



Naturblatt



Supported by



Single use plastic items including cutleries and food containers represent more than 50% of Marine litter

- European Union Factsheet - Ein anderer Umgang mit Kunststoffen, Luxembourg 2018

European Union bans certain single use plastics by 03 July 2021

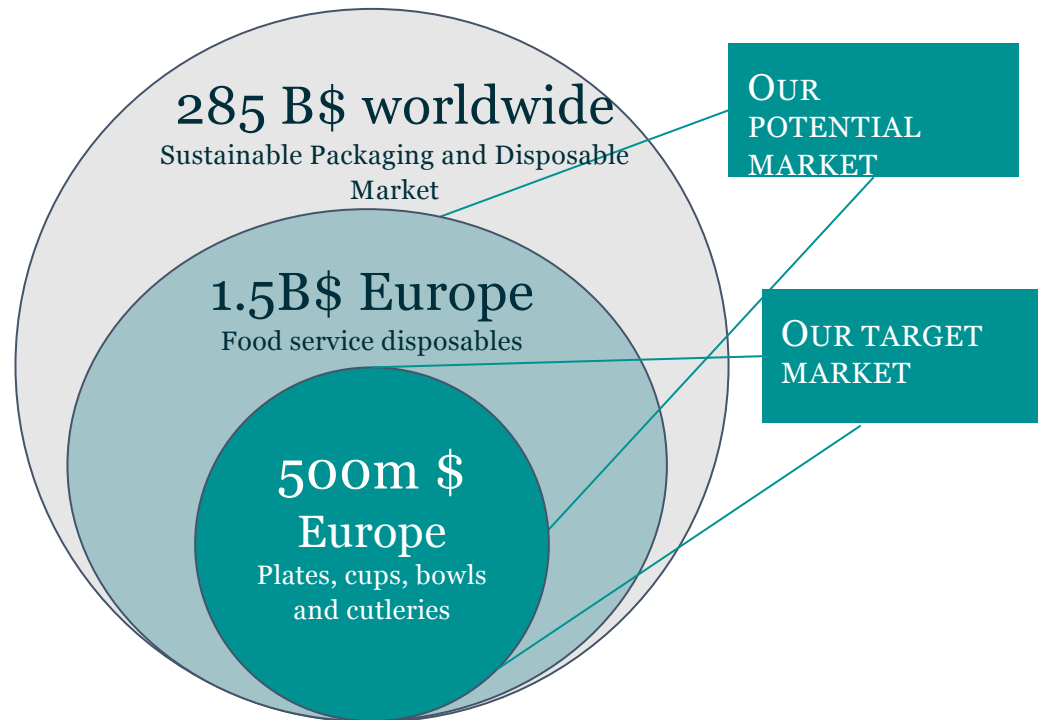


Current alternatives use more than 2 times the water, takes 20 years to degrade in a landfill, consume 3 times the energy per unit

- November 23, 2015

<https://sustainability.ncsu.edu/blog/> (Carla Davis)

The market for sustainable tableware market is ripe, catapulted by new EU regulations.



The 72% customers in EU preferred sustainable packaging over plastic ones. The awareness is here to grow.

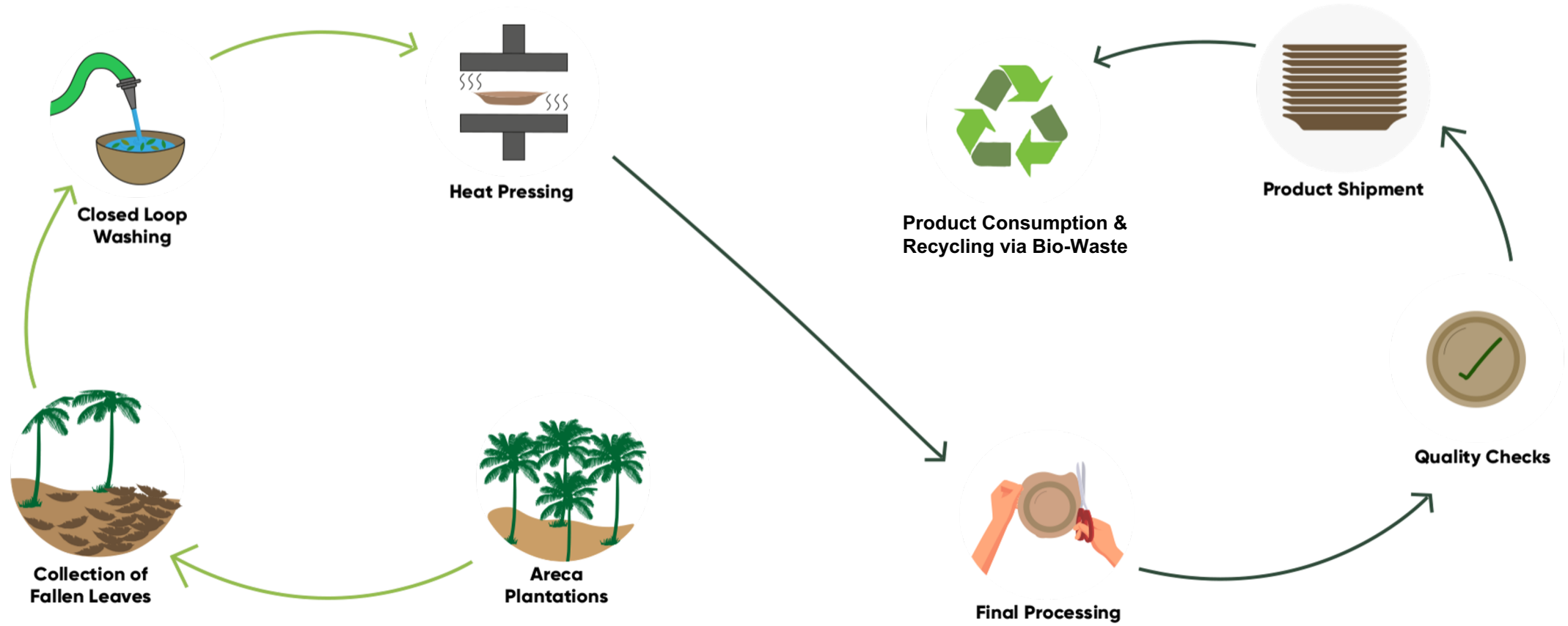
- <https://www.statista.com/statistics/1064005/awareness-of-sustainable-packaging/>



Naturblatt, leaf based tableware offers premium disposables which are

Sustainable,
100% Biodegradable,
Without chemicals nor Energy
intensive processing.

How it works?



A product straight from the hands of Nature



Business Model



Women Self-Help Groups

- Procures fallen leaves
- Owns micro-enterprises to manufacture
- Manufactures products as per Naturblatt demands and specifications

Hotels, Restaurants & Catering

- Procures Naturblatt
- Achieve Sustainable Green Transformation



Areca Plantations

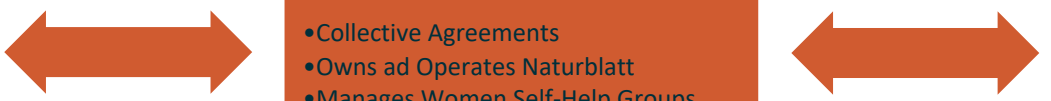
- Leased Clearance Agreements
- Benefits from Farm waste monetisation

Naturblatt

- Collective Agreements
- Owns and Operates Naturblatt
- Manages Women Self-Help Groups
- Handles Supply Chain

Retail Consumption & Hypermarkets

- Retail consumer packs
- Second level distribution



Founder – Priya Selvaraj



“I love buying beautiful, responsibly made products, that I know are manufactured ethically -- Naturblatt fits all this criteria”.

Contact

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