



Moët Hennessy

THE WORLD LIVING SOILS FORUM: A respectful scenography that celebrates nature

Moët Hennessy has been committed for many years to an environmental and social program that is expressed through Living Soils Living Together. The World Living Soils Forum is directly in line with this policy of maintaining the right balance between our activities and the needs of nature.

We are continuing our efforts to drastically reduce our carbon emissions and, more generally, reduce our environmental footprint. Jeanne Dumont and her team was therefore commissioned to meet these requirements while celebrating the values of Moët Hennessy's art of living.

The World Living Soils Forum's decoration: A tribute to living soils

Inspired by the ancient theatre of the city of Arles, the WLSF scenography has a resolutely eco-designed character. It is adorned with recyclable and bio-based materials, from floor to ceiling.

The spaces have been developed by a subtle play of light and space highlighting the sobriety of the place and the desire to perpetuate all the elements of the décor.

Wood

Recycling and bio-sourcing have been essential elements in its use.

Indeed, the bars and benches placed are made of staves, planks cut from oak wood duly selected, split and aged without treatment is usually used to make the staves of barrels. The Tarranssaud Maison, famous cooper, has made available its "rebuses" that the scenographer Jeanne Dumont has been able to transform into pieces of furniture.

The bleachers and counter, meanwhile, are made of Landes pine, solid wood from responsibly managed forests, meeting the strict criteria of preservation of natural forest resources, PEFC certified.

Cork

Offered by Maison Amorim, the cork of this House is emblematic of the circular economy: taken from sustainably managed forests, on cork oaks from France or Portugal, without felling, this cork is produced without non-recycled waste.

Light

Only operated by LEDs, without heating and with a low overall electrical balance, it elegantly joins the natural lighting of the place.

Finally, the construction of this space required no plastic material, no volatile organic glue and no finishing solvents that could impact air quality. Jeanne Dumont, architect and scenographer declares: « I am not an ecological purist: I believe in common sense, in the virtues of short circuits and therefore, my preference is for local materials, pure, saved to avoid waste, and likely to be ultimately re-used, recycled, recovered to escape the landfill".

The Marseille Acrobats of WONSEMBE

The Wonsembe team, which means "the strength to be together" in Guinean, begins its journey on the old port of Marseille.

These incredible artists animate the rotation of the bleachers with their impressive acrobatics through a choreography specially designed for the WLSF.

Leaning on the ground, these living artists chain jumps, twists and giant human structures!

The "Nature" Music of Pablo Godin

Pablo Godin, musician and composer, imagined the sounds and music staged for the World Living Soils Forum.

An original musical creation that resonates with the place and the acrobats and thus celebrates nature.

The ritornelle accompanies the movements of the stands and acrobats on a captivating rhythm.

Electronic sounds mixed with those of traditional instruments and the sounds of nature, evoke an ideal future where "technology would be at the service of Nature, and not the other way around," says its author.