

# WHAT WE OFFER



## CREATING STARTUPS AND INNOVATION

Support and funding opportunities for start-ups and founders

## COOPERATIVE VENTURES

Services and mechanisms for cooperations with academic partners



## CONTINUING EDUCATION

High-quality continuing education programs in various disciplines



## INNOVATION EVENTS

Experience research and innovation from each university firsthand



## KTUR - KNOWLEDGE TRANSFER UPPER RHINE

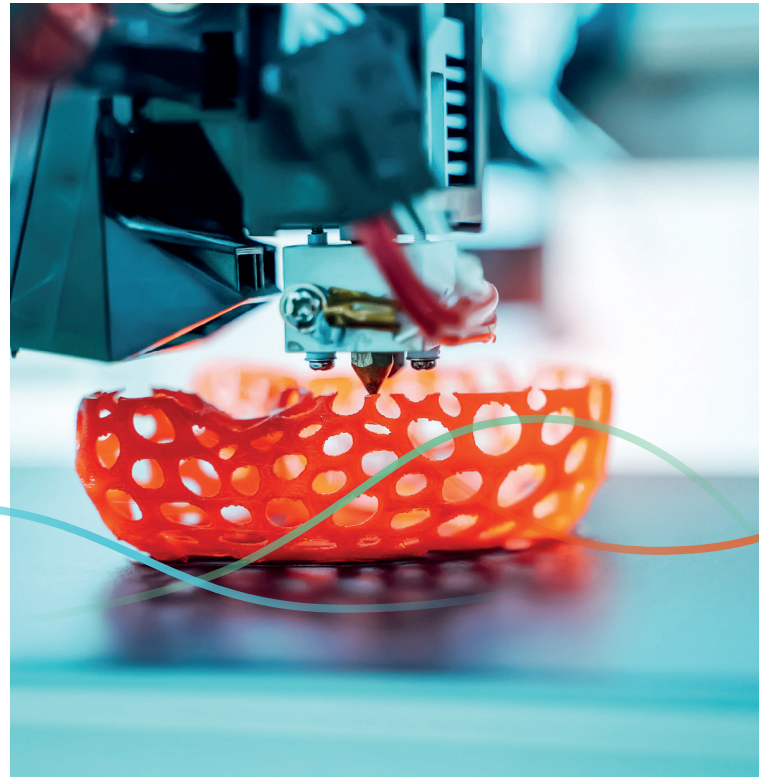
Trinational partnership connecting public research and industry.



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# ABOUT THE PROJECT



A lively exchange between science and business is the key to a region's successful economic development. The Upper Rhine metropolitan region, located in the border triangle of Germany, France and Switzerland, harbors outstanding innovation potential. In addition to a large number of highly capable companies—both start-ups and established businesses—this region is home to numerous universities that conduct top-level research in a wide range of disciplines. Along the Upper Rhine, thousands of the brightest minds are generating high-quality fundamental research and innovative inventions and discoveries on a daily basis. The targeted use of research output from universities by industrial partners spurs unique innovations and solutions beneficial to society.

Six universities and six universities of applied sciences from the Upper Rhine region have joined forces to enhance the cross-border Knowledge and Technology transfer (KTT). This cross-border network also includes business associations and companies. The aim is to bring science and business in the region closer together.

The objectives of KTUR are:

- to intensify, structure and professionalize cooperation among the transfer actors within the partner universities and between universities, intermediaries, and companies
- to create a long-term network and a common identity in the area of KTT
- to create joint cross-border KTT offers.

The KTUR project was launched in October 2019 and will run for three years. The EU supports KTUR within the framework of the INTERREG V program and, on the Swiss side, the two participating universities are being supported with federal and cantonal funds from the cantons of Aargau, Basel-Landschaft and Jura.

## WHAT IS KTT?

Knowledge and Technology Transfer (KTT) is a reciprocal, interactive process between a university, along with its representatives, and society as a whole. In this sense, 'society' holistically encompasses citizens, industry, cultural institutions, and the political sphere. The KTUR network, with its twelve institutions of higher education from Germany, France, and Switzerland, taps regional knowledge and technology transfer across borders

