experience.
- > TOEIC or equivalent: 790 points minimum.
- > High level of motivation and strong commitment over the 18-month programme.
- > A consistent career plan in line with the programme.



WHEN TO APPLY

Undertaking an EMBA is a process that requires some research, reflection and organisation of career, family and other activities. We recommend giving yourself 3-6 months. With time and counseling, the admissions process can become the start of your EMBA journey. Get in touch today to find out more and set the pace that suits your lifestyle.

ADMISSIONS

- > **Step 1:** Gather information:
 - attend an information session - (many opportunities throughout the year);
 - and set up a personalised counseling session.*
- > **Step 2:** Complete your online application - streamlined format for convenience.
- > **Step 3:** Undergo an admissions interview with the Programme Director.
- > **Step 4:** Receive the admissions decision from the selection committee within 3 days.

*The uniqueness of the EMBA programme means that admission requires a one-to-one counseling-based approach. Contact your dedicated counselor today for an initial meeting to discuss the programme, your professional objectives and how an EMBA may help you achieve them. The EMBA must take into account your particular needs, concerns and goals. Contact programme Alumni and participants and/or Audit a course for free.

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 [executive.rennes-sb.com](https://www.executive.rennes-sb.com)

CONTACT EXECUTIVE EDUCATION

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AT RENNES SCHOOL OF BUSINESS

WE'RE TACKLING THE ISSUES OF TOMORROW, TODAY.



rennes-sb.com

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RENNES
SCHOOL
OF BUSINESS

EXECUTIVE
EDUCATION

UNFRAMED THINKING



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