

An illustration of a green globe with various sustainable energy symbols on top, including solar panels, wind turbines, and industrial buildings with smokestacks.

FORUM^{ON} GREEN 2024 FINANCE AND INVESTMENT

Communications and social media pack

15-16 October | OECD Conference Centre & online

About

The Forum on Green Finance and Investment (GFI) is the OECD annual flagship event on green and sustainable finance. On 15-16 October, its 11th edition will bring together leading actors from the green and sustainable finance and investment community to promote effective engagement, collaboration and action on green finance and investment. This year, the Forum will be convened as a series of high-level plenaries and parallel sessions around the theme "Shifting the financial system and strengthening enabling environments to mobilise trillions".



This pack contains material to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

Key Links

- **Forum Platform:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment-2024>
- **Forum Agenda:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment-2024/eventagenda>
- **Forum on Green Finance and Investment website:**
<https://www.oecd.org/en/networks/forum-on-green-finance-and-investment.html>



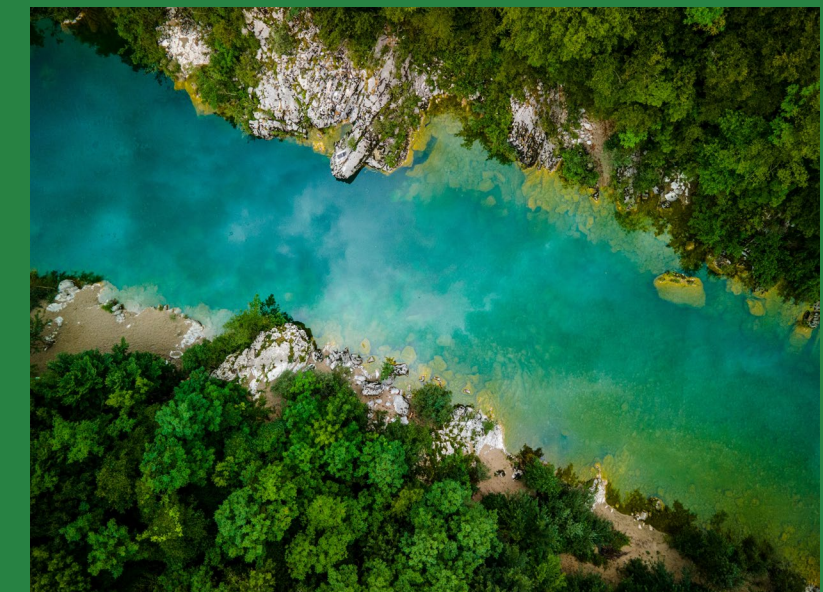
Topics to be discussed over the two-day Forum

Tuesday 15 October

- High-Level Plenary: Reimagining a financial system fit for the 21st century
- High-Level Plenary: Mobilising institutional investment towards emerging economies for climate action: The role of investment funds in channelling green capital flows
- Green public finance and the net-zero transition
- The state of play of corporate transition planning: From theory to implementation
- Aligning finance with climate policy goals: Is disclosure effective to inform robust assessments and drive decarbonisation?
- Mobilising private capital for industry decarbonisation: The role of international co-operation and partnerships
- High-Level Plenary: Mobilising finance and investment for adaptation and resilience

Wednesday 16 October

- High-Level Plenary: Mobilising private finance for biodiversity
- How can public sector green and sustainability-linked bonds live up to their potential?
- Unlocking investments for water
- Institutional investor engagement and stewardship
- Accelerating sustainable finance for SMEs: How can good practices be scaled up?
- High-Level Plenary: The role of financial regulators and supervisors to unlock green finance



Social media essentials

OECD social media accounts to follow during the Forum:

X

OECD Environment: [@OECD_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD_BizFin](https://twitter.com/OECD_BizFin)

Hashtag: #OECDgfi

LinkedIn

OECD Environment: [OECD Environment](https://www.linkedin.com/company/oecd-environment/)

Forum quick links

- Forum Platform and livestream: oe.cd/gfi-forum2024
- Agenda: oe.cd/gfi-forum2024-agenda
- Forum on Green Finance and Investment website:
oe.cd/gfi-forum

Forum video

<https://youtu.be/mIQE5y-k5vw>

Sample social media posts

Sample X post (participant)

I am attending the 11th @OECD Forum on #GreenFinance & Investment on 15-16 Oct. This year's theme is "Shifting the financial system and strengthening enabling environments to mobilise trillions" 🌱

Join me and 1800+ participants! Register now ✓

➔ oe.cd/gfi-forum2024 #OECDgfi

Sample X post (speaker)

I am pleased to be speaking at the 11th @OECD Forum on #GreenFinance & Investment on 15-16 Oct. This year's theme is "Shifting the financial system and strengthening enabling environments to mobilise trillions" 🌱

Join me there! Register now ➔ oe.cd/gfi-forum2024 #OECDgfi



Sample LinkedIn post (participant/speaker)

I am pleased to be [attending/speaking at] the 11th @OECD Forum on Green Finance & Investment on 15-16 Oct.

This year's theme is "Shifting the financial system and strengthening enabling environments to mobilise trillions" 🌱

This year's Forum is being held as a series of high-level plenaries and parallel sessions on a wide range of pressing green and sustainable finance issues.

The Forum will bring together leading global actors in the financial industry, policymaking, academia and civil society to advance the green and sustainable finance agenda!

Join me alongside 1800+ participants! Secure your spot in-person or online now ✓

➔ oe.cd/gfi-forum2024

#OECDgfi | #GreenFinance

Find more information including visuals at: <https://trello.com/b/TCUCYBnw/oecd-forum-on-green-finance-and-investment-2024>

Latest OECD reports and papers



Key Issues Note for the 2024 G20 Sustainable Finance Working Group (SFWG): Advancing Robust, Credible and Just Transition Plans

[Read the report](#)



Mechanisms to Prevent Carbon Lock-in in Transition Finance

[Read the report](#)



OECD Guidance on Transition Finance: Ensuring Credibility of Corporate Climate Transition Plans

[Read the report](#)



Clean Energy Finance and Investment Roadmap of the Philippines

[Read the report](#)



Clean Energy Finance and Investment Roadmap of Thailand

[Read the report](#)



Bridging the clean energy investment gap: Cost of capital in the transition to net-zero emissions

[Read the report](#)



G20/OECD Report on approaches for financing and investing in climate-resilient infrastructure

[Read the report](#)



Infrastructure for a Climate-Resilient Future

[Read the report](#)

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Contact us

For any questions regarding Forum communications, please contact:

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← Scan here to visit the Forum Platform