



THE BTOB AUDIENCE ENGAGEMENT PLATFORM

What is **inwink**?

The BtoB Audience Engagement Platform

Since 2016, we enable companies to **industrialize their event and community operations** from a single, unified platform that **integrates fully into their data stack**.



**White
Label**



**Data
segmentation**



**Data
Analysis**

Customers in all economic sectors

Independant Software Vendors



Digital Services Company



Medias



Professional associations



Public Sector



Trade show organisers



Think Tank and Marketing Pros



Other organisations



The **inwink** product



PARTICIPANTS

EVENTS



MEMBERS

COMMUNITIES



DATA

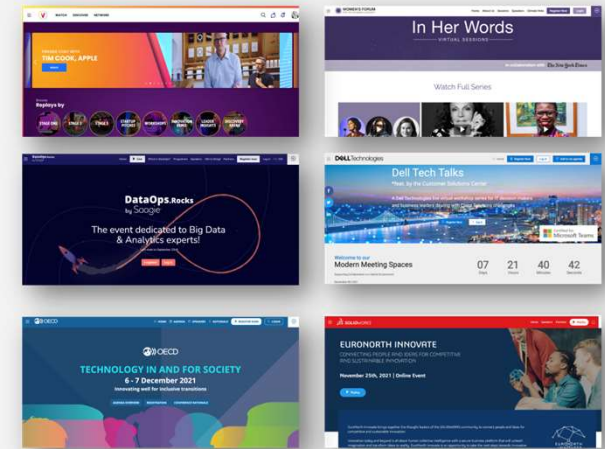
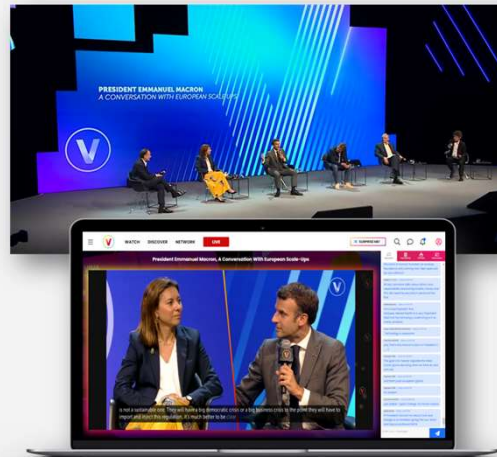
CONTACTS

Orchestrate online, in-person, and hybrid **events**, all 100%-branded



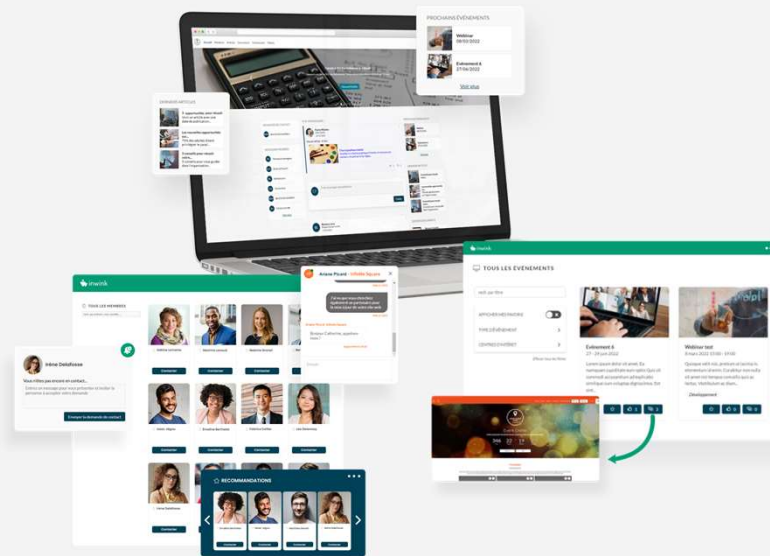
With **inwink Event** you orchestrate your event from A to Z

With a **solution natively designed for hybrid events**, you can effectively augment your in-person event with a digital layer, and scale up the impact.

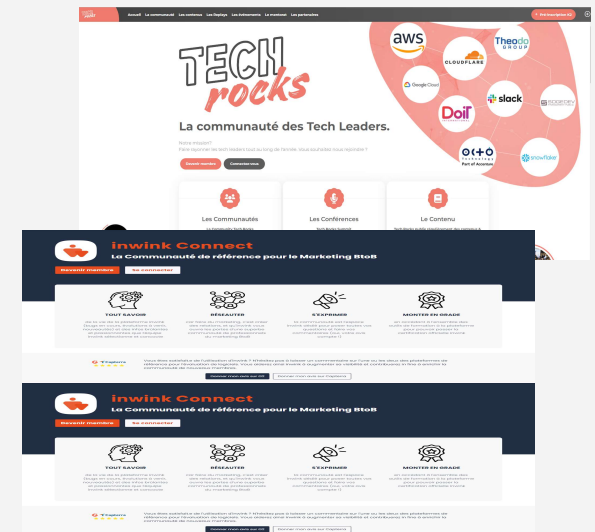


Create **your event website in a few clicks**. Your colors, your content, your URL, everything a showcase of your brand!

Create a space online to **engage your communities** all-year-long



Offer always-on **networking opportunities** to your members



White Label platform, to your charter



All your data gathered in one single place



All the data you collect during your events and within your communities are **aggregated in inwink Data**

An interface of **personalized dashboards**
To build an in-depth knowledge of your audiences

