

Identify, connect and delight with digital receipts

Boost customer loyalty by identifying all in-store customers, staying connected with them long after they have left the store, and measuring the effectiveness of each marketing dollar spent.

All of this - without the hassle of integration, IT development, or new hardware because we are seamlessly connected with Cegid.



Seamless data capture process for store colleagues.



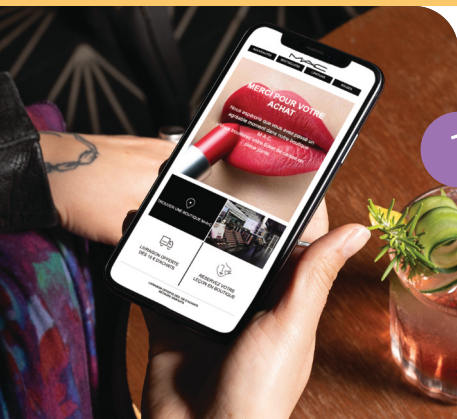
Fully integrated with Cegid Retail Y2 and MPOS, and Cegid Live Store.



Available to all Winstore & United Retail customers.



Multi-platform compatibility, feeding in-store data into any retail platform.

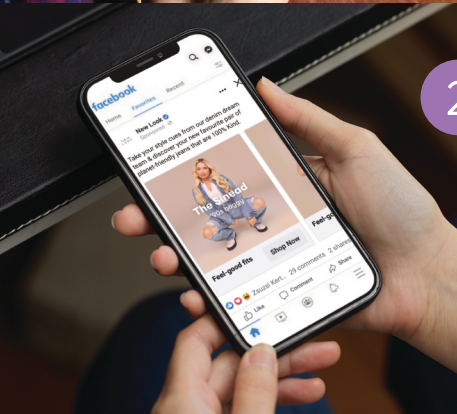


1

Personalising omnichannel engagement

1 Identify with digital receipts.

- **Multichannel:** Issue digital receipts via email, SMS, WhatsApp and LINE.
- **Sustainable:** Save paper and comply with government changes like the new French anti-waste law.
- **On-brand:** Control the design of the digital receipts to be in line with your brand guidelines, and always localised to any language.



2

2 Connect offline and online.

- **Personalised:** Add tailored product recommendations, coupons, warranty registration etc to enrich the customer experience.
- **Single view:** Link offline and online store data in real-time to understand your omnichannel customers better.
- **Customer advocacy:** Drive digital traffic through NPS surveys, online reviews, referrals, social media shares and more.



3

3 Measure to make decisions.

- **True ROI:** Identify accurate campaign ROI by attributing each in-store sale to the respective digital campaign.
- **Advanced reporting:** Use our real-time, email and in-store reporting to track any KPI down to the store assistant level.

How we do it



Quick setup

The service is ready to go on all your stores – Cegid and eyos make this a smooth onboarding process.



Data validation

Instant validations ensure your existing database is cleansed while new customers are added to it.



Real-time data feed

Always-on data syncs and secure storage ensures access to updated customer and transaction data 24/7.



100% bespoke

Customised entirely to your brand and sent via your preferred channel – email, SMS, WhatsApp, and more.



Smart couponing

Targeted coupons based on rules set by you ensure customers get personalised rewards instantly.



Strategic partnerships

As partners of Meta, Google, amongst others, tracking the impact of digital campaigns on offline channels is a reality.

Our clients have gained

9x

growth of customer database through a live data connection to CRM database within 12 months.

5-1

Google rankings jump due to public product reviews left by in-store customers via digital receipts.

4x

increment in in-store event sales achieved by event invitations attached to digital receipts.

Join the retail pioneers today!

KENZO

Jennyfer

ESTÉE LAUDER

celio*

Barbour

Paul Smith

CACHE CACHE.

SMCP

sandro · maje · claudie pierlot · fursac



Reach out today to get a customised demo on how eyos can help your business.

 talktous@eyos.one  eyosretail.com

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