GAME RULES for "Cegid Connections Pack in Madrid"

Please read the following rules (hereinafter the "Rules") carefully, as they govern your participation in the game. By participating in the game, you unconditionally agree to be bound by these Rules.

Article 1. Organizing company

Cegid, a simplified limited company (*société par actions simplifiée*), registered in the Lyon Registry of Commerce and Companies under number 410 218 010, with headquarters at 52 quai Paul Sédallian, 69009 Lyon, France (hereinafter "the Organizing Company"), is organizing a free game with no purchase obligation, called **Cegid Connections Pack in Madrid** (hereinafter the "Game").

The game will take place between 16/04/2019 at 8h00 AM and 24/04/2019 at 11h00 AM (hereinafter the "Game Duration").

Article 2. Terms and conditions for participating in the Game

The Game is reserved exclusively for companies and legal entities that have subscribed to a Cegid Retail solution prior to participating in the Game (hereinafter "Customers"), including Customers that have already purchased a pack for the Cegid Connections event to be held in Madrid on May 15–17, 2019.

Participation in the Game is limited to one per Customer.

Participation in the Game is strictly personal and entails unconditional acceptance of the Rules and all provisions therein, of applicable ethical guidelines (code of conduct, respectful behavior, etc.), and of the laws and regulations applicable to games in France.

Failure to abide by the terms and conditions for participation as set out in the Rules will render participation null and void.

The Game will be accessible exclusively on the event's dedicated website, "Cegid Connections," at the following address: https://events.cegid.com/cegid-connections-retail-2019/ (hereinafter the "Site") and on Facebook and LinkedIn at the following addresses: https://www.linkedin.com/showcase/cegid-retail and https://www.facebook.com/CegidGroup/.

The Game is in no way managed or sponsored by Facebook or LinkedIn.

Article 3. Game procedures and sequence

In order to participate, Customers may visit the Site at any time during the Game Duration.

Customers participating in the Game are subject to the following terms and conditions:

On 16/04/2019, invitations will be posted on Cegid's Facebook page and Cegid Retail's LinkedIn page for Customers to participate in a drawing for a grand prize of a "Cegid Connections Pack in Madrid."

This pack, designated "3 days/2 nights" (hereinafter the "Pack"), comprises:

- access to and participation in all conferences, workshops and networking areas which are on the program;
- meals, specifically a coffee break, dinner and evening event on May 15; breakfast, lunch, coffee breaks and gala dinner on May 16; breakfast, coffee break and lunch on May 17);
- accommodations in a single room for two nights (May 15–17);
- roundtrip transfer between the Madrid airport and the hotel;

- a guided tour of Madrid (including roundtrip transfer by bus between the hotel and the city center, and a guided, two-hour walking tour with two stops for tastings).

The Pack does not include:

- roundtrip airfare between the Customer's departure city and the Madrid airport;
- transportation apart from the official tourism program paid for by the Organizing Company.

Participation is open to Customers from 16/04/2019 at 8h00 AM to 24/04/2019 at 11h00 AM.

In order to participate, the Customer must click on the Site link and complete the registration form with the following information:

- last name and first name;
- company name;
- email address:
- company postal address.

Then click on "Send."

The drawing for the Game winner (hereinafter the "Winner") will be held on 24/04/2019. After the Winner has been drawn, the Organizing Company will contact the Winner within ten business days after the drawing (hereinafter "Contact Deadline").

To participate in the Game, Customers must tick the box showing they have read the Rules and accepted the terms and conditions therein.

Any erroneous information on the registration form, particularly <u>a false or incomplete name or address</u>, will invalidate participation and may result in legal action. Participants authorize the Organizing Company to verify their name, postal address and email.

Participants must also grant permission to Facebook to access certain personal data (defined in accordance with the confidentiality options of each Participant as a Facebook user, and with all other applicable Facebook terms and conditions).

Once their participation has been validated, Participants may post the information on their Facebook page.

Each Participant in the Game acknowledges and agrees to register solely and exclusively the Customer, and not himself or herself individually, for participation in the Game.

Article 4. Designation of the Winner and prizes

The Winner will receive an email from the Organizing Company, sent to the address on the Game registration form, no later than the Contact Deadline. The email will inform the Winner of the Pack prize and will explain how the Pack can be obtained.

If the Winner has already purchased a pack in order to participate in the Cegid Connections event in Madrid on May 15–17, 2019, the prize will be a corresponding credit with the Organizing Company for the next event organized by the Retail BU.

The Winner may not exchange or obtain reimbursement for the prize from the Organizing Company, and no financial compensation is to be paid in return for the prize. The Winner may not contest the prize in any manner.

The Organizing Company reserves the right to replace the prize offered at any time with a prize of equal or greater value and similar features.

The Organizing Company is not required to deliver any prize, including a Pack, to the Winner if the Winner has incorrectly or illegibly entered the required information on the registration form, or if the Winner has clearly, by any means whatsoever, falsified the Game's results, or if the Winner is not in compliance with the Rules.

Article 5. Personal data

Each Participant must submit personal data in order to participle in the Game.

Personal data collected will be computer processed by the Organizing Company for purposes of Game management and prize delivery to the Winner.

The Organizing Company agrees not to retain personal data after the Game has ended.

The terms and conditions for processing personal data of each Participant are set out in the Organizing Company's confidentiality policy at the following address: https://www.cegid.com/fr/politique-de-confidentialite/.

The data collected are obligatory for participation in the Game. Consequently, persons who before the end of the Game exercise their right to have their personal data deleted, or to limit the use of their personal data, will be considered to have foregone their participation.

Article 6. Liability

The Organizing Company cannot be held liable for fraudulent use of postal addresses and/or email for the attribution of a prize to a participant.

The Organizing Company may cancel or suspend all or part of the Game if it becomes clear that there has been fraudulent activity of any kind, or if the Participant has not complied with any provision whatsoever of the Regulations; where such is the case, the Organizing Company reserves the right to take all legal action it deems necessary.

The Organizing Company disclaims any liability in the event of failure of the internet, Facebook, telephone lines or reception equipment that prevents normal administration of the Game. In addition, the Organizing Company cannot be held liable for delivery problems, or for loss of email or postal mail.

The Organizing Company reserves the right to shorten, extend, postpone, change or cancel the Game, should circumstances require any such action. The Organizing Company will inform Customers by any means. Under no circumstances will the Organizing Company be liable for taking any such action.

The Organizing Company declines all liability for any incident that might arise while the prize is being used.

Each Participant, as a representative of a Customer, must expressly verify, prior to his or her participation in the Game, that the Game and his or her participation therein is in line with the Customer's ethical and compliance policies.

Article 7. Intellectual property rights

The brands, logos and corporate name on the Site are the exclusive property of the Organizing Company, and are protected under intellectual property rights. No right for use or reproduction in any form whatsoever may be granted without the prior written consent of the Organizing Company. Similarly, any reproduction or representation of all or part of the Game's components, on any medium whatsoever, is expressly forbidden without the prior written consent of the Organizing Company.

Article 8. Reimbursement

The Organizing Company undertakes to reimburse any Customer who requests reimbursement of costs incurred for connecting to the Site and for participating in the Game.

The amount reimbursed is set at €0.22 centimes per request. This amount corresponds to an estimate of the connection cost for the time necessary to participate in the Game.

Requests for reimbursement for participation in the Game are limited to one per Customer (same name, same postal address) throughout the Game Duration.

Request for reimbursement must:

- be in writing and sent at standard "economy" postal rates(20g) addressed to Cegid;
- state the last name, first name and postal address of the participant;
- state the date, time and length of connection to the Site;
- include a copy of the detailed invoice from the telecom operator and/or internet service provider (except in cases where the service provider refuses to send a detailed invoice), with the date and time of the connection to the Site clearly underlined;
- include IBAN/BIC information;
- arrive at the Organizing Company no later than ten (10) days after receipt of the detailed invoice from the telecom operator and/or service provider (as proven by date of invoice and postmark).

The cost of stamps for such a request will be reimbursed by the Organizing Company, at current standard "economy" rates (20g), upon request to be included with the request for reimbursement of connection costs.

Costs for photocopies of proof will be reimbursed on the basis of €0.15 per page, upon request to be included with the request for reimbursement of connection costs.

The reimbursement will be performed by wire transfer within 60 days of receipt of the completed request, and after verification of the validity of the request.

Reimbursement requests received by email will not be considered, nor will requests that are illegible, incomplete, with insufficient postage or posted after the deadline.

In the current internet access market, certain internet service providers offer a free or fixed-rate connection. It is expressly agreed that any access to the Site by means of a free or fixed-rate connection (e.g., fiber optics, cable, ADSL or special connection) is ineligible for reimbursement, given that a subscription with the service provider is for general use of the internet, and therefore the participant's connection to the Site to participate in the Game involves no additional cost or expenditure.

Article 9. Filing and consultation of the Rules

Participation in the Game involves full and unconditional acceptance of the Rules.

The Rules can be consulted at any time on Cegid's Facebook page (hyperlink on the Cegid Facebook homepage) and on each reply form, throughout the Game Duration.

The Rules may also be obtained free of charge upon request throughout the Game Duration by writing to the following address: Cegid - Jeu "Pack Cegid Connections à Madrid" - Service Communication, 52 quai Paul Sédallian, 69009 Lyon.

Postage costs will be reimbursed at standard "economy" rates (20 grams), upon written request included in the same envelope, accompanied by IBAN/BIC information. Reimbursement is limited to one per household (same name, same postal address).

Requests that are illegible, incomplete, with insufficient postage or sent after the deadline will not be considered.

The Rules may be amended by the Organizing Company, by publication of a notice on the Site.

No written, oral or telephoned requests with regard to the Game or interpretation or application of the Rules will be acknowledged.

Article 10. Applicable law - Disputes

The Rules are subject to French law.

All disputes over interpretation of the Rules and/or cases not provided for by the Rules will be settled by the Organizing Company. No dispute or claim will be considered later than one month after the closing date of the Game.

Any protest relating to the Game must be made in writing and solely in French to:

Cegid Service Communication 52 quai Paul Sédallian 69009 LYON