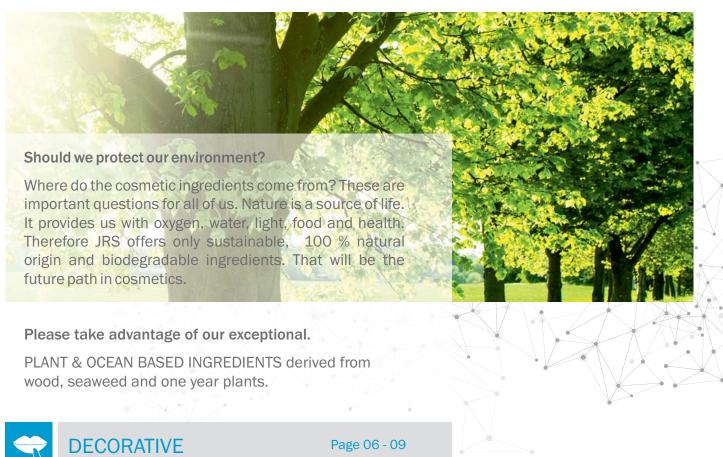


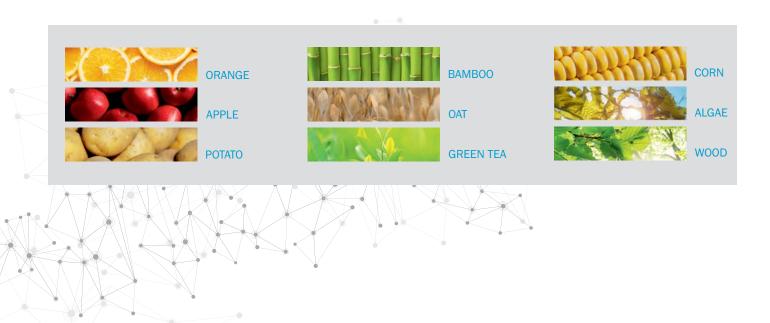
## PRODUCT HIGHLIGHTS

# PLANT & OCEAN BASED INGREDIENTS



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# SUSTAINABLE. BIODEGRADABLE. 100 % NATURAL ORIGIN.



Feel good, feel natural. Performance by nature.

Sustainable ingredients are our passion. Together with our customers we create solutions that protect our planet and improve the quality of cosmetic products. Available in three categories:

## SCRUBS & ABRASIVES

### **Appearance:**

- white
- colored

#### **Structures:**

- fibers
- granules
- spheres

#### Sizes:

from 70 μmup to 700 μm

### RHEOLOGY MODIFIER

### **Appearance:**

- white gels or
- clear gels

### **Viscosity:**

• from low up to very high

### **Properties:**

- suspending
- thickening

# SENSORY IMPROVER

### **Appearance:**

- white
- colored

### **Structures:**

- particles
- pearls and
- fibers

### Sizes:

• from 4 μm up to 2000 μm

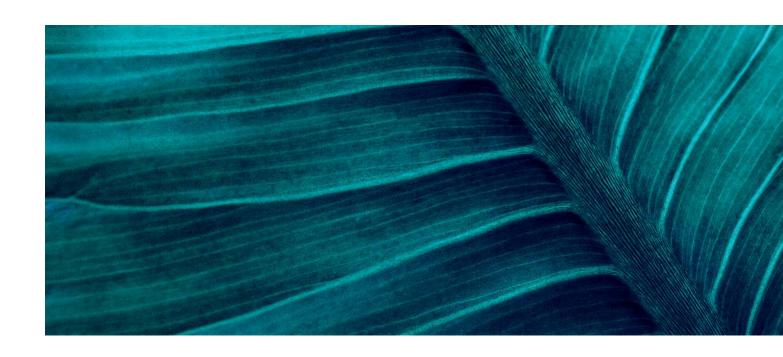
# MAIN PRODUCTS BY INCI AND ISO 16128

### **SCRUBS & ABRASIVES**

Product Name	INCI	ISO 16128
VITACEL® CS 150 F	Cellulose	100 % natural origin
VITACEL® CS 70 G	Cellulose	100 % natural origin
VITACEL® CS 250 G	Cellulose	100 % natural origin
VITACEL® CS 300 Soft	Cellulose	100 % natural origin
VIVAPUR® CS 230 R	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS 150 S	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS 400 Charcoal	Microcrystalline Cellulose, Cellulose, Charcoal powder	100 % natural origin

### **RHEOLOGY MODIFIER**

Product Name	INCI	ISO 16128
VIVAPUR® CS TEX Sun	Microcrystalline Cellulose, Cellulose Gum	96.2 % natural origin
VIVAPUR® CS TEX Easy	Microcrystalline Cellulose, Xanthan Gum, Cellulose Gum	98.9 % natural origin
VIVAPUR® CS TEX Wet Wipe	Microcrystalline Cellulose, Cellulose Gum	94.6 % natural origin
VIVASTAR® CS 142 HV	Hydroxypropyl Methylcellulose	77.7 % natural origin
VIVASTAR® CS 052 Alginate	Algin	100 % natural origin



### **SENSORY IMPROVER**

Product Name	INCI	ISO 16128
VITACEL® CS 20 FC	Cellulose	100 % natural origin
VIVAPUR® CS 4 FM	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS 9 FM	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS Sensory 5	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS Sensory 12	Microcrystalline Cellulose	100 % natural origin
VIVAPUR® CS Sensory 15 S	Microcrystalline Cellulose, Cellulose Gum	99.3 % natural origin
VITACEL® CS 5 Apple	Pyrus Malus Fiber	100 % natural
VITACEL® CS 7 Orange	Citrus Aurantium Dulcis (Orange) Peel Powder	100 % natural
VITACEL® CS 5 Oat	Avena Sativa (Oat) Bran	100 % natural
VITACEL® CS 8 Green Tea	Camellia Sinensis Leaf Powder	100 % natural
VIVASTAR® CS INSTANT Powder	Sodium Carboxymethyl Starch	90.6 % natural origin









# PRODUCTS FOR DECORATIVE COSMETICS

### ANTI-WRINKLE

### VIVAPUR® CS 4 FM

INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	4 μm
Structure	particle
Total aerobic microbial count	max. 1x10² cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>mattifying</li><li>anticaking</li></ul>

### **NATURAL COLORED POWDERS**

### VITACEL® CS 7 Orange

INCI	Citrus Aurantium Dulcis (Orange) Peel Powder
Appearance	beige powder
Sustainable	yes
Natural origin	orange
ISO 16128	100 % natural
Biodegradable	readily
Particle size	7 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 80°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 5 Oat

INCI	Avena Sativa (Oat) Bran
Appearance	white powder
Sustainable	yes
Natural origin	oat
ISO 16128	100 % natural
Biodegradable	readily
Particle size	5 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120 °C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 5 Apple

Pyrus Malus Fiber
brown powder
yes
apple
100 % natural
readily
5 μm
particle
max. 1x10² cfu/g
max. 1x10 <sup>2</sup> cfu/g
up to 80 °C
pH 3 to pH 11
anytime
<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 8 Green Tea

INCI	Camellia Sinensis Leaf Powder
Appearance	green powder
Sustainable	yes
Natural origin	green tea
ISO 16128	100 % natural
Biodegradable	readily
Particle size	8 µm
Structure	particle
Total aerobic microbial count	max. 5x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 80°C
pH-stability	pH 5 to pH 7
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

# REPLACE SYNTHETICS! INCREASE THE NATURALNESS OF YOUR FORMULATION

### **BORON NITRIDE ALTERNATIVE:**

VIVAPUR® CS 4 FM	
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	4 μm
Structure	particle
Total aerobic microbial count	max. 1x10² cfu/g
Total yeasts & moulds count	max. 1x10² cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>mattifying</li><li>anticaking</li></ul>

## PMMA, SILICONE POWDER, SILICA POWDER, NYLON, SILICA BEADS ALTERNATIVE:

VIVAPUR® CS Sensory 5	_
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	5 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>soft touch</li><li>adhesion</li><li>absorption</li></ul>

VIVAPUR® CS Sensory 1	.5 S
INCI	Microcrystalline Cellulose, Cellulose Gum
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	99.3 % natural origin
Biodegradable	readily
Particle size	15 μm
Structure	pearls
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>fluidity and lubricity</li><li>spreadability</li></ul>

### POLYETHYLENE POWDER ALTERNATIVE:

VIVAPUR® CS 9 FM	
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	9 μm
Structure	particle
Total aerobic microbial count	max. 1x10² cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	from pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>absorption</li><li>anticaking</li><li>mattifying</li></ul>

### **NYLON ALTERNATIVE:**

VIVAPUR® CS Sensory 1	2
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	12 µm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>sensory enhancer</li><li>mattifying</li><li>absorption</li></ul>



We serve ingredients for any kind of hair care application. Create your personal instant product, fill up your solid products for more volume and get organic gels.





# PRODUCTS FOR HAIR CARE

### Good to know:

Our stabilizer for Hair Care applications VIVAPUR® CS TEX Easy, is a natural alternative to liquid plastics like Alkyl Acrylate Crosspolymer and Carbomer.

### SULFATE FREE SHAMPOO, CONDITIONER, HAIR SPRAY

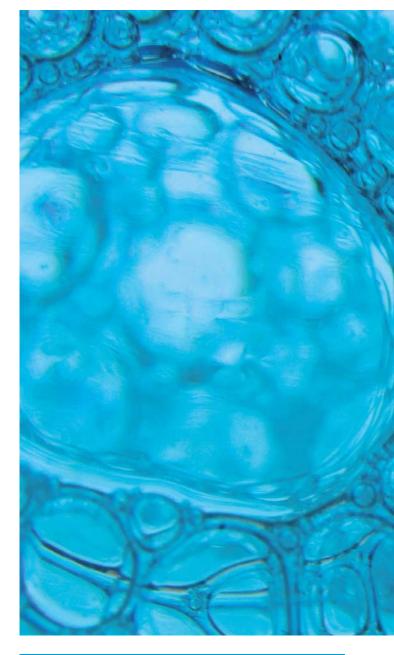
### VIVAPUR® CS TEX Easy

INCI	Microcrystalline Cellulose, Xanthan Gum, Cellulose Gum
Appearance	white powder
Clarity	white gel
Viscosity (2 %)	~ 3 500 mPas
Sustainable	yes
Natural origin	wood, polysaccharides
ISO 16128	98.9 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 2x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 100°C
pH-stability	pH 5 to pH 8
Processing	at first
Main functions	<ul><li>opaque thickener &amp; stabilizer</li><li>easier distribution on skin</li><li>sprayable</li></ul>

### **VOLUME HAIR**

### VIVAPUR® CS 4 FM

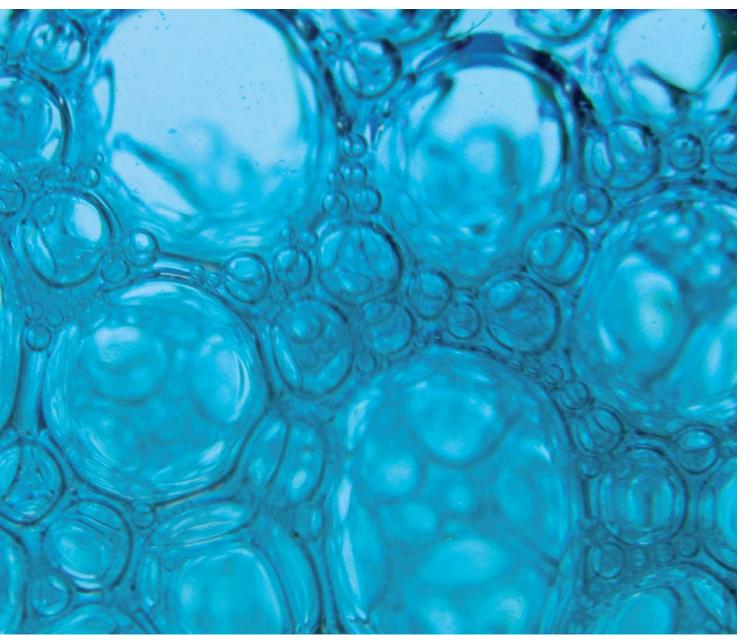
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	4 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>increase of single hair diameter</li><li>increase the volume of the hair</li><li>physical effect</li></ul>



### DRY SHAMPOO

### VITACEL® CS 20 FC

INCI	Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	20 μm
Structure	fiber
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>high sebum absorption</li><li>hair softening</li><li>non-sticky</li></ul>



INSTANT POWDER SHAMPOO	
VIVASTAR® CS INSTANT Powder	
INCI	Sodium Carboxymethyl Starch
Appearance	white powder
Sustainable	yes
Natural origin	Potato
ISO 16128	90,6 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>absorption</li><li>fast swelling powder</li><li>instant rheology modifier</li></ul>



# HYGIENE

Stay hygienic with our additive which stabilizes all ingredients within disposable wet wipes. Use wet wipes for cleansing and moisturizing the skin at the same time.

### HAND SANITIZER

### VIVASTAR® CS 142 HV

INCI	Hydroxypropyl Methylcellulose
Appearance	white powder
Clarity	clear gel
Viscosity (2 %)	~ 16 000 mPas
Sustainable	yes
Natural origin	wood
ISO 16128	77.7% natural origin
Biodegradable	readily
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 2x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	at first
Main functions	<ul><li>clear thickener</li><li>gel builder</li></ul>

### **WET WIPES**

### **VIVAPUR® CS TEX Wet Wipe**

INCI	Microcrystalline Cellulose, Cellulose Gum
Appearance	white powder
Clarity	white gel
Viscosity (2 %)	~ 2000 mPas
Sustainable	yes
Natural origin	wood
ISO 16128	94.6 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 2x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 100°C
pH-stability	pH 4 to pH 9
Processing	at first
Main functions	<ul><li>stabilization of all ingredients</li><li>high thixotropic behavior</li><li>improved skin feel</li></ul>







Keep your mouth clean and healthy through edible, soft and colored abrasive ingredients. Also integrate our product in instant tablets for lasting shiny teeth.

### **GUM MASSAGE**

### VIVAPUR® CS 150 S

INCI	Microcrystalline Cellulose
Appearance	white pearls
Sustainable	yes
Natural origin	wood
ISO 16128	100% natural origin
Biodegradable	readily
Particle size	150 μm
Abrasiveness	hard
Structure	spherical
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	at the end
Main functions	<ul><li>gum massage</li><li>very gentle abrasive</li><li>edible</li></ul>

### **GENTLE ABRASIVE**

### VITACEL® CS 70 G

Cellulose
white powder
yes
wood
100 % natural origin
readily
70 μm
gentle
granules
max. 1x10 <sup>2</sup> cfu/g
max. 1x10 <sup>2</sup> cfu/g
up to 120°C
pH 3 to pH 11
at the end
<ul><li>moderate and gentle abrasive</li><li>for children's toothpaste</li><li>edible</li></ul>



### **VISUAL & DETOX**

### VIVAPUR® CS 400 Charcoal

INCI	Microcrystalline Cellulose, Cellulose, Charcoal Powder
Appearance	black pearls
Sustainable	yes
Natural origin	wood, bamboo
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	400 μm
Abrasiveness	medium
Structure	spherical
Total aerobic microbial count	max. 5x10² cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	at the end
Main functions	<ul> <li>massage effect</li> <li>black &amp; white effect</li> <li>visual &amp; detox effect</li> </ul>

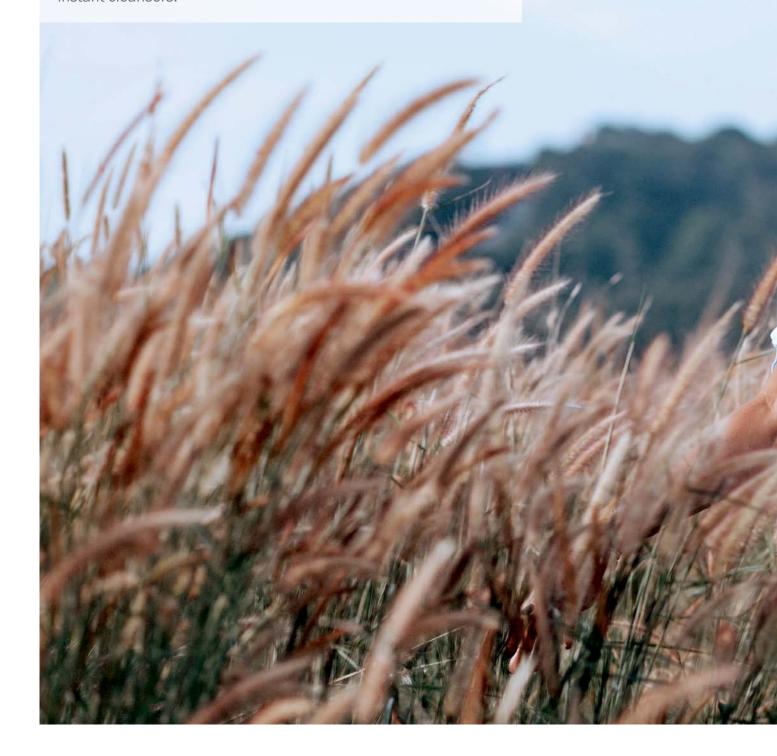
### DENTAL CLEANING TABLETS

### VIVAPUR® CS 230 R

INCI	Microcrystalline Cellulose
-	
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	230 µm
Abrasiveness	gentle
Structure	granules
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	at the end
Main functions	<ul><li>binder</li><li>disintegrant</li><li>edible</li></ul>

# )/( SKIN

Pamper your face and body with pure nature. We serve plant and ocean based ingredients for creams, masks, foams, peelings and instant cleansers.







ANTI-WRINKLE	
VIVAPUR® CS 4 FM	
INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	4 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>wrinkle filler = mattifying</li><li>anticaking</li></ul>

INCI	Microcrystalline Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	4 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 2 to pH 13
Processing	anytime
Main functions	<ul><li>wrinkle filler • mattifying</li><li>anticaking</li></ul>

**INSTANT POWDER CLEANSER** 

VIVASTAR® CS INSTANT Powder	
INCI	Sodium Carboxymethyl Starch
Appearance	white powder
Sustainable	yes
Natural origin	potato
ISO 16128	90,6 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>absorption</li><li>fast swelling powder</li><li>instant rheology modifier</li></ul>

MASKS	
VIVASTAR® CS 052 Algi	nate
INCI	Algin
Appearance	white powder
Clarity	clear gel
Viscosity (2 %)	~ 6 000 mPas
Sustainable	yes
Natural origin	seaweed
ISO 16128	100 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 100°C
pH-stability	pH 4 to pH 10
Processing	at first
Main functions	<ul><li>thickener</li><li>film former &amp; moisturizer</li></ul>

### SHAVING FOAM

### VIVASTAR® CS 142 HV

INCI	Hydroxypropyl Methylcellulose
Appearance	white powder
Clarity	clear gel
Viscosity (2 %)	~ 16 000 mPas
Sustainable	yes
Natural origin	wood
ISO 16128	77.7 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 1x10 <sup>3</sup> cfu/g
Total yeasts & moulds count	max. 2x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	at first
Main functions	<ul><li>clear thickener</li><li>foam stabilizer</li></ul>



### NATURAL COLORED POWDERS

### VITACEL® CS 7 Orange

INCI	Citrus Aurantinum Dulcis (Orange) Peel Powder
Appearance	beige powder
Sustainable	yes
Natural origin	orange
ISO 16128	100 % natural
Biodegradable	readily
Particle size	7 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 80°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 5 Oat

INCI	Avena Sativa (Oat) Bran
Appearance	white powder
Sustainable	yes
Natural origin	oat
ISO 16128	100 % natural
Biodegradable	readily
Particle size	5 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120 °C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 5 Apple

INCI	Pyrus Malus Fiber
Appearance	brown powder
Sustainable	yes
Natural origin	apple
ISO 16128	100 % natural
Biodegradable	readily
Particle size	5 μm
Structure	particle
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 80 °C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>

### VITACEL® CS 8 Green Tea

Camellia Sinensis Leaf Powder
green powder
yes
green tea
100 % natural
readily
8 μm
particle
max. 5x10 <sup>2</sup> cfu/g
max. 1x10² cfu/g
up to 80°C
pH 5 to pH 7
anytime
<ul><li>wrinkle filler</li><li>sensory improver</li><li>bulking</li></ul>



#### **BALLING EFFECT** VITACEL® CS 150 F INCI Cellulose **Appearance** white powder Sustainable yes Natural origin wood ISO 16128 100 % natural origin Biodegradable readily Particle size 100 μm Abrasiveness gentle Structure fiber Total aerobic microbial count | max. 1x102 cfu/g Total yeasts & moulds count max. 1x10<sup>2</sup> cfu/g Thermostability up to 120°C pH-stability pH 3 to pH 11 **Processing** anytime new exfoliating systemballing = scrub Main functions

VIVAPUR® CS 400 Char	coal
INCI	Microcrystalline Cellulose, Cellulose, Charcoal Powder
Appearance	black pearls
Sustainable	yes
Natural origin	wood, bamboo
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	400 μm
Abrasiveness	medium
Structure	spherical
Total aerobic microbial count	max. 5x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	at the end
Main functions	<ul><li>massage effect</li><li>black &amp; white effect</li><li>visual &amp; detox effect</li></ul>

SOFT BEADS	
VITACEL® CS 300 Soft	
INCI	Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	300 μm
Abrasiveness	gentle
Structure	soft granule
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 12
Processing	at the end
Main functions	<ul><li>soft exfoliation</li><li>soft scrub</li></ul>

### **TALC ALTERNATIVE:**

VITACEL® CS 20 FC	
INCI	Cellulose
Appearance	white powder
Sustainable	yes
Natural origin	wood
ISO 16128	100 % natural origin
Biodegradable	readily
Particle size	20 μm
Structure	fiber
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 120°C
pH-stability	pH 3 to pH 11
Processing	anytime
Main functions	<ul><li>bulking = absorption</li><li>anticaking</li></ul>

# REPLACE SYNTHETICS! INCREASE THE NATURALNESS OF YOUR FORMULATION

### CARBOMER & ALKYL ACRYLATE CROSSPOLYMER ALTERNATIVE:

VIVAPUR® CS TEX Easy	
INCI	Microcrystalline Cellulose, Xanthan Gum, Cellulose Gum
Appearance	white powder
Clarity	white gel
Viscosity (2 %)	~ 3 500 mPas
Sustainable	yes
Natural origin	wood, polysaccharides
ISO 16128	98.9 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 5x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 100°C
pH-stability	pH 5 to pH 8
Processing	at first
Main functions	• for all opaque formulations

### PLASTIC MICROBEADS & COARSE SILICA BEADS ALTERNATIVE:

INCI	Cellulose	
Appearance	white powder	
Sustainable	yes	
Natural origin	wood	
ISO 16128	100 % natural origin	
Biodegradable	readily	
Particle size	300 μm	
Abrasiveness	medium	
Structure	granule	
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	
Thermostability	up to 120°C	
pH-stability	pH 3 to pH 11	
Processing	at the end	
Main functions	<ul><li>exfoliant</li><li>peeling</li><li>scrub</li></ul>	

#### **NYLON ALTERNATIVE:**

VIVAPUR® CS Sensory 12		
INCI	Microcrystalline Cellulose	
Appearance	white powder	
Sustainable	yes	
Natural origin	wood	
ISO 16128	100 % natural origin	
Biodegradable	readily	
Particle size	12 μm	
Structure	particle	
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	
Thermostability	up to 120°C	
pH-stability	pH 2 to pH 13	
Processing	anytime	
Main functions	<ul><li>sensory enhancer</li><li>mattifying</li><li>absorption</li></ul>	

### PMMA, SILICA POWDER, SILICONE POWDER, SILICA BEADS, NYLON ALTERNATIVES:

VIVAPUR® CS Sensory 5		VIVAPUR® CS Sensory 1	VIVAPUR® CS Sensory 15 S	
INCI	Microcrystalline Cellulose	INCI	Microcrystalline Cellulose, Cellulose Gum	
Appearance	white powder			
Sustainable	yes	Appearance	white powder	
Natural origin	wood	Sustainable	yes	
ISO 16128	100 % natural origin	Natural origin	wood	
Biodegradable	readily	ISO 16128	99.3 % natural origin	
Particle size	5 µm	Biodegradable	readily	
Structure	particle	Particle size	15 μm	
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	Structure	pearls	
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	
Thermostability	up to 120°C	Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	
pH-stability	pH 2 to pH 13	Thermostability	up to 120°C	
Processing	anytime	ph-stability	pH 2 to pH 13	
Main functions	soft touch	Processing	anytime	
Wall fulletions	adhesion absorption	Main functions	<ul><li>dry</li><li>spreadability</li></ul>	



Protect your skin from UV light and pollution on a sustainable base. Use our green, sprayable stabilizers for sunscreens and sunsprays.

SUNSCREEN	
VIVAPUR® CS TEX Sun	
INCI	Microcrystalline Cellulose, Cellulose Gum
Appearance	white powder
Clarity	white gel
Viscosity (2 %)	~ 1 500 mPas
Sustainable	yes
Natural origin	wood
ISO 16128	96.2 % natural origin
Biodegradable	readily
Total aerobic microbial count	max. 5x10 <sup>2</sup> cfu/g
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g
Thermostability	up to 100°C
pH-stability	pH 4 to pH 12
Processing	at first
Main functions	<ul><li>natural stabilizer for TiO2 + ZnO</li><li>opaque thickener &amp; stabilizer</li><li>sprayable</li></ul>





## ALKYL ACRYLATE CROSSPOLYMER & CARBOMER ALTERNATIVE:

VIVAPUR® CS TEX Easy		
INCI	Microcrystalline Cellulose, Xanthan Gum, Cellulose Gum	
Appearance	white powder	
Clarity	white gel	
Viscosity (2 %)	~ 3 500 mPas	
Sustainable	yes	
Natural origin	wood, polysaccharides	
ISO 16128	98.9 % natural origin	
Biodegradable	readily	
Total aerobic microbial count	max. 2x10 <sup>2</sup> cfu/g	
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	
Thermostability	up to 100°C	
pH-stability	pH 5 to pH 8	
Processing	at first	
Main functions	<ul><li>for all opaque formulations</li><li>natural white gel</li></ul>	



### **NYLON ALTERNATIVES:**

VIVAPUR® CS Sensory 12		VIVAPUR® CS Sensory 1	VIVAPUR® CS Sensory 15 S	
INCI	Microcrystalline Cellulose	INCI	Microcrystalline Cellulose, Cellulose Gum	
Appearance	white powder	Annagrana	white powder	
Sustainable	yes	Appearance		
Natural origin	wood	Sustainable	yes	
ISO 16128	100 % natural origin	Natural origin	wood	
Biodegradable	readily	ISO 16128	99.3 % natural origin	
Particle size	12 µm	Biodegradable	readily	
Structure	particle	Particle size	15 μm	
Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	Structure	pearls	
Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	Total aerobic microbial count	max. 1x10 <sup>2</sup> cfu/g	
Thermostability	up to 120°C	Total yeasts & moulds count	max. 1x10 <sup>2</sup> cfu/g	
pH-stability	pH 2 to pH 13	Thermostability	up to 120°C	
Processing	anytime	pH-stability	pH 2 to pH 13	
	sensory enhancer	Processing	anytime	
	■ mattifying	Main functions	<ul><li>dry</li><li>spreadability</li></ul>	

### **CUSTOMER SERVICE**

### JRS - SOLUTION PROVIDER

- Global manufacturer of natural ingredients
- Family-owned company
- Established in 1878
- More than 4500 employees
- Headquarters in Germany

- Global service and availability
- Local support in your language
- ISO 9001 certified
- Global trainings
- In-house seminar/workshop



### **CERTIFICATES**

- Kosher
- Vegan
- Halal
- Non-GMO
- ECOCERT/COSMOS
- ISO 16128



Please inform us about your needs. We assist you with sustainable solutions.

### **HEADQUARTERS**

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www.jrspersonalcare.com









VITACEL® CS 5 Apple

VIVAPUR® CS Sensory 15 S

VIVAPUR® CS 9 FM VITACEL® CS 250 G



