





# Women's Forum Myanmar – ASEAN Women: A driving force in transitional societies

# 5-6 December, 2014 Naypyidaw and Yangon

As of 3 Dec.

Myanmar is chairing ASEAN this year as the ASEAN Economic Community (AEC) process heads towards a single market for more than 600 million people and a combined nominal GDP of more than US\$ 2.3 trillion. The promise of ASEAN is for substantially enhanced economic dynamism and opportunity. What is the perspective of women leaders on how ASEAN is advancing and the challenges still to be addressed? How can women - an under-utilized resource and talent pool throughout the region – reach their full economic, political, and social potential in the integrated economic space which is taking form?

The 2014 Women's Forum Myanmar - ASEAN addresses these issues from a Myanmar and regional perspective. Organized by the Women's Forum for the Economy & Society together with the French Embassy in Myanmar, in close cooperation with the Government of the Republic of the Union of Myanmar, our second edition starts from the premise that boosting women as a driving force for economic development is in everyone's benefit. The meeting brings together national, regional, and international business leaders with their counterparts in government, civil society, and the media. It is an important opportunity for different stakeholders to meet around women's empowerment in Myanmar and ASEAN more broadly.

## On the program:

- Plenary sessions on achieving economic transition with/for women too; making political institutions more responsive to their constituents; creating healthy ecosystems for small and medium-sized enterprises; achieving investment in ASEAN which is both inclusive and responsible; and developing financial sectors to serve the most vulnerable people.
- Roundtables in parallel on the role of cultural and religious values in transitional processes; improving urban living conditions; healthcare in ASEAN; women's rights; community control over land and natural resources; freedom of expression and the need for transparency; realizing the potential of ASEAN's educated women; and women at the forefront of disaster prevention and management.

All plenaries and most roundtables at the Women's Forum Myanmar will be held in simultaneous translation (English and Myanmar language) to permit everyone to participate. As was the case for our 2013 inaugural edition, specific grants will facilitate the attendance of women leaders from all over Myanmar. We look forward to welcoming you to a uniquely inclusive and relevant Women's Forum for Myanmar and Southeast Asia.







# Thursday, 4 December **Yangon**

## 18:30-21:00

Cocktail reception at the French Ambassador's Residence, Yangon By invitation only

# Friday, 5 December Myanmar International Convention Center 2, Naypyidaw

## 08:00-09:30

Registration for delegates and speakers joining the meeting directly in Naypyidaw.

## 09:30-09:50

**Auditorium** 

Forum opening address

HE U Thein Sein, President, the Republic of the Union of Myanmar

## 09:50-10:00

**Auditorium** 

Forum welcome remarks

HE Mr Thierry Mathou, Ambassador of the Republic of France to the Union of the Republic of Myanmar Ms Jacqueline Franjou, CEO, Women's Forum for the Economy & Society

## 10:00-11:00

**Auditorium** 

How to empower women

## Keynote addresses:

HE Dr Myat Myat Ohn Khin, Minister of Social Welfare, Relief and Resettlement, the Republic of the Union of Myanmar

HE Ms Annick Girardin, French Minister of State for Development and Francophony Daw Aung San Suu Kyi, Chairperson of the National League for Democracy, Member of the Parliament, Chairperson of the Lower House Committee for Rule of Law, Peace and Tranquility, the Republic of the Union of Myanmar, and Nobel Peace Prize laureate

## 11:00-11:30

**Networking break** 







#### 11:30-12:30

Auditorium

## Achieving economic transition with/for women too

Why women's full participation in the economy is critical for economic growth and sustainable development, and how ASEAN businesses, governments and civil society organizations can best promote women as actors in and agents for the economic transition to come.

## Moderator:

Ms Yumiko Murakami, Head, OECD Tokyo Centre

## Speakers:

HE Dr Khin San Yee, Minister of Education of the Republic of Union of Myanmar Daw Thet Thet Khine, Vice-President, Myanmar Women Entrepreneurs Association Ms Renata Lok-Dessallien, United Nations Resident and Humanitarian Coordinator for Myanmar

## 12:30-14:00

Ballroom

Lunch keynote with Karin Finkelston: Empowerment and inclusion

## Moderator:

Ms Gwen Robinson, Senior Asia Editor, Nikkei Asian Review, and Senior Fellow, Institute of Security & International Studies, Chulalongkorn University

## Speaker:

Ms Karin Finkelston, Vice President, Global Partnerships, IFC

## 14:15-15:15

**Auditorium** 

## ASEAN connectivity: The path to regional growth

What is the vision – and what are practical achievements and next steps – in creating a well-connected ASEAN bringing peoples, goods, services and capital closer together? How to manage the different stages of countries like Myanmar or Vietnam and Singapore or Malaysia?

## Moderator:

Ms Gwen Robinson, Senior Asia Editor, Nikkei Asian Review, and Senior Fellow, Institute of Security & International Studies, Chulalongkorn University

## Speakers:

Daw Cindy Chaw Khin Khin, Executive Committee Member, Myanmar Women Entrepreneurs Association, National Advisor, eWomen project

Mr Thomas Friedberger, SVP and CEO, Airbus Group Singapore

Dr Véronique Salze-Lozac'h, Director of Economic Development and Chief Economist, the Asia Foundation

## 15:15-15:45

**Networking break** 







## 15:45-16:45

**Auditorium** 

## Creating a healthy ecosystem for small and medium-sized enterprises

What is being done – and what more still needs to be done in Myanmar and elsewhere in ASEAN – to enable high-potential small- and medium-sized enterprises to thrive in ASEAN countries? How to ensure that women entrepreneurs can succeed too?

Moderator:

Ms Louise Lucas, Asia news editor, the FT

Speakers:

Daw Aye Aye Win, Deputy Director General, Department of Small and Medium Enterprises, Ministry of Industry

Daw Su Su Tin, Managing Director, Exotissimo, and Vice Chairperson, Myanmar Tourism Marketing Ms Virginia Littlejohn, President and CEO, Quantum Leaps, Inc., Global Advisor, WEConnect International, and Lead International Consultant, Women and Trade Programme International Trade Centre Ms Josephine Price, Co-founder and Director, Anthem Asia Limited

## 16:45-17:00

**Auditorium** 

Day 1 conclusions and thanks

HE U Soe Thane, Union Minister, Office of the President, Republic of the Union of Myanmar

## 17:00-20:00

Transfer back to Yangon for those speakers and delegates continuing to Day 2.

## 20:00-22:00

Poolside Terrace, Chatrium Hotel Royal Lake **Networking cocktail reception** Hosted by Chevron

Host welcome:

Ms Gill Riggs, General Manager Human Resources - Asia Pacific, Chevron







# Saturday, 6 December **Chatrium Hotel Royal Lake, Yangon**

## 07:15-08:30

Registration for delegates and speakers in Yangon.

## 08:30-08:45

**Grand Ballroom** 

Forum Day 2 welcome keynote addresses

## Speakers:

HE U Soe Thane, Union Minister, Office of the President, Republic of the Union of Myanmar Ms Jacqueline Franjou, CEO, Women's Forum for the Economy & Society

## 08:45-09:45

**Grand Ballroom** 

## Creating inclusive and responsible investment in ASEAN

The ASEAN single market will create important new investment opportunities in the region. Why and how must the investment which follows be made more inclusive and responsible?

## Moderator:

Ms Vicky Bowman, Director, Myanmar Centre for Responsible Business

## Speakers:

Daw Khin Sanda Win, Managing Director, Sanda Hotels & Services and Sanda Tour Ms Elaine Tan, Executive Director, ASEAN Foundation and Trustee, ASEAN CSR Network Mr Jean-Christophe Philbé, Director South and Southeast Asia, EDF Group

## 09:45-10:00

**Grand Ballroom** 

## **Investing to bring more ASEAN women into STEM**

The gender gap in STEM – science, technology, engineering and math – and how this can be addressed.

Ms Melody Meyer, President, Chevron Asia Pacific Exploration and Production

## 10:00-10:30

**Networking break** 







## 10:30-11:30

**Grand Ballroom** 

## Making political institutions more responsive to their constituents

Responsive governance is essential to enhance people-centered political processes in ASEAN countries. What are the next steps in Myanmar and other ASEAN member states to make political institutions more responsive to their constituents?

## Moderator:

Ms Melanne Verveer, Executive Director, the Institute for Women, Peace and Security, Georgetown University, and Founding Partner, Seneca Point Global

## Speakers:

Daw Tin Nwe Oo, Member of Parliament, National Democratic Force, the Republic of the Union of Mvanmar

U Aung Myo Min, Director, Equality Myanmar

Ms Mu Sochua, Member of Parliament, Kingdom of Cambodia

Ms Valérie Pécresse, Member of the Lower Chamber (National Assembly) of the French Parliament and former Minister for Budget and Minister of Higher Education and Research

## 11:40-12:45

**Grand Ballroom** 

## Developing the financial sector for the benefit of the most in need

Financial inclusion must take place in parallel with financial sector deepening if ASEAN member states are to realize inclusive growth and equitable development. What is the experience of those working today to develop inclusive financial sectors in Myanmar and other ASEAN countries?

## Moderator:

Dr Annie Koh, Vice President and Professor of Finance, Singapore Management University, and Chair, Global Agenda Council on South-East Asia, World Economic Forum

## Speakers:

Daw Kim Chawsu Gyi, Managing Director, International Banking Division, and Head of Transformations,

Daw Lynn Lynn Tin Htut, Vice President, Myanmar Business Executive, and Co-Founder and Managing Director of Mango Marketing Services Co., Ltd.

Ms Maria Concepcion G. Hina, Chief Technical Director, ACCESS Advisory Dr Suryani SF Motik, Executive Director for Indonesia, WEConnect International

12:45-13:00 Room change

13:00-14:00

Poolside Terrace

**Networking lunch** 







## 14:00-14:15

Room change

#### 14:15-15:30

Ballroom 1

## How to reconcile tradition and modernity: The role and responsibility of cultural and religious values

Many aspects of ASEAN's rich religious and cultural traditions still thrive to this day despite rapid modernization and development. How to ease conflicts between communities' value systems and to better reconcile Southeast Asia's economic development with its immense cultural diversity?

#### Moderator:

Ms Sophie Gherardi, Founder and Director of the Publication, fait religieux.com

#### Speakers:

Daw Nanda Hmun, Director General, Department of Historical Research, Ministry of Culture, the Republic of the Union of Myanmar

Daw May Sabe Phyu, Director, Gender Equality Network Ms Rose Ismail, Co-Founder and Director, Centre for Strategic Engagement, and Co-Founder, Sisters in Islam

## 14:15-15:30

Ballroom 3

## The ASEAN Economic Community's coming impact on healthcare goods and services

Regional healthcare integration is already happening in ASEAN. What will the AEC mean for the legal and regulatory framework for the provision of healthcare goods and services, and which are the dialogues most needed to prepare for this?

Ms May Wong, Correspondent, Channel NewsAsia

## Speakers:

HE Dr Thein Thein Htay, Deputy Minister, Ministry of Health. the Republic of the Union of Myanmar

Ms Joyce Chang, Director Asia Pacific office, Joint Commission International

Dr Robert Sebbag, Vice-President, Access to medicines, Sanofi

#### 14:15-15:30

Ballroom 2

#### Whither women's rights in ASEAN?

How could women's rights be furthered by the AEC? Could there be drawbacks for women's rights from this transition to a single market, and how to address these?

## Moderator:

Ms Gwen Robinson. Senior Asia Editor. Nikkei Asian Review. and and Senior Fellow, Institute of Security & International Studies, Chulalongkorn University

#### Speakers:

Prof Dr Khin Mar Tun, President, Myanmar Women's Affairs Federation

Daw Susu Thatun, Senior Advisor on Peacebuilding, Recovery and Development to the United Nations Resident Coordinator in Mvanmar

Ms Emma Bonino, former Minister of Foreign Affairs, Leader of the Senate and Member of Parliament, the Italian Republic, and former European Union Commissioner

Ms Melanne Verveer, Executive Director, the Institute for Women, Peace and Security, Georgetown University, and Founding Partner, Seneca Point Global

## 14:15-15:30

Mandalay room

## Better city for a better life: Improving urban sanitation and transportation

Meeting a great challenge for Myanmar's and ASEAN's development: improving fundamental infrastructure and services for cities, drivers for growth and home to a rapidly increasing share of the region's population.

Ms Janet Jackson, Country Representative, United Nations Population Fund, Myanmar

Daw Aye Aye Myint, Director, Urban and Regional Planning Division, Department of Human Settlement and Housing Development, Ministry of Construction, the Republic of the Union of Myanmar

Ms Eri Honda, Principal Urban Development Specialist, Urban Development and Water Division, Southeast Asia Department, Asian Development Bank

Dr Lai Choo Malone-Lee, Director, the Centre for Sustainable Asian Cities, School of Design and Environment, National University of Singapore



Building the future with women's vision





## 15:30-16:00

## **Networking break**

## 16:00-17:15

Ballroom 1

## Freedom of expression and the need for transparency

What are the challenges for freedom of expression in ASEAN today? Why are open and transparent news and information flows essential to ASEAN's goals? What to do to better protect journalists and to enlarge the space for vibrant, independent media?

#### Moderator:

Ms Kelly Macnamara, Myanmar News Editor, Agence France-Presse

#### Speakers:

Dr Ma Thida, Surgeon, author and chief editor, Pae Tin Than

Ms Jacqueline de Guillenchmidt, Lawyer, Paris Bar, and former Member of the French Constitutional Council

Ms Nica Dumlao, Program Coordinator for Internet Rights, Foundation for Media Alternatives

#### 16:00-17:15

Ballroom 3

## Realizing the potential of ASEAN's educated women

What are the barriers in different ASEAN countries to women advancing in public and private sector careers? What can be done to overcome these barriers and to educate more young women for future leadership?

## Moderator:

Ms May Wong, Correspondent, Channel NewsAsia

## Speakers:

Dr Yin Yin Nwe, Chief Education Advisor to the President of the Republic of the Union of Myanmar Dr Astrid S. Tuminez, Regional Director, Legal and Corporate Affairs (Southeast Asia), Microsoft and Adjunct Professor, Lee Kuan Yew School of Public Policy, National University of Singapore

Ms Barbara Hou, Founder, Asian Women's Leadership **University Project** 

Ms Rui Matsukawa, Director, Gender Mainstreaming Division, Foreign Policy Bureau, Ministry of Foreign Affairs, Japan

## 17:15-17:30

Room change

### 16:00-17:15

Ballroom 2

## The land issue: Working towards greater community control over land and natural resources

The need for member states of ASEAN to better protect the rights, access, and control of small holder farmers and peoples directly dependent on natural resources. And how some are working to address this need.

#### Moderator:

Ms Lyndal Barry, Program Manager, EU, Capacity Building Program, International Management Group

#### Speakers:

Dr Ohnmar Khaing, Coordinator, Food Security Working Group Daw Mar Mar Oo, Labour Activist, Generation 88 Ms Anisa Draboo, Director of Communications and Advocacy,

Ms Antoinette Royo, Executive Director, The Samdhana Institute

#### 16:00-17:15

Landesa India

Mandalay room

## How to cope with climate change: Women at the forefront of disaster prevention and management

As a group, women are said to be more vulnerable to climate change. They are also leading today in finding means to mitigate climate change's risks.

## Moderator:

Dr Jean D'Cunha, Senior Gender Advisor (Focal Point for UN Women), Office of the United Nations Resident Coordinator -Myanmar

Prof Dr Khin Ni Ni Thein, Member of the Committee and Secretary, Water Expert Group, National Water Resources Committee

Ms Christa Raeder, Bangladesh Country Director, World Food **Programme** 

Dr Corazon Claudio, Chair/President, EARTH Institute Asia Dr Sepali Kottegoda, Chair, Asia Pacific Women's Watch







17:30-17:50

Ballroom 1

Closing keynote address: 3 scenarios for ASEAN Women from 2015 onward

17:50-18:00

Ballroom 1

Closing words from the Women's Forum

Speaker:

Ms Jacqueline Franjou, CEO, Women's Forum for the Economy & Society

18:00-19:00

**Farewell cocktail reception** 

Hosted by KBZ Group and Fortune International