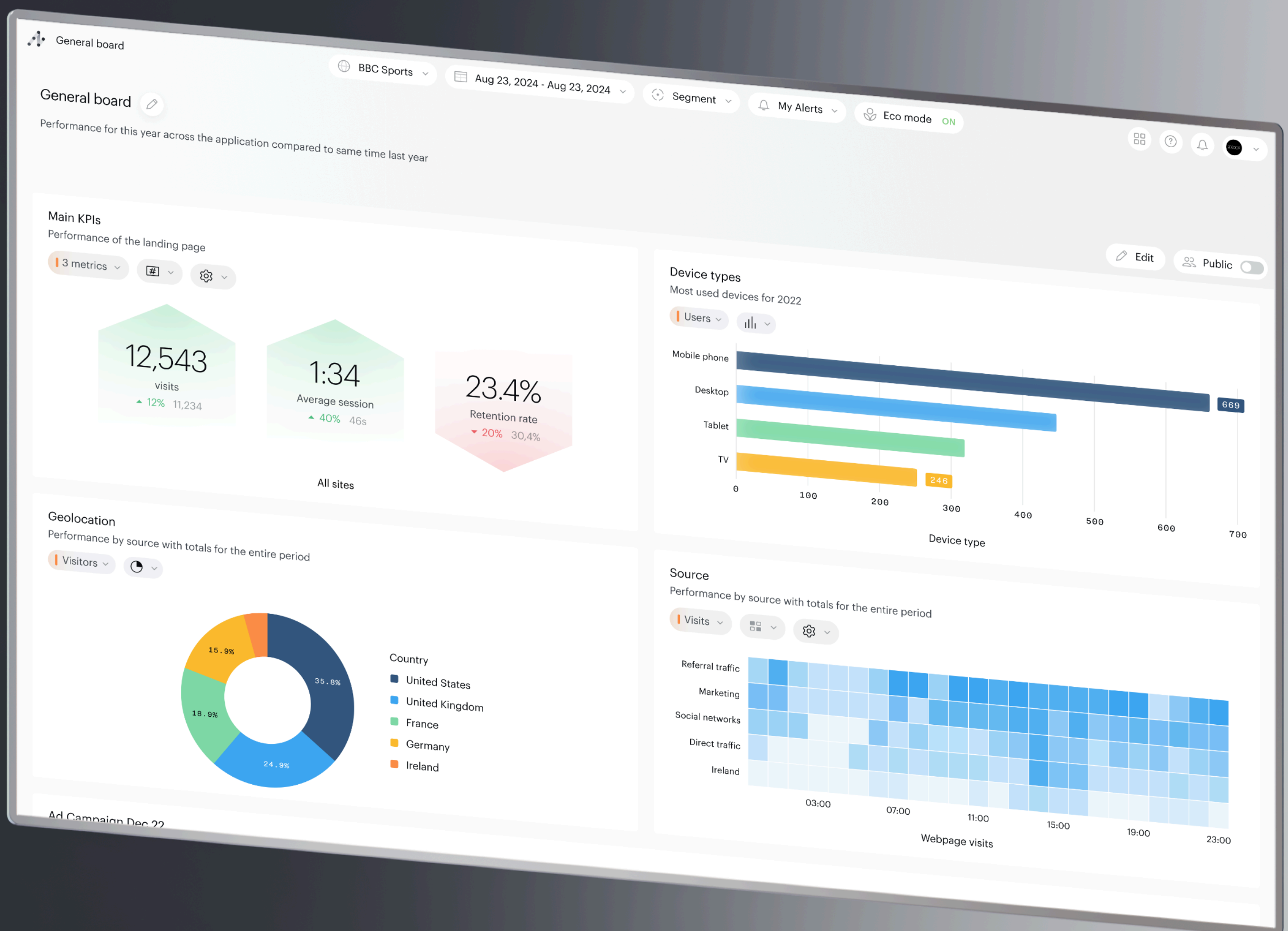


piano analytics

Unparalleled performance.

Uncompromised privacy.

Piano Analytics delivers actionable, real-time insights across the customer journey, turning data into smarter decisions, stronger engagement, and more revenue. Built for marketing, product, editorial, and data teams alike. Trusted by leaders in media, finance, healthcare, and more.



Piano Analytics unifies data across teams to deliver better results, faster

An enterprise-grade digital analytics platform that transforms raw behavioral data into actionable insights for acquisition, conversion, retention, and monetization. Built for the future with AI-powered insights and fully compliant with global privacy regulations.

Key benefits

Real-time data with uncompromising quality and flexibility

Capture every event, whether natively tracked or externally ingested, without sampling or gaps. Gain insights on content, channels, audiences, and experiences as they happen. Dashboards, funnels, segmentation, and exploration tools update in real time.

Self-serve insights for the whole business

Empower every team with industry-specific KPIs, customizable dashboards, and limitless exploration. From marketing and editorial to product and leadership, access the data and insights you need, when you need them—so you can move faster and make smarter decisions.

AI-powered, prompt-driven insights that make a difference

Powered by prompt-driven AI, Piano lets you ask complex business questions in everyday language and get instant, actionable answers with recommended next steps, so that you can turn data into action.

Built-in data governance and privacy

Fully GDPR-compliant and designed with built-in consent logic, Piano Analytics ensures every insight is governed, trusted, and future-proof. Get granular access controls and governance without slowing teams down.

Independently strong, infinitely better together

Piano Analytics stands strong alone—but when connected with the broader Piano platform, it powers digital revenue optimization with A/B testing, real-time segmentation, and personalized user journeys. From audience behavior to activation, everything works better together.

By the numbers

Proven with Piano Analytics

+30% more user adoption across the organization at Rabobank

Piano Analytics empowered every team to access reliable, consent-compliant insights, fueling data democratization at scale

30-minute real-time data sync across 70+ analysts at Leboncoin

Enabling agile workflows, segmentation and rapid experimentation based on a single source of truth.

90% reduction in reporting time at RTÉ

What took two people a full day now takes one person under an hour, thanks to real-time dashboards.

Ready to power digital revenue optimization?
piano.io/request-demo