

ROUTAL

Move the World Smarter

Our mission

Simplify the last-mile operations for the maximum efficiency

PILLARS

Every second matters.
Every cent counts.

Maximum efficiency

Everything we do at Routal is designed so that you can grow your business with peace of mind.

Minimum complexity

We work to build an easy-to-use, fast, and highly versatile platform. In just 3 steps, you can optimize your routes.

Constant support

We will help each other and assist our clients at any time with any questions.



PROBLEM

Companies with inefficient deliveries

Hundreds of thousands of last-mile companies and millions of drivers do their job every day with 3 shared frustrations: they lose money, waste time, and unnecessarily frustrate customers.

01. Routes without control

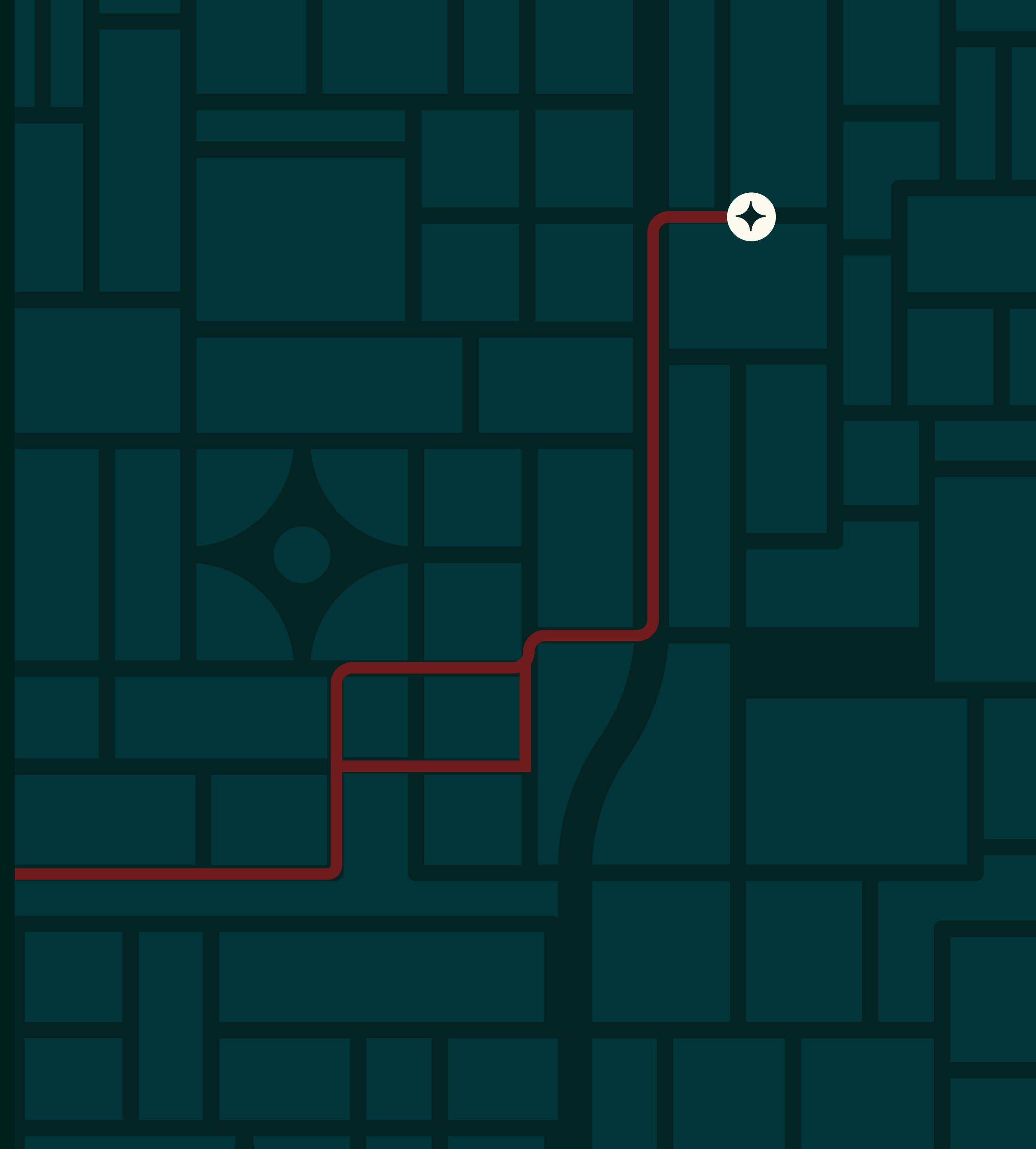
Manual planning and wasting time inefficiency

02. More expenses of money and time.

Inefficient routes = More gasoline, more traffic, and more pollution.

03. Bad customer experience

He does not know when the driver will arrive.
Causing failed deliveries and disappointments.

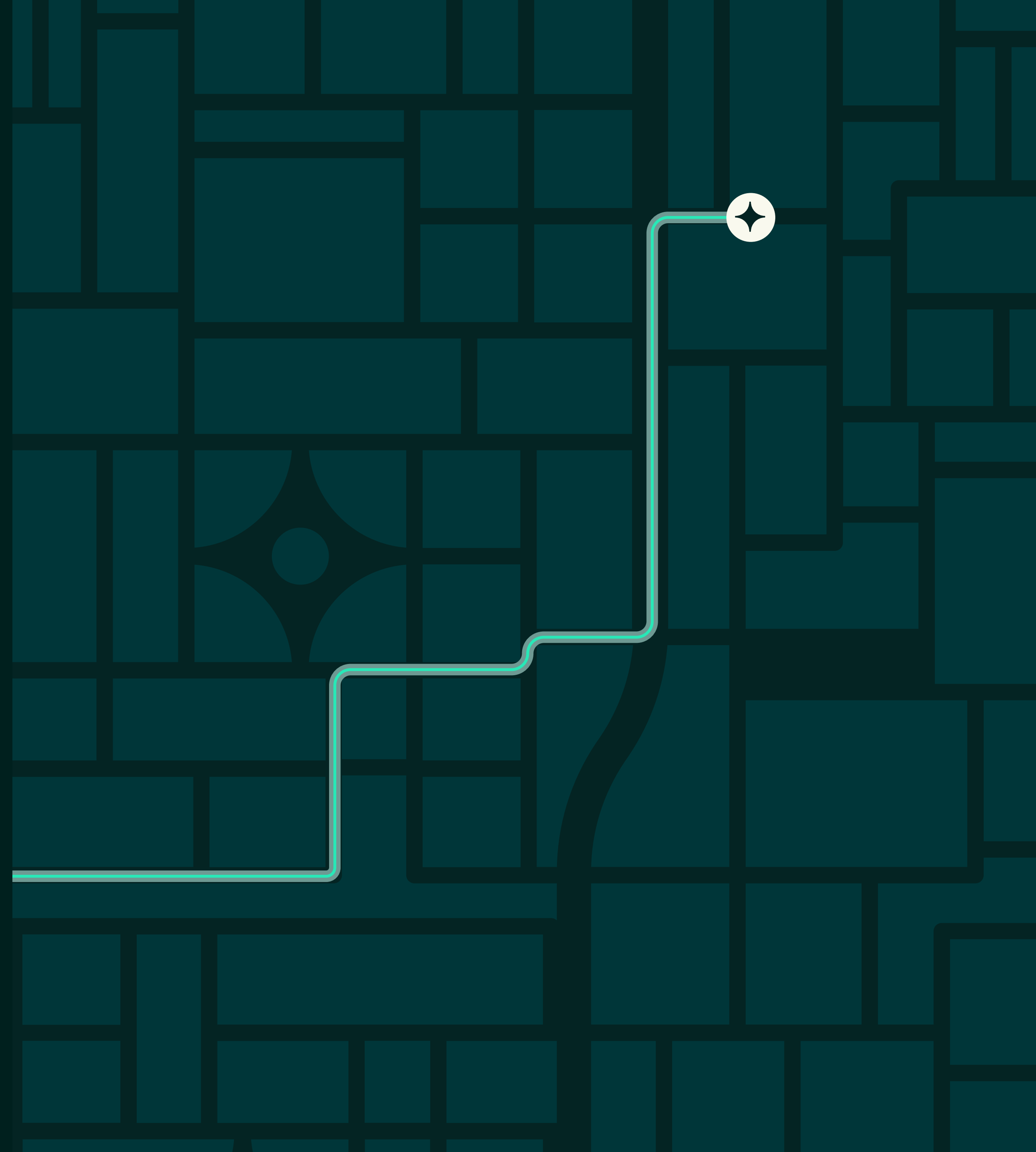


SOLUTION

Digital platform that automates all the processes of the last mile.

Goodbye to paper. You will save money, time, accuracy... and you will increase customer satisfaction.

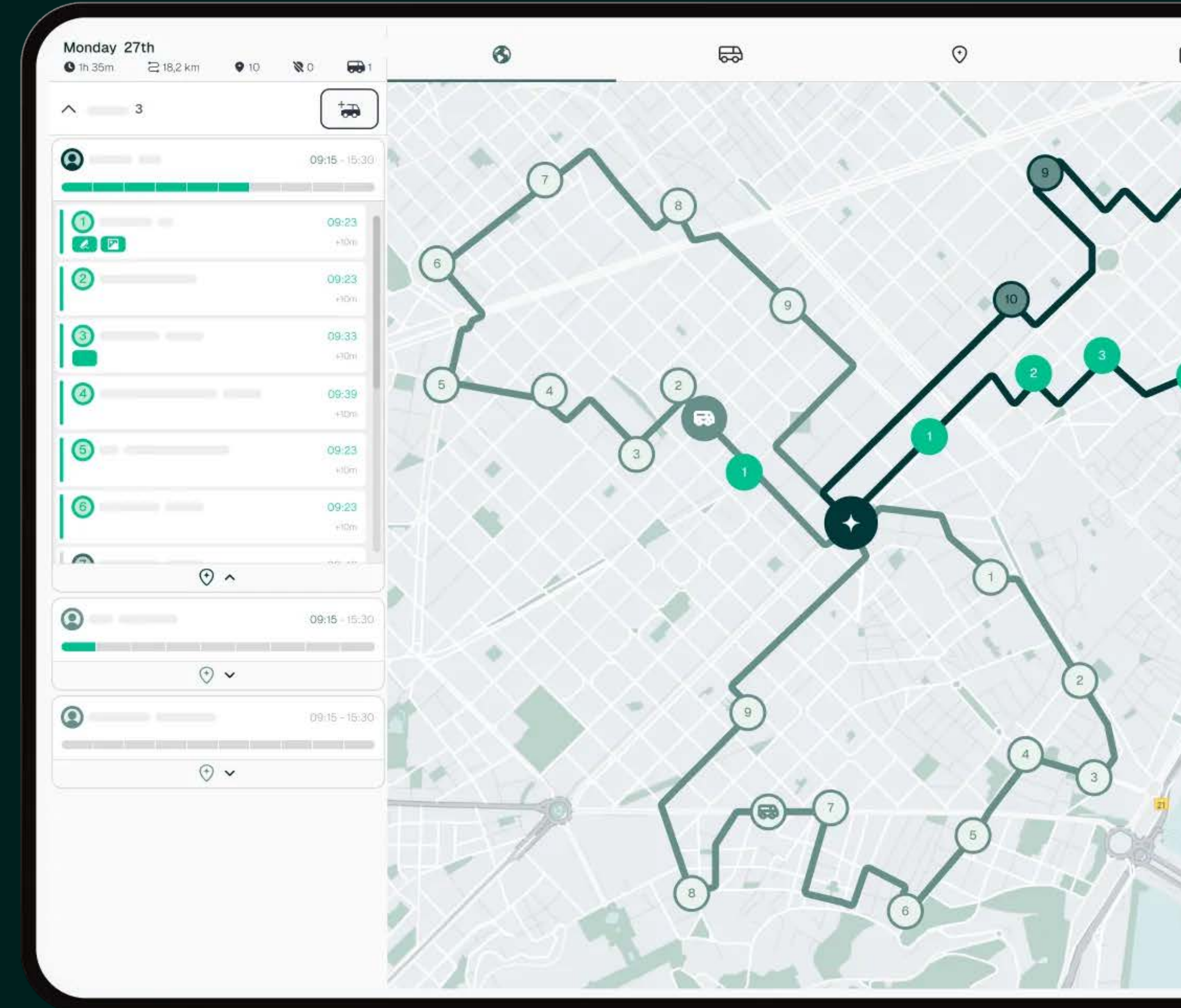
- ✓ **Efficient and accurate planning**
Create better routes in seconds thanks to our AI.
- ✓ **Better routes in real-time**
Routes 30% more efficient for drivers saving fuel and CO2 emissions.
- ✓ **Better informed and happy customers**
They will know every step of the delivery, when the driver will arrive reducing failed deliveries, and you will be able to send them automated communications.



PLANNER

Plan your routes better and faster, saving time and money.

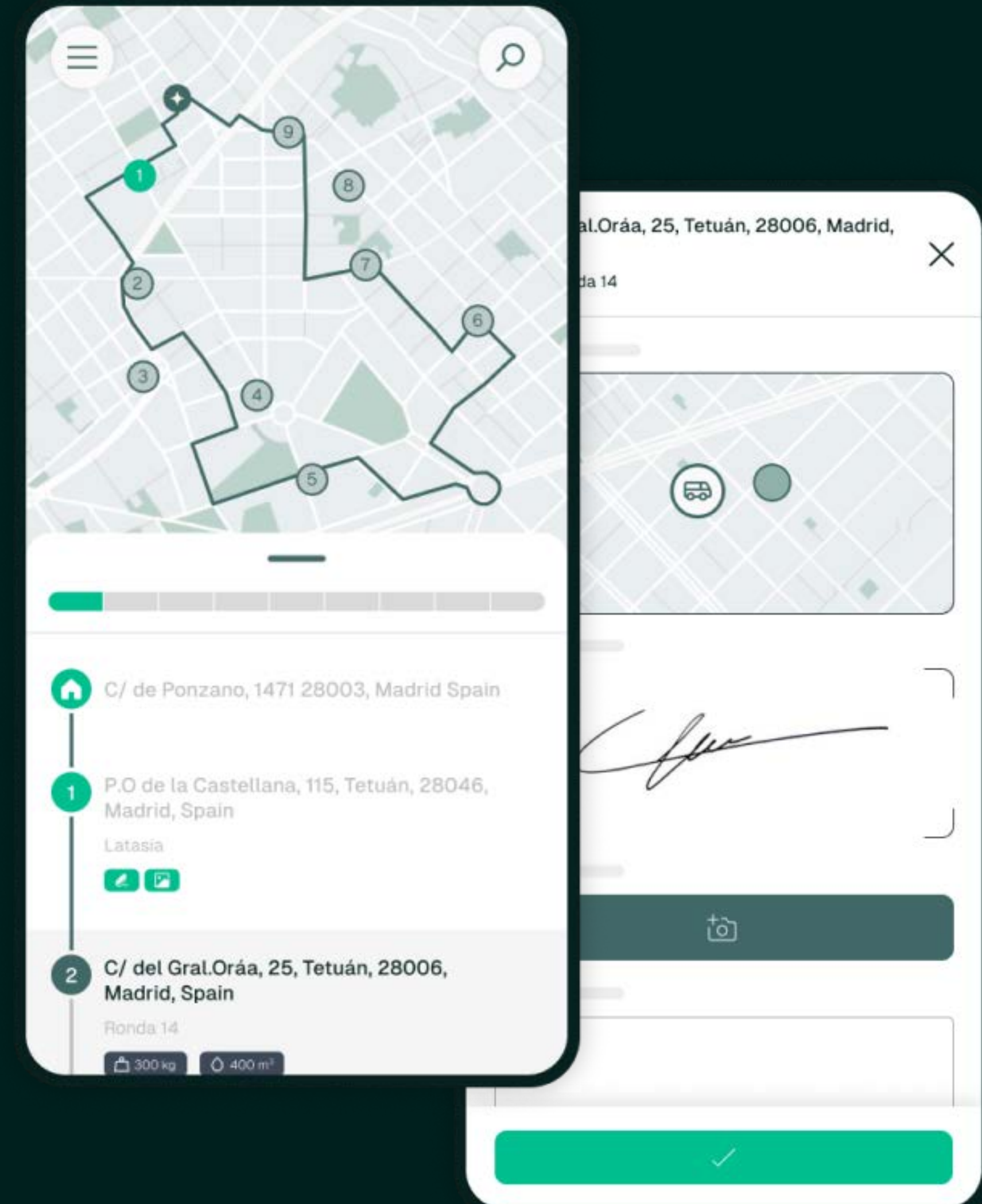
- ✓ You will save 30% on fuel costs and a lot of time in planning.
- ✓ You will be able to plan taking into account weight, schedules, pickups... and any limitation you have in your day-to-day.
- ✓ Centralized operational metrics. You will be able to make better decisions by having all the performance information of your routes and drivers.
- ✓ Compatibility with any system you use. There will be no technological barriers to integrate your operation.



DRIVERS

More efficient drivers

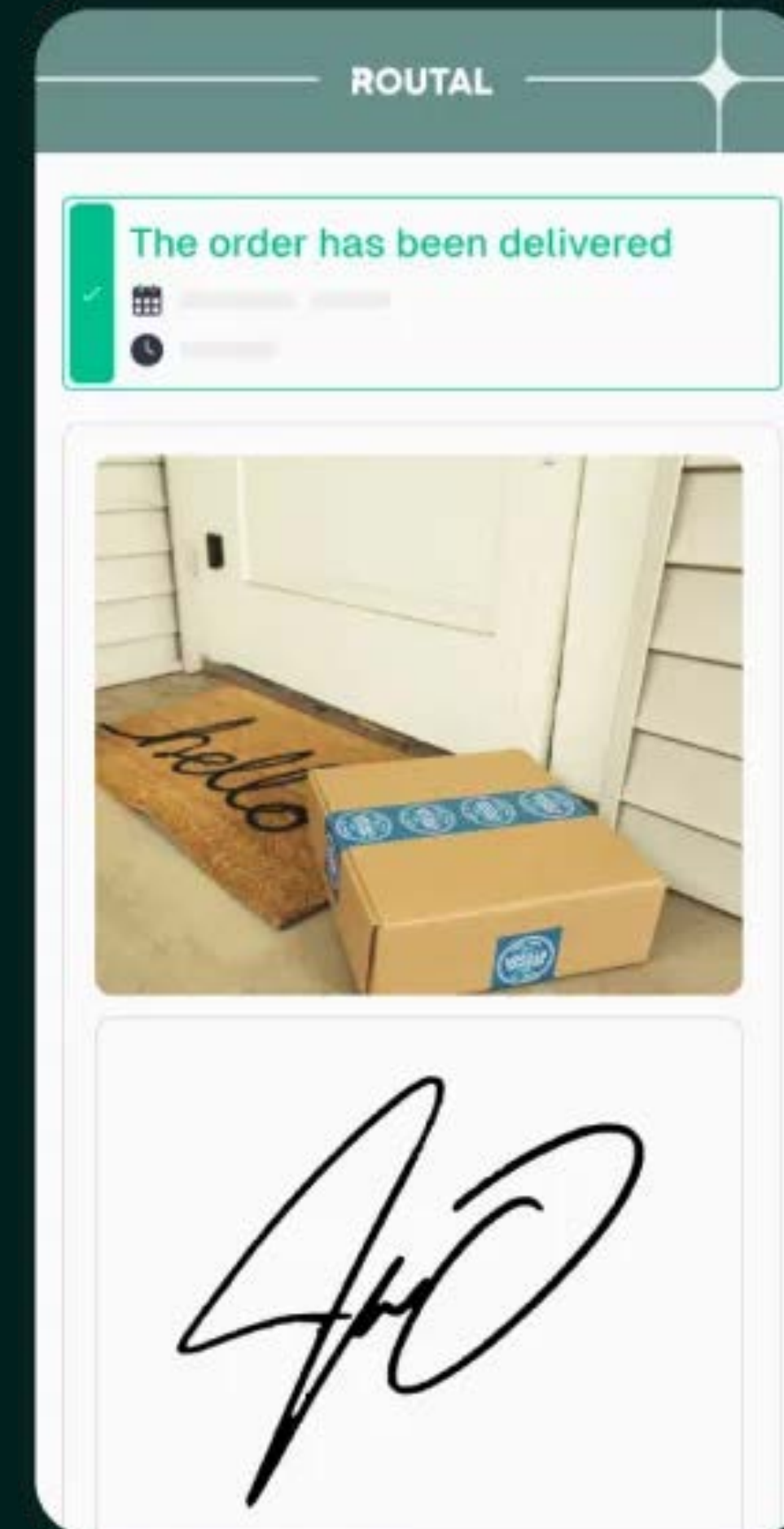
- ✓ The route on the driver's mobile with a click. They won't have to install anything.
- ✓ Interface with very intuitive navigation to make driving more efficient and safer, avoiding visual distractions.
- ✓ The driver will validate each service by means of a photograph, barcode, signature... integrating into your system easily.
- ✓ Custom fields and incident logs. They will document delivery-related incidents for immediate tracking and resolution.



CUSTOMERS

Elevate the experience of your dealer

- ✓ Real-time tracking of your driver.
- ✓ They will have precise and detailed updates. They will receive instant information about the status of their orders.
- ✓ Delivery instructions. They will be able to add indications to ensure safe and satisfactory delivery.”
- ✓ Secure proof of delivery with PIN, photo, signature...
- ✓ Encuestas de clientes para medir su satisfacción. Y mucho más...



Plan & Optimize

Creation of more efficient routes and faster, flexible, and precise vehicle distribution.

Track your deliveries

You will be able to see the real-time status of each vehicle to ensure a safe delivery on time and in the right way.

Notify your clients

You will be able to automate communications with your customers and measure service satisfaction.

Monitor all

You will know everything that is happening in your operations in a very visual way and instantly.

Analyze all

You will be able to study the outcome of your completed plans to grow your business.

USE CASE

Plan & Optimize your routes

- ✓ Import data and stops easily in few click
- ✓ Route planning in just a click. You could add any kind of constrain: Weight, volume, time windows, etc.
- ✓ Customize the platform to your liking. You can personalize the details of the stops, the delivery details. Your fleet, your rules.
- ✓ We can integrate with any software that you are already using.



USE CASE

Tracking & digitalization of orders

- ✓ More secure and efficient Proof of Delivery.
- ✓ Instant notifications. Each stop will be recorded and communicated in real-time to customers, from pick-up to delivery.
- ✓ Real-time supervision of any incident. You will receive real-time notifications of any unexpected problem from driver or customer.



USE CASE

Customer communication

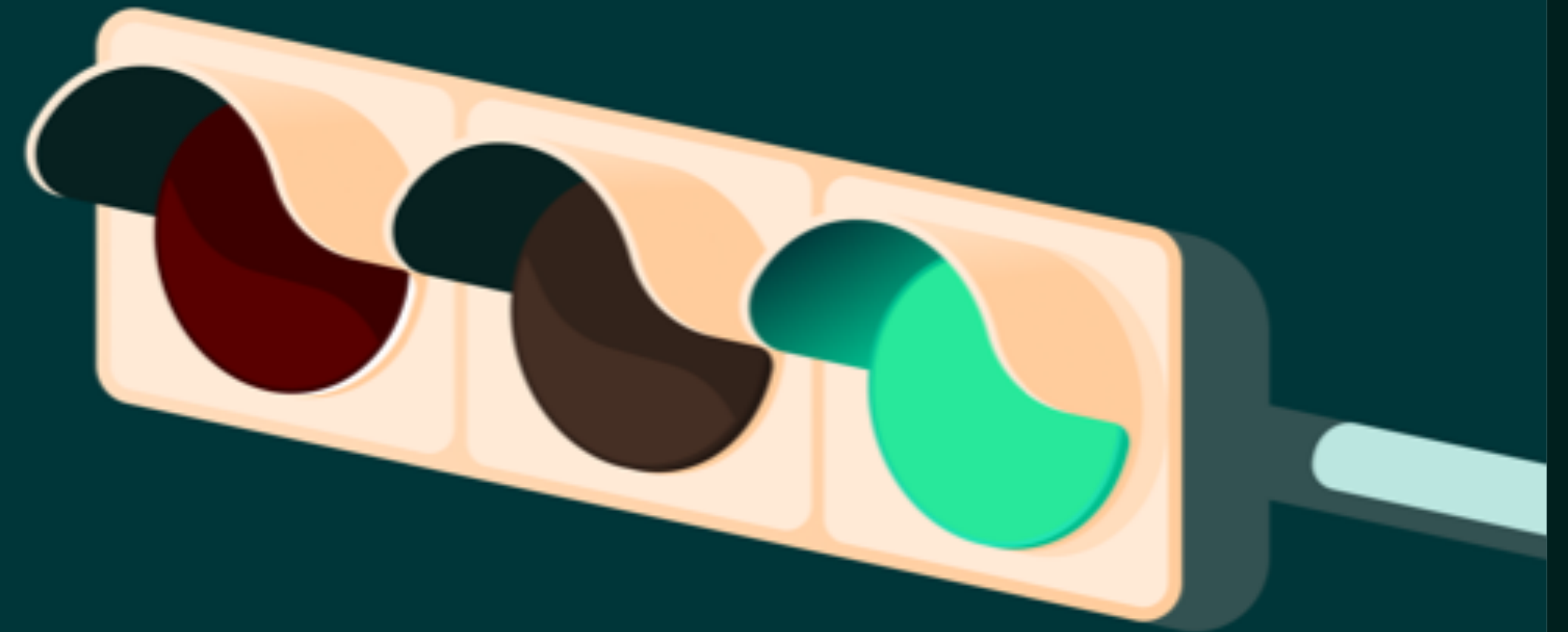
- ✓ Will know in real-time the location of your driver
- ✓ Updated, precise and detailed updated of your deliveries reducing failed deliveries.
- ✓ Last minute changes in delivery details. Your customers will be able to change or add details of the delivery in the very last seconds to secure the delivery.
- ✓ Customer feedback. You can send satisfaction forms to get feedback from their experience.



USE CASE

Monitor your operations

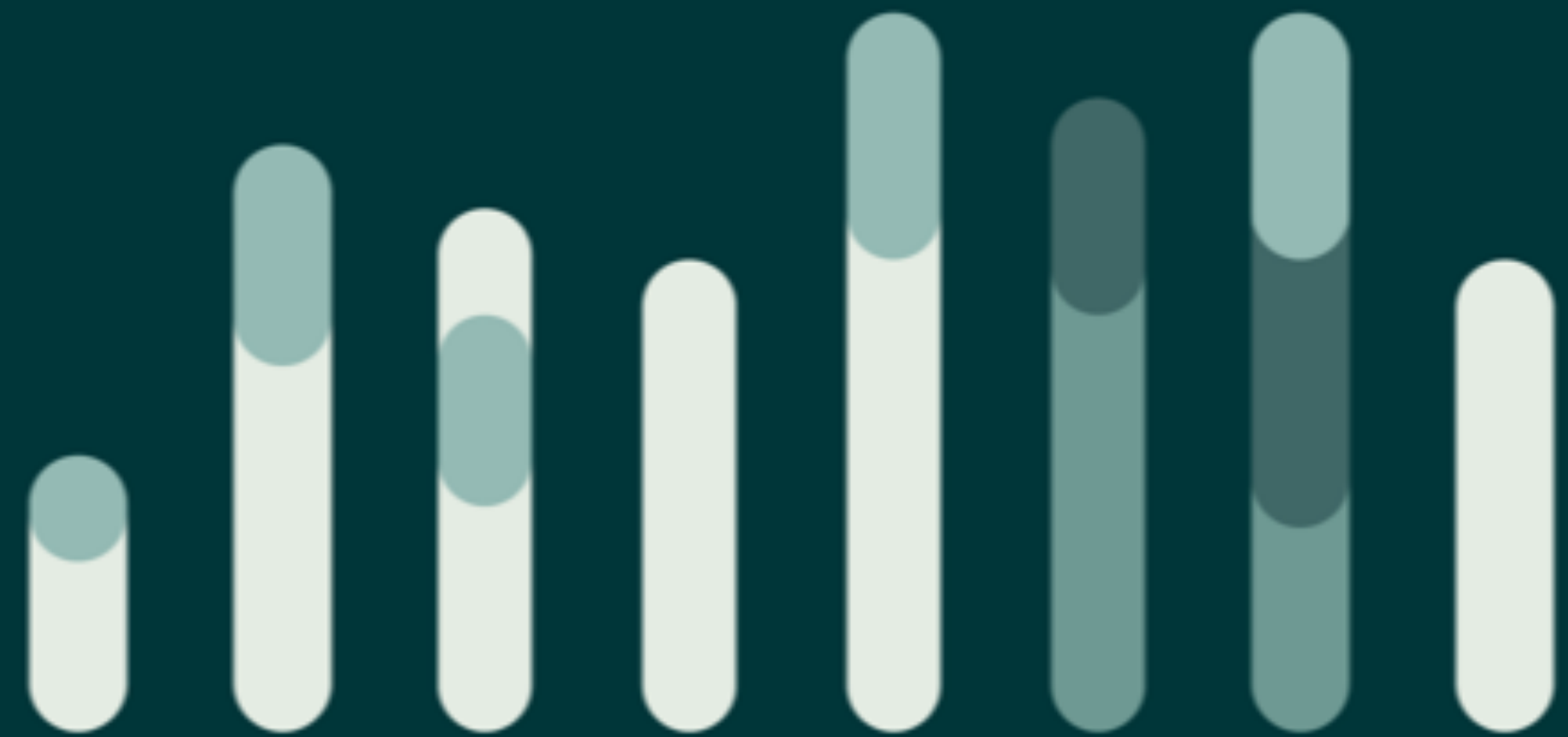
- ✓ All activity of drivers and customers in the same interface.
- ✓ Real-time location of driver and proof of delivery information.
- ✓ Fast response in front of unexpected problems, easy communication with drivers and customers.



USE CASE

Analyze your operations

- ✓ Data empowerment to take fast and precise decisions.
- ✓ Detailed statistics of deliveries and drivers to find areas of improvement and growth.
- ✓ Historical data information. Our system warranties that no data is lost. From customer information to all entry comments or photos.



Proud of helping more than 1.000 small and big corporations in 32 countries.



+20%

SAVINGS IN LAST-MILE
DISTRIBUTION COSTS



+27%

COST SAVINGS IN
LOGISTICS DISTRIBUTION

24 Hours

TO DEPLOY IN PRODUCTION
WITH ONLY 1 HOUR TRAINING



-80% planning
time reduction



“With Routal we achieved 99,5% of
success rate while saving more than 2
hours daily per driver”

Move the world smarter

We work so that millions of companies and drivers can be more efficient by using our solutions and artificial intelligence algorithms.

Routal helps logistics and service companies save time, money, and accuracy so that what's important (family, health, work, leisure... planet) becomes increasingly important.



move smarter ✦



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