aws activate

AWS Activate Founders
for Self-Funded Startups

Start building with $1,000 USD in AWS credits

AWS Activate Founders is a free program open to self-funded and bootstrapped startups that empowers you to innovate, build, and grow. With $1,000 USD in AWS Cloud credits*, $350 USD in Developer Support credits, and best practice architectural guidance, you can quickly get started on AWS, go to market faster, and lower your costs. Whether you are just getting started, or already building on AWS, AWS Activate helps you go further.

Explore the benefits of AWS Activate Founders

Get started on AWS at ZERO cost
Activate Founders provides $1,000 USD in AWS credits, valid for two years, so you can experiment and build nearly anything that you can imagine. AWS credits are applied to your AWS bill to help cover costs associated with eligible AWS Services.

Get best practice guidance
AWS Developer Support also provides access to AWS Trusted Advisor and AWS Personal Health Dashboard. These tools check and provide guidance on provisioning resources following best practices helping you increase performance and improve security.

Get technical help during business hours
Receive $350 USD in AWS Developer Support credits, valid for one year, that cover technical support via email during business hours as well as general architectural guidance as you build and test. You can open an unlimited number of cases while your support plan is active.

Unlock additional benefits to help your business grow
As you progress to AWS Activate Portfolio, you can take advantage of additional AWS credit awards, exclusive offers, co-marketing opportunities and more to help you grow and scale with ease. Learn more about AWS Activate Portfolio here.

There's a reason the world's hottest and most successful startups use AWS: we're on a mission to help you succeed, from inception to IPO.

*AWS credits are subject to the AWS Promotional Credit Terms & Conditions.

Get started and apply today. Visit www.aws.amazon.com/activate/founders