



Quick, easy and risk-free global selling



Fruugo is a Global Marketplace that helps retailers find customers all over the world. We understand the complexities and intricacies of cross-border trade and offer the quickest, easiest and most risk-free way of selling your products globally. **Here's how:**



Localised advertising

We actively market your products to over 40 countries and manage all of the digital marketing with no extra cost to you.



We promote your products, not our brand

Over 90% of the 12million+ unique monthly visitors to Fruugo websites start with a product search on Google, meaning our customers are highly engaged and only visit your product page if they are interested in what you're selling.



Currency conversion

We manage all forex conversions for you, allowing you to be paid in your own currency regardless of which of the 31 major currencies your customers use to complete their transaction.



Translate your product to any audience

We translate your content into 28 different languages, ensuring your products are understood by customers across the world.



Local payments



Klarna.



We work closely with payment providers in each country we sell your products, enabling a seamless and satisfactory shopping experience for customers regardless of their preferred payment option.



No sale, no fee

We operate a "no sale, no fee" model so the only way we succeed is if you do too. There are no hidden or recurring costs with Fruugo as we only charge commission on successful sales.



Managing the risk

We provide full protection against fraud. Our in-house team of experts actively monitor and qualify orders, ensuring your products are only sold to legitimate customers.



Dedicated account management

We provide every retailer with a dedicated in-house account manager who is on-hand to help sellers maximise their sales on Fruugo.



Seamless integration

We offer integrations to most e-commerce platforms including BigCommerce, Magento, Shopify and Visualsoft plus integration platforms like ChannelAdvisor, Linnworks and Lengow to name a few.

**If you can ship it, we can sell it.
Start selling more worldwide, today:**



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