

2013 Women's Forum Global Meeting
The open world
Compete, cooperate, create
Oct. 16-18, Deauville, France

Version of 15 Oct 2013

Competition is no longer strictly a zero-sum game. Opening to external ideas and innovating with partners are now keys to achieving collective success in business. Collaboration is also driving a revolution in education, and generating creative new solutions to some of our most difficult social problems. An array of related buzzwords - collaboration platforms, crowd-sourcing, crowd-funding, co-creation, complementors, co-competition – represent powerful trends towards greater openness which are reshaping the meanings of competition and cooperation, and reinvesting the bounds of creativity.

Yet the picture is complex. Open innovation can boost our creativity, but also undermines our systems of intellectual property rights. Co-creation benefits from the same social media that fuel the new social and political activism. Cooperation pervades the natural resources extraction sector, but competition rules the political governance of the same resources. And the open revolution has yet to make a dent on some social issues, like trafficking in children and women's rights, that would seem to lend themselves to the wisdom of crowds.

The 2013 Women's Forum Global Meeting asks how we can better marshal competition, cooperation and creativity to our mutual benefit. We showcase champions of open innovation in business, science, and society and probe what they mean for Big Data, intellectual property and privacy. We debate the future of Europe, a laboratory for modern geopolitical cooperation, and examine Russia's efforts to jumpstart innovation, a laboratory in cross-sectoral collaboration. Expanding the optic, we look at how women compete with one other, and what they can do to support others as they rise in their careers. We highlight essential cooperation for the rights of children and women, and examine the new age of activism.

Discussions of creativity are threaded through the conference program, as it looks at business innovation, social entrepreneurship, and the ways personal creativity shifts as people age and as digital forms of expression expand. And creativity is also celebrated this year in The Discovery, our "off program," with a complementary program that asks *What does creativity mean to you?*

*Towards new co-competition frameworks for greater value creation -
we look forward to sharing with you three wonderful days of discovery, inspiration and learning!*

Wednesday, 16 October

11:30-13:00

La Villa Le Cercle

Welcome cocktail reception hosted by the Mayor of Deauville

13:30-13:50

Auditorium

Forum welcome

The Women's Forum program committee introduces participants to the ideas that have inspired the Global Meeting.

Speakers:

The Women's Forum Program Committee:

Maria Livanos Cattai, former Secretary General, International Chamber of Commerce

Nina Gardner, Founder and Director, Strategy International, and Adjunct Professor, Johns Hopkins, SAIS

Ann Walker Marchant, CEO, the Walker Marchant Group

Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy and Society

Theo Sowa, CEO, the African Women's Development Fund (AWDF)

13:55-14:25

Auditorium

Women's rights as an essential cooperation

Yes, we can take pride in the global advancement of women's rights. But we might need new forms of cooperation to deal with the backlash now manifest in many countries – much less to continue advancement.

Moderator:

Katrin Bennhold, Correspondent, The New York Times

Speaker:

Abigail Disney, Filmmaker and philanthropist

14:30-15:00

Auditorium

A pioneering spirit for inventing the future

Moderator:

Katrin Bennhold, Correspondent, The New York Times

Speaker:

Bertrand Piccard, President and initiator of the Solar Impulse project

15:00-15:30 Networking break

15:30-17:00

James Bond

Women's rights as an essential cooperation: What we can do

Hosted by Bank of America

The heads of women's rights organizations come together with corporate executives and social innovators to discuss practical action and new kinds of collaborations we might undertake for women's rights.

Moderator:

Marissa Wesely, Partner, Simpson Thacher & Bartlett LLP, and Board Member, Global Fund for Women

Speakers:

Rena De Sisto, International CSR and Global Arts & Culture Executive, Bank of America

Amina Doherty, Founding Coordinator, FRIDA, and Board Member, Global Fund for Women

Angela Joo-Hyun Kang, Founder and Executive President, Global Competitiveness Empowerment Forum, and Jury Member, Cartier Women's Initiative Awards

Theo Sowa, CEO, the African Women's Development Fund (AWDF)

Melanne Verveer, Executive Director, Institute for Women, Peace and Security, Georgetown University

15:30-17:00

Gatsby

Is the next generation learning to cooperate or to compete?

Hosted by Veolia Environnement

Are today's youth being prepared to live and work collaboratively? Or are they learning competition first from their parents, schools, and the Internet? What should be the cooperation-competition balance?

Moderator:

Gersende Rambourg, General News Editor, AFP

Speakers:

Selene Biffi, Founder, Plain Ink and 2013 Women's Forum Rising Talent

Beatriz Cardoso, Executive Director, Laboratório de Educação

Divina Frau-Meigs, Professor, University of Paris 3-Sorbonne

15:30-17:00

Tootsie

How to respond to the growing distrust of business in Europe?

By The Coca-Cola Company

Public anger at the private sector - and not just or mainly individual companies -- continues at a high level in Europe. Join this session to discuss why business cannot afford to ignore public distrust, and what companies can do, especially in partnership and association, to address the trust issue.

Moderator:

Marina Niforos, Managing Director, American Chamber of Commerce in France

Speakers:

Mara Harvey, COO UHNW Europe, UBS Wealth Management

Sophie Pedder, Paris Bureau Chief, The Economist

Dominique Reiniche, Chairman Europe Group, The Coca-Cola Company

Roland Schatz, Founder and CEO, Media Tenor International/InnoVatio Verlag

15:30-17:00

Gilda

Russian views on reform

We often hear about the need for political, governance and judicial reforms in Russia. How is this actually seen inside the country, though? Are there important generational or class differences in Russian views?

Moderator:

Alexandra Szacka, Paris Correspondent, CBC/Radio Canada

Speakers:

Elena Nikolaeva, Deputy, the State Duma of the Federal Assembly of the Russian Federation

Elena Panfilova, Founder and Director, Center for Anti-corruption Research and Initiative Transparency International Russia

Elena Starkova, General Manager, Avon Cosmetics Ukraine and Georgia

Tatiana Vorozheykina, Leading research fellow, Levada-Center

15:30-17:00

Pandora

Innovation at the bottom of the pyramid

Hosted by Renault-Nissan Alliance

Many companies have now begun seeking to reach the bottom billion through creating new low-priced, no-frills products and services. What are some innovation lessons we can draw from their experience?

Moderator:

Zoë Dean-Smith, Senior Director of Global Programs, Vital Voices Global Partnership, and Jury Member, Cartier Women's Initiative Awards

Speakers:

Mark Esposito, Associate Professor of Business in Society, Grenoble Graduate School of Business, Co-Leader Institutes Council MOC Program, Harvard Business School, and Senior Associate, University of Cambridge-CPSL

Bénédicte Faivre-Tavignot, Executive Director, HEC Paris "Social Business/Enterprise and Poverty" Chair

Olivier Kayser, Founder and Managing Director, Hystra

Claire Martin, VP Corporate Social Responsibility / Managing Director, Renault Foundation

15:30-16:15

Discovery Amphitheater - Cartier

Fashion: Is green the new black?

Three young women entrepreneurs who have dedicated their life to making fashion more sustainable share their vision and experience with us.

Moderator:

Mary Cronin, Co-Founder, Thousand Seeds

Speakers:

Angel Chang, Founder of Atelier ANGEL CHANG, 2007 Cartier Women's Initiative Awards Laureate

Carol Chyau, Founder of Shokay, 2009 Cartier Women's Initiative Awards Finalist

Benita Singh, Founder of Source4Style, 2011 Cartier Women's Initiative Awards Laureate

15:30-16:15

Creativity Lab - AIG

Confident leadership – From effective to exceptional... where are you in the journey?

Reflect, learn from others, empower your teams.

Featuring:

Carolina Klint, Regional President US Southeast Region, AIG Property Casualty

15:30-16:15

Agora - PepsiCo

When art and business collide: how new ways of thinking can lead to success

What is the right balance between creativity and marketability in a commercial world? The unique approaches women take when solving for critical business challenges often parallel those of artists. Moira Cullen, a PepsiCo design expert, and Casey Neistat, award-winning filmmaker, director, and producer explore how innovation and fresh thinking, in art or business, can yield profitability in the changing global marketplace.

Moderator:

Krista Pilot, Senior Director, Strategic Communications, PepsiCo

Moderator:

Moira Cullen, VP Global Beverage Design, PepsiCo

Speaker:

Casey Neistat, Filmmaker

15:30-16:15

Women in Media Corner

Visibility in the media can enhance workplace equality

A roundtable with top corporate managers, to be followed by a group discussion of personal tips for a successful media interview by members of vox femina.

Speakers:

Céline Bouvier, North West Europe Shopper Marketing Director, The Coca-Cola Company

Valérie Tandeau de Marsac, President, vox femina

15:30-16:15

Brainstorm Hub

How to make CSR a top priority for corporate leaders?

CSR may be a stated goal of many companies, but where really is social responsibility on the corporate agenda today? Is CSR still a priority in this period of economic crisis, or is it only seen as "nice to have"? How are new companies incorporating CSR into their growth compared to the practices of well-established large organizations?

Facilitator:

Christophe Rebours, CEO, Inprocess

Discussion Leader:

Catherine Ladousse, Executive Director Communications EMEA Lenovo and President of Cercle InterElles

15:30-16:15

Women in Engineering Corner

Listening to youngsters' expertise brings results

"Digital immigrants" aka Gen Xers need "digital natives" aka Gen Yers: let's discover how efficient we can be when we work together.

Moderator:

Frederique Bedos, independent journalist, Founder of The Humble Heroes Project

Speakers:

Hélène Moreau-Leroy, CEO Hispano-Suiza, Safran

Nathalie Pichery, Main Accounts Strategic Transformation Director for Southern Europe, Altran

Marie-Hélène Therre, Founder, Inclusive Innovation consulting agency

15:30-16:15

Mazars Corner

Men from Generation Y: Their vision of gender equality

Speakers:

Carole Brezillon, Gen Yer & Leader to be, WoMen'Up

Muriel de Saint Sauveur, Group Diversity Director, Mazars

16:30-17:15

Discovery Amphitheater - Women in Engineering

Unleash your power

"The future belongs to those who believe in the beauty of their dreams" (Eleanor Roosevelt). Never stop dreaming, come aboard and UNLEASH YOUR POWER!

Moderator:

Estelle Metayer, President, Competia and non-executive Director, Ubisoft

Speakers:

Deidre Cusack, SVP, Power Transformers, North America, ABB

Corinne Jouanny, Co-Founder and Managing Director, Altran Prime

Hélène Moreau-Leroy, CEO Hispano-Suiza, Safran

Bertrand Piccard, President and initiator of the Solar Impulse project

Nathalie Rachou, Founding Partner, Topiary Finance, and Non-Executive Director, Altran, Liautaud et Cie, Societe Generale and Veolia

16:30-17:15

Accor Corner

Pullman Contemporary art Collection: "Why art?"

Discussion with photographer Robert van der Hilst

Speakers:

Robert van der Hilst, Photographer
Xavier Louyot, SVP Global Marketing, Pullman

Rodolphe Simon, Creative Director, Accor

15:30-16:15

Culture All Corner

The new face of networking

Women are joining forces in numbers never seen before—forming dinner groups and innovative networking circles, backing each other and changing the dynamics of power. Come to discuss and contribute your experiences.

Speaker:

Pamela Ryckman, Author, *Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business*, and freelance journalist, The New York Times

16:30-17:15

Agora - Barclays

The route to the corner office: Experiences and insights

There is a plethora of leadership training on how to get to the top but what is the actual journey to the corner office, or that coveted Board position? Three leaders from Barclays share their own personal journey and insights.

Moderator:

Rachel Huf, Head of Markets Legal Asia Pacific and Head of Legal North Asia, Barclays

Speakers:

Jane Galvin, Head of Mid-Corporate Bank London, Barclays

Erica Handling, General Counsel EMEA, Corporate and Investment Banking, Barclays

Alessandra Perrazzelli, Country Manager - Italy, Barclays

16:30-17:15

Orange Corner

How "open conversations" foster innovation? (with the Digital Society Forum)

Initiated by Orange, the Digital Society Forum gathers sociologists, psychologists, researchers and players in the digital world to consider the impact of digital technologies on our everyday lives and promote bridges for a better digital life.

Speakers:

Brigitte Dumont, CSR Chief Officer, Orange

Leila Hoballah, Co-founder & President Commonsense, and co-backpacker, MakeSense

16:30-17:15

Creativity Lab - Hyatt

What women really want

Hyatt presents its Women's Experience initiative: its importance from both an external branding perspective and how it is aligned to the company's global talent program for Women's Career Aspirations.

Speakers:

Katherine Hammett, Corporate Diversity and inclusion Director, Hyatt Hotels & Resorts

Sara Kearney, Senior Vice President, Brands, Hyatt Hotels & Resorts

16:30-17:15

Cartier Corner

Bringing cultural diversity & knowledge into our organisations

Case study of Shokay, which develops luxury products made from yak down.

Moderator:

Raomal Perera, Co-Founder, Thousand Seeds, and Adjunct Professor, Entrepreneurship Department, INSEAD

Speaker:

Carol Chyau, Founder, Shokay, and 2009 Cartier Women's Initiative Awards Finalist

17:15-17:30 Transfer to the Auditorium

17:30-18:45

Auditorium

Where does cooperation end and competition begin today?

Drawing on their personal stories and experiences, business leaders reflect on what makes companies competitive on the global stage today, and discuss with participants the promise and the risks of partnerships and alliances in innovation processes and competition for market share.

Moderator:

Katrin Bennhold, Correspondent, The New York Times

Speakers:

Ann M. Fudge, Member of the Board, General Electric, Novartis, and Unilever, Chair of the US Programs Advisory Board, The Gates Foundation, and Trustee of the Rockefeller Foundation and the Brookings Institution

Virginie Morgon, Executive Board Member and Chief Investment Officer, Eurazeo, and Member of the Board, Accor and L'Oréal

Mouna Sepehri, Renault Group Executive Vice-President, Office of the CEO, and Member of the Board, Danone, M6 and Nexans

18:50-19:30

Auditorium

More women leaders in the workplace: How can CEOs lean in?

Hear from members of CEO Champions, the Women's Forum initiative in collaboration with EY, Sodexo, and knowledge partner McKinsey & Company.

Moderator:

Jacqueline Simmons, Managing Editor for EMEA company news, Bloomberg

Speakers:

Jeanne Boillet, External Audit Accounts and Market Assurance Leader, FraMaLux, EY

Sandrine Devillard, Director, McKinsey & Company

Michel Landel, Group CEO, Sodexo

Nicholas Walsh, Senior Vice-President, AIG and Chairman of AIG Europe; Vice Chairman, and President & CEO of EMEA, AIG Property Casualty

20:00-22:30

Dining Hall

Women for Change, interactive opening dinner hosted by Orange & the Women's Forum

Master of ceremonies:

Samira Ibrahim, Anchor, France O Television Network

Speakers:

Christine Albanel, Orange Vice President in charge of CSR, Events, Partnerships and Philanthropy, Orange Foundation Deputy Chairman, former French Minister

Christine Leiritz, Editorial Director, Marie Claire France

Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy and Society

Thursday, 17 October

08:30-08:50

Auditorium

Women Matter 2013 - Uncovering mindsets and behaviors around gender diversity in top management

What are the most critical mindsets that companies should address to achieve greater gender diversity at the top of corporations? This is the central question of McKinsey's new Women Matter report.

Speakers:

Sandra Sancier-Sultan, Director, McKinsey & Company

Charlotte Werner, Associate Principal, McKinsey & Company

08:55-10:15

Auditorium

Open innovation and the competitive edge

Proponents of open innovation claim that in an age of rapidly evolving technologies and challenging economic conditions companies must open up to outside ideas, inventions, and partnerships to maintain their competitive advantage. How do you make open innovation work for you? What are the limits of cooperation today -- and the risks of getting it wrong?

Moderator:

Mark Esposito, Associate Professor of Business in Society, Grenoble Graduate School of Business, Co-Leader Institutes Council MOC Program, Harvard Business School, and Senior Associate, University of Cambridge-CPSL

Speakers:

Vivek Badrinath, Deputy Chief Executive Officer, Group's innovation, marketing and technologies, Orange

Curt Hess, Chief Executive of Europe Middle East Retail and Business Banking, Barclays

Marième Jamme, Spotone Global Solutions

Kristin Patrick, SVP and Global Chief Marketing Officer for Global Beverages, PepsiCo

10:20-10:45

Auditorium

A new leadership for a challenging open world

Speaker:

Paul Polman, CEO, Unilever, and Member of the UN High Level Panel of Eminent Persons on the Post-2015 Development Agenda

10:45-11:15 Networking break

11:15-12:00

Gatsby

Accessing open sources of funding

A practical introduction to the new world of raising money for philanthropy and business projects through crowd financing and peer-to-peer funding.

Speaker:

Maz Kessler, Founder and Creative Director, Catapult

11:15-12:00

Kane

How your business can tap into open sources of intelligence to gain a competitive advantage

Hosted by Air France KLM

From social media to open collaboration platforms for experts, it has never been easier to access fresh customer and strategic insight from open sources. Get the toolkit, understand the analytical challenge, engage in the open intelligence movement.

Host Welcome:

Soline de Montrémy, Senior Vice-President, Global Sales and Sales Support, Air France KLM

Speaker:

Estelle Metayer, President, Competia, and non-executive Director, Ubisoft

11:15-12:00

Pandora

The explosion of Make Communities

New technologies have fostered a remarkable growth in Make Communities, where people share their creations and co-create art works, films, stories and music. Come to this session to discover some of the main platforms and explore the making-and-doing culture that numbers in the tens of millions.

Speaker:

Kathryn Lichti-Harriman, Honorary Research Fellow, University of Aberdeen, and arts maker and performer

11:15-12:00

Gilda

Women of influence: Making the connections between business and politics

By Sodexo, in collaboration with the OECD
Women pursue different paths to power in business and politics, yet in both areas there is a leaky leadership pipeline. What can the two spheres learn from each other about how to better promote women's leadership? And how might the public and private sectors work together more effectively on this goal which both share?

Moderator:

Stephanie Antoine, Journalist, France 24

Speakers:

Sophie Bellon, Group Special Advisor, Research, Development and Innovation, and Member of the Board of Directors, Sodexo

William Danvers, Deputy Secretary-General, OECD

Marina Yannakoudakis, Member, European Parliament

11:15-12:00

Tootsie

What's stopping you? Small steps to big things

Twenty years ago everything done with digital was innovative. As the importance of digital has grown and the costs of failure have risen, creative agencies and their clients have become increasingly conservative. Join this session to learn how to design experiments and pilots for great new ideas that would otherwise appear too risky.

Speakers:

Lizzie Shupak, Senior Business Consultant, Global Innovation, DigitasLBi

Lorenzo Wood, Chief Innovation Officer, DigitasLBi

11:15-12:00

James Bond –Russian Delegation

Women's rights activism in Russia

Hosted by Avon

Even fragmentary statistics indicate that domestic violence is a major human rights issue in Russia. Join remarkable women to learn how women's organizations are breaking the silence, and to discover their work with government to create a coordinated and comprehensive response system.

Host welcome:

Angela Cretu, Group Vice-President Eastern Europe, Avon

Moderator:

Florence Tercier Holst-Roness, Head of Issues Affecting Women program, Oak Foundation

Speakers:

Mari Davtyan, Attorney, The Bar Association "Moscow Legal Center"

Marina Pisklakova-Parker, Director, ANNA-Center for the Prevention of Violence

11:15-12:00

Discovery Amphitheater - Women in Media

Women in the French media: A conversation with Catherine Nayl and Marie-Christine Saragosse

Two influential women in the French media discuss how they have moved up the ranks, evoking how they contribute to have more women both on and behind the screen.

The session will be held in French

Speakers:

Marie-Christine Saragosse, CEO, France Médias Monde

Catherine Nayl, Executive Vice-President, News and information, TF1 Group

11:15-12:00

Brainstorm Hub

How to invent more inclusive corporate cultures, better tailored to women's needs?

Join us to brainstorm on offerings (product, services, interactions) which can seed and spread new types of corporate cultures, capitalizing on influential women role models and supporting career-minded women...

Facilitator:

Christophe Rebours, CEO, Inprocess

Discussion leader:

Vlastimil Spelda, Breakthrough Innovation Group, Pernod-Ricard

11:15-12:00

Mazars Corner

Women on boards: Competition or cooperation with men?

Speaker:

Denise Fletcher, CEO of Orienta-Royal and independent member of Mazars' Supervisory Board

Isabelle Sapet, Partner and Member of the Executive Committee, Mazars France

11:15-12:00

Agora – Orange

Infobesity: A fast spreading disease

Lost in information. Plaguing the corporate world, Infobesity is compromising performance and actually making it more difficult than ever to decide and deliver. This workshop will give you tips to control the epidemic and develop your strategy to manage.

Speakers:

Christophe Aguiton, social science researcher, Orange Labs

Delphine Rémy Boutang, founder & CEO, the Social Bureau

11:15-12:00

Women in Engineering Corner

Engineering can be cool. Really.

They are female engineers and they just love it: meet with four high-profile women who get to do cool stuff.

Moderator:

Frederique Bedos, independent journalist, Founder of The Humble Heroes Project

Speakers:

Claudie Hamerstehl, Global Account Director, Altran

Louise McKenzie, Joint Interest Manager, ExxonMobil

Sylvaine Picard, Biometric Studies, Morpho, Safran

Laurie Tolson, EVP, Global Research and Development Ventyx, ABB Company

11:15-12:00

Nestlé Corner

Be brilliant at the basics: How to gender balance an organization?

Why should gender balance be a top management priority and how to implement strategy to manage the gender gap.

Speaker:

Sue Johnson, Head of Gender Balance and Diversity, Nestlé

11:15-12:00

Creativity Lab - AIG

Inspiring your personal brand....The power of you

You have a brand whether you want one or not... Express your potential.

Featuring:

Murli Buluswar, Chief Science Officer, AIG

Dawn Cheyrouze, VP Global Talent Management, AIG Property Casualty

11:15-12:00

Cartier Corner

Creating new markets & disrupting old ones

Case study of Source4Style, an online tradeshow for materials sourcing and global design inspiration.

Moderator:

Mary Cronin, Co-Founder, Thousand Seeds

Speaker:

Benita Singh, Founder of Source4Style, 2011 Cartier Women's Initiative Awards Laureate

11:15-12:00

Accor Corner

How to express diversity and cultural identities in a borderless world?

Accor believes that a blend of cultures and genders is a fantastic driver of innovation. Effective women's networks are not only vital enablers of women's professional advancement, they can also be a source of proposals in areas that concern travel business.

Speakers:

Martine Gorce-Momboisse, SVP Brand Marketing and Communication, Accor

Sophie Stabile, WW Chief Financial Officer & Head of Women At Accor Generation (WAAG), Accor

12:00-13:45 Networking lunch

13:45-14:45

Auditorium

Bursting open the world of higher education

Education has begun to creatively destruct, with new modes of organization and new business models being launched almost daily. The movement, which already includes millions of students worldwide, challenges the organizational models of most higher education systems as well as their return on investment. What is the promise, and what are the limits, of the online university and adult learning movements? Is this an opportunity for Africa and Asia to leapfrog, blending technology and new forms of cooperation to create a different type of educational system?

Moderator:

Tumi Makgabo, Executive Director, AfricaWorldwide Media

Speakers:

Diana Dwamena, CEO, The Learning Nuggets Company

Mary Lou Forward, Executive Director, OpenCourseWare Consortium

Meena Ganesh, Co-founder, TutorVista, CEO, Growthstory, and former CEO and Managing Director, Pearson Education Services

Shai Reshef, Founder & President, University of the People

14:45-15:00 Transfer to the sessions

15:00-16:30

Tootsie

What can the new age of activism achieve?

Aided by social networking technologies, activism and protests are sweeping the world. Some are intended to create political change, others have a social agenda. Why do some of these succeed and others fail? What can we learn from this about the future of activism and political contestation?

Moderator:

Jane Martinson, Women's Editor, The Guardian and Chair, Women in Journalism

Speakers:

Ebru Ilhan, Corporate Communications and Sustainable Development Senior Specialist, Eczacıbaşı Group

Maz Kessler, Founder and Creative Director, Catapult

Zohra Moosa, Director of Programs, Mama Cash

15:00-16:30

James Bond

It's time to lift while we rise!

Hosted by Barclays

Women compete as well as collaborate. How to get beyond this competition and to overcome negative impressions and potential backlash in supporting one another in our career advancement?

Moderator:

Julia Harrison, Senior Managing Director, Managing Partner FTI Consulting Brussels

Speakers:

Rohini Anand, Senior Vice President and Global Chief Diversity Officer, Sodexo
Minna Salami, Blogger and Editor, Ms Afropolitan.com

Chuck Stephens, Global Head of Gender, Barclays

Leora Tanenbaum, Author, *Catfight: Women and Competition*

15:00-16:30

Gilda

Must religion threaten women's rights and freedoms?

Join theologians and activists to discuss how religious communities impede but also may advance efforts to realize greater rights for women and girls.

Moderator:

Sue Ashtiany, Proprietor, Ashtiany Associates, and UK Government Ambassador for Diversity in Public Office

Speakers:

Zainah Anwar, Director, Musawah, and Founder and Board Member, Sisters in Islam

Mercy Amba Oduyoye, Director of the Institute of African Women in Religion and Culture, Trinity Theological Seminary

Dimitrina Petrova, Executive Director, The Equal Rights Trust

Maria Jose Rosado, Head, Catholics for Free Choice

15:00-16:30

Pandora

IP and open innovation: In which direction is the pendulum swinging?

Companies are wired to privately own intellectual property, as a key element of gaining competitive advantage through innovation. Open innovation raises all sorts of problems and issues for the IP ownership model. Not only that, often different partners have quite different preferences for how to resolve these issues. What can IP experts tell us about best practices for companies to balance intellectual property and open innovation?

Moderator:

Daphne Yong d'Hervé, Chief Intellectual Property Officer, IP Policy and Management, ICC

Speakers:

Kimberlie Cerrone, CEO, Tiatros, Inc. and Jury Member, Cartier Women's Initiative Awards

Marc Mossé, Director of Public and Legal Affairs, Microsoft France

Valérie Peugeot, Future studies, Orange Labs, President, VECAM, and Vice-President, French Digital Council (CNum)

15:00-15:45

Discovery Amphitheater - Renault-Nissan Alliance

How to attract women to male-dominated industries?

Women are closing the gender gap in law, healthcare and marketing. Other industries, such as manufacturing and technology, pose unique challenges. This panel explains how to attract women to stubbornly male-dominated sectors.

Moderator:

Jean-Michel Caye, Senior Partner & Managing Director (Global Head of Talent Practice), The Boston Consulting Group

Speakers:

Corinne du Chaxel, Global Account Manager, EILIS Group industry, Altran

Marie-Françoise Damesin, EVP of HR, Renault

Diane de Saint Victor, Executive Committee Member, General Counsel & Company Secretary, ABB

15:00-16:30

Kane

Bringing innovations successfully to market

Hosted by JCDecaux

Companies are more effective at generating good ideas than actually converting them into products. How do you ensure your best ideas find their way into products and services that are needed by the market? How do you get access to supports – technologies, tools, services, etc. – that are the missing link between your eureka moment and the next big thing?

Moderator:

Vivek Wadhwa, VP of Innovation and Research, Singularity University

Speakers:

Nathalie Bontoux, Field Marketing Director, Genomics Solutions Division, Agilent Technologies

Adrienne Corboud Fumagalli, Vice President for Innovation and Technology Transfer, Ecole Polytechnique Fédérale de Lausanne (EPFL)

Isabelle Schlumberger, Executive Vice-President Sales & Development, JCDecaux

Martine Vullierme, Marketing Director, Veolia Environnement

15:00-15:45

Rising Talents - Agora

When creativity boosts your life

Be stimulated by personal experiences and tips from our amazing Rising Talents.

Moderator:

Mary Fitzgerald, Foreign Affairs Correspondent, Irish Times, and 2013 Women's Forum Rising Talent

Hosts welcome:

Virginie Morgon, Executive Board Member and Chief Investment Officer, Eurazeo, and Member of the Board, Accor and L'Oréal

Evelyne Sevin, Partner, Egon Zehnder

Speakers:

Burcu Geris, Chief Financial Officer, TAV Airports Holding

Marie Lora-Mungai, Founder and CEO, Buni Media and Buni TV

Cut Noosy Keumalafajri, Vice President, Service Partnership Management, XL Axiata

Xu Ge Fei, Founder & CEO, Les Editions Fei, Fei Productions, Beijing OCS Co., Ltd.

15:00-16:30

Gatsby

Engineering is a woman's world too!

By ExxonMobil Corporation

Men in greasy overalls with hard hats and using oversized tools are often the first images conjured up when you mention 'engineering'. Increasingly women are forging a leading role in this traditionally male dominated workplace. What are this new 'breed' of women bringing to engineering? How have managers supported their engagement? Is this the start of an engineering revolution?

Moderator:

Rebecca Aldred, Global Brand Manager, Mobil1

Speakers:

Francesca Casanova, Process Engineer, ExxonMobil

Caroline Hargrove, Co-Founder and Technical Director, McLaren Applied Technologies

Louise McKenzie, Joint Interest Manager, ExxonMobil

15:00-15:45

Brainstorm Hub

How to reshape the exercise of brainstorming?

Today brainstorming does not always live up to expectations. How can it be reshaped to take into account the revolutions in ecosystem and tools?

Facilitator:

Christophe Rebours, CEO, Inprocess

Discussion leader:

Catherine Paquet, Vice President, Capgemini Consulting

15:00-15:45

Creativity Lab - Accenture

Challenge your instinct: Is poverty in Europe a business opportunity?

More than 16% of the population in Europe lives in poverty and does not have access to essential products and services. How can companies generate social impact through partnerships with social entrepreneurs and address associated business opportunities?

Featuring:

Anne-Sophie Béraud, Inclusion & Diversity Lead, Accenture

Ericka Cogne, Corporate Citizenship Lead, Accenture

Laurence Grandcolas, co-Director Ashoka France

15:00-15:45

Cartier Corner

My effective fundraising journey

How to turn a business plan into an effective funding pitch deck to communicate value to early stage investors.

Speaker:

Raomal Perera, Co-Founder of Thousand Seeds and Adjunct Professor in the Entrepreneurship Department, INSEAD

16:00-16:45

Discovery Amphitheater - Women in Finance

The role and challenges of long-term investors

How can long-term investors continue to help stabilize financial markets, impact the time horizon of corporate managers and fund important long-term projects?

Moderator:

Virginie Robert, Chief Editor of the International Desk, Les Echos

Speakers:

Virginie Morgon, Chief Investment Officer, Eurazeo, and Member of the Board, Accor and L'Oréal

Ekaterina Trofimova, First Vice President, Member of the Management Board, Gazprombank

Laurent Vigier, Director of European and International Affairs, Groupe Caisse des Dépôts

15:00-15:45

Women in Media Corner

Do women tell stories differently? Do we tell different stories?

Do we need more women in high responsibility and high-visibility media jobs because they're just as talented as men or because women have a different take on what makes news?

Speakers:

Laurence Benhamou, Journalist, AFP

Cécile Dehesdin, Journalist, Slate.fr

15:00-15:45

Nestlé Corner

Dual careers: Getting and keeping the best talents

Dual career management is key for Nestlé in order to increase global mobility and attract the right talent. Nestlé inspires to be a Dual Career Friendly organisation, find out more during this presentation.

Speaker:

Sue Johnson, Head of Gender Balance and Diversity, Nestlé

16:00-16:45

Agora - Sanofi

Bypassing the boundaries of dual careers and mobility

Is managing mobility and dual careers possible, or just utopia? And who is responsible for what?

Speaker:

Annika Joelsson, Founder, Joelsson Consulting

15:00-15:45

Orange Corner

Are men ready to share?

Meet with Happy Men: they want to commit to gender equality. For real.

Speakers:

Antoine de Gabrielli, Founder and President, *Mercredi c'est papa* Association

Ludovic Guilcher, Deputy Group HR Senior Vice-President, Orange

15:00-15:45

Culture All Corner

Women in Russian literature

Meet with Ludmila Ulitskaya, the most influential contemporary writer in Russia.

Speaker:

Ludmila Ulitskaya, Author and scriptwriter

16:00-16:45

Brainstorm Hub

How can the working environment stimulate innovation?

Agility is crucial in anticipating customers' needs and business evolution. In order to be sure that innovation will not be constrained or inefficient, which key factors have to be addressed to allow it to emerge?

Facilitator:

Christophe Rebours, CEO Inprocess

Discussion leader:

Brigitte Dumont, CSR Chief Officer, Orange

16:00-16:45

Creativity Lab - Accenture

Ready to be a changemaker?

The rate of change in the economy is accelerating so rapidly that jobs, knowledge and behaviors become obsolete every few years. A new "X factor" for success is the skill of being a changemaker. What is it and are you ready to be one?

Featuring:

Anne-Sophie Béraud, Inclusion & Diversity Lead Accenture

Ericka Cogne, Corporate citizenship lead, Accenture

Laurence Grandcolas, co-Director, Ashoka France

16:00-16:45

Barclays Corner

Planting seeds to help you flourish

Barclays welcomes you to a networking session. Connect with old and new friends and delegates.

Champagne and hors d'oeuvres will be provided.

16:00-16:45

Women in Engineering Corner

Send me someone unexpected, I want to be intensely creative

You need to welcome "unexpected" people to explore the unknown and create breakthroughs: anthropologists, designers, sociologists, experts from other industrial sectors, other cultures... Learn from success cases about how unexpected input can make a difference!

Moderator:

Corinne Jouanny, Co-Founder and Managing Director, Altran Prime

Speakers:

Anne-Marie Boutin, President of the French design promotion agency, APCI

Brigitte Estebe, Transition Manager, Safran

Valérie Guéron, VP European Technology Strategy, Safran

16:00-16:45

Women in Media Corner

How to be a digital influencer?

The evolution of web 2.0 has driven a new surge of personal branding. Are social media networks now key to the projection of personality?

Speakers:

Amina Belghiti, Partnerships Manager, Facebook

Julien Maldonato, Senior Manager, Deloitte

16:00-16:45

PepsiCo Corner

Soft power: Design-led, insights-inspired innovation

Female consumers' buying choices and opinions are shaping trends and driving what is on shelf. What does it take to create a beloved brand? Today's hottest brands use design to evoke emotion and connect with consumers. Learn how consumer insights today inspire tomorrow's innovation.

Moderator:

Krista Pilot, Senior Director, Strategic Communications, PepsiCo

Speaker:

Moira Cullen, Vice President, Global Beverage Design, PepsiCo

16:45-17:15 Networking break

17:15-17:30

Auditorium

Keynote interview

The session will be held in French

Moderator:

Annie Kahn, Journalist, Le Monde

Speaker:

Najat Vallaud-Belkacem, French Minister of Women's Rights & Government spokesperson

17:30-18:40

Auditorium

Russia as a player in the innovation game

Russia is moving away from oil and gas to develop a consumer economy and an innovation sector. What are the advantages and the impediments for the country to reach the government's goal of creating an innovation economy that can compete on the world stage?

Moderator:

Maria Cattai, former Secretary General, International Chamber of Commerce

Speakers:

Anna Belova, Chairman of the Board of Directors JSC "Russian Venture Company", President, Committee 20 organization and Professor, Deputy Dean, Graduate School of Business of State, Research University High School of Economy

Natasha Khanjenkova, Managing Director, Russia, European Bank for Reconstruction and Development (EBRD)

Maria Krayukhina, Managing Director, ru-Net

Seda Pumpyanskaya, Independent Consultant, former VP and Head of International Relations Department, the Skolkovo Foundation

18:45-20:00

Auditorium

Cartier Women's Initiative Awards Ceremony

Come meet creative and audacious women entrepreneurs whose businesses make an impact on society! Join us to celebrate the 2013 finalists of the Cartier Women's Initiative Awards and to cheer the winners from around the world. The ceremony will be hosted by Véronique Morali, President of the Women's Forum and Stanislas de Quercize, President and CEO of Cartier International.

Guest of honor:

Najat Vallaud-Belkacem, French Minister of Women's Rights & Government spokesperson

20:30-23:00

Deauville Casino

A Russian night, reception hosted by Cartier

After the excitement of the Awards ceremony, Cartier invites you to a journey through an enchanted winter to the heart of Russia, a celebration of its mystery and magnificence. The reception will be held in honor of the 2013 Laureates and the Russian delegation.

Friday, 18 October

08:45-10:15

Auditorium

Future Europe: Cooperate to compete?

The European Union was a project of cooperation among states in order for European countries to be more competitive in the world economy. Can this vision still inspire? From where might a new driving force come?

Moderator:

Hugh Carnegie, Paris bureau chief and European managing editor, the FT

Speakers:

Hans-Paul Bürkner, Chairman, The Boston Consulting Group

Laurent Freixe, Executive Vice President and Zone Director, Europe, Nestlé

Antoine Frérot, CEO, Veolia Environnement

Renate Hornung-Draus, Managing Director, Confederation of German Employers – BDA

Fiorella Kostoris Padoa-Schioppa, Member of the Board of Directors, ANVUR, and former Professor of Economics, University of Rome and the College of Europe

10:20-10:45

Auditorium

Competiveness: France/Europe

Moderator:

Hugh Carnegie, Paris bureau chief and European managing editor, the FT

Speaker:

Fleur Pellerin, French Deputy Minister for Small and Medium Business, Innovation and the Digital Economy

10:45-11:15 Networking break

11:15-12:00

Gilda

Current transitions in the Arab world: The interplay of local, regional and international politics

With discussion of Syria and Egypt

Speaker:

Raghida Dergham, Founder and Executive Chairman, Beirut Institute

11:15-12:00

Gatsby

The future of HR : A conversation with Doug Baillie

By Unilever

How a global leader in the consumer goods sector has built a HR strategy to respond to the major forces and trends shaping our planet and the way we will work tomorrow.

Speaker:

Douglas Baillie, Chief HR Officer, Unilever

11:15-12:00

Tootsie

Courage lies in the grey - a conversation with Şafak Pavey

Join Şafak Pavey, Turkish parliamentarian and 2012 Women of Courage recipient, for a conversation about Turkey's social and political divisions, and prospects of a reformist Turkey to reconcile Islam, secularism and democracy.

Moderator:

Nicolas Barré, Editor-in-Chief, Les Echos

Speaker:

Şafak Pavey, Deputy of Istanbul, Grand National Assembly of the Turkish Republic

11:15-12:00

James Bond

Women in the new innovation era

Hosted by Cartier

Join Vivek Wadhwa, (tech entrepreneur, Stanford University Fellow, and author of The Economist's 2012 Book of the Year) to discuss Innovating Women. Using groundbreaking, crowd-sourced stories and insights from women innovators worldwide and his research on women leaders in innovation, Vivek provides some startling suggestions on how more women can become forces of innovation.

Host welcome:

Leyla Alaton, Member of the Board, Alarko Group of Companies, and Jury Member, Cartier Women's Initiative Awards

Moderator:

Laura Bode, President, iLive2Lead

Speaker:

Vivek Wadhwa, VP of Innovation and Research, Singularity University

11:15-12:00

Kane - Women in Finance

The future of investing

What will the world of stocks, bonds, and funds look like in the next decade? How can financial actors better articulate their role and what they do, and how to better explain their contribution in our open world to ensuring growth capital and creating market efficiencies?

Moderator:

Marion Leblanc-Wohrer, Editor in Chief, L'Agéfi

Speakers:

Nicolas Aubert, Managing Director UK & Israel, AIG

Hans-Paul Bürkner, Chairman, The Boston Consulting Group

Nathalie Rachou, Founding Partner Topiary Finance, Non-Executive Director for Altran, Liautaud et Cie, Societe Generale and Veolia

Jay Sadanandan, Deputy Office Managing Partner, Latham & Watkins UK

11:15-12:00

Discovery Amphitheater - Women in Media

Wise ways to deal with media when you are a public figure

How to be authentic and hold on to your values when you are in the media spotlight.

Moderator:

Anne-Claire Coudray, Senior international correspondent and anchor of weekend newscasts, TF1 Television Network

Speakers:

Mercedes Erra, Founder BETC, Executive President Havas Worldwide

Anne Lauvergeon, Chairman and CEO ALP SA, Honorary Chairman Areva

Fleur Pellerin, French Deputy Minister for Small and Medium Business, Innovation, and the Digital Economy

Laurent Solly, Managing Director France, Facebook

11:15-12:00

Agora - Nestlé

Creativity & opportunities with Youth employment

Governments alone cannot resolve the problem of youth unemployment in Europe – companies must play their part. Hear how the "Nestlé in Europe" Youth Employment Initiative will help 20,000 under 30s across Europe find employment in the next 3 years.

Speaker:

Laurent Freixe, Executive Vice President and Zone Director Europe, Nestlé

11:15-12:00

Creativity Lab - Publicis Groupe

You know what...? I'm creative!

Learn some techniques and group methods to remove creativity blocks and unleash the flow of ideas at any moment. The key is to understand how to grasp inspiration.

Facilitator:

Petronela Zainuddin, Founder & CEO, Good Morning Creativity

11:15-12:00

Women on Boards Corner

Women on Boards : Preparing for the world in 2014 and beyond

A discussion on how major trends from tax morality to big data and cyber security are reshaping the board agenda.

Speakers:

Isabelle Allen, Global Head of Sales and Markets, KPMG

Melanie Richards, Partner, KPMG

11:15-12:00

Women in Engineering Corner

Career/life gymnastics...

Walking the tightrope between personal and professional satisfaction: is there a way to master the wire without falling off?

Moderator:

Loraine Phillips, Logistics & Distribution Manager, ExxonMobil Chemical

Speakers:

Corinne Lagache, Group Compliance Officer, Safran

Radhika Muthukumaran, India, Middle East & Africa Region Lead, Diversity & Inclusiveness, ABB

11:15-12:00

Sanofi Corner

Manage your energy to bypass boundaries

Having devoted great energy to achieving career success, how can we manage the demands of being there?

Speaker:

Valérie Rocoplan, CEO, Talentis

11:15-12:00

PepsiCo Corner

Soft power: Design-led, insights-inspired innovation

Female consumers' buying choices and opinions are shaping trends and driving what is on shelf. What does it take to create a beloved brand? Today's hottest brands use design to evoke emotion and connect with consumers. Learn how consumer insights today inspire tomorrow's innovation.

Moderator:

Krista Pilot, Senior Director, Strategic Communications, PepsiCo

Speaker:

Moira Cullen, Vice President, Global Beverage Design, PepsiCo

12:00-13:15 Networking lunch

13:15-14:45

Gilda

What we can do to combat human trafficking

A discussion about practical steps Forum participants might take as individuals and organizational leaders to contribute to ending human trafficking.

Moderator:

Nina Gardner, Founder and Director, Strategy International, and Adjunct Professor, Johns Hopkins, SAIS

Speakers:

Christopher Davis, Director of International Campaigns and Corporate Social Responsibility, Body Shop International

Laura Safer Espinoza, Director, Fair Food Standards Council

Mary Goudie, Member of the House of Lords and Chair of the Women Leaders' Council to Fight Human Trafficking at the United Nations

Brigitta Witt, VP of Corporate Social Responsibility, Hyatt Corp.

13:15-14:45

Gatsby

Being a Russian woman

What differences do Russian women note in their way of life (work, family) from previous generations? In comparison to what they have observed for the lives of European or American women? What would they wish to bring to their country and what would they not want to duplicate?

Moderator:

Marie-Hélène Berard, President and CEO, MHB SAS

Speakers:

Marina Malykhina, Founder and CEO, Magram Market Research and 2008 Women's Forum Rising Talent

Irina Prokhorova, Founder, NLO publishing house and Director, Mikhail Prokhorov Foundation

Irina Yasina, Journalist, human rights defender and director of *Social Navigator*, RIA Novosti

13:15-14:45

Tootsie

Change the game

By The Boston Consulting Group

Among the accelerating changes taking place in the global economy, two transformations stand out: the realization of a new consumer class in emerging markets, and the reconfiguring of business activities by digital technologies. How do these changes impact your industry and your company? How to own the future in an age of accelerating change? This interactive workshop will give you insights to better deal with the new global environment.

Speakers:

Agnès Audier, Partner and Managing Director, The Boston Consulting Group

Elias Baltassis, Director, Big Data & Analytics, The Boston Consulting Group

Hans-Paul Bürkner, Chairman, The Boston Consulting Group

Jean Mouton, Senior Partner and Managing Director, The Boston Consulting Group

13:15-14:45

James Bond

Our privacy rights in the digital age

Hosted by Orange

Big Data, social media tracing, and the Internet of Things are rendering obsolete individuals' privacy. What can we do in response?

Host welcome:

Diana Einterz, Senior Vice President, Orange Business Services Americas

Moderator:

Cécile Dehesdin, Journalist, Slate.fr

Speakers:

Lori Heffelfinger Baker, Senior Compliance and Data Privacy Counsel, Dun and Bradstreet

Murli Buluswar, Chief Science Officer, AIG

Eleni Kosta, Assistant Professor of Technology Regulation, Tilburg University

13:15-14:45

Pandora

Collaboration in the value chain

Arms-length relationships with vendors and customers are giving way to collaborative partnerships all along the supply chain. What are the advantages and the risks?

Moderator:

David Champion, European Editor, Harvard Business Review

Speakers:

Lorna C Donatone, COO and Education Market President, On-site Service, Sodexo North America

Maele Gavet, CEO, OZON Holding, and 2013 Women's Forum Rising Talent

Pierre-François Kaltenbach, EMEA Management Consulting Lead, Accenture

Delphine Manceau, European Director, ESCP Europe Corporate Division and Director, i7

Sandra Wellet, VP EMEA GSC, Lenovo

13:15-14:45

Kane

Creativity and aging

Beyond our social norms and stereotypes: mature women and men of creative accomplishment discuss their experience of creativity at different ages.

Moderator:

Pamela Ryckman, Author, *Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business*, and freelance journalist, The New York Times

Speakers:

Natalie d'Arbeloff, Artist and Writer

David W. Galenson, Professor, Department of Economics, the University of Chicago

Ludmila Ulitskaya, Author and scriptwriter

13:15-14:00

Agora - Mazars

Men and women in 2013: Has anything changed?

A worldwide survey conducted by Mazars and WoMen'Up analyses the evolution of the relationship between men and women in business.

Moderator:

Muriel de Saint Sauveur, Group Diversity Director, Mazars

Speakers:

Philippe Castagnac, CEO, Mazars Group
Cut Noosy Keumalafajri, Vice President, Service Partnership Management, XL Axiata

Carolina Klint, Regional President US Southeast Region, AIG Property Casualty

Mathieu Rolland, Yer & Leader to be, WoMen'Up

13:15-14:00

Russian Delegation Corner

Teatime with Tolstoy

Meet with Count Dimitri Tolstoy, great-grandson of writer Leo Tolstoy and internationally highly regarded photographer.

Speaker:

Dimitri Tolstoy, Photographer

14:15-15:00

Agora - Lenovo

Is gender diversity manageable for company success?

Discussion about gender diversity and its impact on the management model and success of the company: How to better manage gender diversity by leveraging positive trends rather than focusing on the gaps?

Moderator:

Catherine Ladousse, Executive Director Communications EMEA Lenovo and President, Cercle InterElles

Speakers:

Isla Ramos Chavez, Executive Director Project Management Office, and Business Transformation, EMEA, Lenovo

Laurence Dors, Senior Partner, Anthenor Partners

Brigitte Dumont, CSR Chief Officer, Orange, and VP, European Network Wil

Miriam Maes, CEO, Foresee, and

Member, Assystem Supervisory Board

Thaima Samman, Partner, Samman Law

Firm and President, European Network Wil

13:15-14:00

Creativity Lab - Hyatt

Adventures in Hyatt Thinking

With differentiation paramount for success, Hyatt has adapted the Design Thinking process at Stanford University to innovate, change the conversation and the customer experience at hotels.

Featuring:

Eric Brun, Vice President – Brands EAME/ South West Asia, Hyatt Hotels & Resorts

13:15-14:00

Women in Media Corner

10 tips for a great TV interview

TV needs more authoritative female voices — and raising your profile on TV can bring you huge benefits. Pointers from an expert.

Speaker:

Christophe Malbranque, Journalist, TF1

14:15-15:00

Culture All Corner

Creativity is contagious, pass it on

One of the most creative designers of his generation shares with us how he nurtures his creativity and how he passes it on to his team, his clients, and to all of us.

Speaker:

Mathieu Lehaneur, Designer

13:15-14:00

Women in Engineering Corner

The curious case of the vanishing female engineer

Unlike Hitchcock's thriller, 'The Lady Vanishes', there's nothing thrilling about women disappearing from the engineering scene – so what can be done about it? Join the discussion.

Moderator:

Audrey Clegg, Group Vice President, Head of Talent Management, ABB

Speakers:

Sabine Haman, Corporate VP, Head of Executive and Talent Management, Safran

Radhika Muthukumar, IMA Lead, Diversity & Inclusiveness, ABB

14:15-15:00

Women in Finance Corner

Innovative solutions – How financing supports innovation and creativity?

Sustainable investing and value creation. How can we stimulate the integration of environmental, social and governance (ESG) principles? Are there creative solutions for financing today's ideas? A discussion on new trends and crowd-funding.

Moderator:

Courtenay Myers Lima, Partner, Latham & Watkins NY

Speakers:

Fabienne Herlaut, Managing Partner, Ecomobilité Ventures

Nell Merlino, Founder and CEO, Count Me In for Women's Economic Independence

Lindsey Nefesh-Clarke, Founder and Managing Director, Womens WorldWide Web (W4)

Antonella Notari Vischer, Director, The Womanity Foundation

14:15-15:00

Women in Media Corner

10 tips for a great radio interview

Radio needs more women's voices — and raising your media profile can boost your career. Experts will tell you how to give a great interview.

Speakers:

Antoine Cormery, Director, Academie
RFI-France 24-Monte-Carlo-Doualiya

Genie Godula, Journalist, France Medias
Monde

15:00-15:30 Networking break

15:30-16:00

Discovery Hall

Food and water: Cooperation above all else

Moderator:

Gillian Martin-Mehers, Founding Director, Bright Green Learning

Speaker:

Vandana Shiva, Environmental activist & co-founder, Navdanya

16:00-16:30

Discovery Hall

Forum thanks

Moderator:

Gillian Martin-Mehers, Founding Director, Bright Green Learning

Speaker:

Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy and Society