



Peace and Sport Middle-East Forum, powered by the Saudi Olympic and Paralympic Committee arrives in Riyadh

The prestigious Peace and Sport Forum, a premium platform for dialogue around peace through sport, will take place in Riyadh on october 18th. Powered by the Saudi Olympic and Paralympic Committee, this event will feature high-profile speakers and promises to be a source of inspiration and positive change.

From Monaco to Riyadh

The journey began in Monaco, the home of Peace and Sport - a nation dedicated to peace through sports. Since then, our vision has circled the globe, uniting millions through #WhiteCard, emphasizing sport as a tool for peace culture.

Now, Peace and Sport and the #WhiteCard come to Riyadh, aligning with Saudi Arabia's Vision 2030 and its sports priority. The Peace and Sport Middle-East Forum powered by Saudi Olympic and Paralympic Committee will introduce sports as an answer for peace to the local and global community.

Release of the full agenda and distinguished speakers

Themed "Sport is an Answer for Peace," the Peace and Sport Middle-East Forum, powered by SOPC, in collaboration with the Diplomatic Quarter office at the Royal Commission for Riyadh City, will gather highlevel speakers coming from diverse backgrounds, such as Kailash Sayarthi 2014 Peace Nobel Laureate. They will share their expertise, stories, and visions on using sport as a tool for a culture of peace. Seven sessions, each with its unique focus, will explore the potential of sports as a catalyst for peace and social transformation.

Exclusive session

An inspiring moment with Sadio Mané interviewed by Anne-Laure Bonnet, french sport journalist and Yasir Al Saggaf, saudi TV host, as he looks back on his exceptional journey from his village of Bambali in Senegal, to the Saudi Pro League.

The first laureate of the Socrates Award, part of the Ballon d'or Ceremony, will share his vision of the role of athletes, on and off the field.

Joel Bouzou, Peace and Sport President

"This forum is a key step for raising awareness around the #WhiteCard in Saudi Arabia as a symbol of Peace and Sport. It is also an excellent opportunity to set some milestones for our future, such as supporting the athlete's social commitment, maximizing the social impact of sports events, and backing a coalition approach to foster best practices in peace through sport. These are our main legacy."

Kailash Sayarthi, 2014 Peace Nobel Laureate

"Peace and Sport has built an international peace-through-sport community consisting of policymakers, peace leaders, civil society representatives, NGOs, athletes, and sports institutions. Sport-based programs can have tangible effects on the ground, teaching values and lifelong skills to the youth. I am delighted to join this meaningful event promoting dialogue and youth empowerment for building a lasting culture of peace and compassion."

Discover the agenda of the Peace and Sport Middle-East Forum

Discover all speakers

#WhiteCard - #BePartofWhatMatters - #SportisanAnswer

Follow us for updates : Website : <u>https://middle-east-forum.peace-sport.org/</u>

8-19 Oct



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