

2021

WELCOME TO  
**HEC PARIS**

2021

HEC  
PARIS



# AN AMBITION BUILT UP OVER 140 YEARS



1881

'École des Hautes Études Commerciales' (HEC Business School) is founded

1969

Launch of the 'Institut Supérieur des Affaires' (current MBA program)

1975

Creation of the PhD Program

2018

The first fully online Masters program is launched

1964

Jouy-en-Josas campus inaugurated by Charles de Gaulle

1972

Creation of the HEC Foundation

2012

Campus extension (Designed by architect David Chipperfield)

2021

HEC Paris redefines its values and purpose with the help of its entire community

# KEY FIGURES



**4,500**

Students  
in degree  
programs



**8,000**

Participants in  
Executive  
Education  
programs



**150**

Full-time faculty



**68,000**

Alumni



**#1**

European  
Business School  
(Financial Times)

# VISION, MISSION & VALUES

## SHARED VISION

We **IMPACT** business and society through research, education, and action, to contribute to a more inclusive, prosperous, and sustainable world



### HEC PARIS MISSION

We **THINK**  
and push the  
boundaries  
of knowledge

We **TEACH**,  
learn and  
grow together

We **ACT**,  
to unleash  
human  
potential

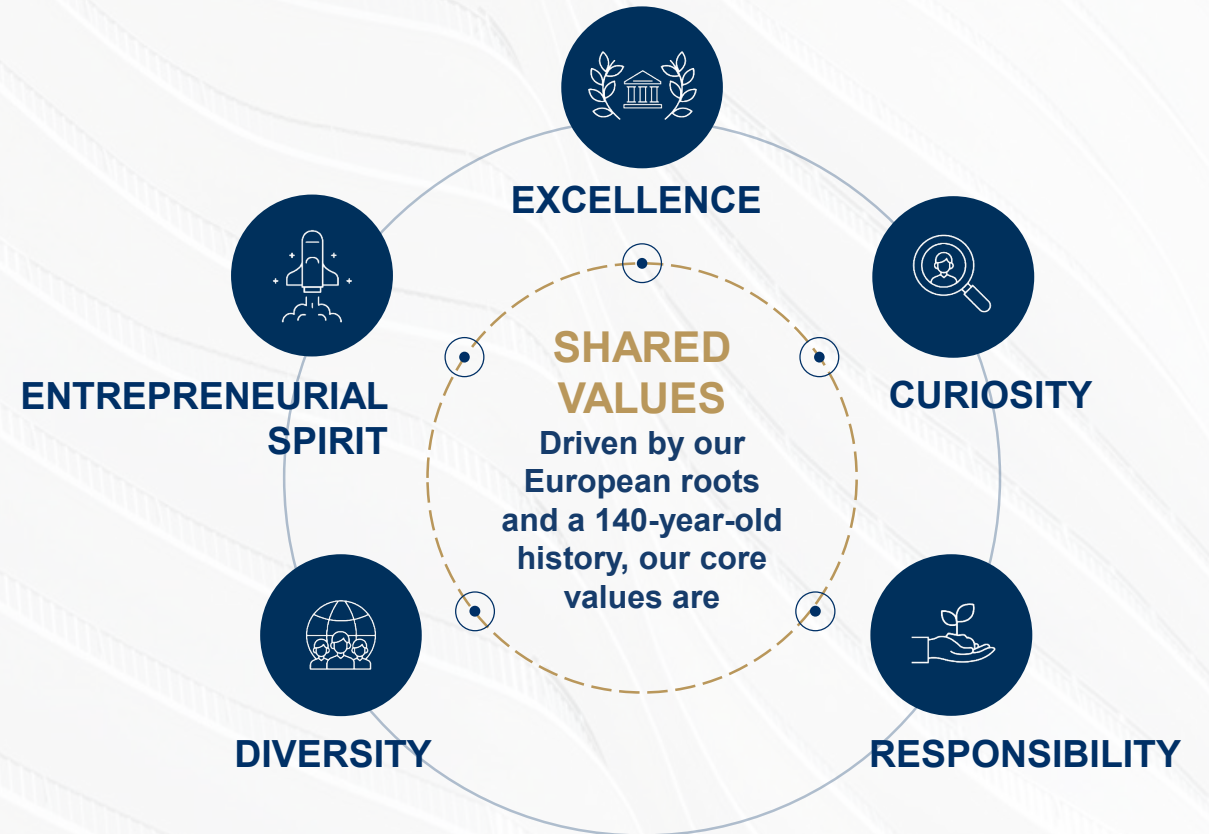


### HEC ALUMNI MISSION

We **SHARE**,  
grow and create  
memories  
together

We **DARE**  
with our vision  
and actions

We **CARE**  
for our  
community  
and beyond



# HEC PARIS AROUND THE WORLD

125

Academic  
Partners

111

Nationalities represented

2/3

International  
Professors

85+

International Alumni  
chapters

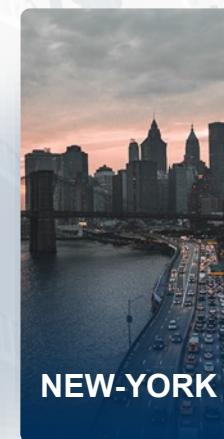
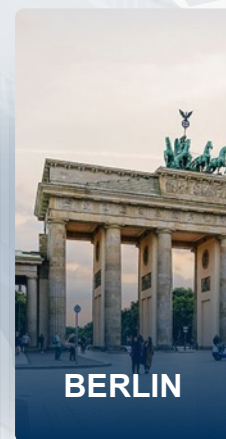
## OUR GLOBAL NETWORKS



GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT



## SUBSIDIARIES & INTERNATIONAL OFFICES



# FACULTY & RESEARCH

## PLACED IN THE EUROPEAN TOP 3 FOR RESEARCH QUALITY

**115**

Research  
Professors

**35**

Affiliate  
Professors

**68**

PhD students

**30**

Nationalities

**17**

Research  
Chairs

**200**

Publications in the best  
academic journals  
(5 years)

## 3 CENTERS



### **INNOVATION & ENTREPRENEURSHIP CENTER**

Innovation – Digital & Data  
Entrepreneurship - Acceleration



### **S&O INSTITUTE**

Society & Organizations Institute



### **Hi! PARIS CENTER**

Paris Artificial Intelligence for  
Society & Business

*in partnership with IP Paris*

# PROGRAMS AT HEC PARIS



## PRE-EXPERIENCE

General management or expertise in a specific area of management

**MIM / GRANDE ÉCOLE  
SPECIALIZED MASTERS & MSC**

**SUMMER SCHOOL & YOUTH  
PROGRAMS** 



## POST-EXPERIENCE

Management, Finance, Marketing, Strategy, Digital, Innovation, Leadership, Social Business...

**EXECUTIVE MASTERS  
EXECUTIVE CERTIFICATES  
CUSTOM PROGRAMS  
EXECUTIVE SHORT  
PROGRAMS**



## POST-EXPERIENCE

General management

**MBA FULL TIME  
EXECUTIVE MBAs / TRIUM**



## PHD PROGRAM

7 specializations :

Accounting and Management Control, Economics & Decision Sciences, Finance, Marketing, Management & Human Resources, Information Systems & Operations Management, Strategy and Business Policy



# PRE-EXPERIENCE PROGRAMS



## Grande Ecole

**MIM**  
Master In Management



# PRE-EXPERIENCE PROGRAMS

## Dual-Degree Programs

### M2M

Yale, FGV, HKUST

### MIM & Public Affairs

Freie Universität Berlin

### Master in Management & Innovation

TUM

### MIM & Business Law

Paris 1

### MSc Entrepreneurs

Ecole polytechnique

### MSc Data for Business

Ecole polytechnique



# PRE-EXPERIENCE PROGRAMS

## MS/MSc in 1 year

### AFM

MSc Accounting & Financial Management

### MIF

MSc International Finance

### DMI

MS LL.M Droit et Management International

### MKG

MSc Marketing

### MAC

MS Médias, Art et Création

### SASI

MSc Sustainability & Social Innovation

### MFE

MSc Managerial & Financial Economics

### STRAT

MSc Strategic Management



# SUMMER SCHOOL

## 9 SUMMER SCHOOL PROGRAMS



FULL TIME



2 WEEKS



ENGLISH

For current students and young professionals of all backgrounds

## YOUTH PROGRAMS



FULL TIME



1 WEEK



ENGLISH

For 15 to 18 year old high school students who wish to develop their potential

# PhD PROGRAM



**68**  
students



**80%**  
international  
students



**+250**  
Alumni



**40%**  
women

## 7 FIELDS OF STUDY

ACCOUNTING AND MANAGEMENT CONTROL

ECONOMICS AND DECISION  
SCIENCES

FINANCE

MARKETING

MANAGEMENT AND HUMAN  
RESSOURCES

INFORMATION SYSTEMS & OPERATIONS  
MANAGEMENT

STRATEGY AND BUSINESS  
POLICY

Placed in the best institutions worldwide: Harvard, MIT Sloan, Princeton, Wharton...

# MBA PROGRAMS

## MBA



FULL TIME



ENGLISH



12-16 MONTHS



300 STUDENTS  
EACH YEAR



90 % INTERNATIONAL  
INTAKE

## EXECUTIVE MBA



PART TIME



ENGLISH AND/  
OR FRENCH



15-18 MONTHS



2 PROGRAMS



5 FORMATS



7 MAJORS / 15  
SPECIALIZATIONS



50 % INTERNATIONAL  
INTAKE

## TRIUM



PART TIME



ENGLISH



17 MONTHS



60 PARTICIPANTS  
EACH YEAR



# EXECUTIVE ONLINE PROGRAMS

## MSC IN INNOVATION & ENTREPRENEURSHIP



18 MONTHS



ENGLISH



20 MODULES



2 SESSIONS  
EACH YEAR



125 PARTICIPANTS  
PER SESSION

**coursera**

## CERTIFICATE IN INNOVATION & ENTREPRENEURSHIP



6 MONTHS



ENGLISH



10 MODULES



100 PARTICIPANTS  
EACH YEAR

**coursera**

## EXECUTIVE ONLINE CERTIFICATE



6 MONTHS



ENGLISH &  
FRENCH



CORPORATE  
FINANCE, STRATEGY,  
ADVANCED FINANCE



1000+ PARTICIPANTS  
EACH YEAR

**FFI**

FIRST FINANCE Institute

# EXECUTIVE PROGRAMS

## EXECUTIVE MASTERS



PART TIME



13-16 MONTHS



ENGLISH & FRENCH



MORE THAN 300 PARTICIPANTS



FRANCE, CHINA, IVORY COAST, MOROCCO GREAT BRITAIN, QATAR, FRENCH OVERSEAS TERRITORIES

## EXECUTIVE CERTIFICATES



PART TIME



10-30 DAYS



ENGLISH & FRENCH



PART TIME



1-8 DAYS



ENGLISH & FRENCH

## CUSTOM PROGRAMS



DIAGNOSTIC



ADAPTATION



LEARNING



ACTION



IMPACT

# THE HEC FOUNDATION

**€20,3M IN DONATIONS IN 2020**

More than **13,000**  
alumni have already made  
at least one donation to  
the HEC Foundation

**45+**  
corporate partners  
mobilized at our side

**1,200**  
students supported each  
year (scholarships based  
on social criteria,  
scholarships for  
excellence, mentoring...)

**€12,3M**  
Contribution to the  
development of HEC  
Paris in 2020

**€200M**  
Fundraising objective  
for the 2019 - 2024  
« Impact Tomorrow »  
campaign

## 4 STRATEGIC PRIORITIES SUPPORTED BY THE HEC FOUNDATION



### KNOWLEDGE PRODUCTION

(Research, grants for  
doctoral students ...)



### INCLUSION AND DIVERSITY

(Scholarships, student  
services ...)



### SOCIETY AND INNOVATION

(Social responsibility, S&O,  
Entrepreneurship ...)



### CAMPUS

(Renovation, digital  
transformation ...)



# HEC ALUMNI

## ONE ASSOCIATION TO BRING TOGETHER ALL HEC GRADUATES



68,000

Alumni in 150  
Countries



1,000

Events per year



85+

Chapters  
worldwide



1,200

Volunteers



# 40+ CORPORATE PARTNERS



HEC  
PARIS

