

GENERAL PRESS ACCREDITATION CONDITIONS

PREAMBLE

PREMIERE VISION Inc. (hereinafter referred to as "PREMIERE VISION") is a French company that has been organising textile and fashion trade fairs since 1973. The company invests heavily in the organisation of its shows, and meetings with leading international experts and professionals of the creative industries, which have helped to give PREMIERE VISION an international dimension and establish their reputation worldwide.

TAKING PHOTOGRAPHS AND REPRODUCTION OF INFORMATION CONTENTS ARE PROHIBITED

To protect the exhibitors' designs and the company's own intellectual property rights and information contents, PREMIERE VISION shall define the methods which can be used for capturing images and recording sounds during its shows.

1. DÉFINITIONS

The term **"Accredited representative"** refers to all professionals, and in particular, journalists, photographers and cameramen, requesting an accreditation and who have a press card (or can provide one or several supporting documents approved by PREMIERE VISION, such as a certificate written and signed by the publisher or Media editor, an extract from one or several recent publications signed by the Accredited representative proving his or her collaboration with the Media concerned).

The term **"Show"** refers to all the shows organised by PREMIERE VISION over the world.

The term **"Recording"** refers to any recording and/or capture of images or a series of images, either stills or animated images, with or without sound, and or/the recording of sound by any means, and in particular, photographs, films or sound recordings.

The term **"Session"** refers to the period during which PREMIERE VISION organises a show.

The term **"Publication"** refers to any medium used to broadcast the material captured or recorded (for example, a report, an article, a news flash or an interview) in any form and by whatever means (paper, internet, radio, television, blog, social network or participatory website).

The term **"Media"** refers to agencies, media companies, trend offices or any other professional offices which commissioned the Accredited representative and which must comply with the obligations set below.

2. PURPOSE AND DURATION OF ACCREDITATION

PREMIERE VISION, by way of derogation from the general principle prohibiting taking photographs, set out in the preamble, authorises the Accredited representative to take Recordings at Shows under the conditions set out below.

Only two accreditations shall be authorised for each Media, for each day of the Session.

The accreditation is temporary, for one day only and renewable.

It is non-transferable and issued for personal use only by the natural person named and the Media which will use the Recording.

3. OBLIGATIONS OF THE ACCREDITED REPRESENTATIVE

The Accredited representative is authorised to take Recordings in the name and on behalf of the Media and on the condition that he or she and the Media comply with the obligations set out below. They shall:

- 3.1 Not take recordings or images of an exhibitor's stand and/or products without having received prior and specific written authorisation from the exhibitor. The Accredited representative shall send to PREMIERE VISION copies of the exhibitors' authorization, whose products have been photographed or filmed at their stand, in 10 (ten) days following the end of the session. The Accredited representative shall use only the document provided for this purpose by Première Vision, which will be supplied along with the accreditation form. No other document will be approved or validated.
- 3.2 Not take "close-up" recordings or images of products -fabrics, leathers and furs, patterns, yarns, models/designs and accessories- presented at the PREMIEREVISION shows, regardless of the form or medium of the presentation of the products. This applies to everything which is part of the Shows and in particular forums and fashion information areas;
The term "close-up recordings or images" refers to all images of products which have been taken at a distance of less than 3 (three) meters with a 50 mm standard lens. **For any publication on the internet, the maximum size of each photo should not exceed 300 pixels by 300 pixels (300px300p), and its resolution must be less than or equal to 72 dpi.**
In general, for any publication of any kind, the images of products may not represent more than 1/3 of the overall image.
No recording may be taken with an SLR camera and/or with a resolution of more than 36 million of pixels.
Macro-photos as well as all photography and/or recordings and/or enlargements of details and components of the products are forbidden.
- 3.3 Comply with all the provisions set out in the Show rules and regulations, which the Accredited representative declares to have read on the day the Accreditation was signed;
- 3.4 Not reproduce, display, use and/or disseminate in full or in part, on any ground whatsoever, the logos, trademarks, analysis documents, literary works, range of colours and any other information or analytical content, of which PREMIERE VISION is the owner and/or rights holder, without prior and express authorisation from PREMIERE VISION. This does not apply to literary works and analytical content in the "press files and press releases" made available by PREMIERE VISION, and photographs from its "Media library";
- 3.5 Include a reference to the date of the Session and the Show concerned in recordings and images taken;
- 3.6 Send PREMIERE VISION, without reserve, a copy of the full publication, specifying the media that will be used and the date. This publication shall be sent to PREMIERE VISION's press service.
By e-mail: presse-info@premierevision.com or
By post: Service Presse PREMIERE VISION / 24, rue Saint-Victor - 75005 Paris - France

4. INTELLECTUAL PROPERTY AND INFORMATION CONTENTS

PREMIERE VISION holds the intellectual property rights relating to its trademarks, logos, analytical and written documentation, range of colours, scenography, signs and anything else designed by PREMIERE VISION's fashion department as well as all the information contents presented at the show.

The Accredited representative and the Media shall not infringe PREMIERE VISION's intellectual property rights in any way and on any grounds whatsoever.

An infringement is made when:

- Any PREMIERE VISION trademarks, emblems or symbols are used without authorisation;
- Any documents, analyses or content edited by PREMIERE VISION are taken in full or in part. This does not apply to literary works and analytical content in the "press files and press releases" made available by PREMIERE VISION, and photographs from its "Media library"
- Any unjustified reference, which may or may not include the transmission of information, is made relating to PREMIERE VISION.

Respect of PREMIERE VISION's intellectual property rights and information contents determine whether PREMIERE VISION gives consent and grants authorisation to the Accredited representative and the Media.

This Accreditation does not authorise the use, reproduction, representation and/or exploitation of PREMIERE VISION'S intellectual property rights.

5. PENALTIES FOR NON-COMPLIANCE WITH THE ACCREDITATION

The penalty for failure to comply with this Accreditation, for any reason whatsoever, is non-renewal of the Accreditation. PREMIERE VISION may impose this penalty immediately, without completing any other formalities.

PREMIERE VISION reserves the right to take further action to protect and defend its rights and/or to seek compensation for damage caused due to the violation of the Accreditation by the Accredited representative and/or the Media.

PREMIERE VISION shall keep all natural persons and corporate bodies informed of non-compliance with the Accreditation, in particular the exhibitors also affected.

6. SETTLEMENT OF DISPUTES – APPLICABLE LAW

This Accreditation is construed and executed in compliance with French law.

The French version of this Accreditation shall prevail if there are any interpretation-related difficulties.

If there are any disputes regarding the validity, interpretation and/or execution of this Accreditation, the courts of the Court of Appeals of Paris (France) shall have exclusive jurisdiction.