# **Synapse**<sup>MED</sup>

# The Leading Medication Intelligence Technology



# Enabling everyone access to reliable and useful drug information



## In the United States, adverse drug events are a major public health challenge.

#### 1/250

American goes to a hospital emergency each year due to an adverse drug event

#### +1 million

Visits to hospital emergency departments each year

#### 4.6 million

hospitalizations of older Americans over the next ten years due to ADRs.

# Synapse Medicine





## **About** Synapse Medicine



















#### 1.2 million

People helped in 2020 with Synapse Platform

#### 7 countries

France, UK, USA, Japan, Germany, Italy, Spain

#### \$40 millions raised

With Korelya Capital, MACSF, Xange, BNP Paribas, Kima Ventures, BPI France

#### 5 ongoing clinical trials

And 5 certified Medical Device modules

# More than 50 partnerships









































### 3 **COVID-19** initiatives

#### covid19-medicaments

Developed in collaboration with public health institutions, it has helped more than 1.6 million people in France.

#### **COVERAGE Clinical Trial**

Secured the treatments at an early stage of the disease for the largest European ambulatory clinical trial.

#### **Medication Shield**

Deployed nationwide in France by the ANSM (French FDA) for the vaccination campaign pharmacovigilance.

# Synapse Platform





### A modular platform

Synapse Platform enables healthcare professionals and the general public access to reliable and useful drug information

**Based on its Medication Intelligence** technology, it improves:

- → Medical decision-making
- → Patient safety by strengthening coordinated care
- → Preventing medication errors

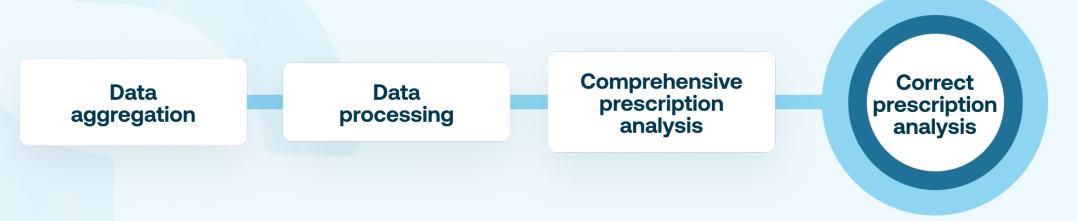


## Medication Intelligence

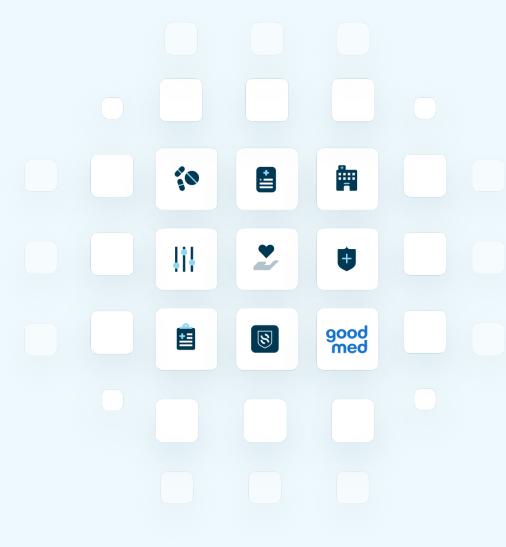
Synapse Medicine's medication intelligence technology provides a comprehensive overview of drug related information to facilitate decision-making

A holistic overview of drug information

It adapts to each patient's characteristics







#### **Our Solutions**

Synapse Platform solutions are serving telemedicine technologies, hospitals, insurances, and software companies to secure every step of the healthcare journey.

- → Prescription Assistance
- → Medication Reconciliation
- → Coordinated Assistance
- → Medication Shield Pharmacovigilance
- → Clinical Trials
- → General Public App



# Improving care with Goodmed

**Goodmed** helps everyone better understand and manage drug treatments in seconds.



- → Delivering personalized care.
- → Increasing patient safety by limiting adverse drug events.
- → Reducing avoidable hospitalization costs.

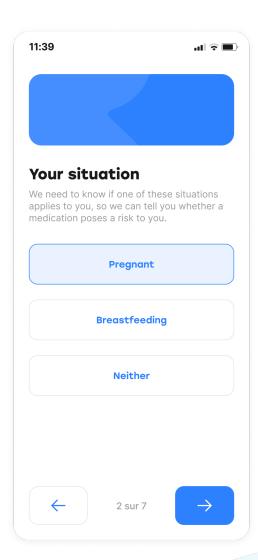


#### 1. Create your unique health profile

The onboarding allows **Goodmed** to create your health profile and personalize your experience.

The following information are requested to deliver the safest care advice.

- → Gender
- $\rightarrow$  Age
- → Pregnancy
- → Breastfeeding
- → Allergies
- → Serious health issues including renal, heart, and liver failures



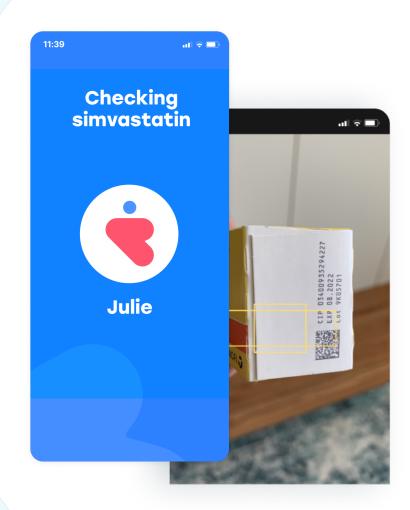


#### 2. Scan your drugs

Just take a picture of your drug box and get accurate care advice!

Goodmed will check if:

- → Certain drugs are contraindicated depending on your unique health profile.
- → You can take more than one drug at the same time and if there is no drug interactions.



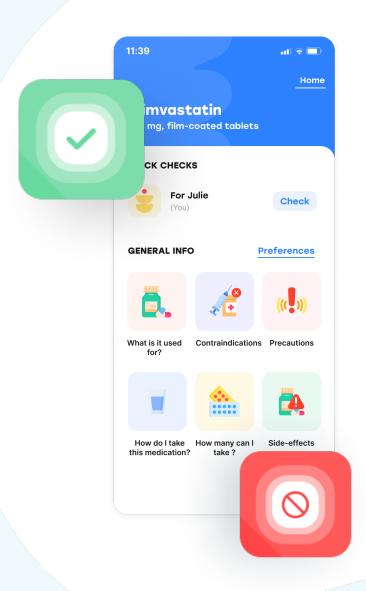


#### 3. Get personalized care advice

**Goodmed** displays the impact of drugs on your health using a color code.

The results are personalized according to your health profile.

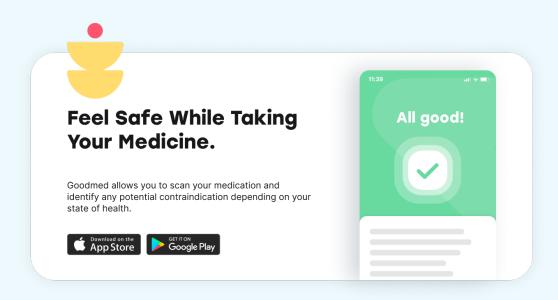
- **Green: There is no risk. You can safely take the drug.**
- Red: There is a risk detected. You should not take this drug.





## **Prevent and protect** your customers from drug related risks

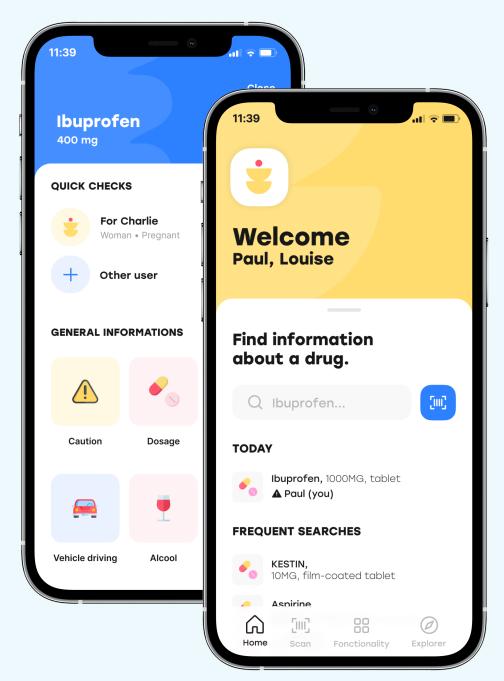
Offer services that set you apart with a powerful healthcare technology solution that prevents hospitalizations and deaths caused by adverse drug events.





### A personalized drug risk prevention assistant

A unique protection against medication risks for your loved ones with **Goodmed Family**, here for you 24/7.





# Synapse Medicine

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