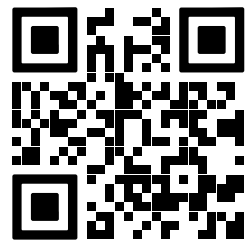


PubMatic

THE FUTURE OF DIGITAL ADVERTISING, BUILT FOR YOU

Get an edge with technology built for you —
today and in the future.



PUBM | Nasdaq Listed

ABOUT PUBMATIC

PubMatic (Nasdaq: PUBM) is an independent technology company maximising customer value by delivering digital advertising's supply chain of the future.

PubMatic's sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetisation by enabling marketers to drive return on investment and reach addressable audiences across ad formats and devices. Since 2006, our infrastructure-driven approach has allowed for the efficient processing and utilisation of data in real time. By delivering scalable and flexible programmatic innovation, we improve outcomes for our customers while championing a vibrant and transparent digital advertising supply chain.

PUBMATIC AT A GLANCE

383

BILLION AD
IMPRESSIONS
PER DAY

1.4

TRILLION
ADVERTISER
BIDS PER DAY

1,490

PUBLISHERS

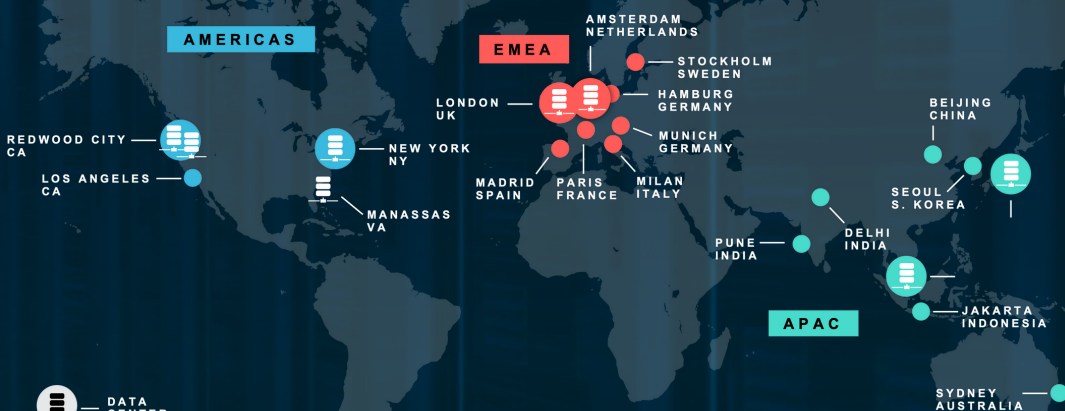
737

EMPLOYEES

PUBM

NASDAQ LISTED

GLOBAL FOOTPRINT



Connect with the PubMatic team: emeamarketing@pubmatic.com