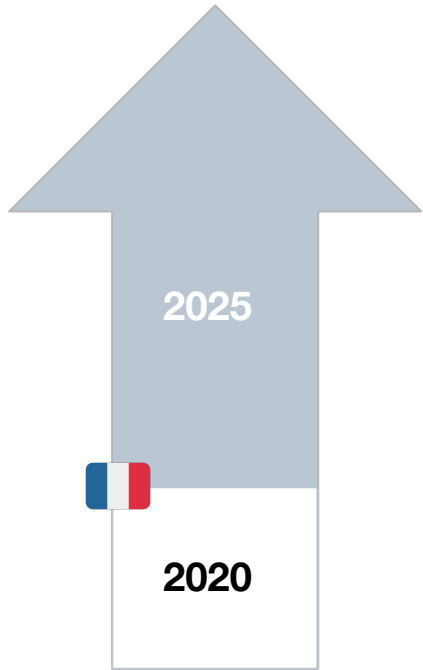


LOEWI

Refurbished E-bikes



The context



The bicycle market (electric + standard)

3,5 Bn €

Expected revenues



77%

E-B market share in 2025

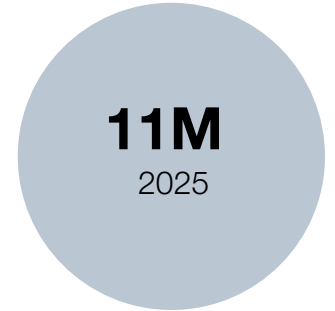
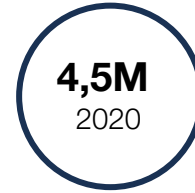
1,9 Bn €

Expected revenues



56%

E-B market share in 2020



Number of
E-B sold in
Europe



2079 €

Average price of an E-bike in France in 2020,
21% more than in 2019

The issue

66%

Part of French people
held back by the price

The **price** of new E-bikes is the **main concern** of consumers

47%

Fear of the scam

The second-hand market **lacks guarantees and struggles** to gain the **confidence** of buyers

+300j

Current delivery time for
a new E-B

The online offer is **not centralized or certified**, and therefore laborious for the customer

Our solution

Une marketplace de vélos électriques reconditionnés

Sellers

Buyers

Online estimation of the bike's value via an automated product diagnosis

Payment within **48 hours**

Simplified support



Secure shopping experience with **guaranteed bikes**

Bikes up to **60% off** the new price

Experts available to advise **before, during and after the purchase**

Our secret sauce

A marketplace geared **towards** cyclists



Network of **bike shops and close partners** from which we collect second-hand bikes



Bikes with a **2-year** warranty, **30-day** post-purchase trial, **18-month** trade-in period (under conditions)



One stop shop online shopping experience: bikes, equipment and insurance



Strong brand with a **positive** environmental & social impact

The operational model

1 - Collection of used products

2 - Refurbishment

3 - resale

Multiple channels



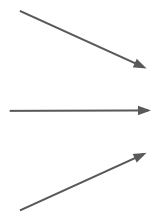
Leasing or rental fleets,
corporate or velocysts



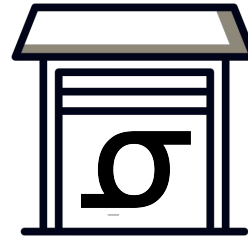
Exhibition or destocking
products of professional
velocysts



Individual resellers



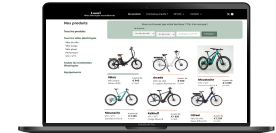
*mechanical parts by our garages
and battery by our partners*



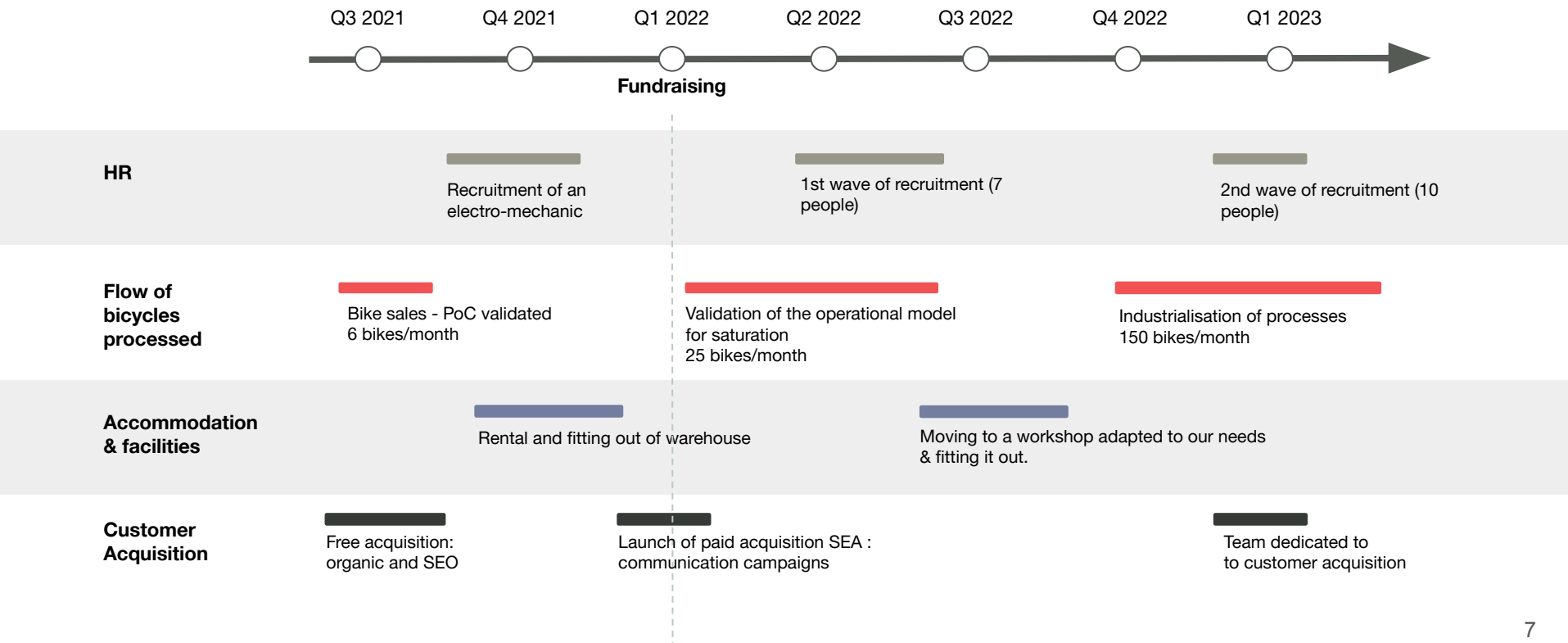
Battery refurbished by our
partners



*with guarantees, quality
after-sales/customer service,
and the possibility of adding
equipments*



The next 18 months

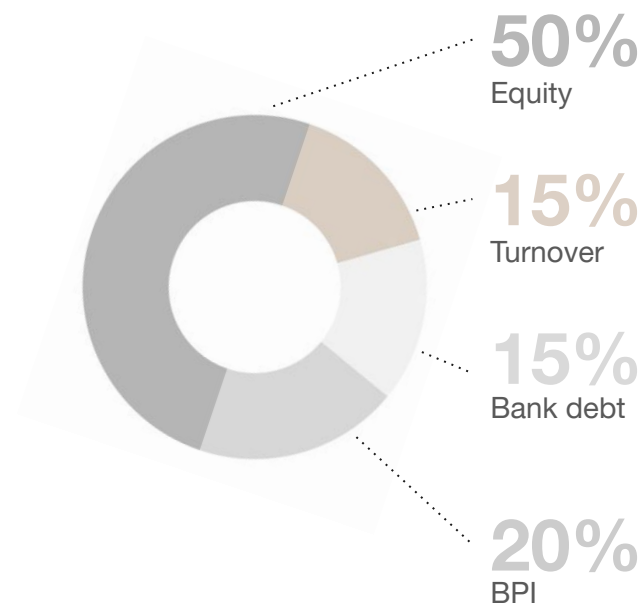


Our financial needs



1,6M€

In order to support our acceleration (early 2022)



Our vision

Become the **European leader** of refurbished e-bikes



Our mission

Making tomorrow's mobility **accessible** and **sustainable** for everyone

Meet the team



They take care and advise us:



Diego Level
CEO

Entrepreneurship &
Logistic



Tanguy Lastennet
CPO

Stratégie &
Marketing



Elisa Wallez
COO

Entrepreneurship &
Tech



LOEWI

Happy to discuss !

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