UPCAST PROJECT

UNIVERSAL PLATFORM COMPONENTS FOR SAFE FAIR INTEROPERABLE DATA EXCHANGE, MONETISATION AND TRADING

UPCAST provides a suite of universal, trustworthy, transparent, and user-friendly data market plugins. These tools facilitate automated data sharing and processing agreements between businesses, public administrations, and citizens, streamlining operations across the board.

Key Features of UPCAST Plugins:

- **Automated Agreement Negotiations**
- **Dynamic Fair Pricing**
- **Enhanced Data-Asset Discovery**
- **Robust Privacy and Confidentiality**
- **Low Environmental Impact**
- **Legislation and Ethics Compliance**
- **Supporting European Data Strategy**

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UPCAST is supporting the deployment of Common European data spaces by consolidating and acting upon mature research in the areas of data management, privacy, monetisation, exchange and automated negotiation, considering efficiency for the environment as well as compliance with EU and national initiatives, AI regulations and ethical procedures.

Five real-world pilots across Europe will operationalise a set of working platform plugins for data sharing, monetisation and trading, deployable across a variety of different data marketplaces and platforms, ensuring digital autonomy of data providers, brokers, users and data subjects, and enabling interoperability within European data spaces.

UPCAST aims at engaging SMEs, administrations and citizens by providing a transferability framework, best practices and training to endow users in order to deploy the new technologies and maximise impact of the project

Join us in transforming the data landscape with UPCAST – where data meets innovation!

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