



consentmanager

Consent Management Solution

Full-featured consent management solution

- ✓ Compliant with over 15 data privacy regulations globally (GDPR, CCPA, PIPEDA, LGPD, LPD...) in over 35 languages
- ✓ No data transfer outside of EU (no cloud servers but secure dedicated servers located in Europe and property of a European company)
- ✓ High cookie acceptance rate and low bounce rate generating maximum revenue thanks to automated A/B testing selecting the best cookie banner design for each visitor
- ✓ Fully customized cookie banner consistent with your website design guidelines and your brand identity
- ✓ Automated cookie detection and monitoring of your websites compliance
- ✓ Compatible with all CMS, e-commerce solutions, tags managers and industry standards (IAB TCF V2, Facebook pixel, Google consent mode, ...)
- ✓ Advanced features for corporations (users and rights management, 99.9% SLA, API access, white-label solution...)
- ✓ Dedicated customer support by phone, email and visio in 6 languages
- ✓ Detailed reports and statistics



Performance and Security

✓ **+30,000 websites and applications**

✓ **+800 Bn requests / year**

✓ +2 Bn requests / day

✓ +50 millions visits / day

✓ **Websites monitoring**

✓ +100,000 compliance analysis / day

✓ +1.2 millions cookies detected / day

✓ +500,000 third-party domains detected / day

✓ **Users and rights management**

✓ **Encrypted logs of visitors consents and refusals, banners versions, changes made by users, etc.**

✓ **Ad requests delayed until user consent is obtained**

✓ **No data transfer outside of UE**

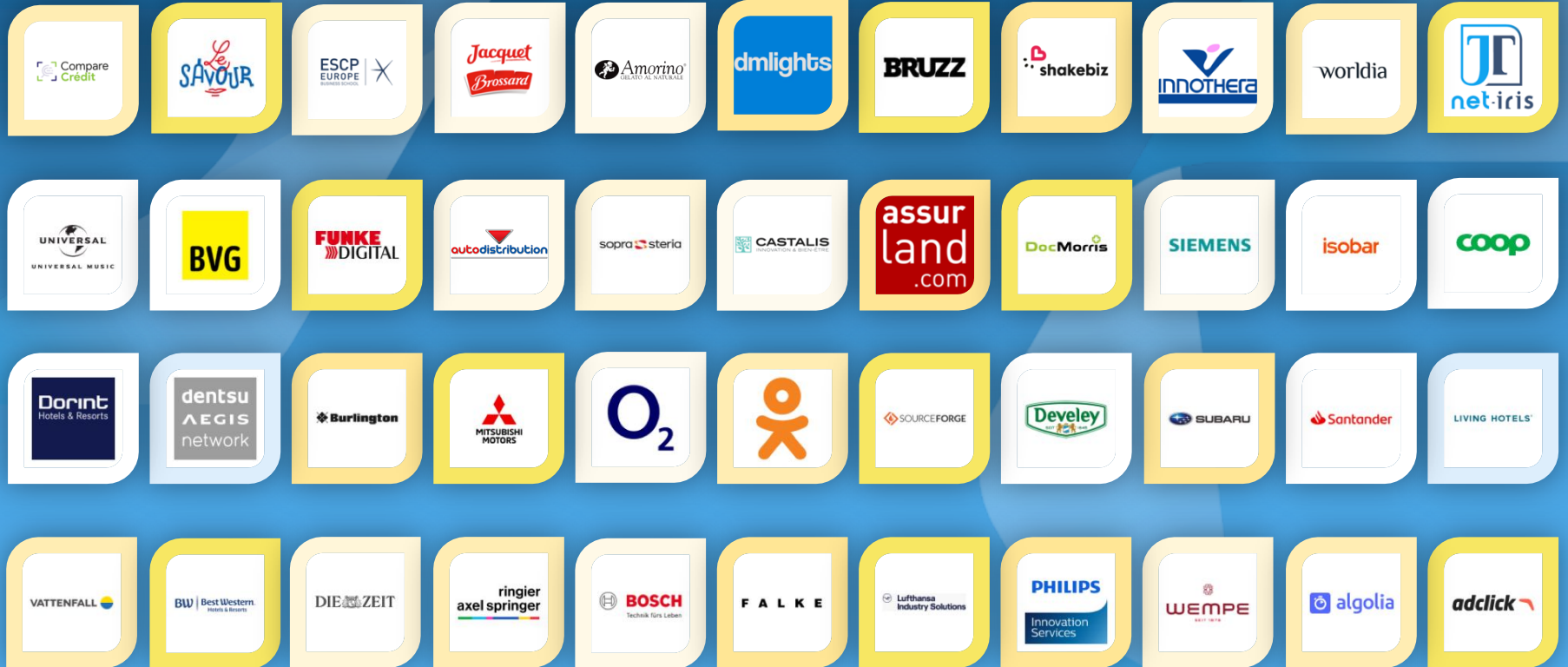
✓ **API Access**

✓ **99.9% SLA (Enterprise package)**

✓ **Certified Data Centers**



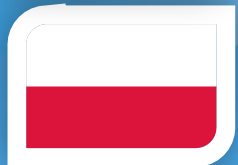
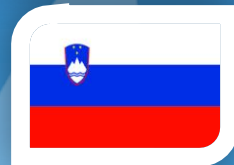
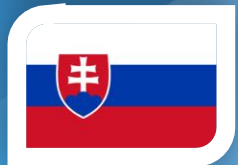
Some of our more than 30,000 clients



Compatible with 2000+ solutions



Available in 30+ languages



Layout options

Opt-in Layout

Einwilligung zu Cookies & Daten

Auf dieser Website nutzen wir Cookies und vergleichbare Funktionen zur Verarbeitung von Endgeräteinformationen und personenbezogenen Daten. Die Verarbeitung dient der Einbindung von Inhalten, externen Diensten und Elementen Dritter, der statistischen Analyse/Messung, personalisierter Werbung sowie der Einbindung sozialer Medien. Je nach Funktion werden dabei Daten an Dritte weitergegeben und von diesen verarbeitet. Diese Einwilligung ist freiwillig, für die Nutzung unserer Website nicht erforderlich und kann jederzeit über das Icon links unten widerrufen werden.

☒ Funktion ☒ Marketing

☒ Messung

☐ meine Einstellung merken (setzt Cookies)

[Erweiterte Einstellungen](#) | [Cookies](#) | [Datenschutzbestätigung](#) | [AGB](#) | [Impressum](#)

Erweiterte Einstellungen

Auf dieser Seite können Sie Informationen zu den Zwecken und Anbietern erfahren, die personenbezogene Daten auf unserer Webseite verarbeiten.

Messung

Die Anbieter in dieser Kategorie dienen der Analyse der Besucher auf unserer Webseite. Damit erhalten wir ein besseres Verständnis über unsere Besucher und können damit unser Produkt und unser Marketing besser darauf anpassen.

Zweck

Messung	<input type="checkbox"/>
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Anbieter

Google Analytics	<input type="checkbox"/>
Google General	<input checked="" type="checkbox"/>
Google TagManager	<input checked="" type="checkbox"/>
LinkedIn	<input type="checkbox"/>

☒ Speichern + Beenden

Opt-out Layout

Opt out from selling your personal information

Under the California Consumer Privacy Act (CCPA) you have the right to opt out of a sale of your personal information. You may opt out of the sale of your information to third parties by clicking on the below button or selecting the options you prefer.

Please note, that this opt out only covers personal information that is generated on our website like your IP-address, your surf-history or your browser information.

Please also note, that, due to technical reasons, your opt-out or your selection will be stored in a cookie on your device. This means, the opt-out or selection will only apply on our website and only for this device. If you access our website from a different device or delete your cookies, you will need to exercise the opt-out or selection again.

Clicking the opt out button or making a selection will not opt you out of the use of previously collected and sold personal information or all interest-based advertising. If you would like more information about how to opt out of interest-based advertising in desktop and mobile browsers on a particular device, please visit <http://optout.aboutads.info> and <http://optout.networkadvertising.org/>.

Vendor	Opt Out
AdSplit GmbH	<input checked="" type="checkbox"/>
Oracle AdThrive	<input checked="" type="checkbox"/>
Litame Solutions, Inc.	<input checked="" type="checkbox"/>
Facebook	<input checked="" type="checkbox"/>

[Back to settings](#)

Opt-out for personal information & cookies

When you visit our website we and our partners collect personal information from you regarding your internet activity (e.g. online identifier, IP address, browsing history) and may set cookies or use similar technologies on your device. Our partners may sell this information to third parties. You can opt out of our sharing of your information with third parties here: [Do Not Sell My Personal Information](#)

[Do Not Sell My Personal Information](#)

powered by

Fully customizable for higher acceptance rates

Du bestämmer vilka cookies som får användas.

Vår hemsida använder cookies och andra spårtekniker. Detta innebär att vi får tillgång och lagrar information på den enhet du använder. Vi värnar om din integritet och vi ber dig därför att ta ställning till vilka cookies vi får använda. Under "Anpassa ditt val" kan du välja vilka kategorier du samtycker till och där hittar du även mer information om hur varje kategori används.

Genom att göra dina val bekräftar du att du har tagit del av vår integritetspolicy och cookiepolicy som beskrivs på [www.coop.se/privacy](#) och [www.coop.se/cookies](#).

- Grundläggande och Nödvändiga webbplatscookies (alltid aktiva)
- Marknadsföring och kommunikation i Coops och i tredje parts kanaler
- Personalisering i Coops digitala kanaler
- Statistik och analys

[Acceptera alla cookies](#)

[Anpassa ditt val](#) | [Cookies](#)

Helfen Sie uns mit Ihrer Zustimmung

Um Ihnen relevante Inhalte und personalisierte Vorschläge zu zeigen, verwenden wir Cookies und andere Technologien. Diese Daten geben wir auch an unsere Werbepartner weiter. Diese Daten geben wir auch an unsere Werbepartner weiter. Diese Daten geben wir auch an unsere Werbepartner weiter.

[Einstellungen](#) [Alles akzeptieren](#)

[Datenschutzerklärung](#) | [AGB](#) | [Impressum](#)

We value your privacy!

We and our partners are using technologies like Cookies or Targeting and process personal data like the IP-address or browser information in order to personalize the advertising that you see. This helps us to show you more relevant ads and improves your internet experience. We also use it in order to measure results or align our website content. Because we value your privacy, we are herewith asking for your permission to use this technologies. You can always change/withdraw your consent later by clicking on the settings button on the left lower corner of the page.

☒ Function ☐ Marketing

☐ Measurement

[Accept all](#) [Reject all](#)

[Customize your choice](#) | [Cookies](#) | [Privacy policy](#) | [T&C](#) | [Legal notice](#)

Lufthansa Industry Solutions

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Making innovation work

Philips respects your data privacy

We protect your privacy: cookie settings

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[Customize your choice](#) | [Learn more](#)

PHILIPS

Making innovation work

Philips respects your data privacy

[I understand](#)

[Change settings](#) | [Cookies](#) | [More information](#)

7 Modelle für alle Lebenslagen

[Modellbereich](#)

[Konfigurieren](#)

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[Accept all](#) [Reject all](#)

[Customize your choice](#) | [Cookies](#) | [Learn more](#)

Information and consent collection at vendor level as requested by GDPR

The image displays a collage of various user interface elements for cookie consent and data collection management, illustrating the complexity of GDPR compliance at the vendor level.

Erweiterte Einstellungen (Extended Settings): This window shows a list of cookies categorized into 'Notwendige Cookies' (Necessary Cookies) and 'Informationen auf einem Gerät speichern und/oder abrufen' (Store and/or retrieve information on a device). It includes a section for 'Genaue Standortdaten und Abfrage von Geräteeigenschaften zur Identifikation' (Precise location data and device characteristics for identification) with a toggle switch. The 'Anbieter' (Providers) section lists various vendors like 'Personalizing i Coops', 'Statistik und analys', 'Datenutzurück', 'Unternehmen, da', 'AddAppt', and 'Alsterufer 4'. A 'Zurück zum Anfang' (Back to start) button is at the bottom.

Customize your choice: This window allows users to select their preferences for data processing. It includes a 'Function' section with 'Marketing' and 'Measurement' (selected). The 'Measurement' section lists 'All Vendors' and 'Data controller'. A 'Save + Exit' button is at the bottom.

Erweiterte Einstellungen (Extended Settings): This window provides a detailed overview of data processing purposes and vendors. It includes a 'Kategorien' (Categories) section with 'Technisch notwendig' (Technically necessary), 'Komfort & Analyse' (Comfort & Analysis), 'Marketing', and 'Anbieter' (Providers). The 'Anbieter' section lists various vendors like 'ADITION', 'Apomo', 'Awin', 'Bazaanvoice (Anzeige)', 'Bazaanvoice (Tracking)', 'Bilger.de', 'Amazon', 'Facebook', 'Google Ads', 'Vimeo', and 'YouTube'. A 'Speichern' (Save) button is at the bottom.

Marknadsföring och kommunikation i Coops och i tredje parts kanaler: This window provides information about marketing and communication in Coops and third-party channels. It includes a 'Syfte' (Purpose) section with 'Marknadsföring och kommunikation i Coops och i tredje parts kanaler' and a 'Leverantör' (Provider) section with 'Adelphic LLC', 'Adform', 'ADITION technologies AG', 'Adobe Advertising Cloud', and 'Amazon Advertising'. A 'Tillbaka till huvudsidan' (Back to main page) button is at the bottom.

Zum Whitepaper „New Work“: This window is a notification for a whitepaper titled 'New Work'. It includes a 'Back to main page' button and a 'Save + Exit' button.

Reports & Analytics

Understand your traffic



✓ Detailed reports

✓ Filter & group

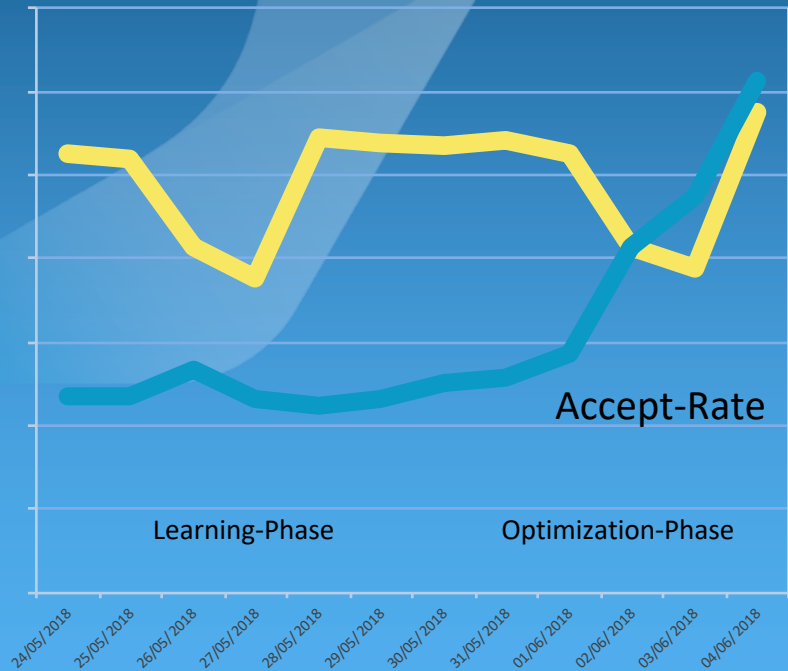
- ✓ Website/Domain
- ✓ Country
- ✓ Design
- ✓ OS & Browser
- ✓ Device type
- ✓ Date

✓ All relevant metrics

- ✓ PageViews
- ✓ Accept/Reject/Custom pre-existed
- ✓ Consent not necessary / not possible
- ✓ Consent screen views
- ✓ Accept/Reject/Custom on consent screen
- ✓ Accept-Rate/Reject-Rate
- ✓ Bounce rate

Optimizing Designs

Increase acceptance rates



- ✓ CMP rotates multiple designs (**"A/B Tests"**)
- ✓ System tracks **Acceptance- & Bounce-rate**
- ✓ **System "learns"** which Design has high Acceptance & low Bounce rate
- ✓ **CMP automatically** selects the Design with highest Acceptance

← These are actual numbers from one of our clients

Cookie Crawler

Check your website



- ✓ Crawler **automatically visits your website**
- ✓ Check for Consent + No-Consent
- ✓ **Alerts if cookies are set without consent**
(Compliance check)
- ✓ **Notifies for new vendors** to be added to whitelist
- ✓ **Detailed list of third parties** on your website
- ✓ **Full list of found cookies** (e.g. to include in privacy statement)

Our Packages

Eco	Standard	Agency	Entreprise
19 EUR/month	49 EUR/month	195 EUR/month	695 EUR/month
<ul style="list-style-type: none"> • GDPR compliance • Integrated cookie crawler • 35+ languages • Your Logo • Choice of predefined designs • Up to 100,000 monthly Page Views • 1 Site/App • 1 Scan per Day • Online Customer Support 	<p>Eco package plus:</p> <ul style="list-style-type: none"> • 1 million monthly Page Views included • 1,000 extra Page Views for 0.02 EUR • Create your own Designs • Customize text • 3 Websites/Apps • 10 Scans per Day • Email+Visio Customer Support 	<p>Standard package plus:</p> <ul style="list-style-type: none"> • 10 million monthly Page Views included • 1,000 extra Page Views for 0.02 EUR • 10 Users • Access rights granted by user • 20 Websites/Apps • 100 Scans per Day • Customer Support by phone 	<p>Offre Agence, plus :</p> <ul style="list-style-type: none"> • 35 million monthly Page Views included • 1,000 extra Page Views for 0.02 EUR • Unlimited users • Unlimited Websites/Apps • 300 Scans per Day • White-label • API Access • 99.9% SLA

Your contact

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