



universal  
BEACH HOTELS

MICE

**Paguera**

Universal Hotel Lido Park  
& SPA \*\*\*\*

**Magaluf**

Florida Magaluf \*\*\*\*

**Playa de Palma**

Universal Hotel Neptuno \*\*\*\*



**S'Illot**

Universal Hotel Perla \*\*\*\*

**Colonia Sant Jordi**

Universal Grand León & SPA \*\*\*\*\*

Universal Hotel Romántica \*\*\*\*

Universal Hotel Marqués \*\*\*\*



**Universal Grand León & Spa** is a 5-star hotel that offers an environment of high exclusivity and sophistication with a natural and Mediterranean style. Designed to meet diverse needs, the hotel provides ideal options for:

**Incentive Accommodations:** With luxury facilities and personalised service, it is the perfect venue for groups looking for an exceptional experience.

**Celebrations and Events:** We offer versatile and elegant spaces for social events, weddings and meetings, with a focus on excellence in every detail.

**Enjoy the Spa:** Our state-of-the-art spa is designed to provide a complete wellness experience, ideal for those seeking relaxation during their stay.

**Meetings & Conferences:** We have meeting and conference rooms equipped with advanced technology, adapted for corporate events and work groups.



SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	✓	✓	2	✓	✓	127

Completely renovated in 2024.



## MEETING ROOMS



The **Universal Grand León & Spa** has 2 modern and innovative conference and meeting rooms. The **Cabrera Room** and the **Faro Room**.

The perfect place to hold any type of event with the privacy you require, exclusive catering services and technological support.

CAPACITIES	⋮	⋮	⋮
	Theatre	School	U
Cabrera Room	60	48	25
Faro Room	-	-	11

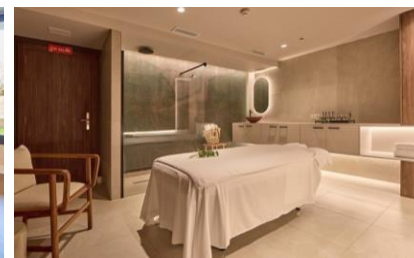
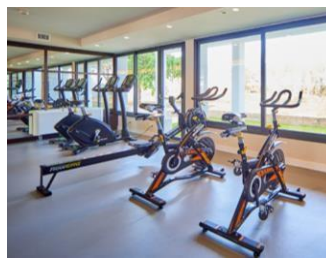


## HOTEL SERVICES

At **Universal Grand León & Spa** we invite you to enjoy an exquisite gastronomic offer in our exclusive restaurants and bars, where each proposal has been carefully prepared to satisfy the most demanding palates.

The luxury treatments at **AQUA Spa & Wellness by Anne Semonin**, designed exclusively for our spa by the prestigious French skincare line, offer a unique sensory experience.

We offer 24-hour access to the gym so you can maintain your workout routine during your stay. Our state-of-the-art gym is equipped with a wide range of equipment and has a dedicated room for low-intensity activities.





**Universal Hotel Lido Park & Spa**, a 4-star hotel, offers direct access to the main beaches of Paguera, making it ideal for sun and sea lovers in Mallorca.

Designed for sports and active groups, the hotel has 2 meeting rooms an different open spaces, hiking trails, access to tennis courts, nearby golf courses, and a fully equipped cycling station with workshop and bike storage. There is also a gym to keep up your fitness routine.

The **AQUA Spa & Wellness** offers treatments, saunas and massages, perfect for relaxing after an active day. Ideal for incentive trips, wellness retreats and sporting events.

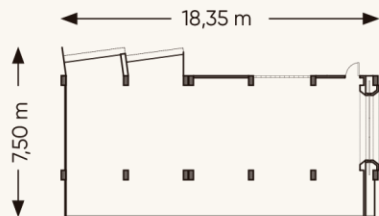


SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	✓	-	-	✓	✓	268



## MEETING ROOMS

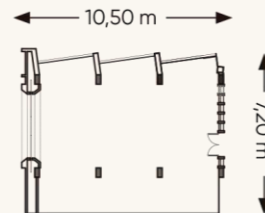
MALGRATS ROOM



↑  
2.30 m

↻  
137.60 m<sup>2</sup>

LA ROMANA ROOM



↑  
2.30 m

↻  
75.60 m<sup>2</sup>



Universal Lido Park & Spa has 4 spaces for events, conferences and meetings. **La Romana Room, Malgrats Room, Main Hall and Galatzó Terrace**

The perfect place to hold any type of event with the versatility you require, exclusive catering services and technological support.

CAPACITIES	⋮	⋮	⋮
	Theatre	School	U
La Romana room	40	30	12
Malgrats room	95	75	30
Main hall	200	150	40
Galatzó Terrace	-	-	-



## HOTEL SERVICES

Enjoy a modern and varied gastronomic experience, based on proximity and high quality KM0 products. Our Es Mercat Restaurant, with two terraces, offers breakfasts with sea views and Mediterranean dinners under the stars.

**AQUA Spa & Wellness** offers a wide selection of exclusive treatments and personalised wellness programmes on request. Relax while we take care of everything.

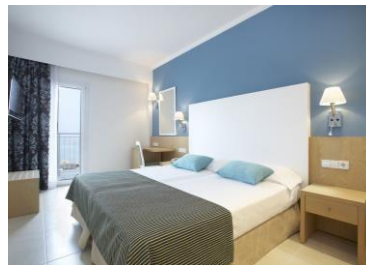
Our gym has a wide range of modern equipment to meet all your needs. In addition, we offer complementary activities such as yoga, pilates and aquagym, ensuring a holistic wellness experience





The **Universal Hotel Marqués**, located in Colònia Sant Jordi, is a 4-star hotel with a Mediterranean design. Its privileged location, between two fine sandy beaches and overlooking Es Trenc, Mallorca's most emblematic beach, makes it an ideal destination.

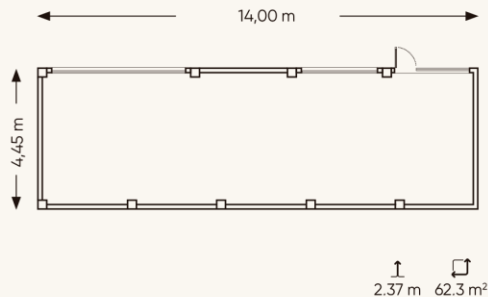
Perfect for lovers of walks, water sports and nature, the hotel offers an unforgettable holiday experience in this unique enclave.



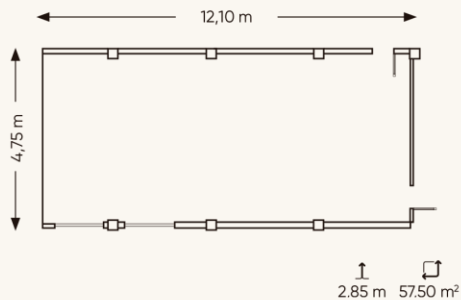
SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	-	-	8	✓	-	191



ES CARBÓ ROOM






ES TRENC ROOM



The **Universal Marqués** has 2 modern and innovative conference and meeting rooms, the **Es Carbó Room** and the **Es Trenc Room**.

The hotel has 2 versatile meeting rooms for presentations, trainings or meetings. The location and services of the hotel make it ideal for corporate groups and incentives but also for athletes who start their day with a briefing.

CAPACITIES			
	Theatre	School	U
Es Carbó Room	44	34	15
Es Trenc Room	40	32	14



Modern and comfortable, **Hotel Florida Magaluf** is the perfect place to choose to connect or disconnect, at your own pace. This adults-only hotel, located by the sea, offers a unique holiday experience designed to enjoy every moment.

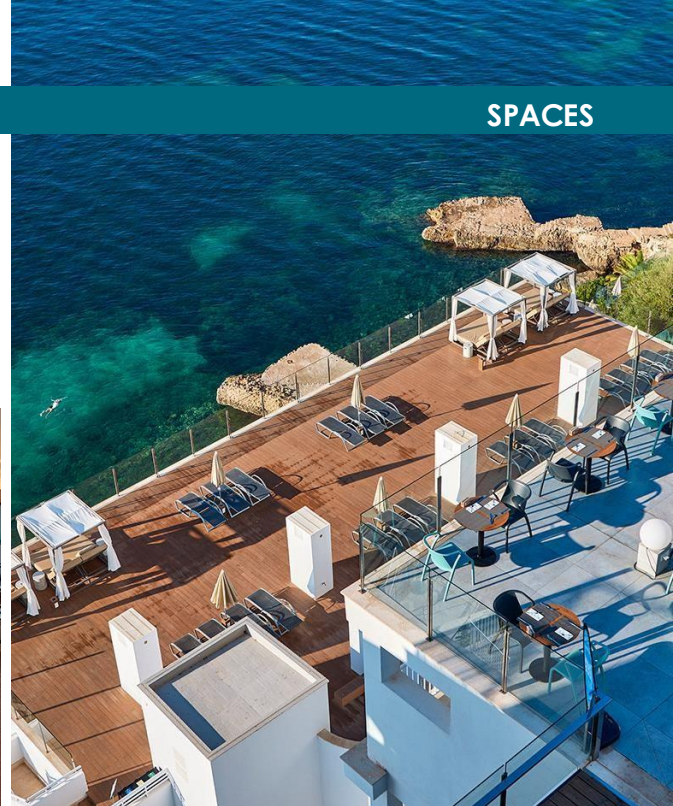
With a continuous connection to the marine environment, the hotel promotes socialising in spaces designed for it, and is committed to sustainability through the use of biodegradable materials and local products.

Music, an essential element, accompanies every moment, creating a memorable holiday experience that will last.



SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	-	-	10	✓	-	205





**SPACES**



The **Hotel Florida Magaluf** has 3 outdoor event spaces: the **Orlando Terrace**, the **Florida Sky Bar** and the **Gaviota Terrace**.

A hotel with a fresh soul, with spectacular spaces and views for your celebrations and events and the best service to make them a success.

CAPACITIES	 	
	Cocktail	Banquet
Orlando Terrace	100	-
Orlando Rooftop	75	-
Florida Skybar	75	-
Gaviota Terrace	100	60



Located on the seafront, the **Universal Hotel Neptuno - Adults Only** offers an exclusive adults-only experience in the lively Playa de Palma. Its strategic location, close to bars, nightclubs such as Megapark, and a varied offer of gastronomy, water sports and entertainment, makes it the ideal destination for a memorable holiday in Mallorca. With easy access to the city centre and other areas of the island, the hotel provides a wide range of services and facilities to meet all your needs.

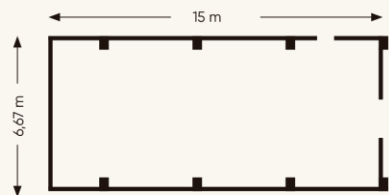


SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	✓	-	6	✓	-	114



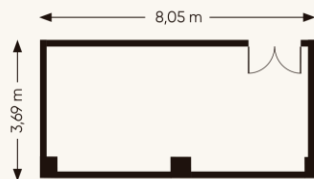


LLAUT ROOM



2.20 m 100 m<sup>2</sup>

YOGA ROOM



2.20 m 29.5 m<sup>2</sup>



Universal Hotel Neptuno has 2 conference and meeting rooms, the **Llaut Room** and the **Yoga Room**.

The hotel also features Joy Palace, a modern, spacious and fully equipped space available for events, lunches, dinners or meetings, with the option of enjoying the music provided by our resident DJs or the best live performances on the island.

CAPACITIES	⋮	⋮	⋮
	Theatre	School	U
Llaut Room	50	34	24
Yoga Room	20	15	8



Located in the delightful Colònia de Sant Jordi, Universal Hotel Romántica is set to reopen in 2025 as a fully renovated 4-star family hotel. Its seafront location and facilities make the hotel the perfect place for sports groups (swimmers, cyclists, triathletes). Also for holiday groups due to the spaciousness of its areas and equipment, as well as for incentives with its 24 suites, meeting room and fully equipped gym. The area of Colonia de Sant Jordi offers a wide range of leisure and entertainment possibilities, with beautiful beaches, varied restaurants and a lively port.



SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	-	-	-	✓	-	226





**Universal Hotel Romántica** has a multi-purpose room, useful for business meetings, sports groups, yoga retreats or even private events.

The hotel also has 2 multi-purpose sports courts for tennis, five-a-side football or any kind of outdoor training.

CAPACITIES	⋮	⋮	⋮
	Theatre	School	U
Salinas Room	40	30	18



Enjoy a unique holiday experience. From the range of delicious gastronomy options in our buffet restaurant to moments of relaxation by the pool or in the Sky Bar. Gastronomy based on local produce served in our buffet restaurant. Your favourite drinks in the bar on the main floor and refreshing moments at the Pool Bar. A cocktail at our Sky Bar is more than just a drink in good company – it's a lasting memory. Sea views, endless shades of blue and an exclusive atmosphere guaranteed to surprise and delight.



SERVICES OF THE HOTEL	Outdoor swimming pool	Indoor Swimming Pool	Room Service	Parking (spaces)	Gym	Spa	Rooms
	✓	-	-	-	✓	-	174



## MEETING ROOMS

Universal Perla has a meeting room, the **Moreia room**.

The perfect place to hold any type of event with the privacy you require, exclusive catering services and technological support.

CAPACITIES	⋮	⋮	⋮
	Theatre	School	U
Moreia room	44	34	15



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BEACH HOTELS

**SPORT GROUPS & INCENTIVES**



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BEACH HOTELS

**Playa de Muro**

Elisa \*\*\*\*

**Sant Elm**

Aquamarin \*\*\*\*

Aquamarin Beach Houses

Don Camilo \*\*\*\*

**Peguera**

Lido Park & Spa \*\*\*\*

**Magaluf**

Florida Magaluf \*\*\*\*

**Playa de Palma**

Neptuno \*\*\*\*

**Canyamel**

Castell Royal \*\*\*\*

Laguna \*\*\*\*

**Cala Millor**

Bikini \*\*\*

**S'Illot**

Perla \*\*\*\*

**Colonia Sant Jordi**

Cabo Blanco \*\*\*\*

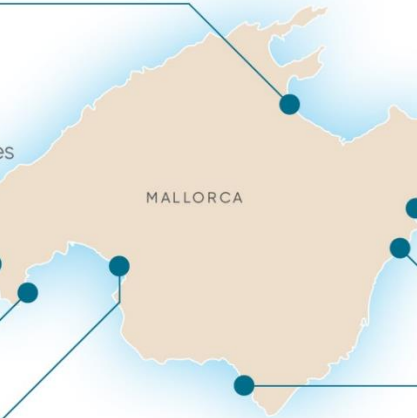
Grand León & Spa \*\*\*\*\*

Marqués \*\*\*\*

Romántica \*\*\*\*

**Es Pujols**

Mar Suites Formentera



# Sant Elm (32 Km from the airport)



## HIGHLIGHTS :

Working fishing port on the south-western tip of the island.

Places to visit:




"Sa Trapa" and its monastery

Sa Dragonera nature and marine reserve

Walk to Cala Basset Tower and Cap de Llebeig lighthouse

Hiking in the Serra de Tramuntana mountains & S'Arracó

market

-  Universal Hotel Aquamarin \*\*\*\*
-  Universal Aquamarin Beach Houses
-  Universal Aparthotel Don Camilo \*\*\*\*



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BEACH HOTELS

## Playa de Muro

Elisa \*\*\*\*

## Sant Elm

Aquamarin \*\*\*\*

Aquamarin Beach Houses

Don Camilo \*\*\*\*

## Peguera

Lido Park & Spa \*\*\*\*

## Magaluf

Florida Magaluf \*\*\*\*

## Playa de Palma

Neptuno \*\*\*\*

## Canyamel

Castell Royal \*\*\*\*

Laguna \*\*\*\*

## Cala Millor

Bikini \*\*\*

## S'Illot

Perla \*\*\*\*

## Colonia Sant Jordi

Cabo Blanco \*\*\*\*

Grand León & Spa \*\*\*\*\*

Marqués \*\*\*\*

Romántica \*\*\*\*

## Es Pujols

Mar Suites Formentera

MALLORCA

FORMENTERA



# Colonia de Sant Jordi (33 Km from the airport)



## HIGHLIGHTS :

Colònia de Sant Jordi, next to the village of Ses Salines, is one of the island's most important tourist attractions due to the 6 km stretch of unspoilt beach at Es Trenc.

Places to visit:


Cabrera Marine Reserve and National Park

Wild beaches: Es Trenc, Es Caragol, Es Carbó

Mondragó National Park

Santanyí and its Saturday market

Salinas

 Cabo Blanco – Adults Only \*\*\*\*



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BEACH HOTELS

**Playa de Muro**

Elisa \*\*\*\*

**Sant Elm**

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Castell Royal \*\*\*\*  
Laguna \*\*\*\*

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Bikini \*\*\*

**S'Illot**

Perla \*\*\*\*

**Colonia Sant Jordi**

Cabo Blanco \*\*\*\*  
Grand León & Spa \*\*\*\*\*  
Marqués \*\*\*\*  
Romántica \*\*\*\*

**Es Pujols**

Mar Suites Formentera



# Cala Millor (65 Km from the airport)



## HIGHLIGHTS :

Cala Millor has one of the best-known beaches on the island, stretching over two kilometres and featuring a long promenade where you can walk, cycle, run or skate.

This town on the east coast of the island has become one of Mallorca's most important tourist centres.

What to visit:

2.5-kilometre-long fine sandy beach

Go-karting 500 metres away

Coves del Drach (approx. 15 km)



Universal Hotel Bikini \*\*\*



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Perla \*\*\*\*

**Colonia Sant Jordi**

Cabo Blanco \*\*\*\*  
Grand León & Spa \*\*\*\*\*  
Marqués \*\*\*\*  
Romántica \*\*\*\*

**Es Pujols**

Mar Suites Formentera



# Canyamel (74 Km from the airport)



## HIGHLIGHTS :

Canyamel is known for being one of the quietest towns in Mallorca, surrounded by mountains, pine trees and a wonderful sandy beach where the Torrente de Canyamel river flows into the sea.

What to visit:

Artá Caves

Canyamel Tower

18-hole golf course with par 73 + 3 other golf courses within a 25 km radius.

Capdepera Castle · Artá



Universal Hotel Castell Royal \*\*\*\*



Universal Hotel Laguna \*\*\*\*



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BEACH HOTELS

## Playa de Muro

Elisa \*\*\*\*

## Sant Elm

Aquamarin \*\*\*\*

Aquamarin Beach Houses

Don Camilo \*\*\*\*

## Peguera

Lido Park & Spa \*\*\*\*

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Cabo Blanco \*\*\*\*

Grand León & Spa \*\*\*\*\*

Marqués \*\*\*\*

Romántica \*\*\*\*

## Es Pujols

Mar Suites Formentera

MALLORCA

FORMENTERA



# Playa de Muro (60 Km from the airport)



## HIGHLIGHTS :

Alcudia, in the northeast of Mallorca, is a town located within medieval walls. Its historic center has all the charm of an ancient city, with majestic stately homes and wonderful courtyards.  
What to visit:  
S'Albufera Natural Park  
Playa de Muro is one of the most beautiful beaches on the island.  
Alcudia - Roman ruins of Pollentia



Aparthotel Elisa



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MALLORCA INCOMING

## **Universal Group's DMC in Mallorca**

70+ years of experience | Destination expertise | Personal, sustainable service

- ◆ Multilingual support (DE / EN / ES / FR)
- ◆ Assistance in case of emergencies or illness
- ◆ Flexible handling of last-minute changes
- ◆ Special requests & guest needs covered
- ◆ Tailored local activity recommendations
- ◆ Flight confirmations & boarding pass service

“ MAKING EVERY DETAIL A MEMORY,  
AND EVERY MEMORY A SMILE ”





**TRANSFERS**

Airport transfers.  
Transfers at your disposal incl. Official Guide.



**GUIDED WALKS**

Organised and accompanied by a hiking guide.



**AQUATIC ACTIVITIES**

Sport & fun.



**BOAT TRIPS**

Sunbathing & enjoyment.



**CULTURE & GASTRONOMY**

History, crafts & tasting.



**SUSTAINABLE TOURISM EXPERIENCES**

Knowledge, awareness & lasting memories.