

# Company Profile 2024

RUE  
FLAMBÉE



## The company

Rue Flambée is an Italian company born from the long experience of its founders in the confectionary and cake project sectors.

The combination between Italian's traditional cuisine and an innovative and contemporary vision, RF has become a leading free from company, thank to the ability of creating authentic tasting recipes.

The new factory includes clients range from professionals, who benefit from effortless high-quality mixes, retailers, who market excellent easily made products; companies who can rely on high-performing customizable recipes.





## Our brands



Retail Brand  
French products



Own Professional Brand



Retail Brand  
Italian products

## Private Label

### USA

Walmart | Sprouts | Whole Foods | Cost co

### FR

Alice Delice | Zodio

### DE

Pati - Versand | Tarty's | Principessa's

### UK

Lakeland | TTK | The Lab Pizza

### NL

Xenos | Tasty Me

### HONG KONG

City Super

### SINGAPORE

Phoon Huat

### ITALIA

Esselunga | Coop Italia | Max Free | Gluten Free Expert | Babbi | Tisanoreica

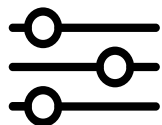
Thanks to a dynamic approach, a short production lead-time, and an in-house R&D Department, Rue Flambée is able to develop custom-made recipes, starting from the concept up to the final productt, entirely Made in Italy, al ways using a Free From approach.

## Private label products | How we work



### Quality and easy to prepare

The selection of the best ingredients, directly from the sources, combined with an easy preparation of the recipes, guarantees the best result both for professionals and home cooking chefs



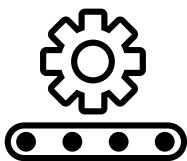
### Customization

Our R&D experts and technicians are able to adapt and develop custom-made recipes based on customers requests.



### In House Design

Our Graphic Team operates from the concept to sketches, drawings, renderings, and prototypes, all up to the final products. The selection of the best packaging format, design and ingredients can be adapted to the request of Traditional Shops, Big Retailers, Laboratories and Food Industry.



### Production

Once the samples are approved, the production starts in our new and renovated facilities near Venice (Italy). The quality and Control Dept controls every steps of the process in order to guarantee the best outcome.

## Easy like piece of cake!

- Huge variety of products from Decoration Mixes to dessert and Baking Mixes, as well as Pastes and Essential Ingredients.

- All recipes are ready to be served in 6 to 40 minutes with very simple steps and using very few ingredients.

- Our offer is divided into 3 categories: traditional, Organic and high protein.

- All our products are GMO-free, preservative-free and without hydrogenated fats, as well as palm oil-free and of course gluten-free.

- The recipes are also available as lactose-free, low-carb and vegan.

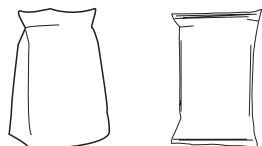
- All products are certified:



# Resources: Packaging

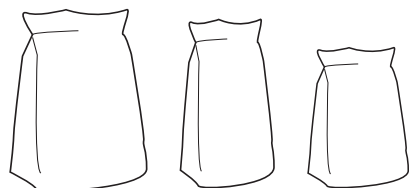
## POWDERS

### Small Size



Bag 100 g - 80 g - 50 g

### Medium Size



Bag 2,5Kg

Bag 1Kg

Bag 500 g

### Large Size



Bag 20Kg

Bag 4/5 Kg

### Film COLORS



Black mat -



White mat -



Pantone\_2375C



Pantone\_351



Pantone\_2985C



Pantone\_676



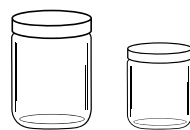
Pantone\_021C



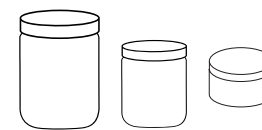
Avana Paper -

## SPREADS AND COMPOUNDS

### Small Size



Glass Jar - Vasetto in vetro  
300 g - 250/200 g



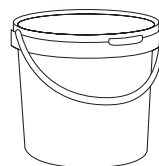
Plastic Jar - Vasetto in  
plastica  
300 g - 250/200 g

### Medium Size



Bucket 1 Kg

### Large Size



Bucket 5 Kg

## **LABEL SIZE FORMATO ETICHETTE**

### > SECCHI

mm 200 X 80 = 1kg / 3kg / 5kg

mm 50 x 150 = 250/200 g

mm 60 x 200 = 300 g

mm 150 x 210 = 4/5 Kg  
oppure etichetta mm 100x100  
zebra bianco e nero

### > BUSTE

mm 80 X 200 = 1kg F/R

mm 80 x 130 = 400/450 g F/R

mm 150 x 210 = 3/4/5 Kg

mm 130 x 160 = 2,5 - 4/5 Kg



RUE  
FLAMBÉE

## Rue Flambée srl

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