



2nd Global Action Conference

# **Inspiration, innovation and inclusion: Shaping our future with the social and solidarity economy**

**20-21 March 2023**

**Paris, in-person and online**

**The social and solidarity economy inspires new ways of thinking, promotes innovation and supports inclusive transitions.** Moving from the margins to the mainstream, the social economy is gaining momentum and political backing to provide new opportunities for nations, regions and cities to navigate present crises and be more resilient in the face of future shocks. It is at the forefront of assisting refugees, supporting the green transition, tackling housing and food security issues, creating jobs, and providing goods and services, notably for disadvantaged individuals.

**International organisations are rising to the challenge to support better policies and guidance on the social and solidarity economy.** In December 2021 the European Union released the EU Social Economy Action Plan, followed by the OECD Council's and Ministers' adoption of the OECD Recommendation on the Social and Solidarity Economy and the Social Innovation and the adoption of the ILO Resolution on Social Economy and Decent Work, both in June 2022.

Building on this momentum, the second high-level conference ***Innovation, innovation and inclusion: Shaping our future with the social and solidarity economy*** of the OECD Global Action on Promoting Social and Solidarity Ecosystems, funded by the EU, will be hosted in person at the OECD Headquarters in Paris and online on 20-21 March 2023. The conference will build on the achievements of the three-year programme and its previous summit "From the margins to the mainstream", held online in September 2021 and attended by more than 700 participants from more than 60 countries. This meeting will be the opportunity to further strengthen the social economy community built by the OECD over the last two decades and recently expanded around 6 consortia created under the framework of the Global Action, bringing together 130 partners.

The summit will convene policy makers, practitioners, and experts to focus on the transformative power of the social and solidarity economy to improve economic outcomes through innovative business models that build social cohesion and resilience. Many hot topics will be addressed, such as young people's expectations for the future, the place of women in the social economy and beyond, and legal frameworks and social impact measurement as a means to boost visibility and recognition for the social economy.

Participants will have the opportunity to:

- **Gain powerful insights** from an inclusive group of thought leaders, the OECD, the European Commission, and other important local, national and international actors on the social economy.
- **Participate in a dialogue** on shaping the policy agenda to further support the development of the social and solidarity economy and its ability to drive positive social and economic outcomes and contribute to shape a fair transition.
- **Help drive the role of the social economy** in addressing compelling challenges for a more sustainable and inclusive future, including for the green economy and the digital economy.

The Summit is an important milestone of the OECD's Global Action, which brings together over 130 partners from the 33 target countries (European Union countries, Brazil, Canada, India, Mexico, Korea, and the United States) and beyond.

## Register here

### Contact

Questions? Email us at [antonella.noya@oecd.org](mailto:antonella.noya@oecd.org) and [natalie.laechelt@oecd.org](mailto:natalie.laechelt@oecd.org).

For more information, visit our website: <https://www.oecd.org/cfe/leed/social-economy/>

Join the conversation on Twitter  @OECD\_local #OECDGlobalActionSSE

## AGENDA

### Day 1 – Monday, 20 March 2023

MASTER OF CEREMONY	<b>Karen Maguire</b> , Head of Division, Local Employment, Skills and Social Innovation/LEED Programme, Centre for Entrepreneurship, SMEs, Regions, and Cities (CFE)
09:00-09:30	<i>Registration and coffee [in front of CC12]</i>
09:30-10:30	<b>Session 1: High-level opening session</b>
	<p>(EN/FR) [CC12]</p> <p><i>The social and solidarity economy inspires new ways of thinking, promotes innovation, and supports inclusive transitions. It is a valued ally for governments to address the issues that confront our nations, regions, and cities. It is at the forefront of assisting refugees, supporting the green transition, tackling housing and food security issues, providing goods and services, and creating jobs, including for the disadvantaged. It frequently provides novel answers to both old and new problems and inspires businesses to adopt more socially responsible practices.</i></p> <p><i>In this session, ministers and high-level officials from international organisations will reflect on the historic political momentum around the social economy, its transformative power and how it supports inclusive growth and fair transitions.</i></p>
OPENING	<ol style="list-style-type: none"> <li><b>Mathias Cormann</b>, Secretary-General, OECD</li> <li><b>Nicolas Schmit</b>, Commissioner for Jobs and Social Rights, European Commission</li> <li><b>Gilbert F. Houngbo</b>, Director-General, ILO</li> </ol>
MINISTERS' CORNER	<ol style="list-style-type: none"> <li><b>Jung Sik Lee</b>, Minister of Employment and Labour, Korea</li> <li><b>Yolanda Díaz Pérez</b>, 2<sup>nd</sup> Vice-President of the Government, Minister of Labour and the Social Economy, Spain</li> <li><b>Marlène Schiappa</b>, Secretary of State of the Social and Solidarity Economy and Associations, France</li> <li><b>Sven Giegold</b>, Secretary of State, Ministry for the Economy and Climate Action, Germany</li> <li><b>Matevž Frangež</b>, Secretary of State, Ministry of Economy, Tourism and Sport, Slovenia</li> </ol>
MODERATOR	<ol style="list-style-type: none"> <li><b>Lamia Kamal-Chaoui</b>, Director, Centre for Entrepreneurship, SMEs, Regions, and Cities (CFE), OECD</li> </ol>
10:30-11:30	<b>Session 2: Beyond pink-collar jobs: Women and the social economy [Panel]</b>
	<p>(EN/FR) [CC12]</p> <p><i>More women than men are employed by the social economy, which boasts a smaller gender gap in both pay and leadership. The wider economy could use this as inspiration. At the same time, in many countries, the largest share of social economy employment is in so called pink-collar jobs (i.e., jobs in areas traditionally ascribed to women such as childcare, education, personal and household services or social work), which means there is an opportunity for social economy organisations to create tech and green jobs for women. Policy initiatives to help the social economy further promote gender equality could also inspire the wider economy.</i></p> <p><i>This session will share new OECD evidence on women and the social economy, dive into its role in advancing gender equality in pay and working conditions and discuss how it helps marginalised workers to find their path into the labour market.</i></p> <p>Panellists will discuss:</p> <ul style="list-style-type: none"> <li>• How is the social economy helping to advance gender equality?</li> <li>• What lessons can the wider economy draw from the social economy?</li> <li>• How can siloes be broken to offer opportunities for women in green and digital careers in and through the social economy?</li> </ul>
KEYNOTE	<b>Marlène Schiappa</b> , Secretary of State of the Social and Solidarity Economy and Associations, France
DISCUSSANTS	<p><b>Carmen Maeztu Villafranca</b>, Regional Minister for Social Rights of the Government of Navarra, Spain</p> <p><b>Zarah Bruhn</b>, Founder Social Bee and Special Advisor on Social Innovation to the German Ministry of Education and Research (BMBF)</p> <p><b>Åsa Skogström Feldt</b>, Managing Director, IKEA Social Entrepreneurship BV</p>

## AGENDA

### Day 1 – Monday, 20 March 2023

	<p><b>Jean-Louis Bancel</b>, Honorary president of Coop FR and President of the Fondation du Crédit Coopératif</p> <p><b>Nitya Nangalia</b>, Strategic Advisor and Co-Founder of the Women's Enterprise Support System at SEWA Bharat</p>
MODERATOR & LAUNCH OF THE REPORT	<p><b>Ulrik Vestergaard Knudsen</b>, Deputy Secretary-General, OECD</p>
<b>11:30-12:30</b>	<p><b>Session 3: Collective ambitions for action [Panel]</b></p>
	<p>(EN/FR) [CC12]</p> <p><i>The social economy is helping to repair and transform societies and economies around the globe. By embracing a social mission and putting people over profit, the social economy inspires new ways of thinking and new business models that support inclusive growth and the environment. Where do we see its potential for the future? What is required to move the social economy forward?</i></p> <p><i>In this session ambassadors will share their visions for the future of the social economy.</i></p>
AMBASSADORS' CORNER	<p><b>Madeleine Chenette</b>, Ambassador, Permanent Representative to the OECD, Canada</p> <p><b>Luis Fernando Medina Sierra</b>, Ambassador, Permanent Representative to the OECD, Colombia</p> <p><b>Luca Sabbatucci</b>, Ambassador, Permanent Representative to the OECD, Italy</p> <p><b>Lina Viltrakiene</b>, Ambassador, Permanent Representative to the OECD, Lithuania</p> <p><b>Alexandre Guido Lopes Parola</b>, Ambassador, Permanent Representative to the OECD, Brazil</p>
MODERATOR	<p><b>Lamia Kamal-Chaoui</b>, Director, Centre for Entrepreneurship, SMEs, Regions, and Cities (CFE), OECD</p>
<b>12:30-12:45</b>	<p><i>Family photo of conference participants [conference centre steps]</i></p>
<b>12:45-14:15</b>	<p><i>Lunch break</i></p>
<b>14:15-14:30</b>	<p><b>Session 4: What the future holds for the social economy [Ted talk]</b></p>
	<p>(EN/FR) [CC12]</p> <p><i>How can the social economy partner with the public and private sectors to find innovative and creative solutions to the most pressing issues of our time? The social economy has potential for global impact, which transcends the usual economic and social lines, and puts social impact at the heart of its mission.</i></p> <p><i>This session will be the occasion for an innovative and inspirational thought leader to share his vision of the future and reflect on possible roles for the social economy to address challenges, build resilience against future shocks, and create opportunities for sustainable and inclusive economic and social development.</i></p>
SPEAKER	<p><b>Sir Geoff Mulgan</b>, Professor of Collective Intelligence, Public Policy and Social Innovation at University College London</p>
<b>14:30-15:30</b>	<p><b>Session 5: Laying down the law: Legal frameworks for the social economy [Panel]</b></p>
	<p>(EN/FR) [CC12]</p> <p><i>Countries may use different terms to refer to the social economy, building on context and history. Putting in place legal frameworks can support the visibility, recognition, and development of the social economy. There is significant diversity in how countries have developed legal frameworks, and it may not always be clear to policy makers when and how to best regulate.</i></p> <p><i>This session will highlight how legal frameworks can be drivers for the development of the social economy and discuss success factors and pitfalls to avoid when designing them. The discussion will be supported by findings from the OECD International Guide on legal frameworks for the social economy, which will be launched during the session.</i></p> <p>After a presentation of the Guide by the OECD, the panel will discuss the following questions:</p> <ul style="list-style-type: none"> <li>• How can legal frameworks support the development of the social economy?</li> </ul>

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### Day 1 – Monday, 20 March 2023

	<ul style="list-style-type: none"> <li>• What are the core steps to successfully design and implement legal frameworks for the social and solidarity economy? And what can they do when there is no legislation?</li> <li>• How can the OECD Guide help policy makers at the national, regional and local levels to adopt legal frameworks that support the social economy?</li> </ul>
LAUNCH OF THE GUIDE	<b>Amal Chevreau</b> , Policy Analyst, OECD
DISCUSSANTS	<b>Ricardo Rio</b> , Mayor of Braga and OECD Champion Mayor for Inclusive Growth, Portugal <b>Megan Dykeman</b> , Parliamentary Secretary for Community Development and Non-Profits, British Columbia (Canada) <b>Hyun-gon Jung</b> , President of the Social Enterprise Promotion Agency, Korea <b>Marleen Denef</b> , Impact Advocaten, Belgium
MODERATOR	<b>Carlos Lozano</b> , Coordinator of International Affairs, CEPES and Social Economy Europe
15:30-16:00	<i>Coffee break [in front of CC12] and change rooms [follow the ushers for your group]</i>
16:00-17:30	<b>Session 6A: Making it count: Better data on the social economy [Workshop] (C7)</b> In partnership with Euclid Network <div style="float: right;"> <b>Session 6B: The power of the purse: Buying social [Workshop] (CC13)</b>        In partnership with SAP     </div>
	(EN only) <i>The social economy is becoming more visible but gathering of information on its scale and impact has been limited. Data on the social economy is crucial to guide policies that support it. Building on OECD's ongoing work on qualitative and quantitative data, this workshop will explore current trends in developing statistics from the social economy to better understand the state of the social economy across different countries.</i>
INTERVENTIONS	<b>Julie Rijpens</b> , Policy Analyst, OECD <b>Wieteke Dupain</b> , Head of Knowledge, Research and Development, Euclid Network <b>Toby Gazeley</b> , Policy Lead, Euclid Network <b>Tiffany Bennett</b> , Research and Knowledge Management Associate, Euclid Network <div style="float: right;"> <b>Irene Basile</b>, Policy Analyst, OECD  <b>Leandro Moraes</b>, Professor, University of São Paulo, Brazil  <b>Alexandra van der Ploeg</b>, Head of Corporate Social Responsibility, SAP  <b>Katrin Redmann</b>, COO SAPLabs France, SAP  <b>Nicolas Janot</b>, Senior Project Manager CSR France Program, SAP       </div>
	<i>Workshop structure:</i> <ul style="list-style-type: none"> <li>• Practitioner &amp; policy maker to speak of their experience</li> <li>• Groups to spend time on discussing 2-3 key questions and prepare highlights</li> <li>• Groups organise to report back in the workshop</li> </ul>
17:30-18:00	<i>Peer Learning Partnerships exposition</i>
18:00-19:30	<i>Cocktail Reception [Roger Ockrent – catered by La Bande de Cheffes]</i>

## AGENDA

### Day 2 – Tuesday, 21 March 2023

MASTER OF CEREMONY	<b>Karen Maguire</b> , Head of Division, Local Employment, Skills and Social Innovation/LEED Programme, Centre for Entrepreneurship, SMEs, Regions, and Cities (CFE)
09:00-09:30	<i>Check-in and coffee [outside of CC12]</i>
9:30-10:30	<b>Session 7: Visible, valuable and visionary: Taking stock of the social economy's impact [Panel]</b>
	<p>(EN/FR) [CC12]</p> <p><i>With growing acknowledgement for their positive impact, social economy entities are facing more pressure from buyers, funders and donors to collect and present evidence of this impact. Quantitative or qualitative, sometimes beneficial impact cannot be precisely measured and requires a crosscutting evaluative approach. This pressure on social economy entities also drives them to maximise their own social impact by effectively allocating resources, learning from experimentation and increasing stakeholder participation and collaboration.</i></p> <p><i>This session will highlight the importance of social impact measurement for the development of the social economy. OECD research on social impact measurement practices across countries has identified the best methodologies to capture the social benefits of the social economy. Speakers will discuss the state of social impact measurement, its challenges and potential. This session will also serve as a launch event for the OECD International Guide and host a discussion on how to make social impact measurement accessible to all.</i></p> <p>Following a presentation of the Guide by the OECD, the panel will discuss:</p> <ul style="list-style-type: none"> <li>• Why does social impact measurement matter?</li> <li>• What are the challenges policy makers face when supporting social impact measurement in the social economy?</li> <li>• How can the OECD Guide help national, regional, and local level policy makers support social impact measurement for the social economy?</li> </ul>
LAUNCH OF THE GUIDE	<b>Irene Basile</b> , Policy Analyst, OECD
DISCUSSANTS	<p><b>Giulio Pasi</b>, Policy Officer Social and Sustainable Investments, DG Employment, European Commission</p> <p><b>Belissa Rojas</b>, Impact Measurement &amp; Management Lead, SDG Impact, UNDP</p> <p><b>Gregory Spencer</b>, Common Goods Market Place, United States</p> <p><b>Giuseppe Guerini</b>, Spokesperson of the EESC &amp; President of CECOP-Cicopa</p>
MODERATOR	<b>Cathy Clark</b> , Faculty Director CASE, Duke University
10:30-11:30	<b>Session 8: Making digital liveable: The social economy and the digital age [Panel]</b>
	<p>(EN/FR) [CC12]</p> <p><i>The social economy can help make the digital transition more fair, inclusive for people and places, and delivers on both its economic and social potential. Social economy organisation initiatives, such as platform cooperatives can support a more responsible, just and inclusive digital transition. Together with other approaches such as digital commons, they can also encourage the implementation of more people-centred approaches, putting users', workers' and other stakeholders' needs and interests first and helping to create and to keep locally created value in local communities.</i></p> <p><i>This session will discuss the relevance of the social economy in supporting the digital transition while ensuring inclusive participation in the labour market (through training, re-skilling, up-skilling, etc.), positive social impact for individuals and communities and meaningful partnerships with social actors and public authorities.</i></p> <p>Panelists will discuss:</p> <ul style="list-style-type: none"> <li>• How can the social and solidarity economy address the challenges of the digital transition and deliver on key outcomes?</li> <li>• How can models such as platform cooperatives support the transition to a fairer, more transparent and more inclusive digital world for individuals and places, and foster social innovation?</li> <li>• How can policy makers best support the social economy in doing so?</li> </ul>
KEYNOTE	<b>Nicolas Hazard</b> , Founder INCO and Special Advisor to the European Commission on Social Economy
DISCUSSANTS	<p><b>Daniela Freddi</b>, Delegate of the Mayor of Bologna for the Social Economy Plan, Italy</p> <p><b>Trebor Scholz</b>, New School NY, United States</p> <p><b>Rowan Barnett</b>, Google.org Europe, Middle East and Africa</p>

## AGENDA

Day 2 – Tuesday, 21 March 2023	
	<b>Anita Gurumurthy</b> , IT for Change, India <b>Vera Vidal</b> , Coopérative des Communs, France
MODERATOR	<b>Daniel Nowack</b> , Head, Global Alliance for Social Entrepreneurship, World Economic Forum
11:30-12:00	<i>Coffee break [in front of CC12]</i>
12:00-13:00	<b>Session 9: Going green with the social economy [Panel]</b>
	<p>(EN/FR) [CC12]</p> <p><i>Social economy organisations have been building green value chains for decades, promoting activities to mitigate the consequences of climate change. As business models are required to incorporate sustainability objectives and increase local collaborations, social economy entities can address these new needs, enabling inclusion and participation of diverse stakeholders in the green transition. Thus, by reinforcing the role of the social economy in the green transition, our economies and societies can benefit from a wider favourable impact on individuals, communities, and places.</i></p> <p><i>This session will discuss the progress the social economy is bringing to the green transition.</i></p> <p>Panellists will discuss:</p> <ul style="list-style-type: none"> <li>• How is the social economy supporting a fair and inclusive green transition and what can policy do to strengthen it?</li> <li>• What role does the social economy play in the circular economy?</li> <li>• What can the mainstream economy learn from the social economy to further propel the green transition?</li> </ul>
KEYNOTE	<b>Anna Athanasopoulou</b> , Head of Unit, DG Grow, European Commission
DISCUSSANTS	<b>Apostolos Tzitzikostas</b> , Governor of the Central Macedonia Region, Greece and 1 <sup>st</sup> Vice-President, European Committee of the Regions <b>Barbara Trachte</b> , State Secretary of the Economic Transition, Brussels-Capital Region, Belgium <b>Juan Manuel Martinez Louvier</b> , Director, Instituto Nacional de la Economía Social, Mexico <b>Michal Len</b> , Director, RREUSE network
MODERATOR	<b>Antonella Noya</b> , Head of Unit, Social Economy and Social Innovation, OECD
13:00-14:30	<i>Lunch break</i>
14:30-15:30	<b>Session 10: Social economy in the city [Panel]</b>
	<p>(EN/FR) [CC12]</p> <p><i>Cities are on the frontlines of dealing with interconnected challenges, from working with associations to provide food and housing to the poor to partnering with organisations to find jobs for refugees and make public services greener. Cities are the most affected by a variety of social issues, including long existing ones (e.g. income inequalities, unemployment among disadvantaged groups, poverty) and those arising out of the current crises such as climate change, refugees, economic downturn, food security, housing, etc. Social economy entities have long provided locally rooted solutions for these social problems. Cities are also at the forefront of implementing policy measures to support their communities and citizens through the social economy.</i></p> <p><i>This session will explore the role of local authorities in developing a collaborative and enabling space for social economy actors. The panel will address bottom-up, coordinated solutions and partnerships to unlock the potential of social economy at the local level, especially in a time of significant change.</i></p> <p>The panel will discuss:</p> <ul style="list-style-type: none"> <li>• What role can the social economy play in helping cities respond to shocks to better address longstanding challenges and prepare for future transitions?</li> <li>• What are cities already doing to support the social economy in this role?</li> <li>• What are the lessons learned from current and past collaborations between cities and social and solidarity economy actors?</li> </ul>
DISCUSSANTS	<b>Dagur B. Eggertsson</b> , Mayor of Reykjavik, Iceland and Chair of the OECD Champion Mayor for Inclusive Growth <b>Luigi Martignetti</b> , Secretary General of the European Network of Cities and Regions for the Social Economy <b>Tatiana Glad</b> , Executive Director, Impact Hub Network <b>Neil Mcinroy</b> , Community wealth-building Advisor to the Scottish Government, United Kingdom
MODERATOR	<b>Nadim Ahmad</b> , Deputy Director CFE, OECD
15:30-16:15	<b>Session 11: Shaping our future: A youth call to action [Closing]</b>

## AGENDA

### Day 2 – Tuesday, 21 March 2023

	<p>(EN/FR) [CC12]</p> <p><i>Today's youth are tomorrow's leaders. They imagine futures that are more prosperous, more equitable and more resilient. They advocate for social change, innovation and inclusiveness on a regular basis, and aspire to participate in activities and jobs that have social impact. Yet, they are often the first hit in times of crisis and economic downturns. The social economy can engage youth, including by fostering social cohesion and offering meaningful employment.</i></p> <p><i>In this closing session youth representatives will discuss the needs of young people and the next generation, what they expect from policy makers and how the social economy and social innovation can help get us there. It is followed by closing remarks from CFE and the EC's Foreign Policy Instruments service.</i></p>
INTERVENTIONS	<p><b>Djémilah Hassani</b>, International strategy expert for the SSE, ESS France/Mayotte</p> <p><b>Zeezy Qureshi</b>, CEO &amp; co-founder of motion exercise CIC, ENACTUS alumn</p> <p><b>Yasmin Morais</b>, Master student in Power, Participation and Social Change at the University of Sussex, Yunus &amp; Youth alumn, Global Changemakers alumn</p>
MODERATOR	<p><b>Natalie Laechelt</b>, Policy Analyst, OECD</p>
CLOSING REMARKS	<p><b>Lamia Kamal-Chaoui</b>, Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <p><b>Stefan Schleuning</b>, Head of Unit, Service for Foreign Policy Instruments, European Commission</p>