



Deliver unique experiences to your
customers with Mobile Wallets.



Iconic brands use neostore 🌟🌟

Cotéla


**BANANA
MOON**
californian sunwear

Balibaris

MEMO
PARIS

sarah pacini

LISE CHARMEL

Le temps des
perises


JACQUEMUS

friday

ZADIG & VOLTAIRE



Les Bougies de Charroux

MOA

HARIBO



MESSIKA
PARIS

KARL
 **KARL LAGERFELD**

WESTERLY

LVMH

radiofrance

Why choosing neostore?

Unleash the magic of shopping with Neostore! Enrich, build loyalty and propel your brand with elegance and innovation.



Capture customer data and foster loyalty while ensuring **GDPR consent management**.

Simplify **in-store identification**

Enjoy unlimited **personalization** capabilities and deploy worldwide.

Digitize all your cards, including memberships, loyalty cards, vouchers, gifts, and orders, within **Apple Wallet** and **Google Wallet** applications.

Harness the power of **push notifications** for impactful marketing campaigns.

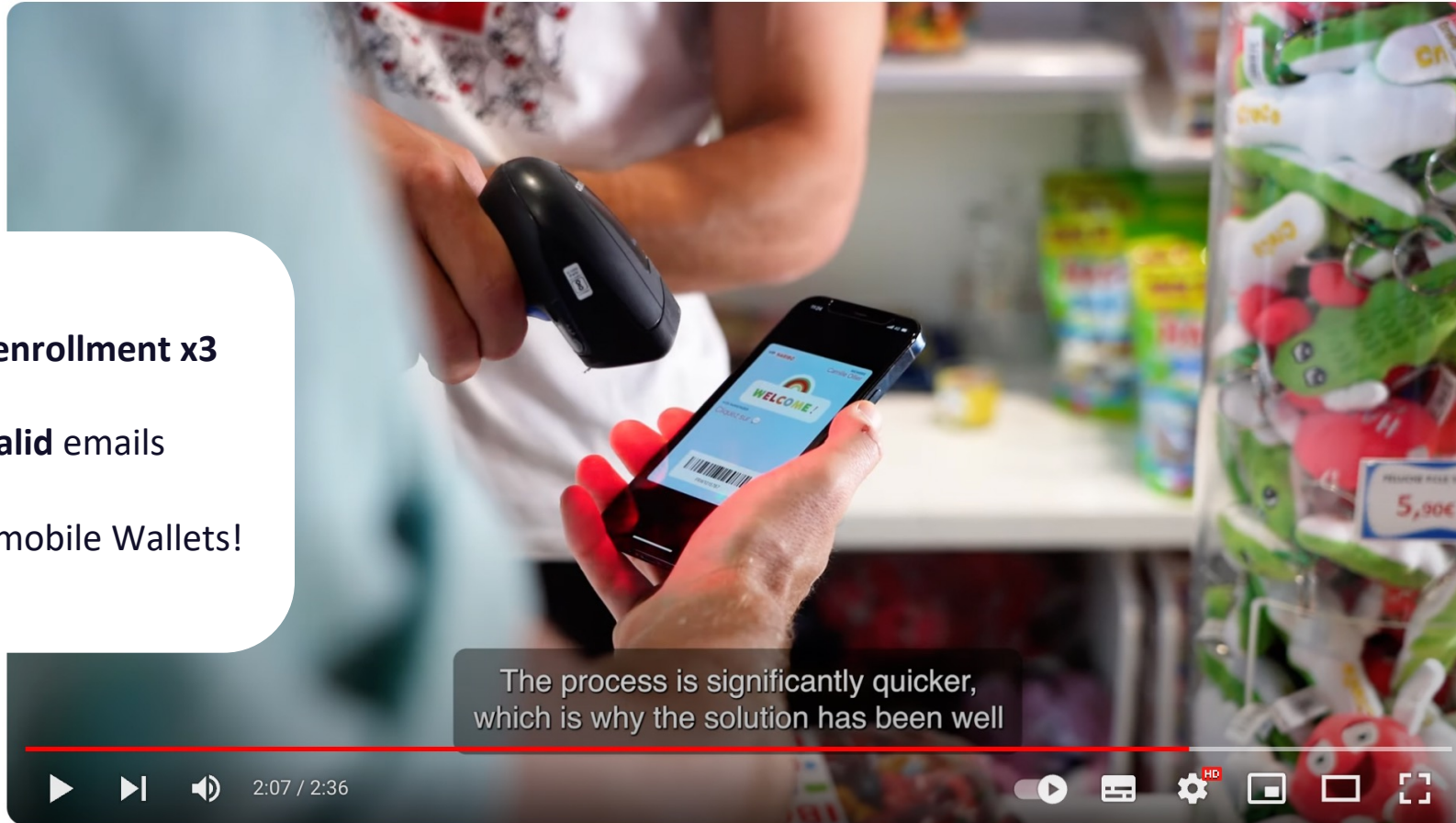
Seamlessly integrate with leading **POS, CRM, and marketing** tools



Use case: HARIBO

Loyalty cards

- ✓ Customer **enrollment x3**
- ✓ **+98% valid emails**
- ✓ **E-receipt** in mobile Wallets!



The process is significantly quicker,
which is why the solution has been well

🐻 HARIBO & neostore - Une expérience sucrée, simplifiée et personnalisée grâce au Wallet mobile !

cegid

POS connector



marketing cloud

Marketing connector



Use case: KARL LAGERFELD

Customer Account

+100 stores in 12 Pays

70% of customers add their cards in their Wallet

“A smooth and secure process, in line with KARL LAGERFELD’s commitment to providing an exceptional shopping experience”
Rick Nouwens, Head of Retail Technology



cegid

POS Connector

adyen

Payment Terminal



Marc Van Haperen · 2nd

2mo ...

Retail Management ♦ Customer Experience ♦ Omnichannel


6 weeks from scratch to go live! Learn fast - move fast!

Like · 5 | Reply



Use case: Rossignol

Membership cards



Bienvenue dans votre boutique

Inscrivez-vous et bénéficiez de -15% en caisse ! 🎉🌟


Adresse email *


Vérifions si votre adresse e-mail est déjà associée à un compte client.

JE TENTE MA CHANCE

La création d'un compte Client implique l'adhésion et l'acceptation des [conditions générales de ventes](#).

français

Propulsé par 



Bienvenue dans votre boutique

Inscrivez-vous et bénéficiez de -15% en caisse ! 🎉🌟

Adresse email *
davy.dauvergne@yahoo.fr

Prénom *
Davy

Nom *
DAUVERGNE


Code postal
69009


Pays *
France

Téléphone
🇫🇷 07 69 20 55 83

Je souhaite m'abonner aux communications de Rossignol et profiter de 15% de réduction sur

français


Propulsé par 




Félicitations


Ajoutez votre carte dans votre mobile 📱

- ✓ Identifiez vous en caisse
- ✓ Suivez vos achats
- ✓ Recevez des offres exclusives

 Ajouter à l'app Cartes Apple


SC00104252

français

Propulsé par 



MEMBRE
Davy DAUVERGNE



PLUS D'INFOS

En cliquant sur (...) ⬆


A présenter en caisse - SC103496



CRM & Marketing connector



Data capture & loyalty

Neostore simplifies customer data capture using optimized web pages to delegate real-time customer data collection in your stores.



MEMO
PARIS

Memo Paris
The journey is the destination

Gender
 Male Female

First Name
Branda

Last Name *
Semenuk

Birthdate
Day: 8 | Month: September | Year: 1992

Country of Residence
United Arab Emirates

Nationality
United Arab Emirates

Phone number *
🇦🇪 03 719 3922

Email *
branda.semenuk@email.com

Rapid and Secure Access via QR codes

Enhanced Efficiency - 10 times faster

Higher data quality

100% GDPR Compliance - Proof of consent

International Adaptability – Tax refund

Customer checkin to avoid duplicates



How to share registration links in-store?

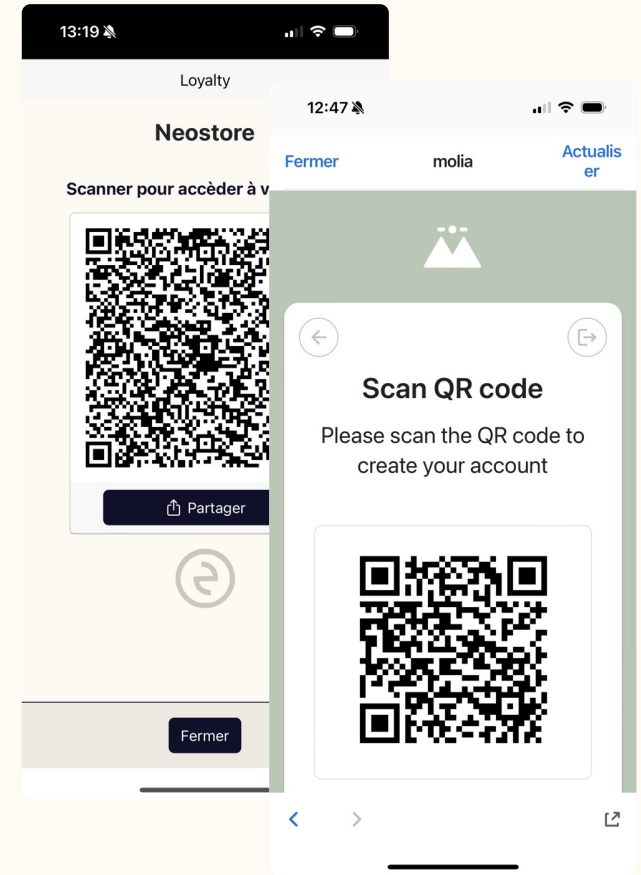
QR Codes, NFC, SMS, WhatsApp...



Flyers, badges



Payment terminals



Mobile POS Extensions



adyen

cegid  shopify

How does a Wallet work?

Apple & Google Wallet

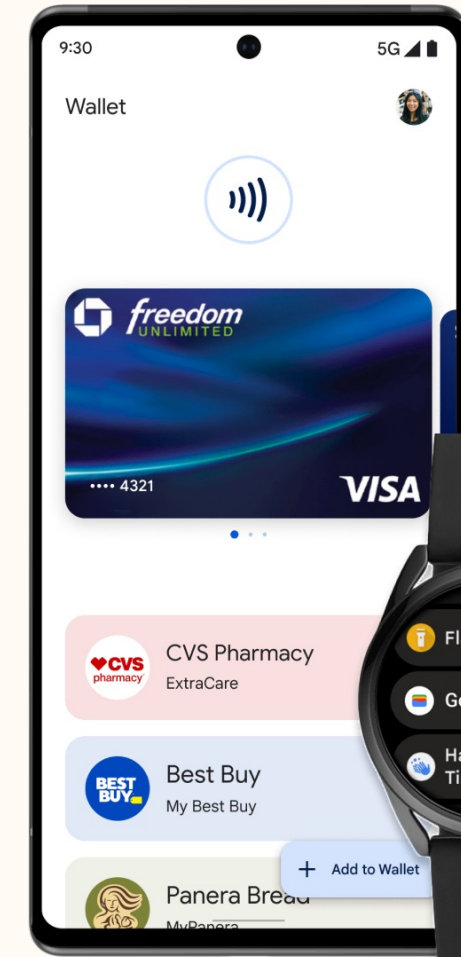
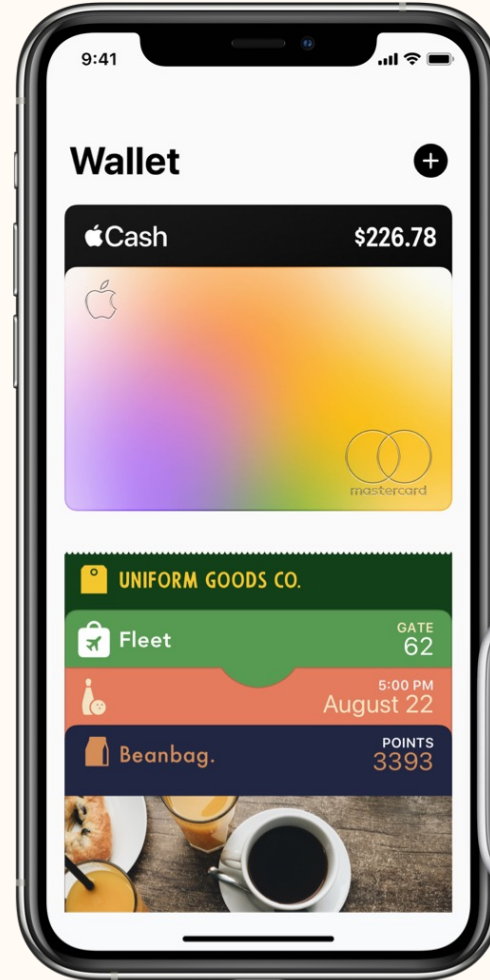
Pre-installed Applications: Apple Wallet and Google Wallet come native on iOS and Android.

All-in-One: Digitize coupons, loyalty cards, memberships, tickets, etc.

Continuous Connection: Cards permanently linked to your tools (CRM and ticketing).

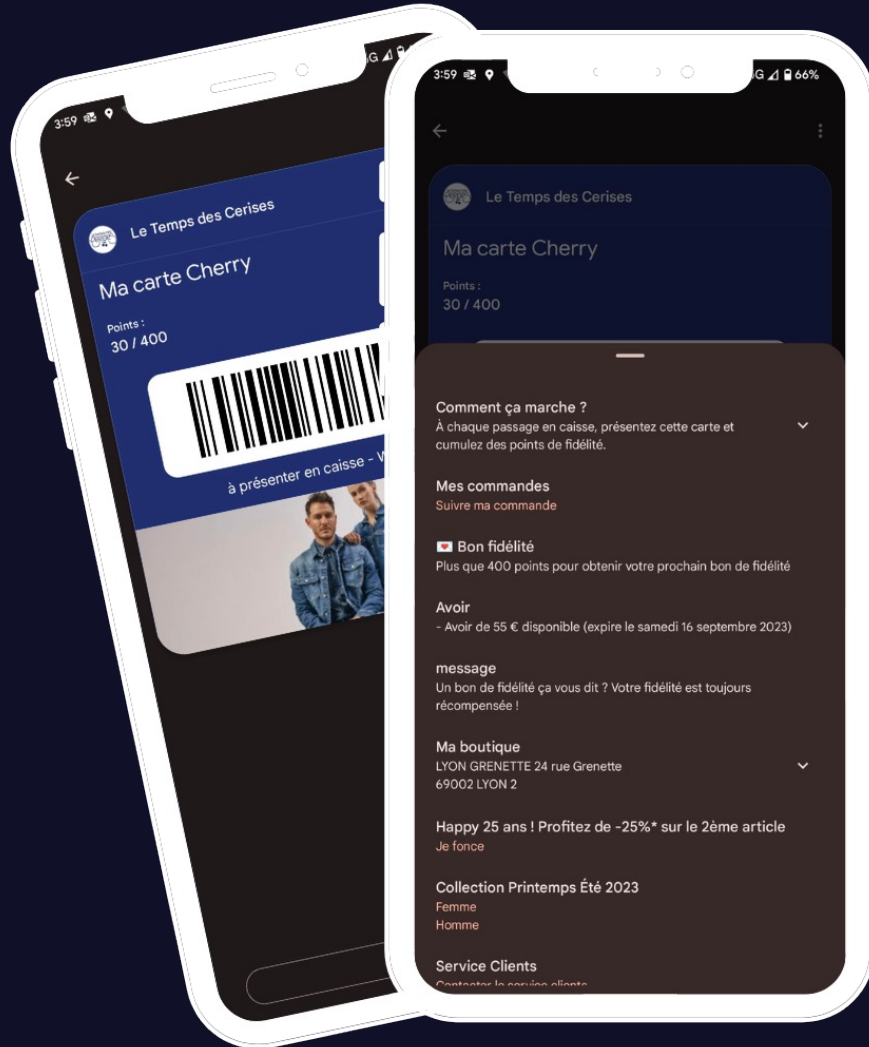
Easy and Instant: One-click online distribution, instant physical access (QR, NFC).

Customizable and Dynamic: Automatic updates for a unique & distinctive experience.










More than a static card...

First-ever retail digital cards designed to elevate the shopping experience while respecting customer privacy



All information at your fingertips

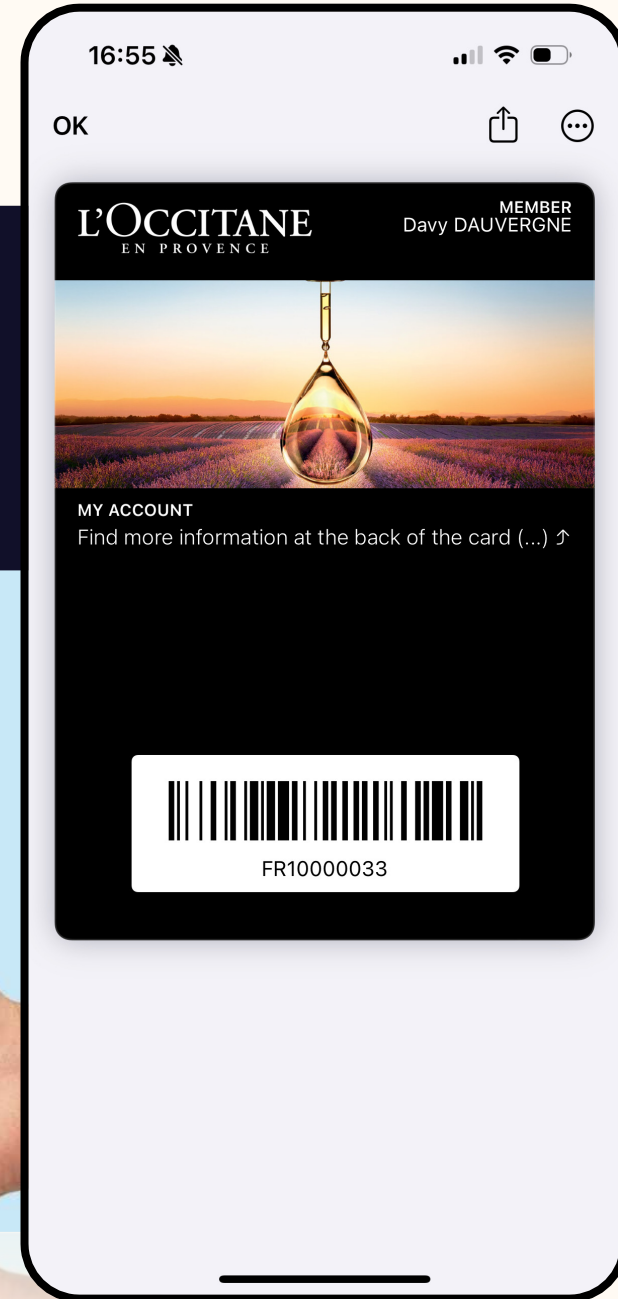
-  Personal identifier (Barcode, QR, NFC)
-  Loyalty (points, vouchers, status...)
-  Offers, gift, vouchers
-  e-receipts
-  Geofencing messages
-  VIP access (sales, events)
-  Links (orders, favorite store...)



Mobile Wallet in Retail

Mains Benefits in-store

- ✓ Simplified and Secured Checkout Identification.
- ✓ No need to share personal data.
- ✓ Convenient use via barcode or NFC.
- ✓ Potential integration with payment services
- ✓ Access to preferences, purchases, and balances from the Wallet.
- ✓ Link to the brand's mobile application...



Cegid Retail Integration

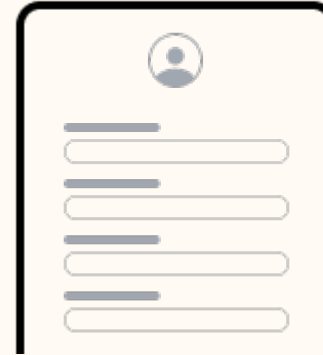
Premium Cegid Partner to simplify customer data capture & identification in-store.



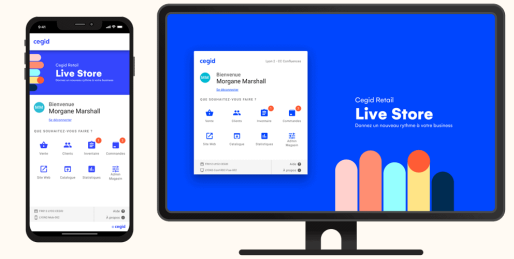
QR Code



Pre-Registration



Registration



POS & MPOS extensions

Plug & Play with Cegid APIs

Retrieve customer



On hold transactions



Transaction history



Update customer record



Promotional engine



Receipt download



Create new customer record



Loyalty engine



Add to Wallet

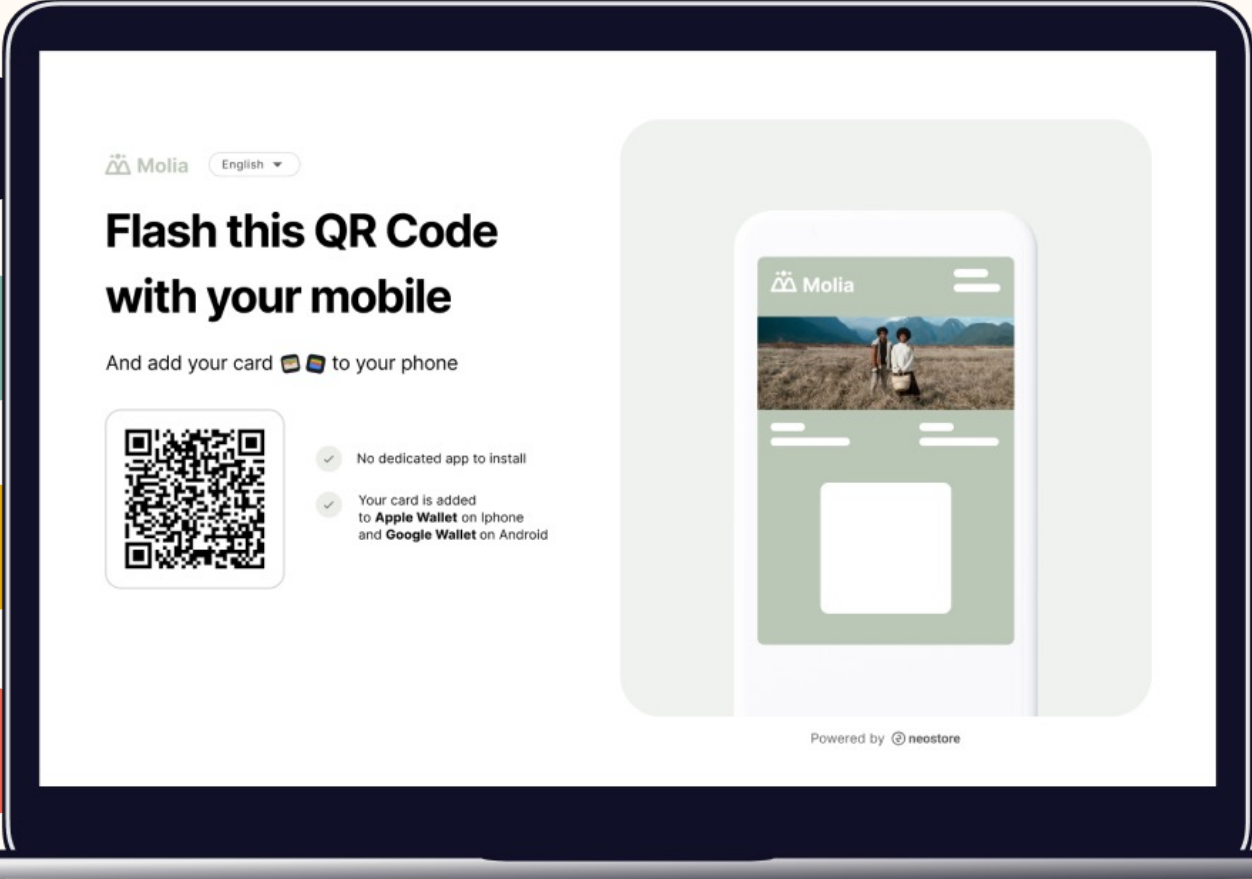
In one clic from all touchpoints

 Email & SMS

 QR code / NFC



 Web site (sdk)


 Mobile Apps




Molia English


Flash this QR Code with your mobile

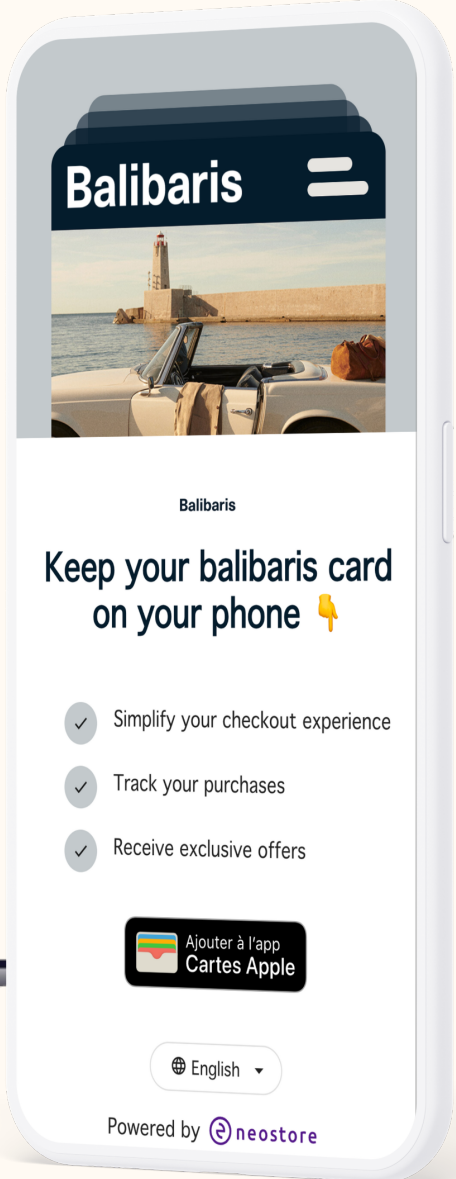
And add your card   to your phone




- ✓ No dedicated app to install
- ✓ Your card is added to **Apple Wallet** on Iphone and **Google Wallet** on Android



Powered by 




Balibaris




Balibaris

Keep your balibaris card on your phone 📌

- ✓ Simplify your checkout experience
- ✓ Track your purchases
- ✓ Receive exclusive offers

 Ajouter à l'app
Cartes Apple

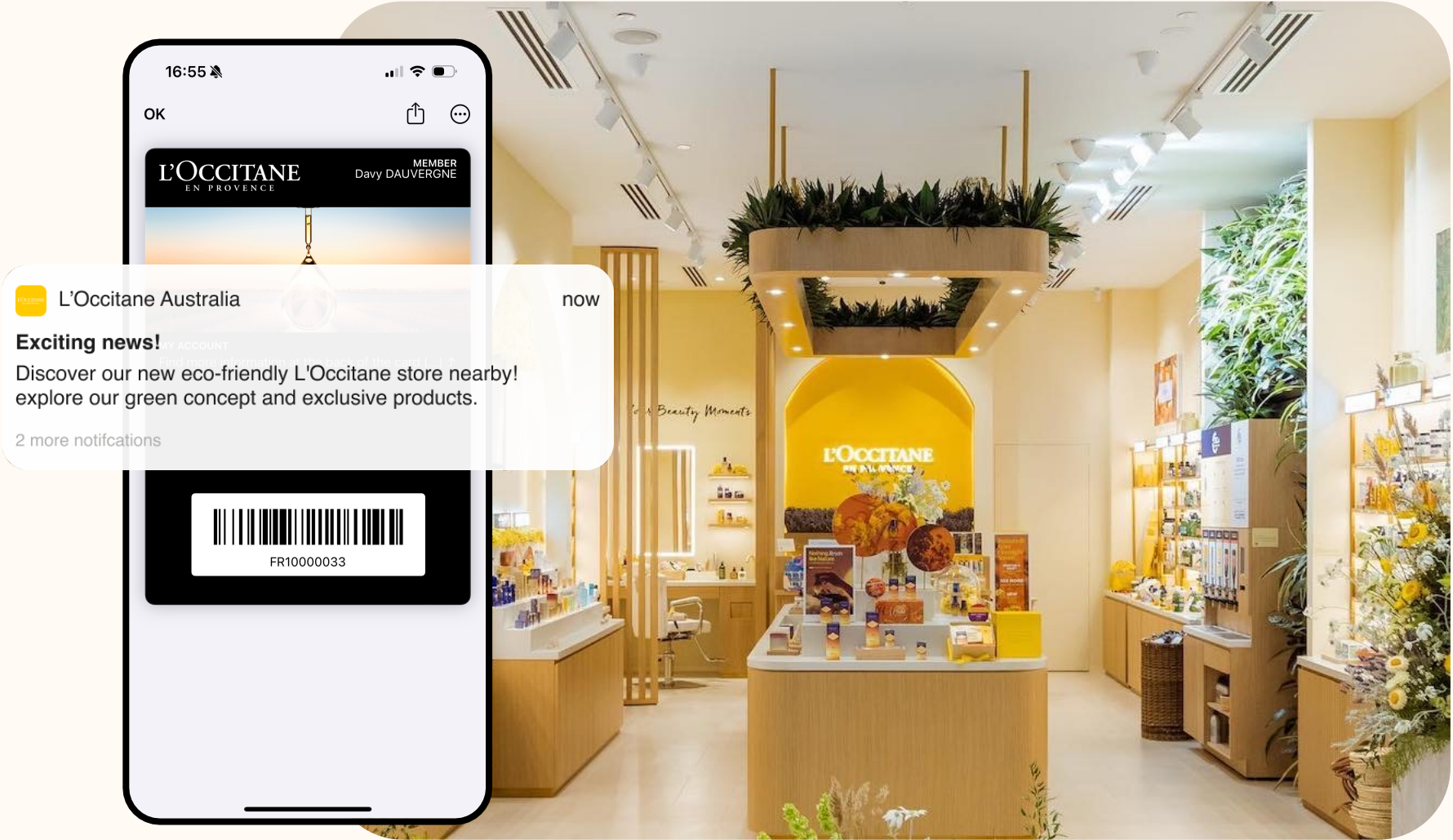
English

Powered by 



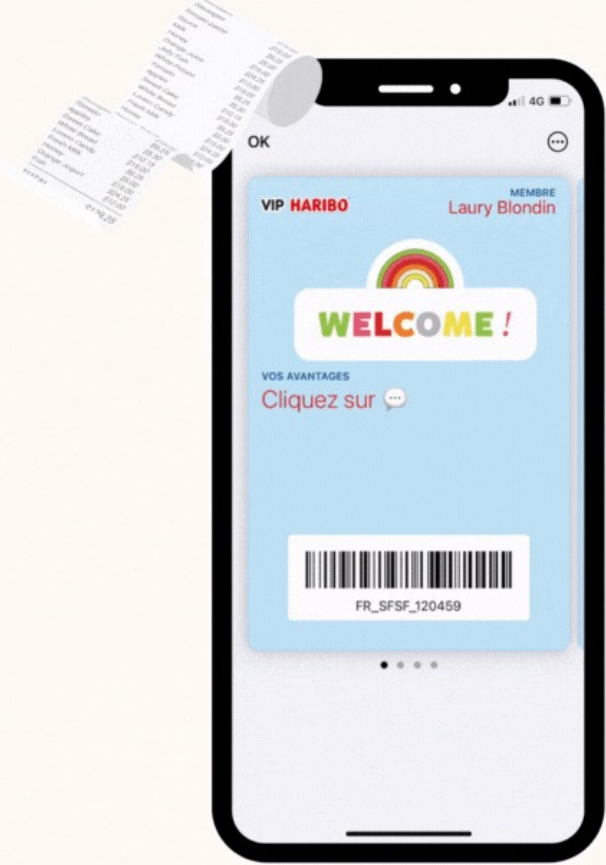
Geofencing notifications


When a customer comes near by Store our solution triggers a push notification to the customer smartphone to pre-open the loyalty card.



Real-time information in your customer's wallet

(receipts, orders, vouchers)



 Behavior based

Location Based

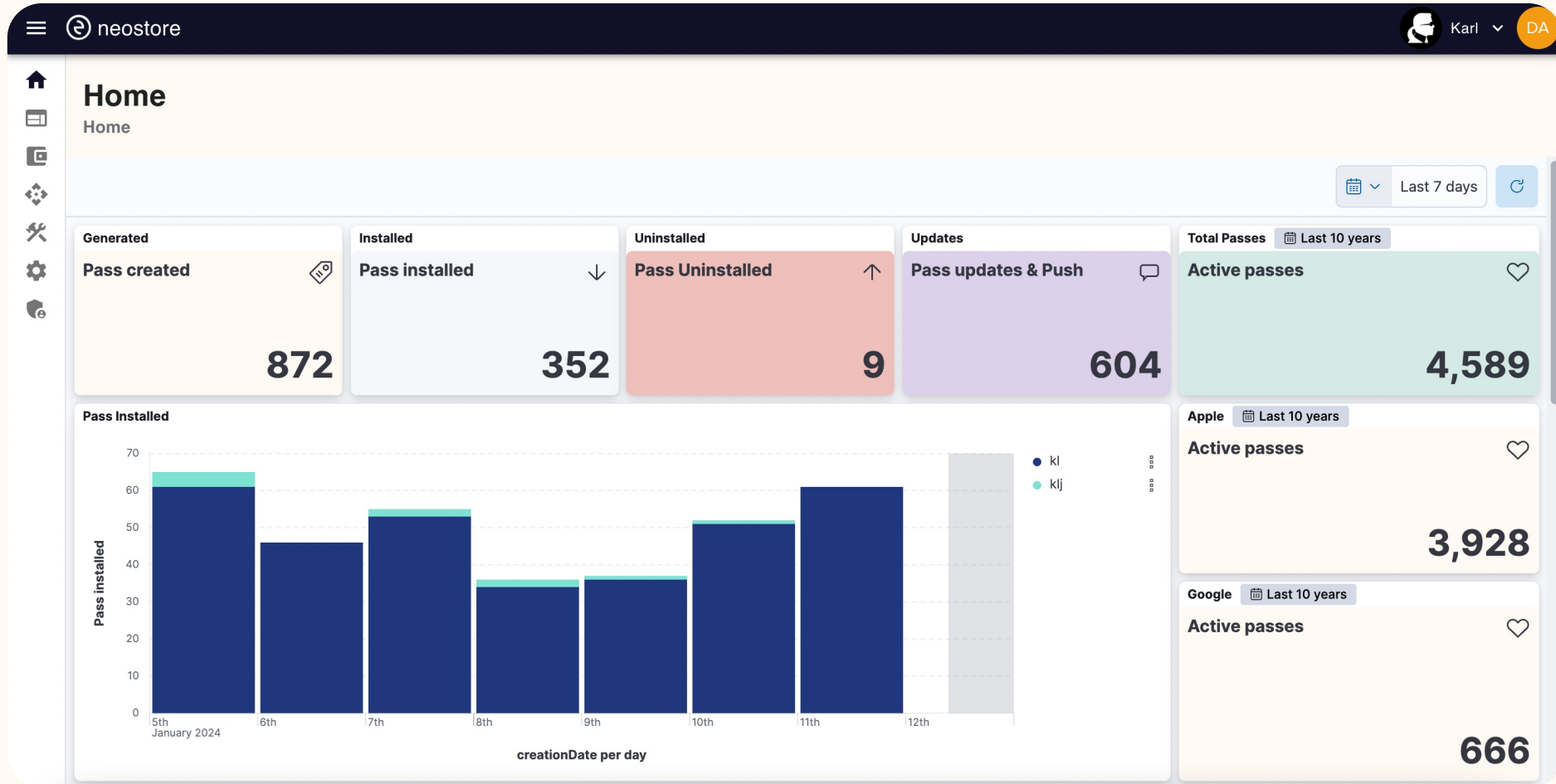
 Event Based

 API Based

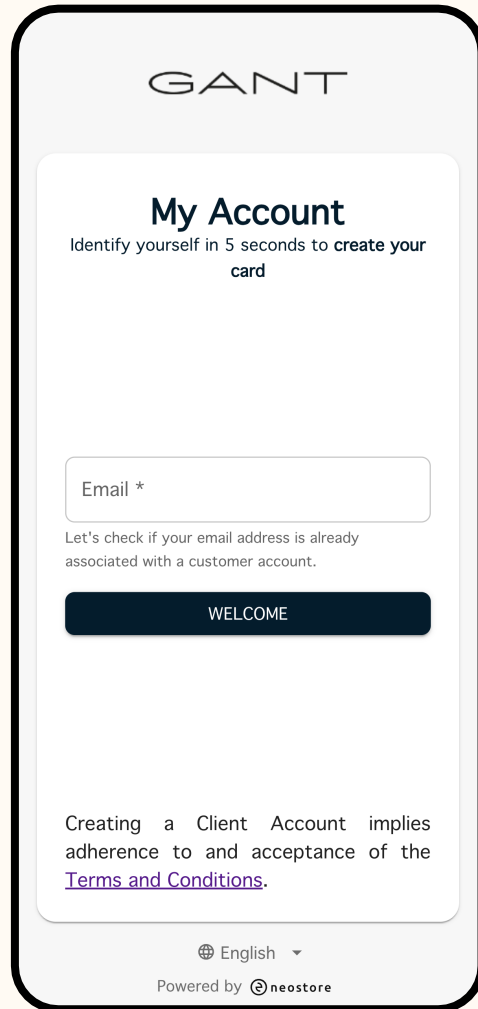


Reporting

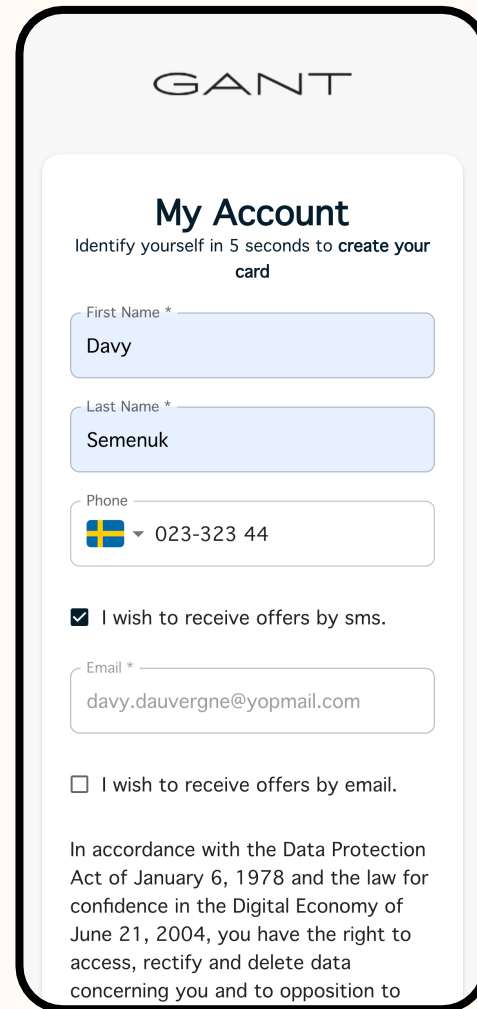
Personnalised reporting



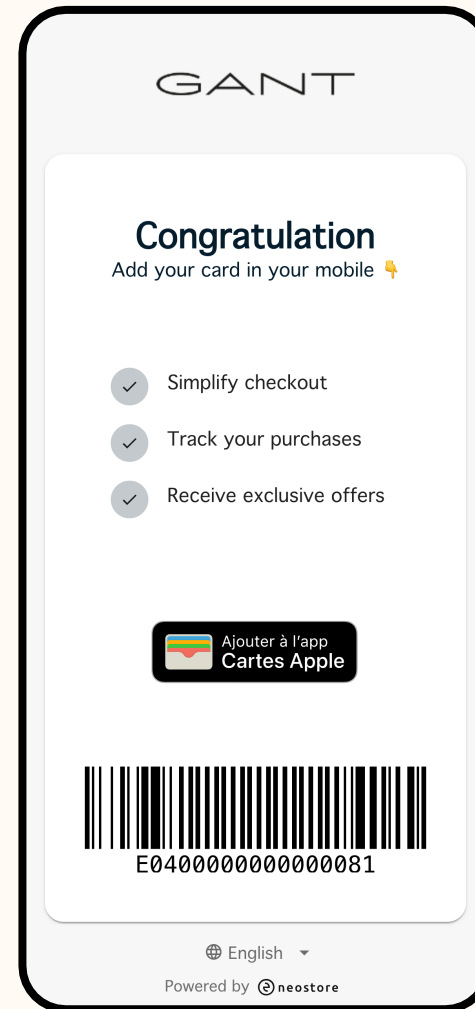
GANT



Email checkin
Apple & Google Sign
in options



Localizations



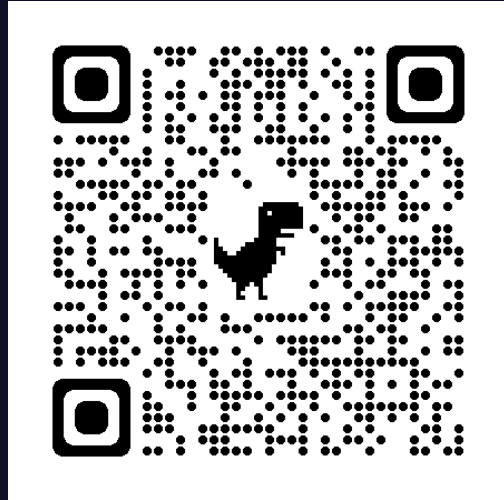
Add to Wallet












POS identification



Demo



Flash the QR code with your mobile
to sign up now!

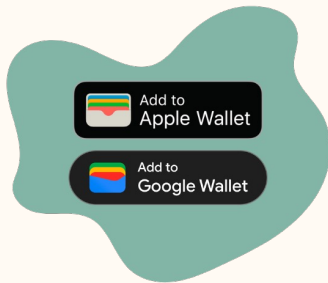
-  Increased enrolment
-  Delegate opt-ins
-  Better data quality
-  Increased brand loyalty
-  Fewer anonymous transactions
-  Loyalty point look-up
-  Brand & store information
-  Link to promotions
-  Push marketing & notifications



Account & Loyalty card.

1

One tap to Add a card in wallets in-store & online



2

Invite nearby customers to enter in-store via personalized geofencing messages

Hi Alice, don't forget to redeem your \$20 voucher in Sephora store PARIS CHAMPS ELYSEES

3

Targeted promotions in-store via ibeacon

Alice! As a beauty insider member you can Get 25% off from €49 on a selection of makeup.*

3

Simplify identification at Checkout via NFC



4

After purchase Update loyalty, **send receipts**



A digital copy of your receipt is available in your wallet now.



Hope you enjoyed !



Contact us

contact@neostore.cloud