

Since 1591,

All around the world,

SO LOVELY FRENCH CANDY !



**Ples Anis de
Flavigny**
un bien bon bonbon®



FABRIQUÉ

EN FRANCE



Entreprise sélectionnée
pour la Grande Exposition
du Fabriqué en France
au palais de l'Élysée

ÉDITION 2024

Only 3 or 4 natural ingredients



1 aniseed
sugar or organic sugar
Natural flavourings

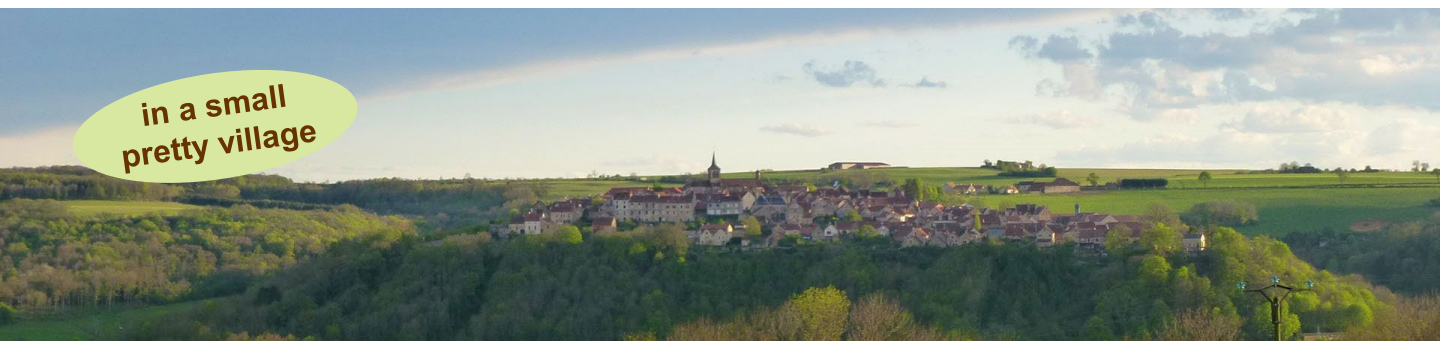
(+ sometimes a natural extract from the plant)

VEGAN

15 days of delicate work



in a small
pretty village



COMMITTED
TO A CSR
APPROACH



Our candies are **made in France**, with **natural flavourings** and **plant-based ingredients**.

Our customers?

- men and women
- mostly aged from 30 to 55 years old
- working people
- who like pretty tins, pocket-size boxes
- who like fresh mints
- who like natural products, herbal candies
- who like long traditional crafts



Their consumption occasions?

- As a gift
- to have a fresh mint sweet candy

They are looking for us in the gourmet area

near nougats,
toffees, honey and
herbal sweets



Great sales and the pleasure of bringing enjoyment to others!

- a **nice** candy, quite simply
- with **natural** flavourings
- traditional, artisanal, authentic**
- in small, **pretty tins**
- a **wide range** (only the original have the tast of aniseed)
- coffee, blackcurrant, lemon, mint, anise, violet, rose, orange blossom, liquorice => **9 flavourings, a real choice!**

- a unique and original **French specialty**
- an **everyday** candy
- only 4 calories
- metal counter** display stand and wooden furniture for the candies
- an **attractive resale price**
- great sales** & bringing happiness to consumers aged 7 to 107!
- outstanding loyalty shown by your customers



Where to find us



Les Anis de Flavigny are sold in over 30 countries

In France:

- **garden centers** (Gamm Vert, Jardiland, Botanic)
- **independent fine food shops**
- **travel retail** (Relay, **Buy Paris Duty Free**, gas-stations)
- **department stores** (**Lafayette Gourmet**, **la Grande Epicerie**)
- **museum shops** (**Le Louvre**, Versailles, Mont St Michel)
- **touristic places** (Puy du Fou)

Abroad:

- **traditional retail** (fine food shops, bakeries, confectionery stores, specialty stores)
- **lifestyle stores** (*Saison* in Australia)
- **departments stores** (*Manufactum* in Germany)
- **organic chain stores** (*Denn's* in Germany)
- **high-end supermarkets** (*Seijo Ishii* in Japan)
- **French places** (*So France* in Singapore)
- **touristic places** (*Disney* Shanghai & Orlando)

85% of our total sales are made in the traditional retail.

Our bestsellers

Oval tins 50g



In Europe :
3,95€ TTC
consumer price



VIOLET

3 360 100 100 107



ANISE

3 360 100 090 101



LEMON

3 360 100 520 103



LIQUORICE

3 360 100 120 105



ROSE

3 360 100 130 104



MINT

3 360 100 080 102



**ORANGE
BLOSSOM**

3 360 102 150 102



BLACKCURRANT

3 360 102 150 100



COFFEE

3 360 100 160 109

50g oval tins - available in France in **fine food stores**, candy stores, concept stores, garden centers, **duty-free**, **gas stations**, museums.

Per display of 12 oval tins

For the pleasure of giving : Gift - sets

ASSORTED GIFT-SETS 3X50G

Anise – Mint – Violet
Lemon – Orange blossom - Rose
3 360 100 220 102
Per carton of 5 or 20 gift-sets



ROUND TINS 190G

Anise: 3 360 102 050 103
Rose: 3 360 102 070 101
Violet: 3 360 102 060 102
Per carton of 6 round tins

Gift-sets – available in duty-free shops, department stores,
fine food shops and gift shops.

Our bestsellers - POS material - Implementation

Our displays The displays remain the property of Anis de Flavigny®

Metal display N°20

H 390mm x W210mm x D185mm



Metal display N°21

H 390mm x W141mm x D220mm

Wooden display N°13

H 340mm x W430mm x D240mm

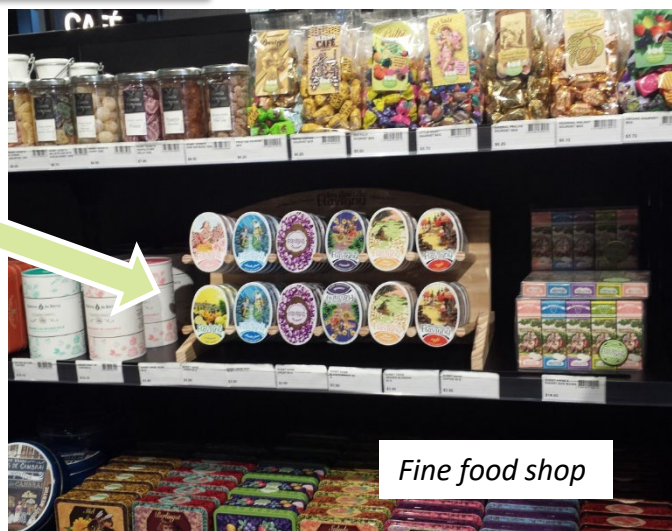


Wooden display N°8, for oval tins

H 226mm x W 430mm x D 230 mm

Available for 12 places = double the best items!

- To be laid on the counter
- To be placed directly in the shelves for a nice facing



Fine food shop

Lifestyle store



Gas station



Duty-free shop



FRENCH STAR CHEFS LOVE TO WORK WITH OUR CANDY IN THEIR RECIPES



Guillaume GOMMEZ

« Bravo ! And thank you for the Anis Flavigny Chouquette ! »

Cook at the Élysée Palace from 1997 to 2021, where he served more than two million meals to the last four heads of state.



Pierre GAGNAIRE
13 étoiles Michelin



Alexandre LAUMAIN

Winner of World of bread 2023, with an aniseed brioche.



Alain DUCASSE

21 étoiles Michelin

Our sweet has been tested by a jury of chefs and sommeliere, for « Gourmets de France ».

Alexis POCINHO: "The mini anise sweets are interesting in pastries. They remind me of childhood sweets."

Giacomo ANTONINI: "The taste will stay in my mouth for a long time. It's pleasant. It's a good product in general."

Cyril THEVENET: "It brings back childhood memories, and the flavors are consistent."

Pierre MESA: "It's the same as it was. It's never changed. It's something timeless. A balance between sugar and anise."

François WILL: "It remains a great product for life. I can't buy too much, otherwise I'd eat just as much."

Franck PUTELAT: "It's the reassurance of malabar, of strawberry tagada. It brings back memories. I prefer the small ones, I can't stop eating them. I love them."



**Our candy
used in :
Pastry
Hotel
Cafe**



Technical sheet

Supplier : Anis de l'Abbaye de Flavigny

Factory location : 21150 Flavigny-sur-Ozerain, France

Number of employees: 30

Production: hard-coated candies

Customs code: 17049061

Average composition:

- Sugar (99,5%)
- Natural flavourings (0,3%)
- Green aniseed (0,2%)

Shelf-life: 4 years

Turnover: 5M of which 30% export sales

Transport and storage: ambient / dry

CONTACTS



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ANIS DE L'ABBAYE DE FLAVIGNY

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Sas Anis de l'Abbaye de Flavigny – Troubat au capital de 238 480 euros –

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www.anis-flavigny.com