**AJOB ADD – INTAKE FORM**

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| Please fill out the intake form. Take into consideration that it should be short and to-the-point. Pleas focus only on key points of the position. There is a time and place to explain the rest to the candidates during the interviews. Job offer should just attract good candidates to send us their applications. |
| **KEY RESPONSIBILITIES:** What are the main tasks and responsibilities? Please write down only the most important and specific to the position areas of responsibilities. Leave out generic tasks that can be applied to most of the roles. **Write down up to 6 short and precise bullet points!** |
| **WE VALUE:** What are the minimum requirements for this position? What level of education and previous experience we're looking for? What are the specific knowledge and skills candidates should have? Please write down only the key, minimal requirements. **Write down up to 6 bullet points!** |
| **WE OFFER:** Why candidates could be interested in your offer? Why should they choose Firmenich and your position over other companies? What Firmenich can offer them in terms of challenges, work environment, compensations? **Write down up to 6 bullet points!** |
| **Job Title: Digital Marketing Apprentice**  **Location: Neuilly-sur-Seine, France**  **Key Responsibilities:**  The purpose of this job is to support our digital marketing transformation, developing, implementing and driving the changes we want to see within the Taste & Beyond Division, internally and externally. You will report to Customer Marketing Experience Director – T&B Europe.   * Create digital content such as logos, videos, concept boards, interactive and engaging presentations * Challenge the status quo by bringing innovative ideas that showcase how new digital tools and technologies can add value proposition to Taste & Beyond in an x-category context. * Support Firmenich Participation to Food Fairs and Webinars – on line/off site * Collaborate with Business Units and Consumers & Sensory Insights Teams to provide: * high impact campaigns leveraging all the digital and non-digital channels available * digital solutions for their current key challenges and business priorities   **We value:**   * Master degree in digital marketing, being familiar with google analytics, “xyz” system; with Graphics Microsoft Pack * Good level in English * Strong motivation to break the rules, transform, provide new ideas, work across functions, boost the user friendliness of the digital tools and ability to transfer the current marketing tools into a virtual world   **We offer:**   * Join a talented, dynamic and diverse team and working environment. We are passionate about people, cultures, trends, brands and perfumes. * Connect to an international network and deliver on exciting and demanding business challenges. * Gain expertise in all category products in Taste & Beyond * Be part of a company shaping a strong legacy through breakthrough industrial innovations and technology |
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