Bring your customer ==Experience== To the next level

PikkoPay

Waiting lines...

1st Source of bad Customer experience

Before pricing mistakes and out-of-stock items

65% Prefer to go to another store

When the queue is too long

9/10 People have already left a store

because of a queue of more than 5 minutes.

Our Solution

Turning customers' smartphones into self-scanning device.,

bringring a unique experience that merge **digital to physical**

Zero queuing,
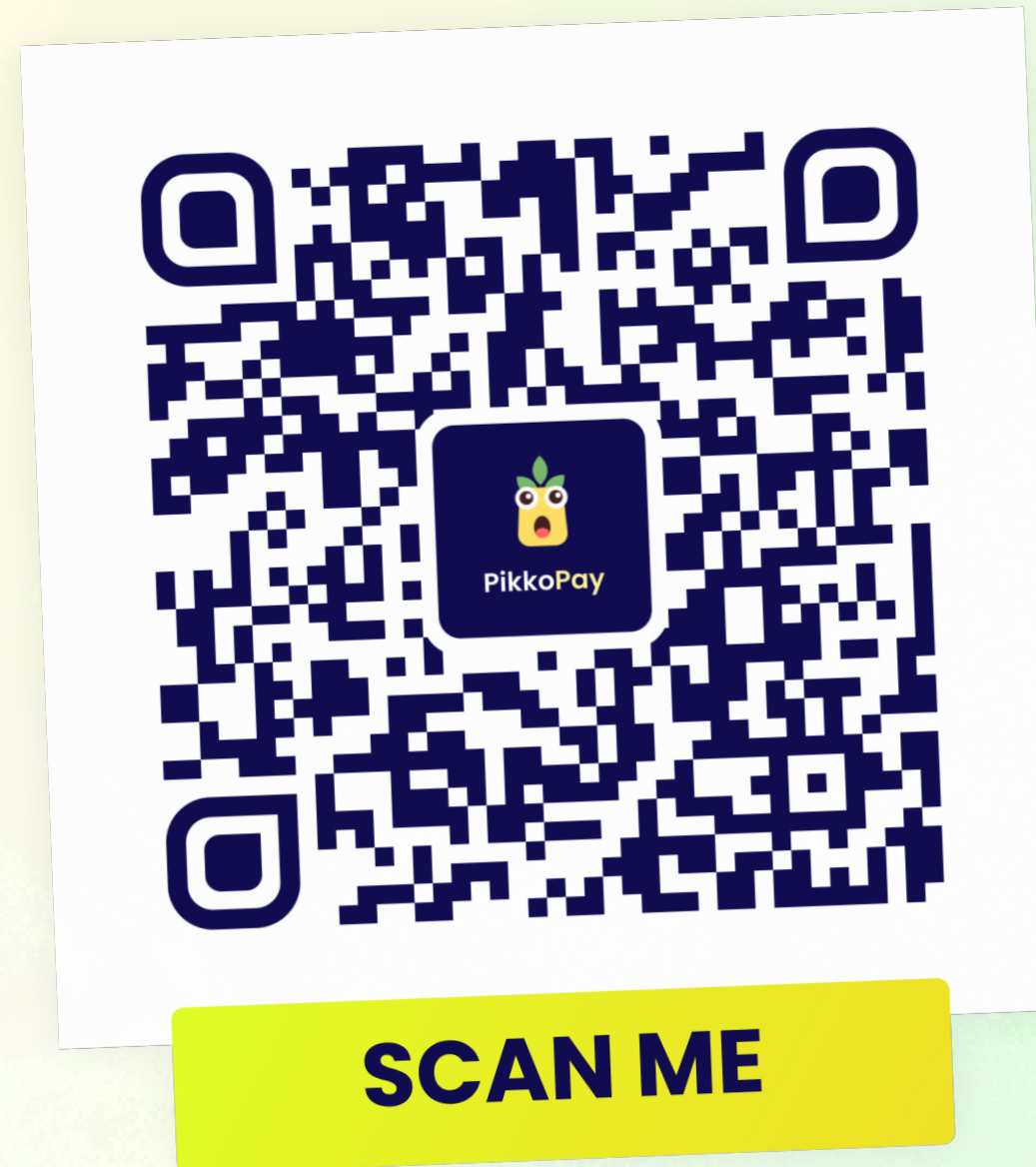
No equipment,

Easy to deploy, any store

1 simple QR code

How it works ?

1. Scan

2. Pay

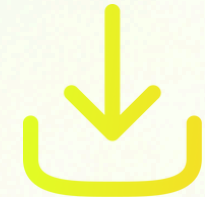**3.** Leave

SCAN ME

PikkoPay

It's a win - win

x2,1

Capacity of cash flow per minute

< 1 min

Checkout time per customer

↓ 80%
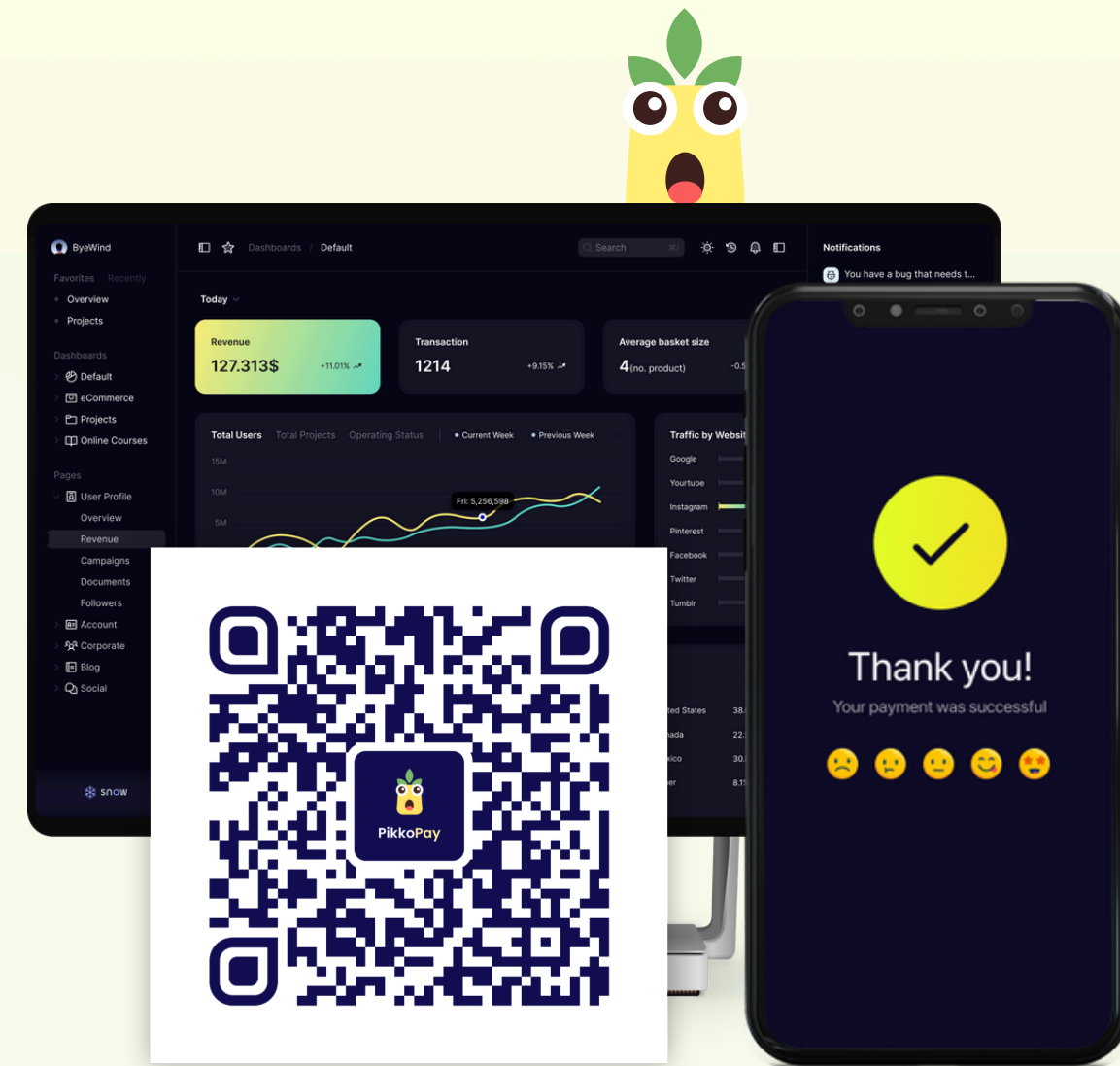
Recovered abandoned carts

25%

User adoption rate

PikkoPay

Less effort, more results

Automatic kiosks

✓ Average checkout time : > 5 min

✓ High cost of hardware

✓ Heavy infrastructure and deployment requirements

✓ Checkout time : < 1 min

✓ Capacity of cashflow : illimited

✓ Easy and simple to deploy

✓ In-app product recommandation

✓ Analytics on users

Our offers

Enhance your customers' experience with 🍍 **Pikko**Pay

Standard

Pricing on demand

Deployment : Express

- Web application PikkoPay
- Analytics standard
- Integration express
- Onboarding
- SAV phoning

Pro

Pricing on demand

Deployment : 2 à 5 weeks

- Web application PikkoPay
- Product Recommandation
- Analytics Pro
- Integration Plus
- Adoption expert manager
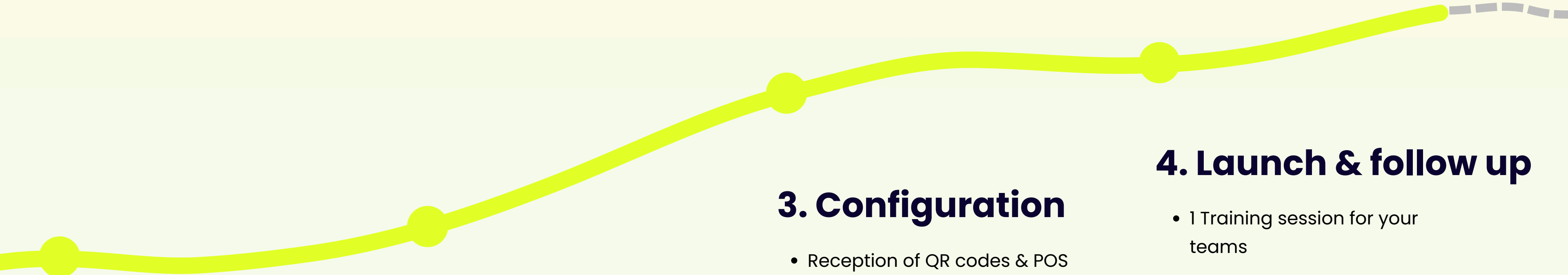- Follow up and Multichannel assistance

Custom

Pricing on demand

Deployment : 3 à 7 weeks

Tailor-made offer

(Specific Integrations, personalization, White label...)

🍍 **Pikko**Pay

Tailor-made Program

1. Signature

- Signature of the deployment or pilot 6-month contract
- Integration into your software

2. Analysis

- trategic analysis and study of customer experience issues
- Workshop for co-defining objectives and KPIs
- Identifying strategic locations in-store

3. Configuration

- Reception of QR codes & POS advertising
- Webapp configuration
- Dashboard configuration

4. Launch & follow up

- 1 Training session for your teams
- We support you in achieving your KPIs
- Follow-up and monthly reports
- User adoption methodology

Welcome to PikkoPay!

They talk about it better than we do

"On weekends when there is a line, it is very convenient. The customers understand by themselves without asking for help.
Everyone saves time!

Always very reactive, the level of support
of the PikkoPay team makes the experience even more pleasant"

Margaux JEANJEAN
Manager of the Acid violette store in Paris

"We have been able to differentiate ourselves from the competition by offering this type of innovative system to our customers.

PikkoPay has allowed us to reduce the number of checkouts opened during off-peak hours, and to optimize the work of our teams."

Julie JIN
Manager Au Grand Marché

"Our grocery store is very busy at lunch, which often created a wait.

PikkoPay solved the problem by allowing customers to scan items and pay on their mobile. Customers love it. It's definitely worth a try!"

Jean Pierre GILLES
Jil's Food la Défense, Paris

PikkoPay on media

" PikkoPay, a QR Code that allows you to pay instantly for your in-store purchases

BFM BUSINESS

" A solution that eliminates the queue in the #retail sector

CANAL 32

" The ambition to become the leader in accelerated payment in Europe.

Croissance Investisement

" an essential service to remain competitive

JDN JOURNAL DU NET

" The startup that designs the future of checkout

MAISON DUCONSEIL — by Eclor

PikkoPay

Let's **Talk** about it !

Contact us for more informations about PikkoPay

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