

we are

believers
shakers
creators
connectors
movers

Mathilde Willink (1938–1977) was a well-known Amsterdam socialite, living artwork, and the muse of painter Carel Willink. She became an icon and fashion queen of Amsterdam. Dressed in the eccentric and colourful gowns of fashion designer and artist Fong Leng (1937).

During the 70s Fong Leng, gained fame with her extravagant creations—vibrant gowns and coats adorned with animal appliques, made of leather, pleated silk, fur, and embroideries. Mathilde was not only a close friend but also one of Fong Leng's most famous and loyal clients.

These two standing out women have inspired **BIEN** to co-create together with fashion illustrator Margot van Huijkelom, a series of artist impressions that celebrate their legacy.

Museum MORE x **BIEN** moves

BIEN
moves



"Only create beautiful things. Follow what your heart tells you and stand by it."

- Fong Leng -

Artist impressions of creations of Fong Leng
by © Margot van Huijkelom

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www.bienmoves.com

bienmoves.com - bieninnovation.nl
Sabien Duetz - +31 (0) 6 54 79 54 60
info@bienmoves.com
Groenhoedenvveem 22 - 1019 BL Amsterdam

BIEN
moves

BIEN
moves



collection brochure
2025-2026

Fong Leng dressed in Velazquez, 1975, Kunstmuseum Den Haag, The Hague

Cotton

Cotton satin-nylon fashion basics with velvet elastics

NOTEBOOK 2501-08S06
Light pink & burgundy



NOTEBOOK 2402-08S01
Fuchsia & green



NOTEBOOK 2402-08S03
Burgundy & orange



NOTEBOOK 2402-08S02
Rust & lilac



NOTEBOOK 2402-08S05
Dark green & light pink



NOTEBOOK 2402-08S04
Lavender blue & rust



Metallic with embroidered quotes and 4 tear out cards

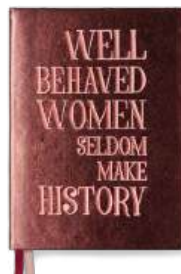
NOTEBOOK 1902-08B03
Rosé gold & coral text



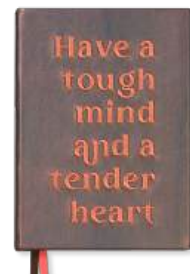
NOTEBOOK 2202-08B06
Pink & multicolour text



NOTEBOOK 1902-08B01
Burgundy & peach text



NOTEBOOK 2302-08B07
Oily grey & peach text



NOTEBOOK 1902-08M05
Purple & cycloam text



NOTEBOOK 2502-08B08
Cobalt blue & light blue text



NOTEBOOK 2502-08P-B
Soft touch & UV embossing



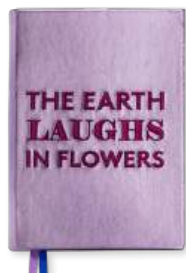
NOTEBOOK 1902-08M04
Cotton satin-nylon & lilac foil



NOTEBOOK 2502-08B10
Pink & orange text



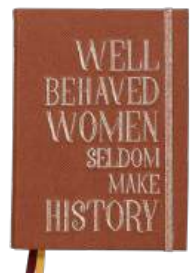
NOTEBOOK 2502-08B09
Lila & cycloam text



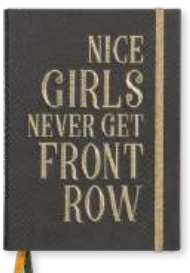
NOTEBOOK 2202-08B05
Crocodile & lilac text



NOTEBOOK 2102-08B05
Tan & rosé gold text



NOTEBOOK 2002-08B04
Dark green & gold text



NOTEBOOK 1902-08B02
Light blue & blue text



NOTEBOOK 2102-08S01
soft touch & UV glitter embossing



NOTEBOOK 1902-08A02
Light blue & gold branch



NOTEBOOK 2502-08M18
Mathilde in Courtisane
soft touch & gold & UV



NOTEBOOK 2202-08C04
Flower & butterfly, Maria Sibylla
cotton satin-nylon & gold foil



NOTEBOOK 2102-08M08
Triptic 2, Tord Boontje
soft touch & UV embossing



NOTEBOOK 1902-08C01
Aletta Jacobs portrait
cotton satin-nylon & gold foil



NOTEBOOK 2502-08M17
Triptic 2, Tord Boontje
cotton satin-nylon & gold foil



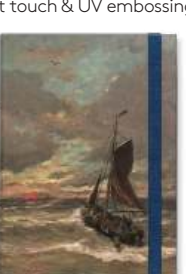
NOTEBOOK 2402-08C06
Blooming Lotus Flowers, Koson
cotton satin-nylon & gold foil



NOTEBOOK 2302-08M11
Tulips, Sientje Mesdag
cotton satin-nylon & gold foil



NOTEBOOK 2302-08M12
Red sunset, H. W. Mesdag
soft touch & UV embossing



NOTEBOOK 2502-08P-P
Yellow with Peony flower
soft touch & UV embossing



NOTEBOOK 1902-08A01
Rosé gold with burgundy tulip
metallic with embroidery



NOTEBOOK 1902-08M01
Rembrandt van Rijn portrait
mat gold with print



NOTEBOOK 22202-08C04
Still life with flowers
cotton satin-nylon & gold foil



NOTEBOOK 2102-08M07
Dragonfly, Tord Boontje
soft touch & UV embossing



NOTEBOOK 2302-08M10
Interieur, Leo Gestel
soft touch & gold print



NOTEBOOK 1902-08M03
Vincent van Gogh portrait
cotton satin-nylon & coper foil



NOTEBOOK 2302-08M09
Sunrise, Jan Sluijters
soft touch & UV embossing



NOTEBOOK 1902-08C02
Mata Hari with gold text
cotton satin-nylon & gold foil



NOTEBOOK 2402-08M16
Girl in white kimono, Breitner
cotton satin-nylon & gold foil



NOTEBOOK 2301-08M09
L'Acrobate, Kees van Dongen
cotton satin-nylon & gold foil



NOTEBOOK 2102-08C04
Fight for Possibilities
cotton satin-nylon & gold foil



CARD BOXES

CARD BOX 2402-20A02
Ohara Koson 3 x 4 cards
soft touch & UV spot



CARD BOX 2102-20A01
BIEN quotes 3 x 4 cards
soft touch & gold foil text



CARD BOX 2302-20M03
Seascapes, H.W. Mesdag
2 x 6 cards, soft touch



CARD BOX 2302-20M04
Panorama, H.W. Mesdag
12 unique cards, soft touch



CARD BOX 2502-20M05
Dresses by Fong Leng
soft touch & gold foil



CARD BOX 2302-20M02
Still lifes, S. Mesdag
3 x 4 cards, soft touch



CARD BOX 2102-20M01
Tord Boontje, Naturalis Biodiversity Center
3 x 4 cards, soft touch & UV spot



SKETCHBOOKS

SKETCHBOOK 2402-08M15
Cotton satin-nylon & elastic
Girl in white kimono, Breitner



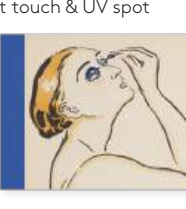
SKETCHBOOK 2302-08M14
The North Sea, H.W. Mesdag
soft touch & gold foil text



SKETCHBOOK 2302-08M13
Panorama, H.W. Mesdag
soft touch & UV spot



SKETCHBOOK 2301-08M10
Rimmel, Kees van Dongen
soft touch & UV spot



PENS

PEN 2202-13
Flowers, Abraham Mignon



PEN 2202-15
Dutch flowers, Rijksmuseum



PEN 2202-16
Butterflies, Maria Sibylla



PEN 2202-14
Almond Blossom, van Gogh



GLASSES CASES

GLASSES CASE 2502-17A
Gold metallic with gold glitter



GLASSES CASE 2502-17B
Phoenix dress, Fong Leng
metallic with embroidery



MAGNETS

MAGNETS 2102-21M01
Tord Boontje, Naturalis Biodiversity Center
6 artworks inspired by nature



LARGE POUCHES

LARGE POUCH 2302-04B05
Chrysanthemums, Sientje Mesdag
tough metallic gold, flower embroidery



LARGE POUCH 2202-04A06
Jacquard woven girls
cotton woven/velvet



LARGE POUCH 1902-04B01
Pink with text embroidery
velvet/satin-nylon



LARGE POUCH 2301-04M03
Femme se Maquillant, Rimmel
Kees van Dongen



LARGE POUCH 2301-04fA01B
Flowers by Floris Verster
cotton nylon/velvet



LARGE POUCH 1902-04U01
Uni burgundy pouch
velvet/satin-nylon



LARGE POUCH 1902-04M01
Wisteria, Claude Monet
velvet/satin-nylon



LARGE POUCH 2102-04M02
Triptic 2, Tord Boontje
cotton nylon/velvet



LARGE POUCH 2102-04B02
Burgundy with poppy flower
velvet/satin-nylon



LARGE POUCH 2102-04B03
Petrol with gold finch embroidery
velvet/satin-nylon



LARGE POUCH 1902-04A03
Still life with flowers, J. Davidsz
velvet/satin-nylon



LARGE POUCH 2502-04B06
Glittered and embroidered flowers
scuba/fake fur



LARGE POUCH 2102-04B04
Petrol with kingfisher embroidery
velvet/satin-nylon



LARGE POUCH 2002-04A04
Hop bird, Melchior d'Hondecoeter
velvet/satin-nylon



LARGE POUCH 2202-04A05
Dutch flowers, Rijksmuseum
velvet/satin-nylon



LARGE SOFT TOUCH POUCHES

LARGE ETUI 2302-06M01
Evening, Jan Toorap
soft touch satin-nylon



LARGE ETUI 2402-06M03
Flowers afternoon dress, MoMu
soft touch satin-nylon



LARGE ETUI 2302-06M02
Woman's Maori & cranebird embroidery
soft touch satin-nylon

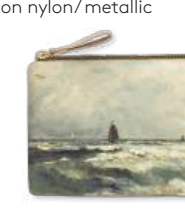


LARGE ETUI 2502-06B01
Courtsiane 2, Fong Leng
quilted soft touch satin-nylon



MEDIUM FLAT POUCHES

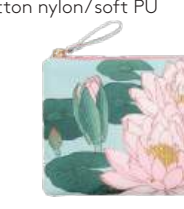
MEDIUM FLAT ETUI 2302-04fM01
Turbulent breakers, Hendrik Mesdag
cotton nylon/metallic



MEDIUM FLAT ETUI 2302-04fA01
Dark peonies in an earthenware pot
cotton nylon/metallic



MEDIUM FLAT ETUI 2402-04fA02
Flowering Water Lily, Ohara Koson
cotton nylon/soft PU



MEDIUM FLAT ETUI 2302-03M01
Sunset with fishermen, Mesdag
cotton nylon/soft PU



MEDIUM FLAT ETUI 2402-04fM02A
Girl in White Kimono, Breitner
cotton nylon/soft PU



MEDIUM FLAT ETUI 2402-04fM02B
Details blossom, Breitner, Rijksmuseum
cotton nylon/soft PU



SMALL MAKE UP BAGS

SMALL MAKE UP BAG 1902-02A01
Frida Khalo, Self Portrait
cotton nylon/velvet



SMALL MAKE UP BAG 1902-02A02
Mathilde Willink, Sylvie Overheul
cotton nylon/velvet



SMALL MAKE UP BAG 1902-02A03
Girl with a Pearl Earring, Johannes Vermeer
cotton nylon/velvet



SMALL MAKE UP BAG 2002-02A04
Birds & flowers, d'Hondecoeter & Mignon
cotton nylon/velvet



PENCIL CASES

PENCIL CASE 2402-01fM02
Blossom embroidery, Breitner,
Rijksmuseum soft touch satin-nylon



PENCIL CASE 2302-01fM01
Nymphéas, Claude Monet
soft touch satin-nylon



PENCIL CASE 1902-01A02
Almond Blossom, Vincent van Gogh
cotton nylon/velvet

