

Your Brand Ambassador



MEMORIES COLLECTION

Imagine your unique product range. We make it real.

How can a brand enhance your customer's experience?

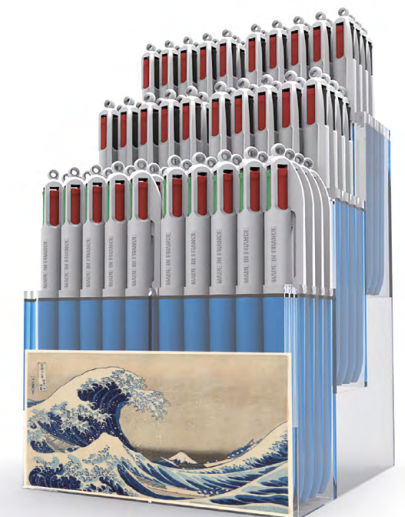
Enhancing your customer's experience is about creating memories that last forever. It's not easy and not everyone can do it.

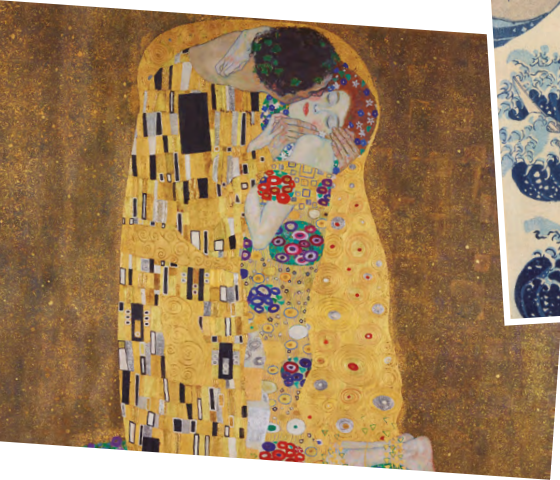
It is only possible when a brand is iconic, trusted, and close to you.

When a brand provides efficient, reliable service, prioritises sustainability and social initiatives, and focuses on working together to find the best solutions.

And now think of all the things a brand like this can do for your company.

Think BIC.

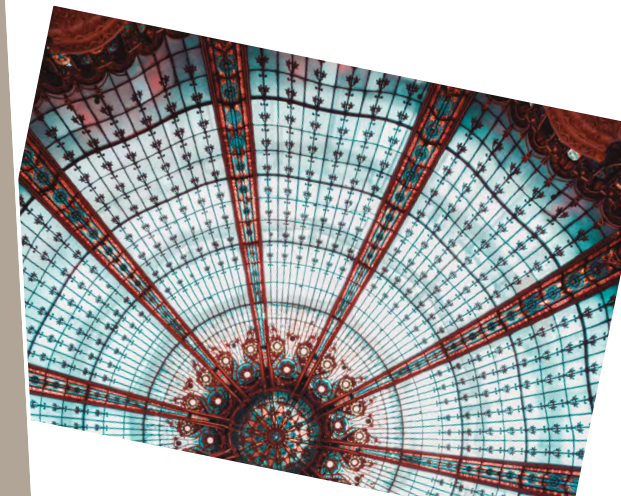




Think about what BIC can do for a museum

Think what art is.

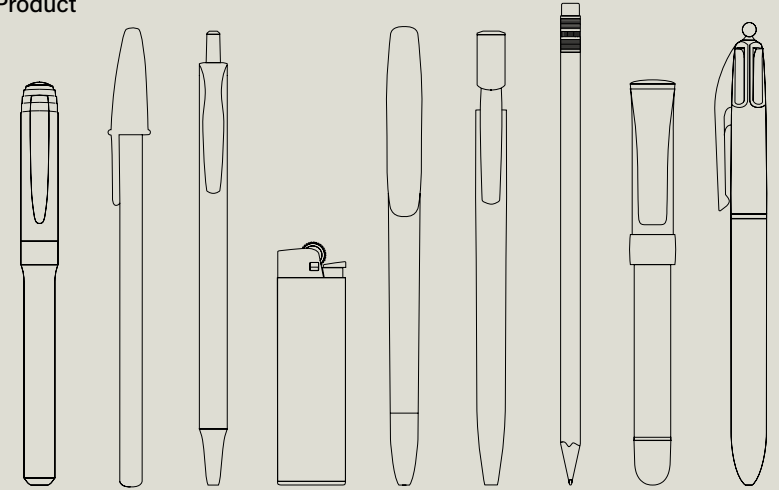
More than a painting on a canvas or a sculpture, art is an experience: being able to live something that touches your emotions. A great experience that you will remember every time you use a pen or a lighter that you bought in a museum. Besides, an iconic pen or lighter can be a real piece of art itself.





Think about a trusted partner: BIC® Graphic, Personalizing Iconic BIC Products

1 Choose your BIC® Product



2 Design & Personalisation at BIC® Graphic



3 Unique product range for Museums



**For more information or to order our products, you
can contact your usual distributor or BIC Graphic at:**

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