



Yale SCHOOL OF MANAGEMENT
Executive Education

EXECUTIVE SHORT PROGRAM

WOMEN'S LEADERSHIP PROGRAM

Meeting the challenges of today's global workplace

WOMEN'S LEADERSHIP PROGRAM

Women face unique challenges in the workplace but they also add unique value and perspective. They shatter groupthink, improve communication dynamics, and reinvigorate companies in ways that make them more competitive. Research shows that companies with a critical mass of top-team gender diversity enjoy significantly better financial performance.

Women executives based internationally or who lead worldwide teams encounter specific dynamics and environments. The Yale School of Management and HEC Paris have therefore combined their expertise to develop a **high-impact program to help rising leaders successfully overcome these challenges.**

Participants will enhance their leadership behaviors and cross-cultural communication skills, learn how to create high-performing teams, understand how to use and manage networks, **develop as thoughtful leaders, drive innovation, and create an authentic leadership style.**

OBJECTIVES

- **Lead your firm to better enterprise-wide gender diversity** - better understand and explain the quantitative and qualitative benefits of diversity to gain support for change.
- **Develop strategic vision and sharper decision-making skills** - lead growth, manage crises, drive growth through innovation, and make better decisions.
- **Reinvent your business model** - explore new ways to approach business models through innovation and strategy.
- **Enhance your leadership skills** - learn different styles to adapt to specific individual, team or company contexts.
- **Develop executive presence** with effective verbal and non-verbal skills to communicate with power.

PROGRAM

MODULE 1:

DAY 1

- *Emotional Intelligence*

DAY 2

- *Reflected Best Self - Positive Leadership*
- *The Keys to Influence and Persuasion*
- *The Real Art of the Deal - Gender & Negotiations*

DAY 3

- *Giving and Receiving Feedback*
- *The Tip of the Iceberg - Global Virtual Teams*
- *Making Real Change Happen in Your Organization*

DAY 4

- *From Autocrat to Advisor - Decision Making for Leaders*
- *Closing session for module 1 and overview of module 2*

MODULE 2:

DAY 1

- *Reinventing in a complex business environment*
- *A Leading Innovation Framework - Odyssey 3.14*
- *Preparation for day 2 (Odyssey 3.14 webinar and video analysis)*

DAY 2

- *Keynote Speaker*
- *The Innovation & Sustainability Connection*
- *Program wrap-up*

PARTICIPANT PROFILE

Senior corporate or non-profit women executives based in Europe or in charge of a team from diverse regional backgrounds, preparing for the next level, or who are new to senior management. Women professionals in family businesses preparing for responsibility as CEO or senior management.



Academic Director

Emma Seppälä

Co-Director, Yale College Emotional Intelligence Project at the Yale Center for Emotional Intelligence

Dates

10-14 January 2022

Hybrid format

Tuition fees

€ 6,300

Includes tuition, most meals, and events. Does not include accommodation.

Contact

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Prices, dates, pedagogical teams and program content are subject to change.

FACULTY



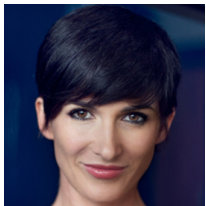
Emma Seppala,
Co-Director of the Yale College Emotional Intelligence Project at the Yale Center for Emotional Intelligence

Emma is a Lecturer at Yale College, the Science Director of Stanford University's Center for Compassion and Altruism Research and Education and the author of *The Happiness Track*. Her research focus includes positive leadership, happiness at work, social connection and well-being. She is also the founder and editor-in-chief of *Fulfillment Daily*, a popular news site dedicated to the science of happiness. Emma has a BA from Yale, an MA from Columbia, and a PhD from Stanford.



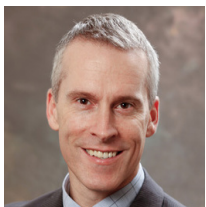
Heidi Brooks,
Senior Lecturer in Organizational Behavior, Yale School of Management

Heidi specializes in large-scale culture change projects focused on individual and collective leadership effectiveness in organizations. Her areas of expertise include interpersonal dynamics, emotional intelligence, managing teams, and coaching skills for managers. She holds doctorate in psychology from the University of California at Berkeley and a bachelor's degree from Brown University.



Zoë Chance,
Assistant Professor of Marketing, Yale School of Management

Zoë helps great people become more influential. She researches and teaches interpersonal influence at Yale, publishes in academic journals and trade publications like *Harvard Business Review* and *Psychology Today*, and speaks on influence around the world and on TV. She earned her bachelor's from Harvard College, MBA from University of Southern California and doctorate from Harvard Business School. Zoë has been named one of the top 50 management thinkers to watch.



David C. Tate,
Licensed Clinical Psychologist and Assistant Clinical Professor in Psychiatry at Yale University

David's areas of practice in organizational consulting include coaching and leadership development, conflict resolution, team building, succession planning and promoting healthy organizational development. He received his B.S. at Cornell University and his Ph.D. in clinical psychology at the University of Virginia. David completed pre- and post-doctoral fellowships at Yale University before joining the faculty.



Laurence Lehmann Ortega,
Professor (Education Track), Strategy and Business Policy, HEC Paris

Laurence is the Scientific Director of MSc in Strategic Management at HEC Paris and of several custom-made programs for executives. Her research focuses on strategic innovation, especially in incumbent firms in mature and low-tech industries. She is the co-author of "Odyssey 3.14 Reinvent your business model", an original approach combining innovation and strategy. Laurence is a graduate of HEC Paris and earned a PhD in Management from the University of Aix-en-Provence.



Jeremy Ghez,
Professor (Education Track), Economics and International Affairs, HEC Paris

Jeremy is the Scientific Director of the school's master program in Sustainability and Social Innovation as well as the Academic Director of the HEC Paris Center for Geopolitics. His research and teaching focuses on populism, the global business environment, strategic foresight, tech giants, as well as on US and European politics. In 2019, Jeremy was named one of the world's 40 best under-40 MBA professors by *Poets and Quants*. His book, *Architects of Change: Designing Strategies for a Turbulent Business Environment*, was published last September by Palgrave MacMillan.



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