

# Metaverse

SIMPLIFY Your Digital Transformation Journey



Tech Mahindra launched 'TechMVerse', Metaverse practice to deliver interactive and immersive experiences in the Metaverse to transform customer experience and deliver real business outcomes.

As per Yahoo Finance, the size of the Metaverse market is \$96Bn by end of FY23 2021 and is projected to grow at a **CAGR of 43%**

## Key Use Cases



Meta-Commerce



Virtual Workplaces & Learning Spaces



Virtual Tourism



3D Concerts



Online Learning Spaces



Immersive Gaming



Telehealth & Remote Patient Monitoring



3D Product Designing

## Our Solutions



### Meta Platform-as-a-Service (M-PAAS)

- Metaverse platform development.
- NFT marketplace development
- Metaverse app development



### System Integration

- Interfaces and Access – Mobile devices, VR/AR, Smart glasses and Displays



### Professional Services

- Storytelling & devp. of content production assets
- Immersive trainings & access to trained resources
- Design thinking workshops for brands

- User can create / customize his 'avatar' and start navigation and interacting with objects in the customizable environment
- We can assemble new usecases and environment as per your client needs and requirements