

LOOKBOOK

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MOTHERS IN ACTION

MIA PERU.

HANDMADE. SUSTAINABLE . FAIR-TRADE.

MIA STANDS FOR MOTHERS IN ACTION WHERE WE BLEND ANCESTRAL CRAFTSMANSHIP WITH MODERN ELEGANCE.. EACH PIECE OF OUR HAND-KNITTED COLLECTION IS MADE IN PURE ALPACA WOOL AND BLENDS BY OUR SKILLFULL ARTISANS THROUGHOUT THE PERUVIAN ANDES, USING SUSTAINABLE, FAIR-TRADE PRACTICES.

TRUE LUXURY IS NOT MASS-PRODUCED.
IT IS PATIENTLY BY HEART AND SOUL







Inspiration.

OUR INSPIRATION IS ROOTED IN AUTHENTICITY, ELEGANCE AND DESIRE TO SHARE THE QUIET STRENGTH OF HANDMADE WORK WITH THE WORLD.

THIS SEASON, OUR COLLECTION IS INSPIRED BY NATURE AND A TRIBUTE TO FEMININE STRENGTH, NATURAL TEXTURES, AND THE UNIQUE LUXURY OF HANDMADE ANCESTRAL CRAFTS DESIGNED FOR THE CONTEMPORARY WOMAN.

EACH GARMENT TELLS A STORY OF HERITAGE RESILIENCE AND REFINED BEAUTY CRAFTED SLOWLY WORN BOLDLY.







Identity.

OUR IDENTITY IS BUILT ON THREE PILLARS:

- ▶ EMPOWERMENT – WE ARE A FAMILY OF 250+ MOTHERS ARTISANS, HONORING OUR HERITAGE, KNOWLEDGE AND SUPPORTING INDEPENDENCE. WORKING FROM HOME
- ▶ SUSTAINABILITY – WE USE SUSTAINABLE OBTAINED ALPACA WOOL, AND BLENDS COMBINED WITH CLEAN CRAFTING PROCESSES
- ▶ AUTHENTICITY – EACH PIECE IS UNIQUE MADE AND CARRIES A STORY. ON HOW IT IS DESIGNED TO CONNECT DEEPLY WITH ITS WEARER TO LAST FOR GENERATIONS.

MIA PERU IS A MOVEMENT.
HERITAGE IN MOTION
ELEGANCE WITH SOUL
A CONSCIOUS FUTURE, WOVEN BY HAND.









Sustainability & Fair Trade.

SUSTAINABILITY IS AT THE CORE OF EVERYTHING WE DO.. WE ARE FAIR TRADE CERTIFIED

WE GATHER 250+ MOTHERS IN ACTION, ENSURING FAIR WAGES, SAFE WORKING CONDITIONS, AND THEIR EMPOWERMENT.

. OUR COMMITMENT TO THE ENVIRONMENT IS REFLECTED IN OUR CHOICE OF ORGANIC, SUSTAINABLY SOURCED ALPACA WOOL AND CLEAN PRODUCTION PROCESS

WE BELIEVE IT'S POSSIBLE TO CREATE FASHION WITH LOVE AND PRESERVING OUR PLANET.







Click to meet.

[OUR TEAM](#)

[OUR FUTURE](#)

[OUR MOTHERS](#)

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