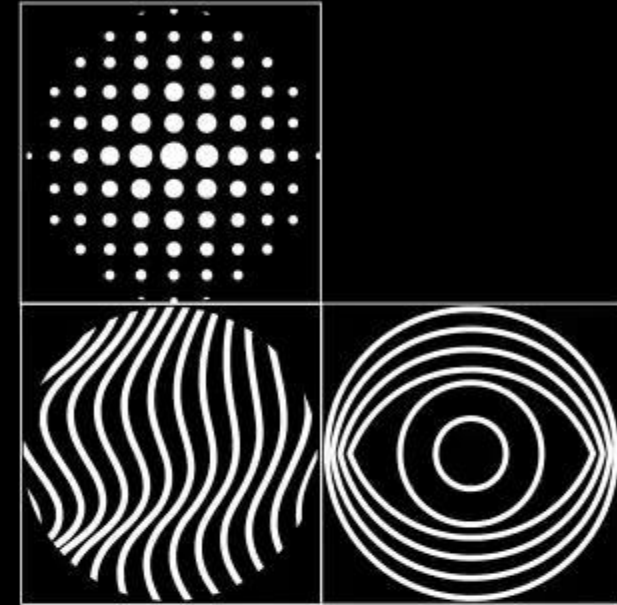
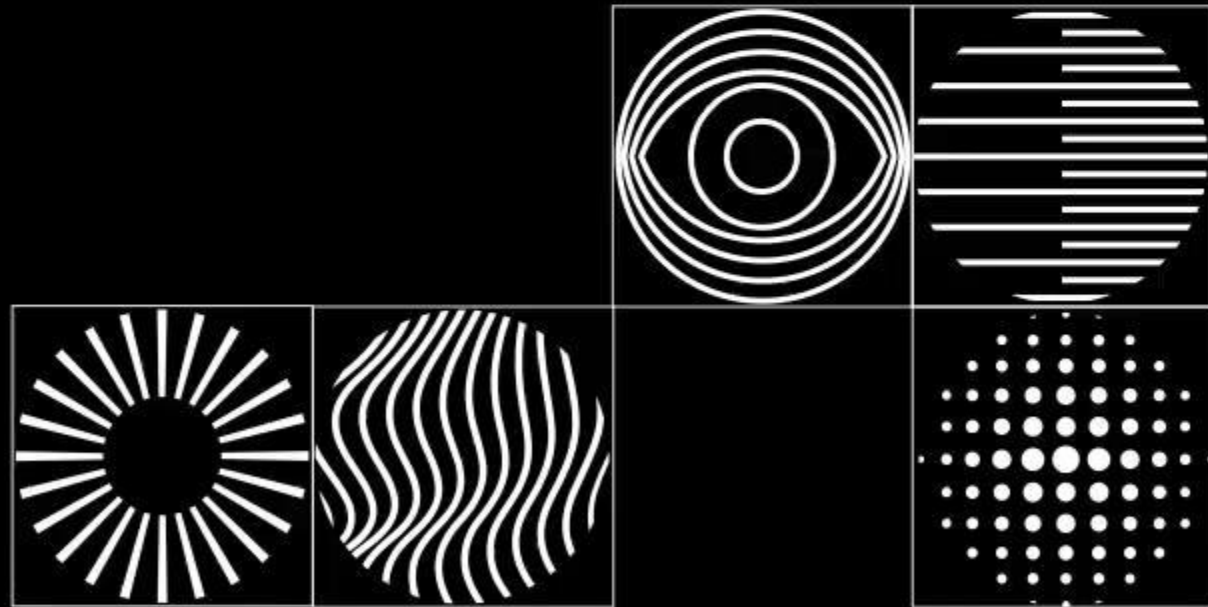


blit.

portfolio

Thinking visual,
playing visuals,
creating content for

brands events music

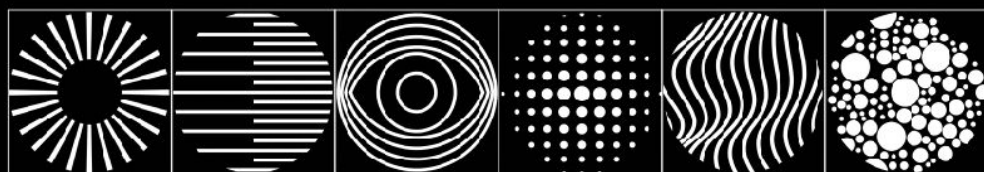


blit. is the creative studio that makes straight lines dance.
We specialise in creating visual content for brands, events, music and art.
All started 10 years ago with the desire of bringing visual rhythm to the dance floors.
That rhythm quickly began to climb the walls of buildings, venues and monuments.

We count with an amazing team of animators, motiongraphers, video editors,
creative producers, and other talents to produce meaningful and memorable work
for an out-of-this-world roster of local, national, and global brands & clients.
In recent years we have been honoured at the *LAUS Awards* and *Evento Plus Awards*
and we have also been internationally recognised as visual creators at the
"Circle of Light" Festival in Moscow, as first classified in the *Art Vision* competition.

We like to say that our productions are not "*out of the box*"; we've already flattened
that box and recycled it.
We're driven by the unconventional, large format projections, impossible screens
and immersive experiences such as virtual reality.
No challenge is too great!

Like Mark Twain once said....*They didn't know it was impossible, so they did it.*
;)



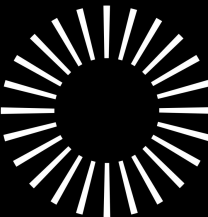
VISUAL CONTENT

SHOWS & EVENTS

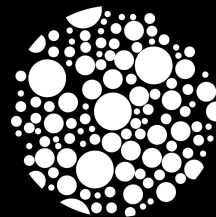
We do it and we do it big.
We create audiovisual shows and interactive experiences for companies that want to be related with technology, design and art.

VR & AR EXPERIENCES

Digital visual frontiers are our playground.
We create virtual reality and immersive projection experiences that bring audiences forward in time.



PROJECTION
MAPPING



MUSEUMS &
INSTALLATIONS



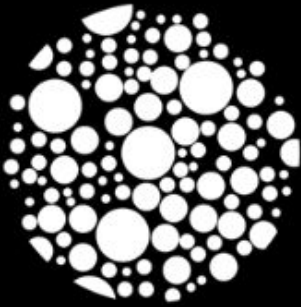
SCENOGRAPHY & CONCEPT
RENDERS



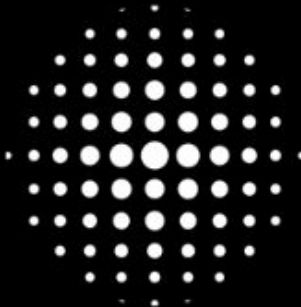
DIGITAL
SCENOGRAPHY



PROJECTION



INSTALLATION



INTERACTIVE



ANAMORPHIC
CONTENT

IMMERSIVE

Shows & Events

We do it and we do it big.
We create audiovisual shows and interactive experiences for
companies that want to be related with technology, design and art.

A nighttime photograph of the Royal Palace of Madrid, Spain, featuring a large-scale projection mapping light show. The building's facade is illuminated with warm red and orange lights. A large, glowing yellow projection of a crown is visible on the left side of the building. The sky is dark with a full moon and stars. The text "FELIPE VI 10th ANNIVERSARY" is overlaid in white, bold, sans-serif font across the center of the image.

FELIPE VI 10th ANNIVERSARY

ROYAL PALACE PROJECTION MAPPING



MADRID, SPAIN 2024

In June, the magnificent Royal Palace was transformed into a canvas of light and color to celebrate the 10th anniversary of King Felipe VI's reign. This grand projection mapping event illuminated the historic architecture, with a projection canvas spanning more than 80 meters in length. Stunning visuals brought to life the journey and milestones of the King's decade-long rule. Spectators were enthralled by the seamless blend of tradition and modernity, as the projections wove a narrative of Spain's rich heritage and the King's contributions.

VISUAL CONTENT & MAPPING: **blit.** | **Michael & Markus**
CLIENT: **Casa Real española**
AGENCY: **Telefónica**
TECHNICAL PRODUCTION: **The Lighthouse**

OPENING CEREMONY
MTB WORLD CHAMPIONSHIPS
EVENT PRODUCTION & VISUAL CONTENT



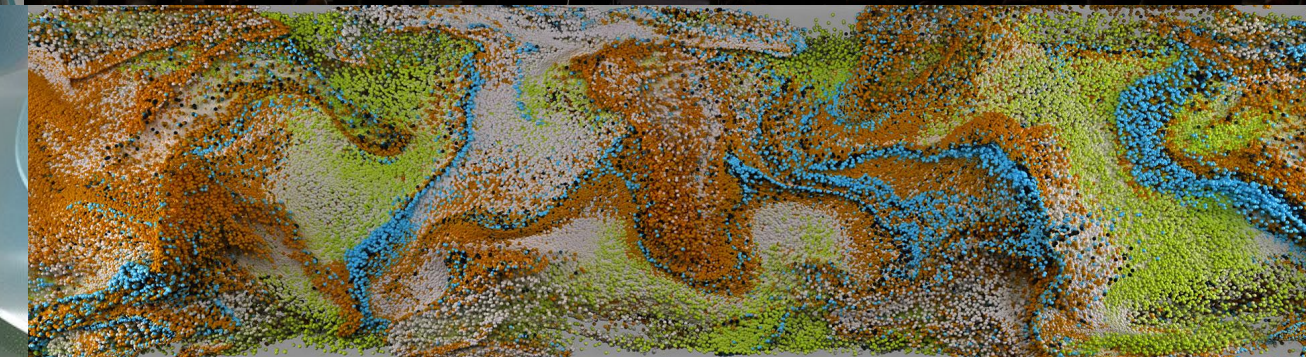
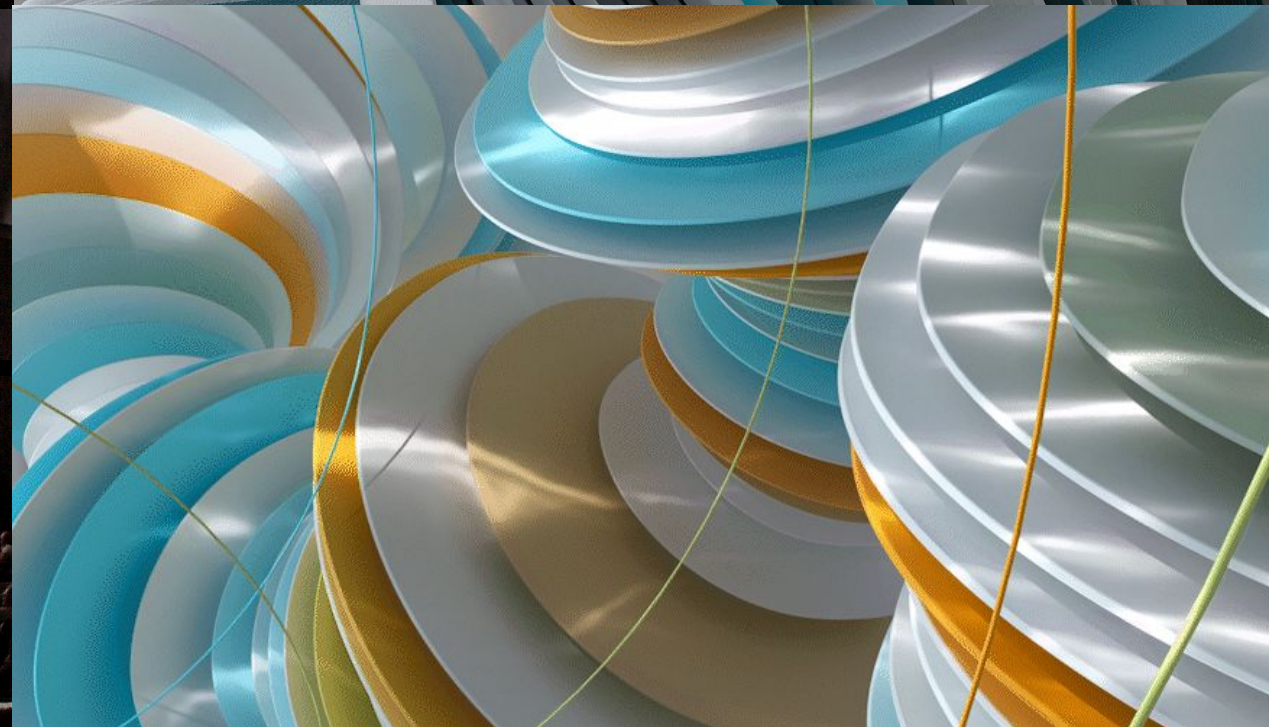
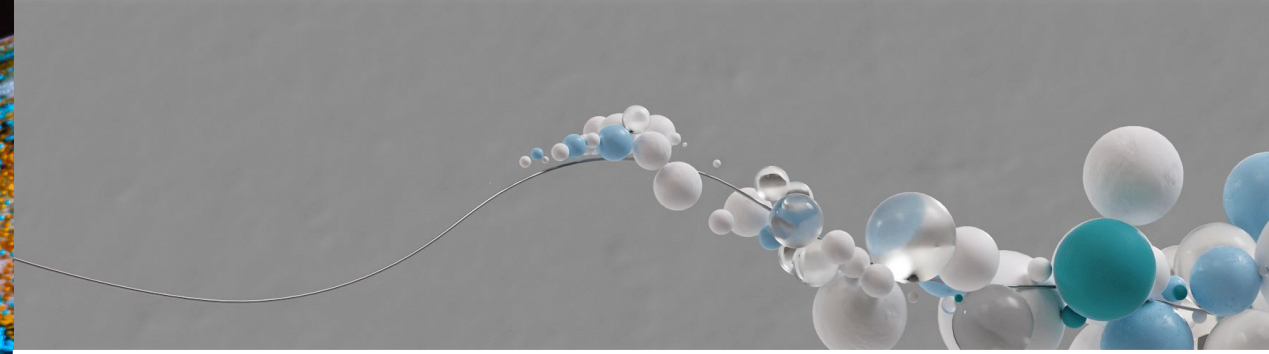
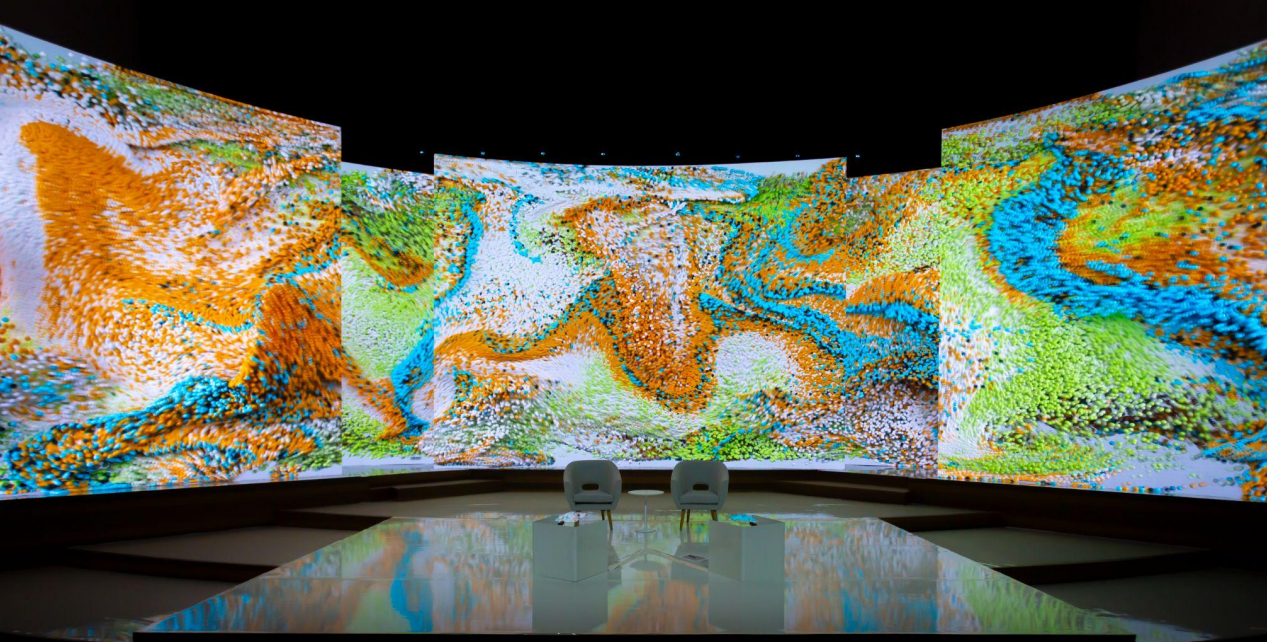
ANDORRA 2024

The 2024 MTB World Championship was inaugurated with an emotional ceremony that featured a video narrating the journey of a young boy who dreamed of becoming a world champion. The video traced his path from the opening of the bike Park in 2008, through, to the present day where he becomes a World champion. This narrative was interwoven with captivating dance performances by Esbart de les Valls del Nord and Líquid Dansa. The visuals and all creative coordination were crafted by Blit.studio, who successfully captured the essence of the event. The ceremony also, concluded with the traditional parade of flags and an emotional announcement from Greg Minnaar, who revealed that this will be his last World Championship.

VISUAL CONTENT & TECHNICAL PRODUCTION: **blit.**
 CLIENT: **GRANDVALIRA & UCI**
 ARTISTS: **ESBART VALLS DEL NORD & LÍQUID DANSA**

5TH UNIVERSIA INTERNATIONAL RECTORS' SUMMIT **OPENING SHOW & VISUALS**

VISUAL CONTENT



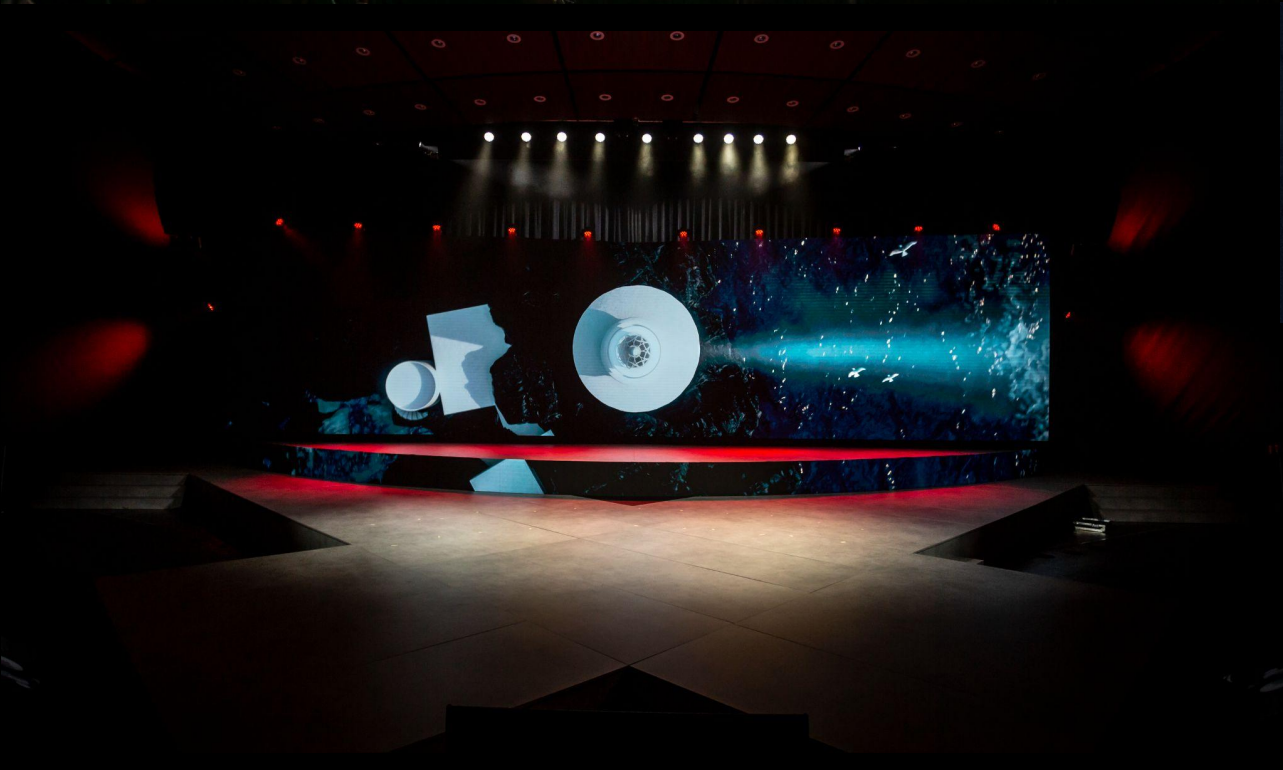
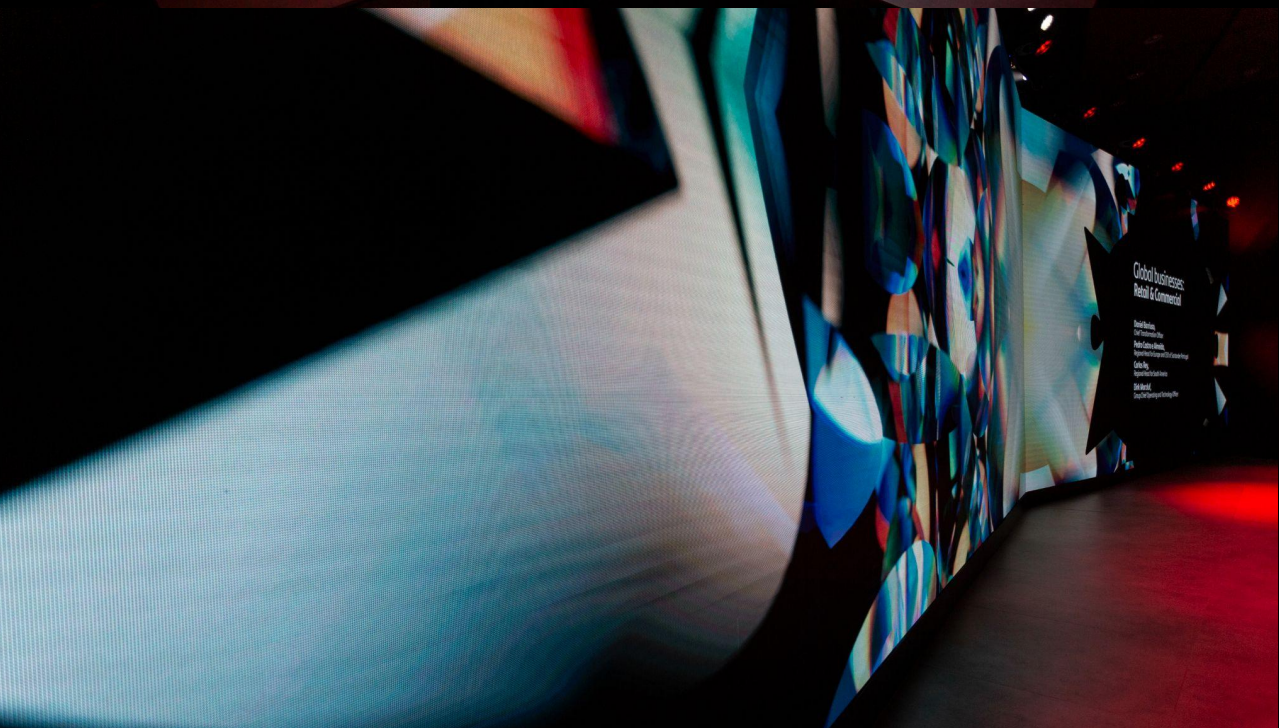
VALENCIA, SPAIN 2023

Under the slogan “University and Society”, the 5th Universia International Rectors' Summit was held in Valencia (Spain) on May 2023 to discuss the role of Universities as a driving force for a more sustainable social and economic development.

With nearly 700 academic leaders from 14 countries, representing more than 14 million students, this summit was attended by political personalities, companies and institutions involved in the future of education on a global level.

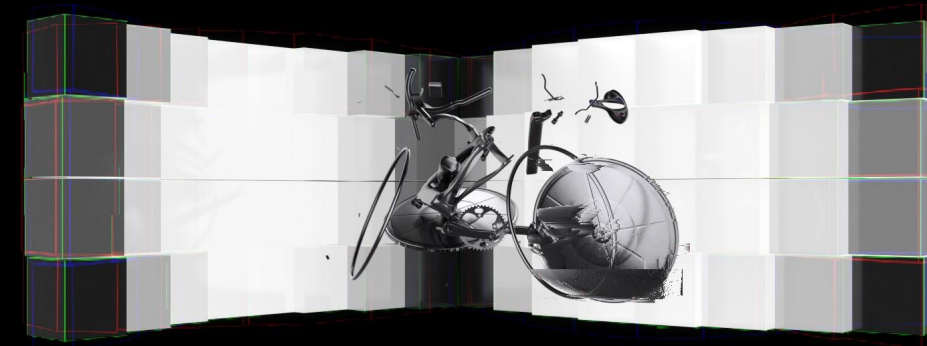
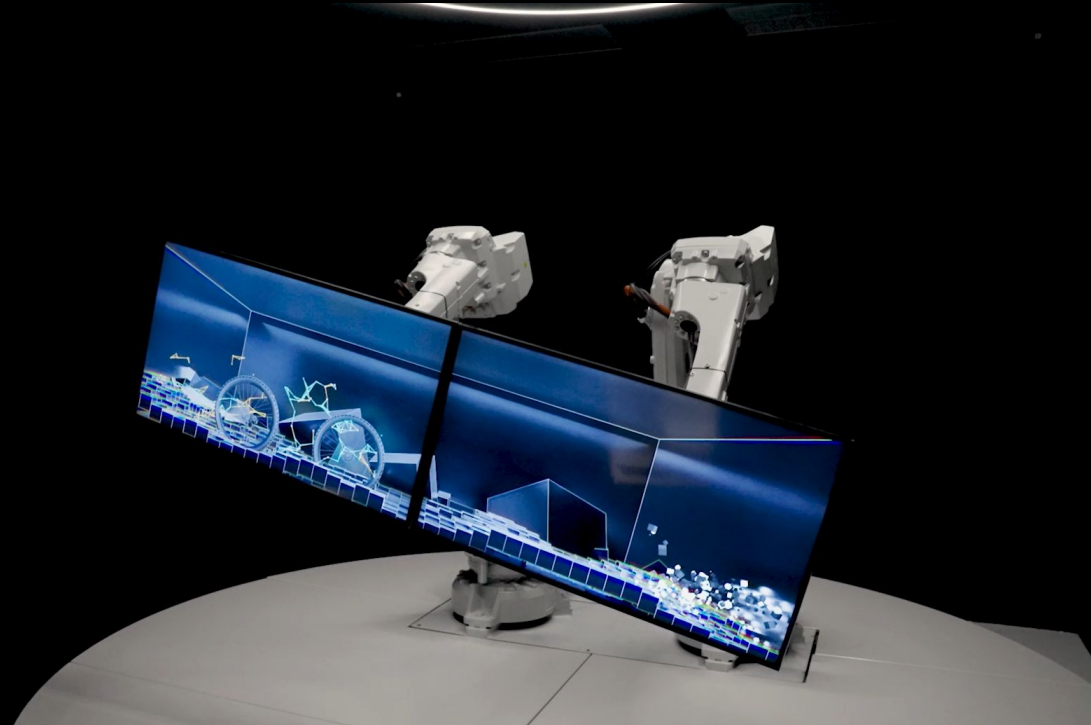
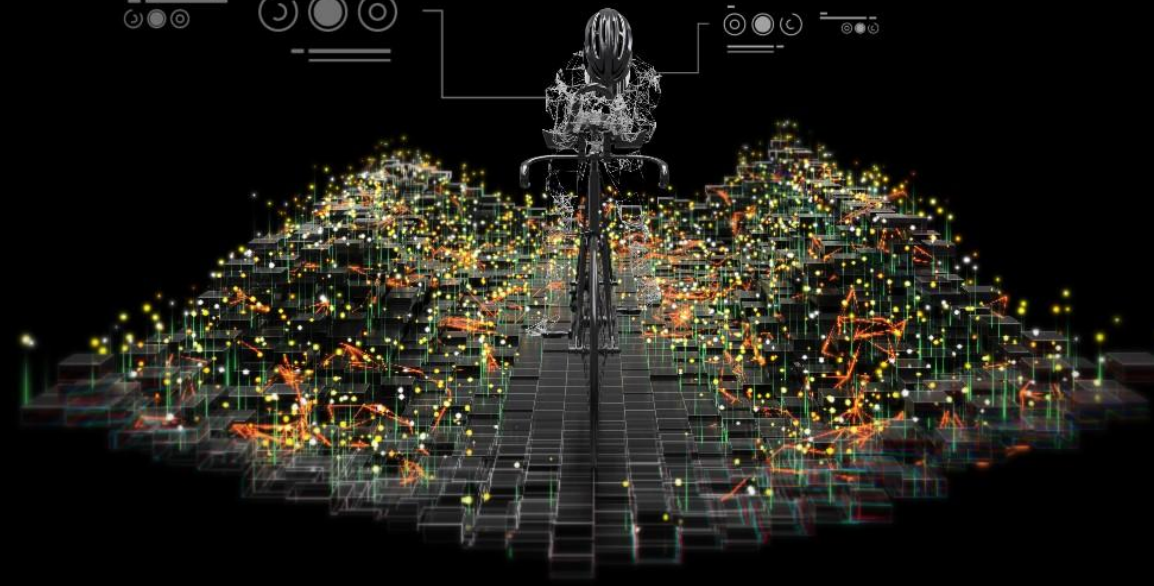
VISUAL CONTENT: **blit.**
CLIENT: **Banco Santander**
AGENCY: **Acciona Events**
TECHNICAL PRODUCTION: **The Lighthouse**
SOUND DESIGN: **David Lara**

3TH FARO SUMMIT
OPENING SHOW & VISUALS
VISUAL CONTENT



BICILAB MUSEUM
TECHNOLOGY & BIKES

AUDIOVISUAL SHOW FOR ROBOTICS SCREENS



ANDORRA 2022

Visual content for the permanent robotic installation for BiciLab Museum in Andorra. Two LED screens perfectly synchronized by two moving robotic arms. This artistic proposal displays the technological evolution in the world of cycling and offers a fresh, elegant, and dynamic view of this high-competition sport. A piece fitting for a leading museum in its field.

VISUAL CONTENT & ROBOT CHOREOGRAPHY: **blit.**

CLIENT: **Museo BiciLab**

AGENCY: **Play Media**

TECHNICAL PRODUCTION: **Ping Pong**

SOUND DESIGN: **David Lara**

MORA BANC | THE BOX

IMMERSIVE EXPERIENCE

3D & 2D MOTION GRAPHICS

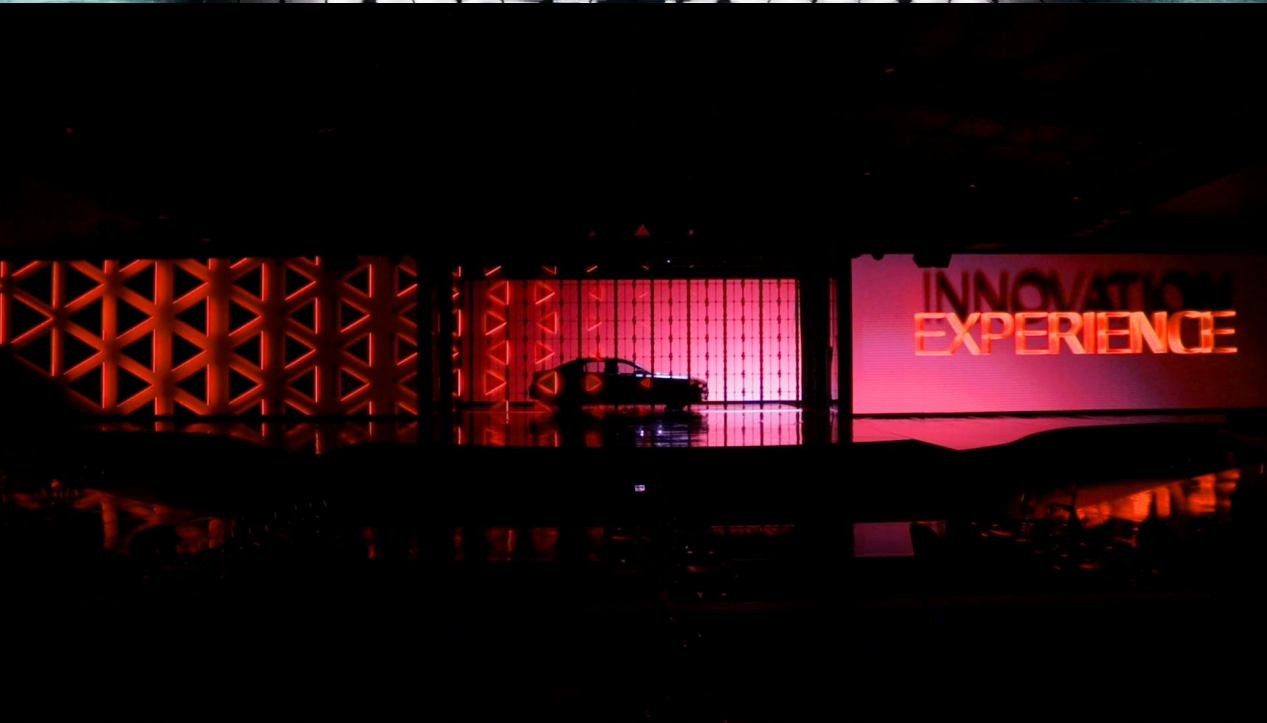


Andorra, 2023

Experience THE BOX, an innovative installation that immerses visitors in a cube lined with mirrors on all sides, creating an infinite visual effect with the captivating imagery on the LED screen. Embark on a journey from the simplicity of a single point to the complexities of the future. In this space, the trivial becomes transformative, forging endless connections from minimal beginnings. Join us as an explorer of this extraordinary reality, where each visual and reflection deepens your sensory and technological discovery.

VISUAL CONTENT: **blit.**
 CLIENT: **Morabanc**
 AGENCY: **Jecom Disseny**
 Soundtrack: **Lisandro Montes**

BMW C3 CONVENTION
GALA DINNER SHOWS
OPENING & CAR REVEAL SHOW



MALLORCA, SPAIN 2022

The 2022 BMW C3 convention was a grand event that took place in the stunning location of Mallorca Island, Spain. The opening show mixed generative visuals that interacted with four dancers from the renowned dance company Iron Skull. The highlight of the night was the reveal show for the new i7, all-electric luxury car, presented on stage after a stunning two-minute visual display that showcased all the car's features.

Both shows were presented on a spectacular total of 188m² of LED screens, consisting of three LED screens and one transparent LED screen.

VISUAL CONTENT: **blit.**

CLIENT: **BMW International**

AGENCY: **Acciona Events**

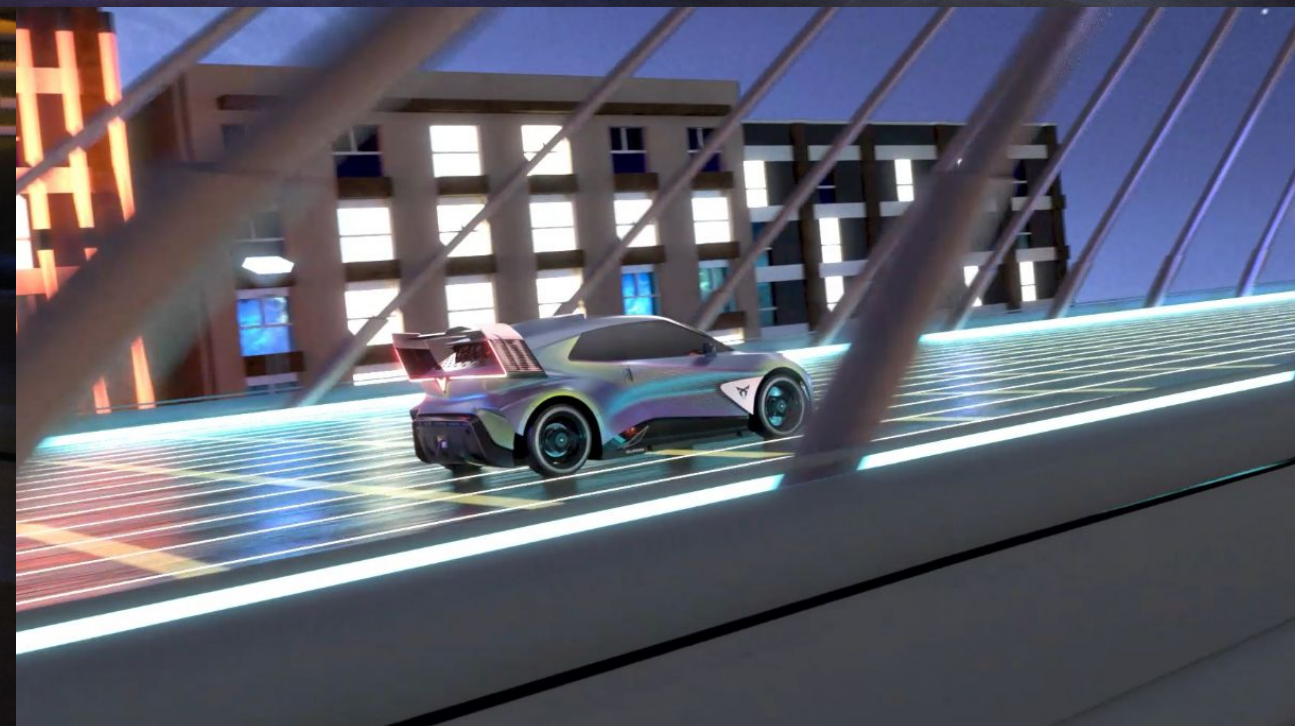
TECHNICAL PRODUCTION: **The Lighthouse**

SOUND DESIGN: **David Lara**

DANCERS: **Iron Skulls Co**

CUPRA | EXPONENTIAL URBAN REBEL

IMMERSIVE INSTALLATION



BERLIN 2023

At the Exponential Event by CUPRA hosted at Berlin's iconic Tempelhof Airport, we designed an immersive installation specifically for the Urban Rebel car. Our creation involved 3D visuals of a Formula E race set in a virtual interpretation of Tempelhof Airport. In the installation, a real car was placed before a mirror. Once the race began, it seamlessly transitioned into the digital world, thus effortlessly blending the physical and virtual realms.

VISUAL CONTENT: **blit.**
CLIENT: **Cupra**
AGENCY: **Vampire Studios**
TECHNICAL PRODUCTION: **Landscapes**
SOUNDTRACK: **Sound Object**

BAHRAIN AWARD FOR ENTREPRENEURSHIP 2019

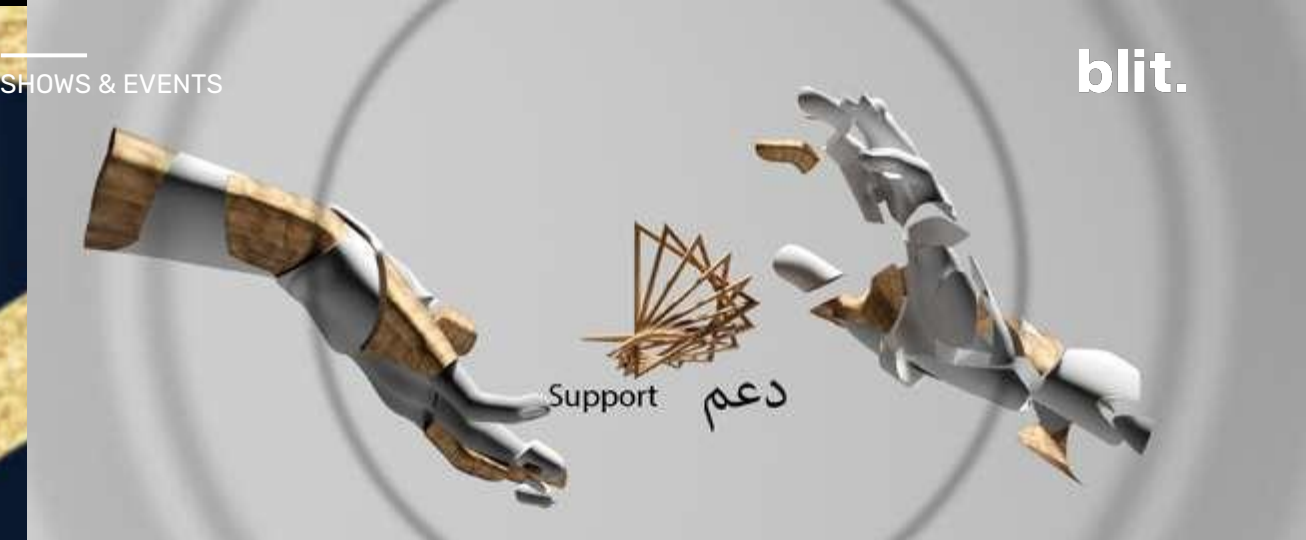
INTRO SHOW & VISUAL CONTENT



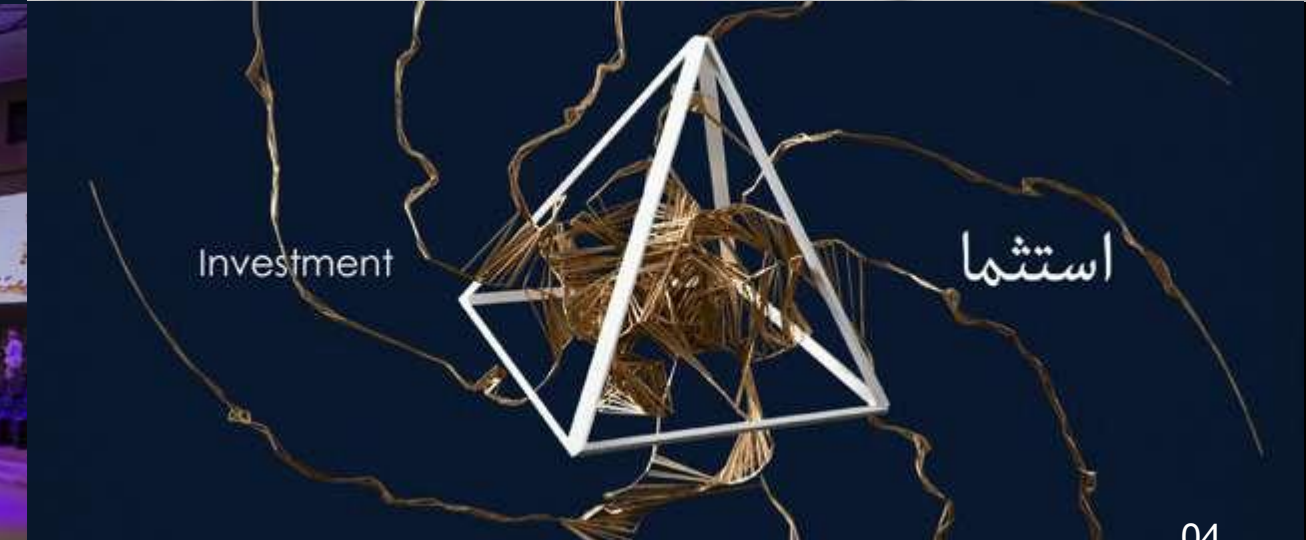
PORTFOLIO



SHOWS & EVENTS



blit.



04



BAHRAIN, 2019

Creation of a stunning show lasting 2 minutes to present the Bahrain Entrepreneurship Awards 2019.
And show the iconic elements of the country.

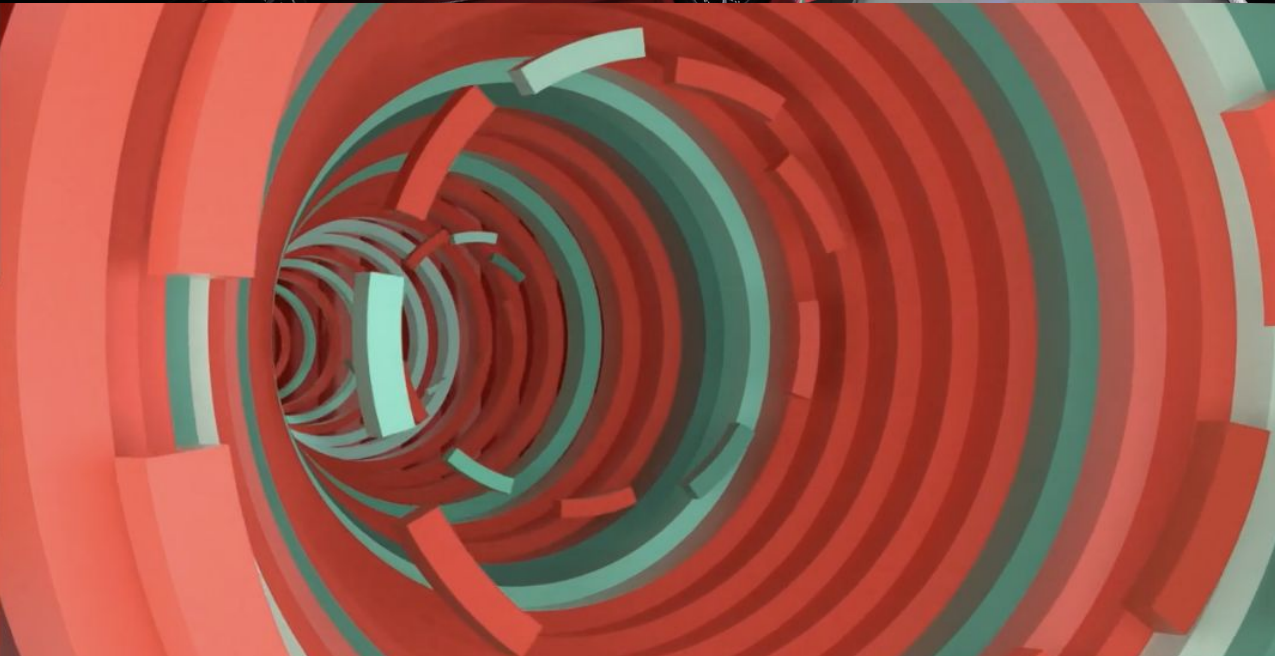
Visual content & Technical production: **blit.**
Client: **Bahrain Entrepreneurship Awards**
Agency: **Motiv8.events**
Sound design: **David Lara**

NOCTURNA IBEROAMERICAN SUMMIT 2020

PROJECTION MAPPING | DINING EXPERIENCE

SEAT IBIZA & AROMA RESTYLING LAUNCH EVENT

VISUAL CONTENT FOR ROBOTICS SCREENS



BILBAO 2021

Visual content for the presentation of the restyling of two of the most emblematic models. 11 consecutive events for groups of 30 international journalists, with pintxos, robotic screens and even an authentic fronton in the Basque Country.

The intervention of the space was planned on the *fronton* court itself, in which was created a stage with an exhibition of the two models and an audiovisual montage with three robotic screens. In addition, several show moments were created with the three led screens, with ad-hoc choreographies and audiovisuals.

VISUAL CONTENT: **blit.**
CLIENT: **Seat**
AGENCY: **MacGuffin**
SOUND DESIGN: **David Lara**

QANNATI & THE LUXURY NETWORK
SAUDI FOUNDING DAY GALA DINNER

MULTISENSORY DINING EXPERIENCE



JEDDAH, SAUDI ARABIA 2024

A gala evening for Founding Day by the Qannati House offering an immersive experience, couture fashion show, works of art, around an unforgettable dinner to its 100 exceptional guests and members of the royal family. The Attendees were surprised by an immersive table projection show that took guests on a nostalgic tour of Saudi Arabia's rich history. This memorable evening was not only a nod to the past but a celebration of Saudi Arabia's vibrant future and its people's enduring legacy.

VISUAL CONTENT & TECHNICAL PRODUCTION: **blit.**
 EVENT ORGANIZATION: **The Luxury Network**
 CLIENT: **Qannati**
 ARTIST: **Abdulrahman Hamdi**

BAHRAIN-SAUDI ARABIA CAUSEWAY
OPENING SHOW

LIGHT INSTALLATION CELEBRATING THE REOPENING OF THE BORDER



BAHRAIN, 2021

Light installation and show to celebrate the reopening of the Bahrain - Saudi Arabia Causeway, after more than one year of the country's lockdown during covid19 pandemic.

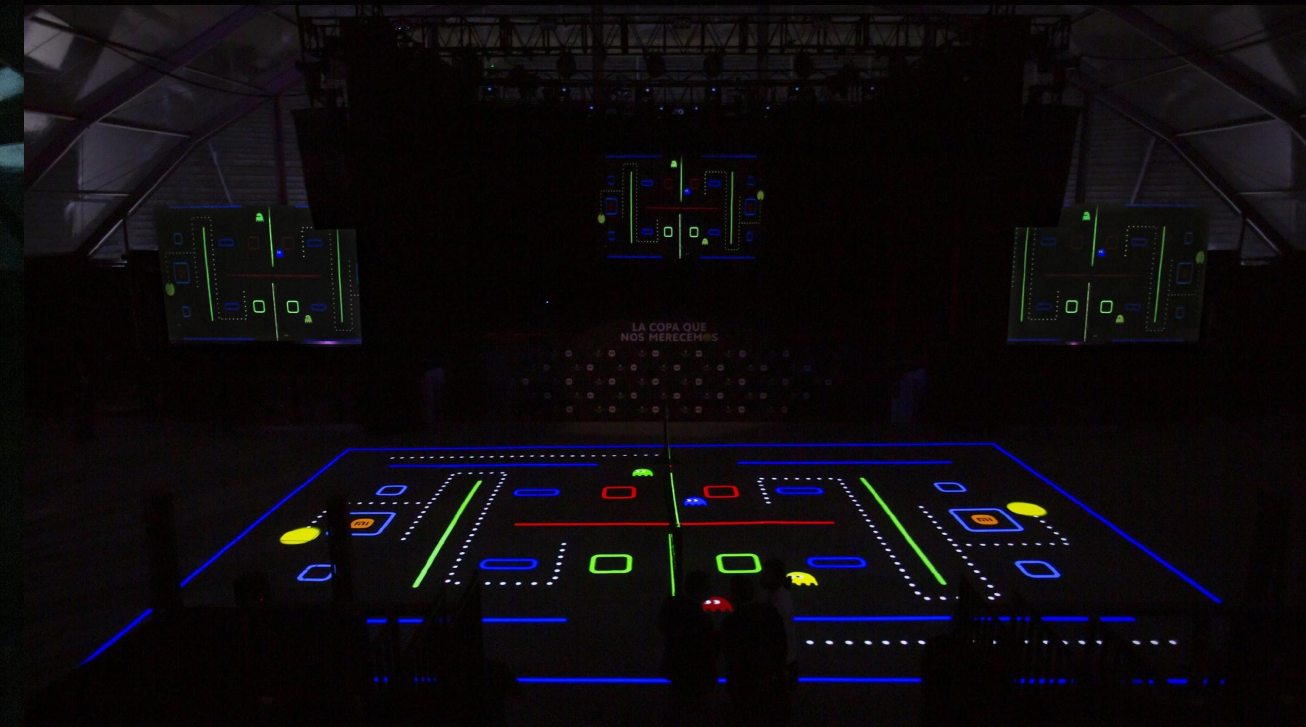
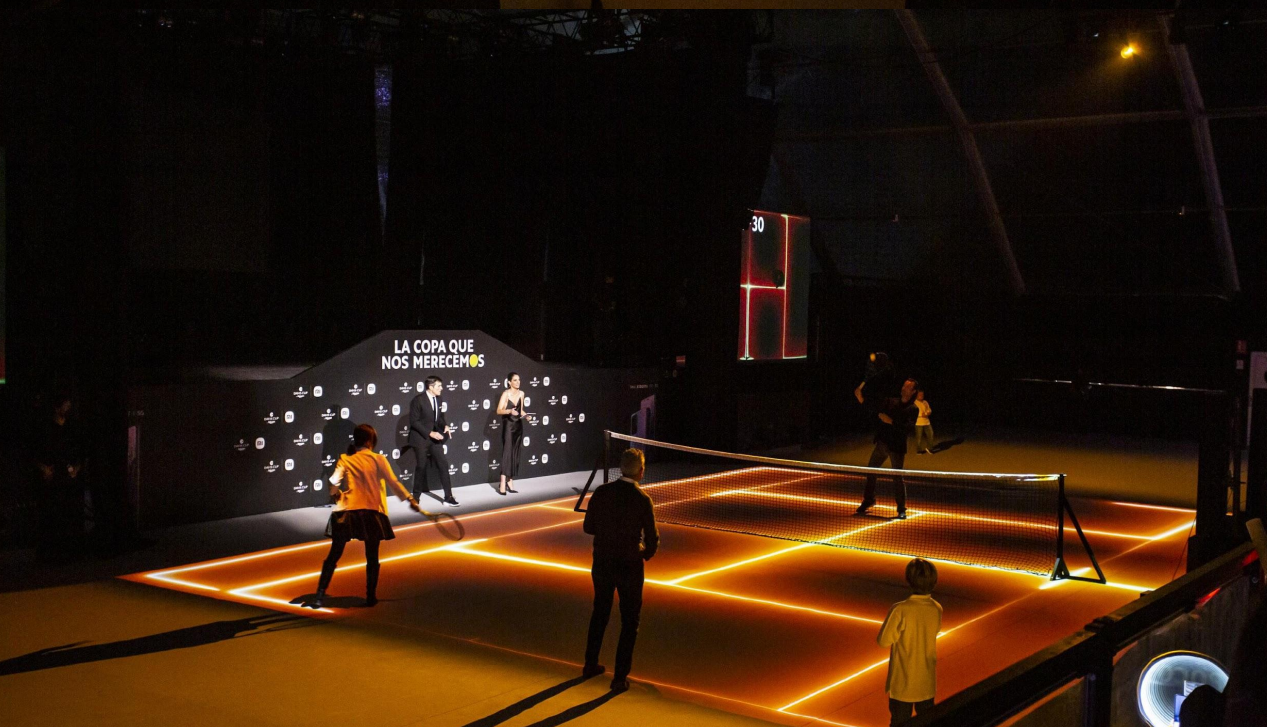
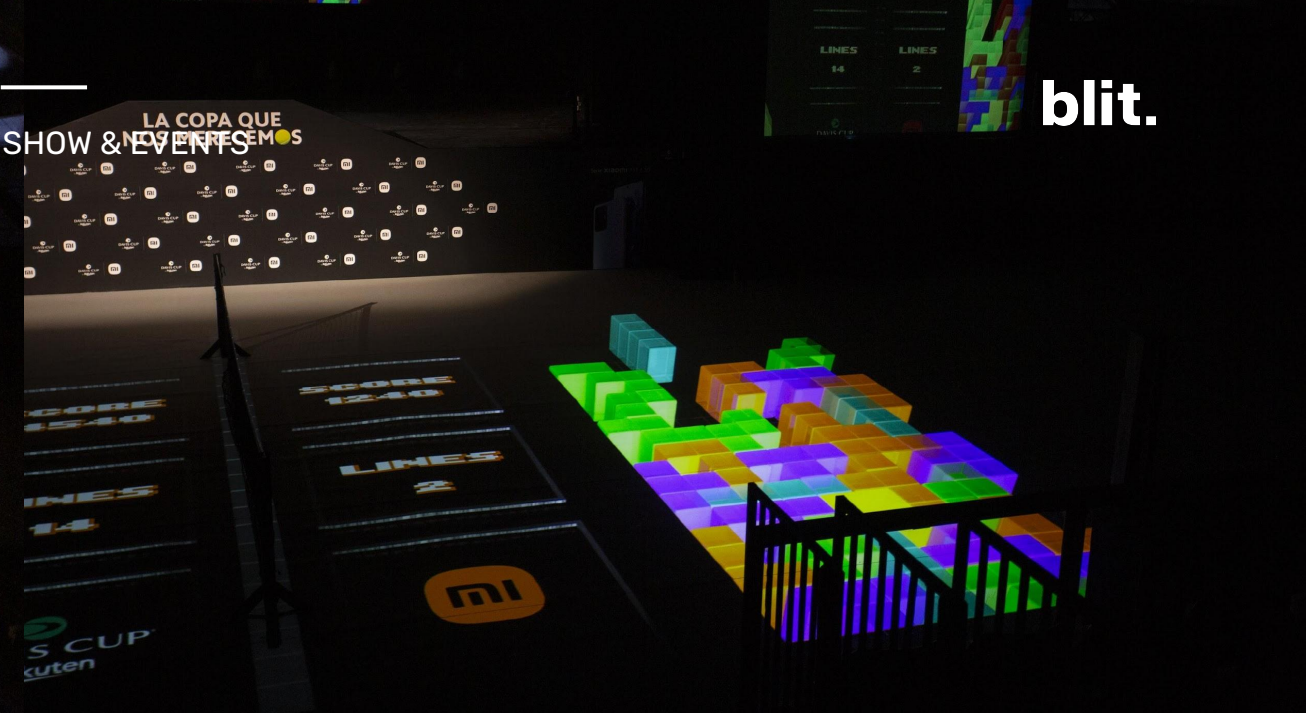
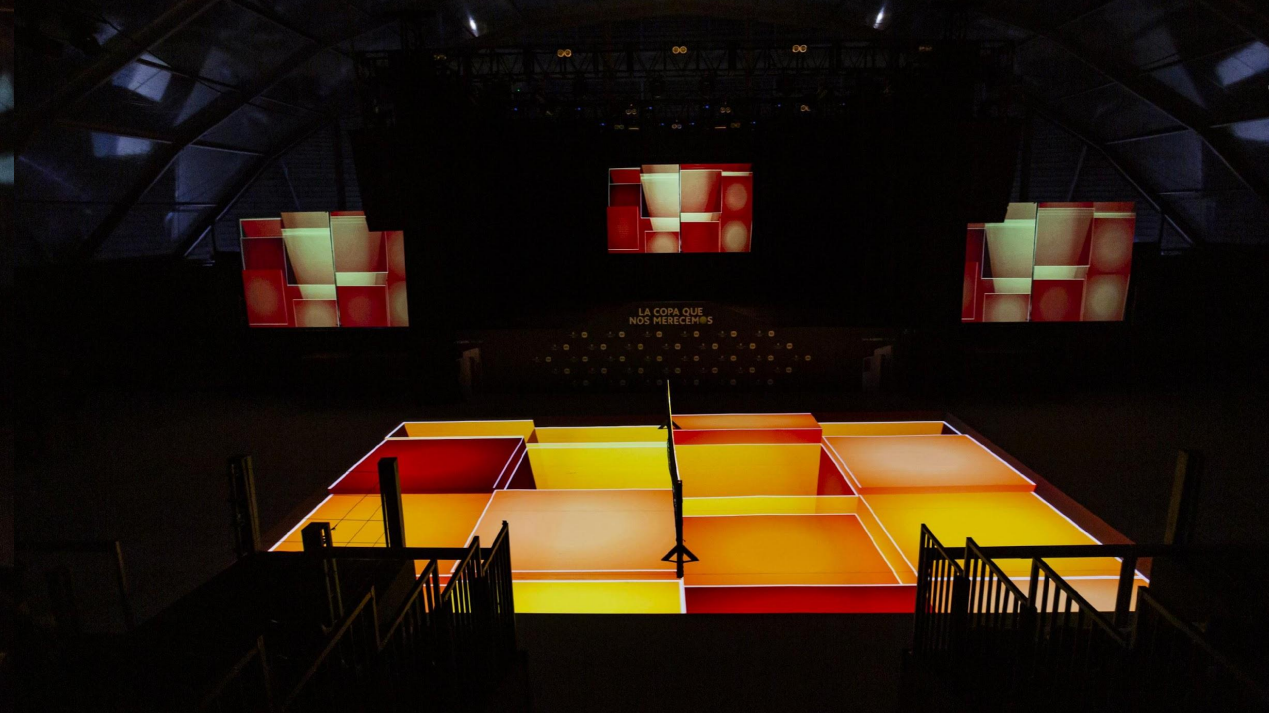
The 50m high tower was illuminated to welcome new coming tourists entering the country.

CREATIVE DIRECTION: **blit.**
LIGHT PROGRAMMING:
CLIENT: **Tourism of Bahrain**
AGENCY: **motiv8 events**



XIAOMI x COPA DAVIS **IMPOSSIBLE MATCH**

PROJECTION MAPPING ON TENNIS COURT



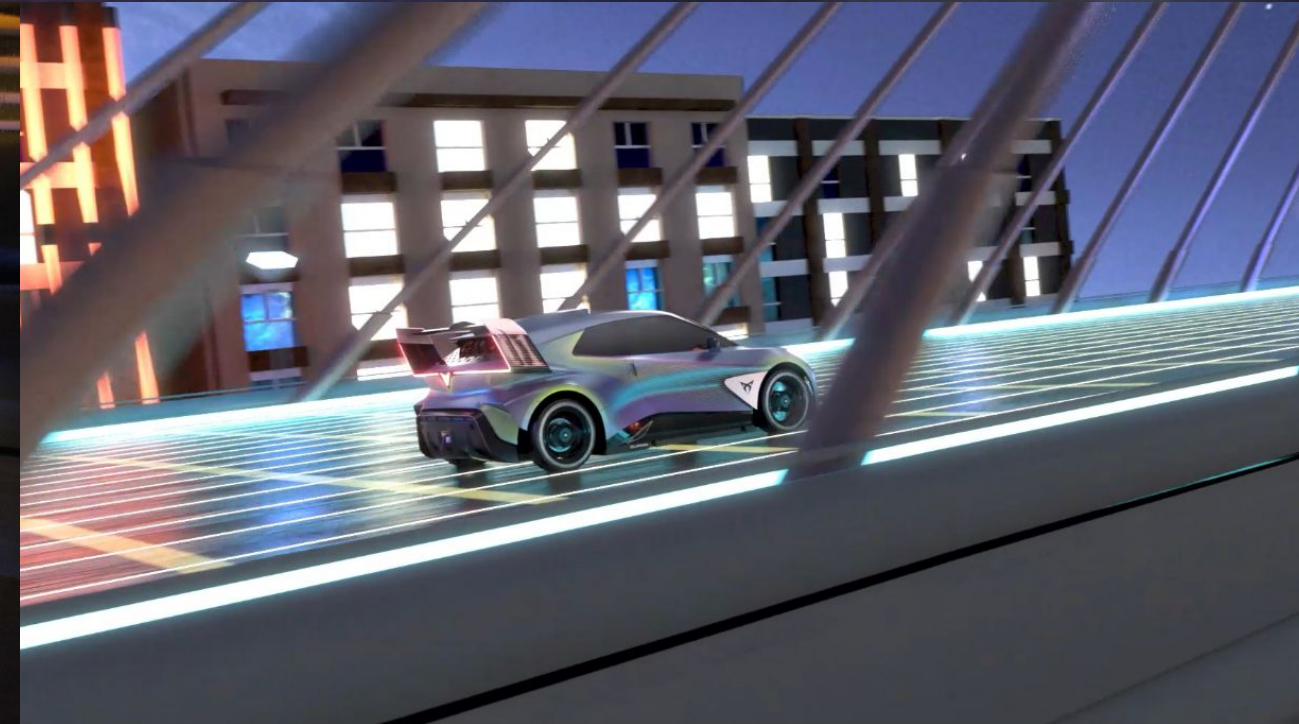
MADRID 2021

We wanted to surprise the attendees with a never-before-seen show: a unique tennis match on a projected court that constantly changed shape and size, becoming a completely surreal match. For that we created the visual content for a very special tennis court that, thanks to technology, managed to make the impossible possible: challenging and putting a tennis legend between the ropes, who had to face not only several rivals but also the track itself.

Visual content: **blit.**
Client: **Xiaomi**
Agency: **ACCIONA Ingeniería Cultural**
Technical production: **The Lighthouse**
Sound design: **David Lara**

CUPRA | EXPONENTIAL & URBAN REBEL

IMMERSIVE INSTALLATION



BERLIN 2023

At the Exponential Event by CUPRA hosted at Berlin's iconic Tempelhof Airport, we designed an immersive installation specifically for the Urban Rebel car. Our creation involved 3D visuals of a Formula E race set in a virtual interpretation of Tempelhof Airport. In the installation, a real car was placed before a mirror. Once the race began, it seamlessly transitioned into the digital world, thus effortlessly blending the physical and virtual realms.

Visual Content: **blit.**

Client: **Cupra**

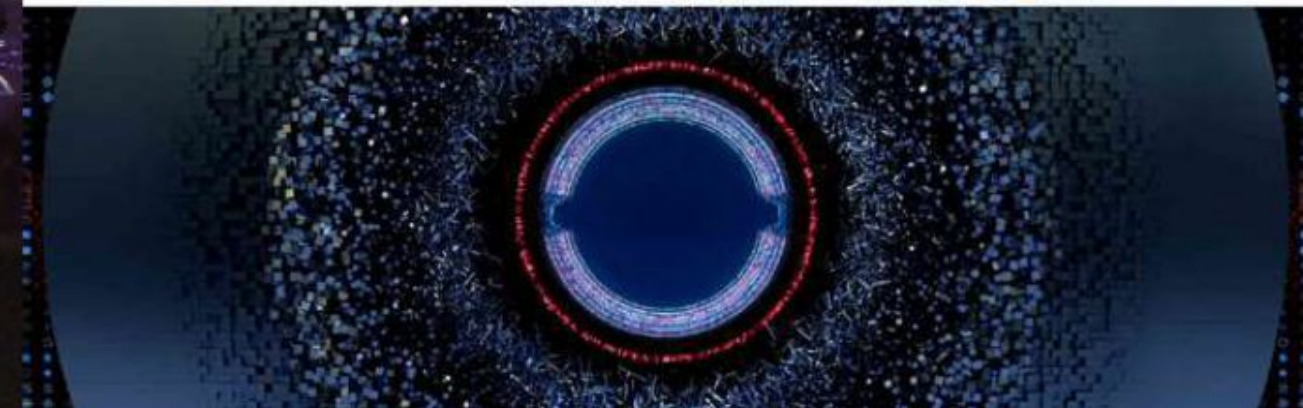
Agency: **Vampire Studios**

Technical Production: **Landscapes**

Soundtrack: **Sound Object**

NOCTURNA IBEROAMERICAN SUMMIT 2020

PROJECTION MAPPING DINING EXPERIENCE



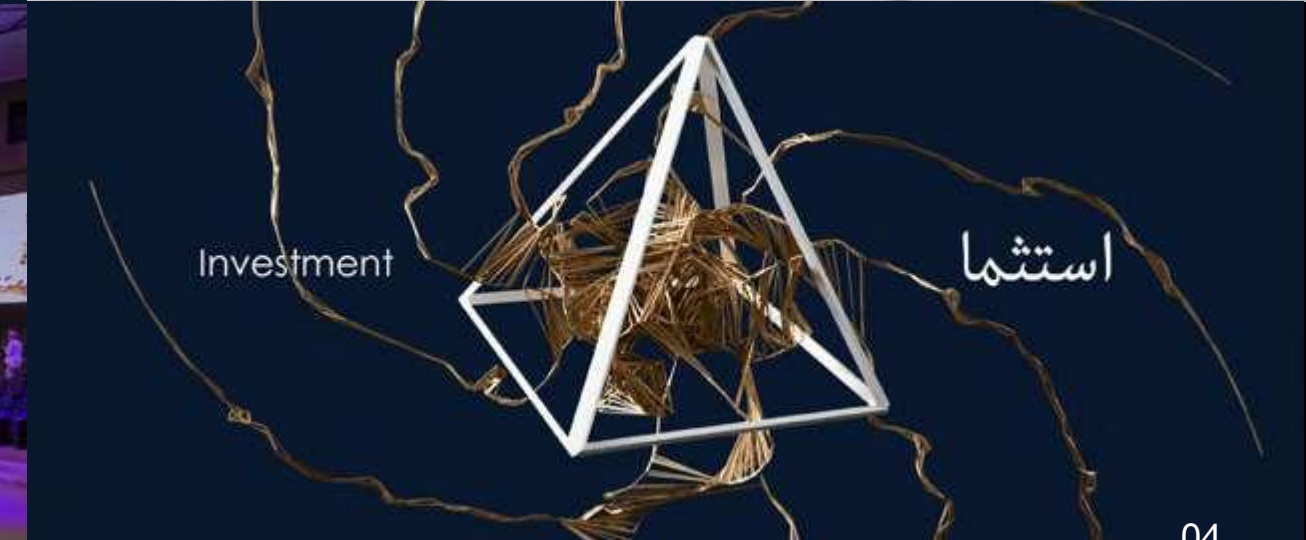
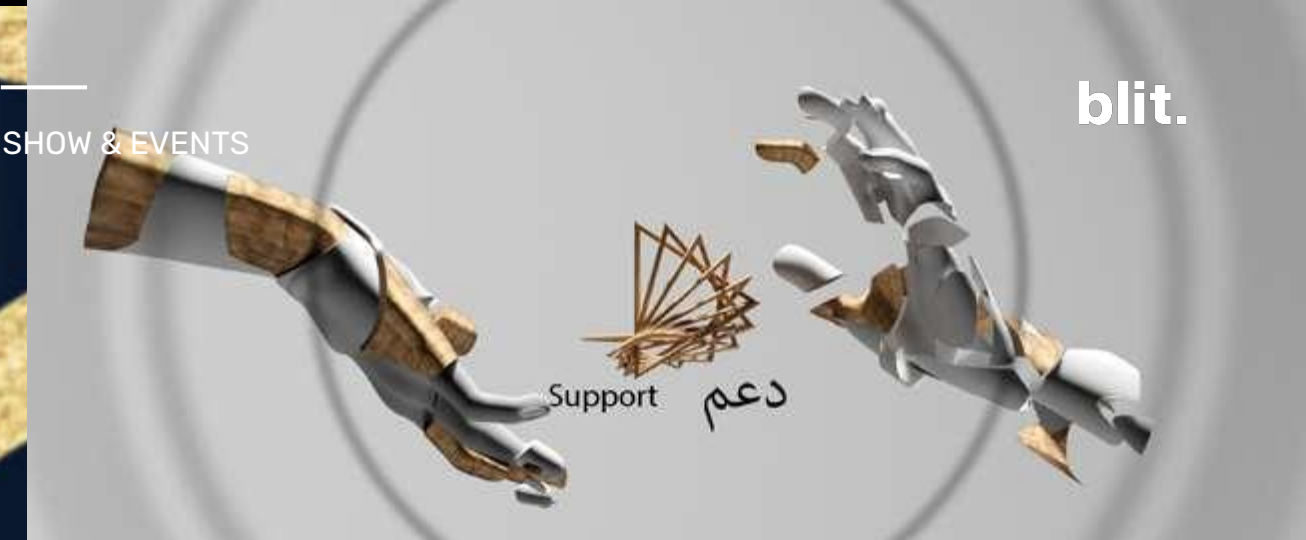
ANDORRA, 2020

Opening show for the XXVII Ibero-American Heads of State and Government Summit.
NOCTURNA, the immersive multi-sensorial dining experience enhancing all senses.
We wanted to impact, surprise, make the viewer feel something they had never experienced before.

Visual content, Technical production & Mapping: **blit.**
Client: **Cumbre Iberoamericana - Andorra 2020**
Sound design: **David Lara**

BAHRAIN AWARD FOR ENTREPRENEURSHIP 2019

INTRO SHOW FOR BAHRAIN AWARD ENTREPRENEURSHIP



BAHRAIN, 2019

Creation of a stunning show lasting 2 minutes to present the Bahrain Entrepreneurship Awards 2019.
And show the iconic elements of the country.

Visual content & Technical production: **blit.**
Client: **Bahrain Entrepreneurship Awards**
Agency: **Motiv8.events**
Sound design: **David Lara**

BMW B3 CONVENTION **GALA DINNER**

PROJECTION MAPPING DINING EXPERIENCE

PORTFOLIO

SHOW & EVENTS

blit.



LISBON, 2019

We transformed the convention into a personalized digital show for each of the more than 380 attendants. Using 4 150-meter LED screens, 30 projectors and 60 automated lighting heads, we projected customized visuals on the tables and plates and integrated the experience with full-room visuals.

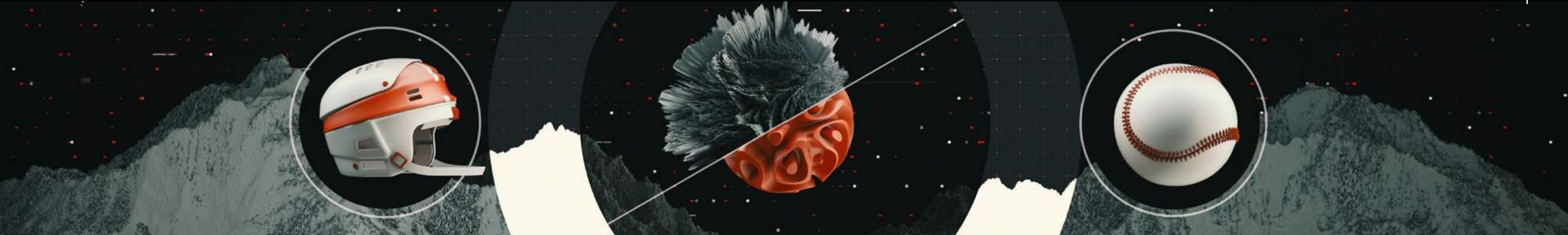
VISUAL CONTENT: **blit.**
CLIENT: **BMW B3 - Asia Pacific**
AGENCY: **Auriga Comunicación**
TECHNICAL PRODUCTION: **The LightHouse**
SOUND DESIGN: **David Lara**

CAMPIONAT DEL MÓN DE PILOTA BASCA **OPENING SHOW**

PROJECTION MAPPING FOR INTERNATIONAL BASQUE PELOTA FEDERATION



1

**BARCELONA, 2019**

Projection mapping for the inaugural show of the 18th World Championship of Basque Ball, projected on a pediment of 54mx10m. The technology used were motion capture suits to reproduce the movements of the pelotaris, integrated with virtual characters within the same audiovisual.

Visual content, Technical production & Mapping: **blit.**

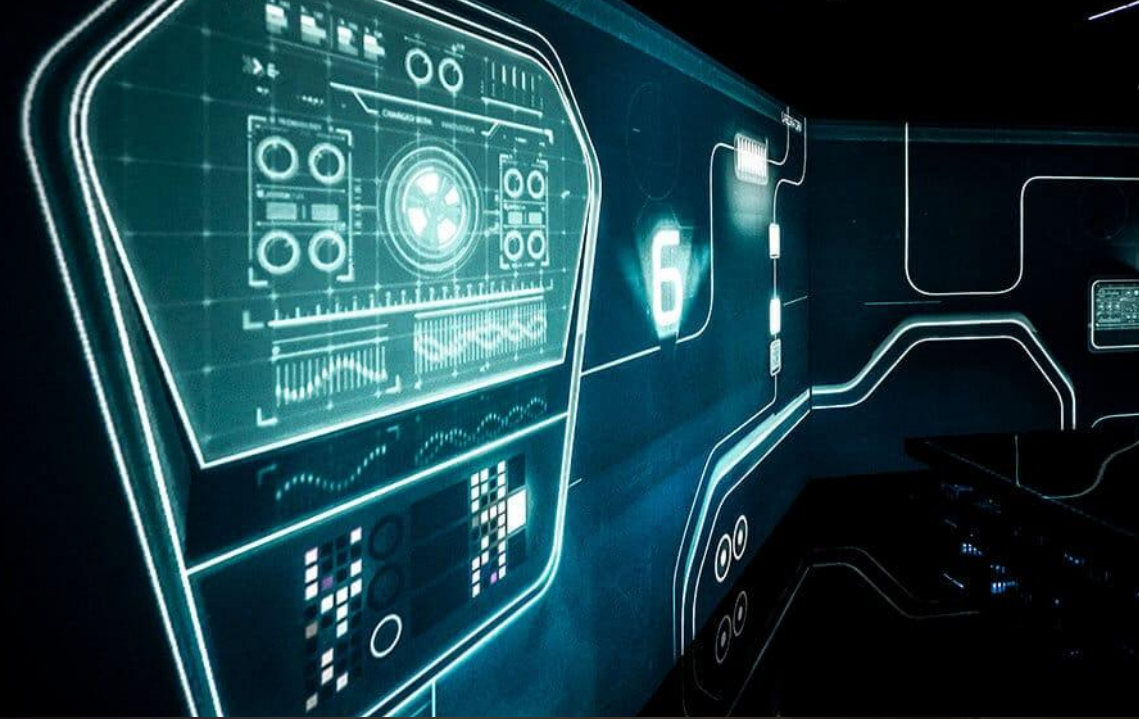
Client: **International Basque Pelota Federation**

Sound design: **David Lara**

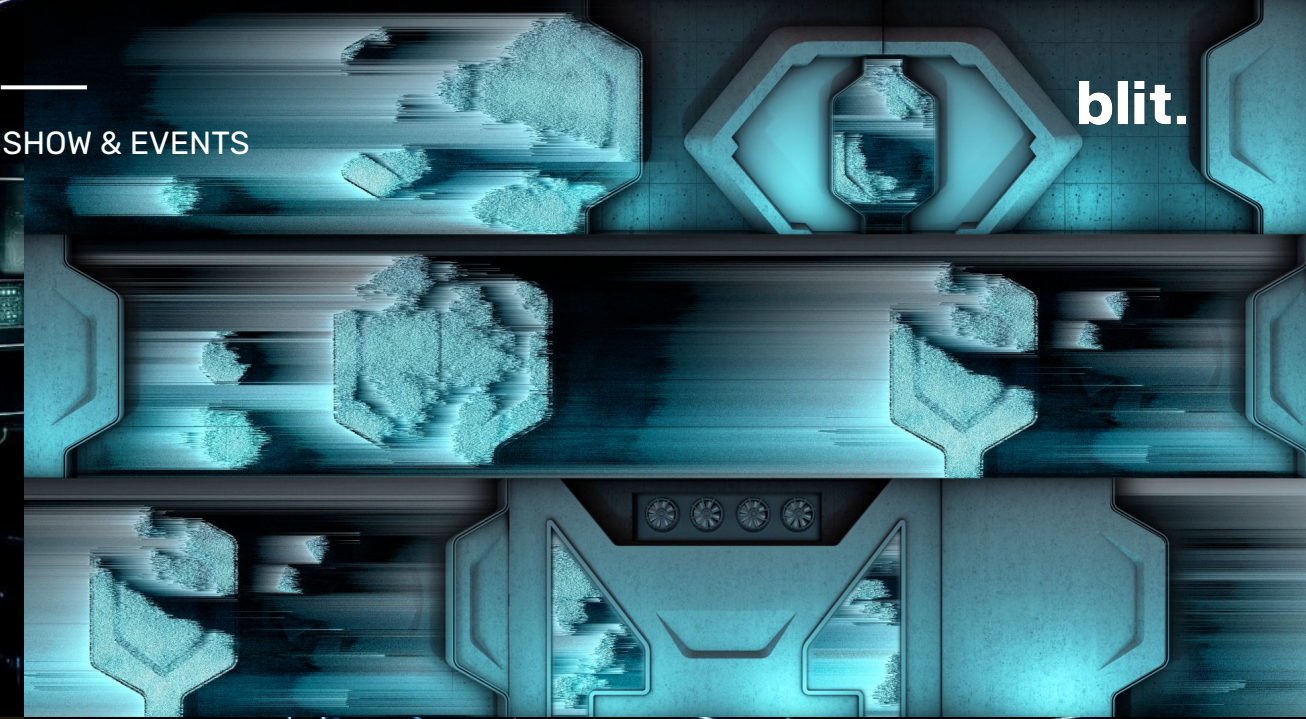
AUDI E-TRON ESCAPE ROOM

INTERACTIVE 360° IMMERSIVE MAPPING EXPERIENCE

PORTFOLIO



SHOW & EVENTS



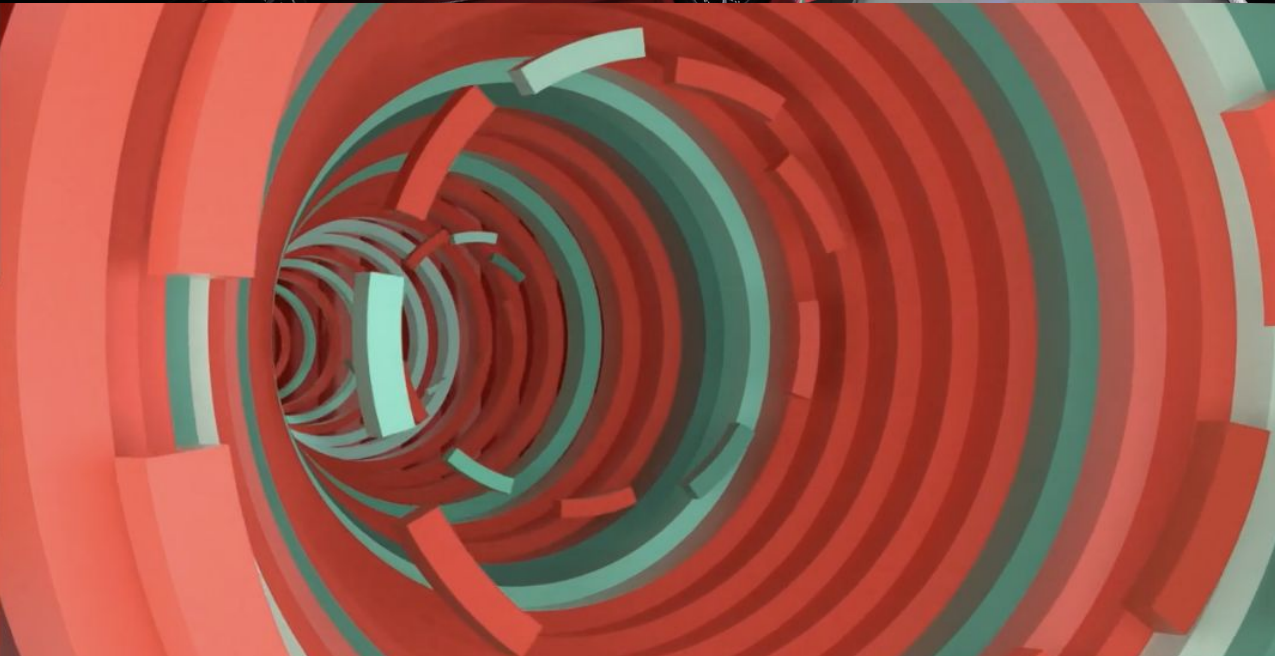
BARCELONA • MADRID • MUNICH | 2017-2019

An interactive, 360° immersive mapping experience featuring 8 projectors and 6 interactive installations. Users were presented with a series of challenges in each of the gamified spaces.

visual content:: **blit.**
Client: **Audi International**
Agency: **DDB Spain**
Production: **Antiloop Studio**

SEAT IBIZA & AROMA RESTYLING LAUNCH EVENT

AUDIOVISUAL SHOW FOR ROBOTICS SCREENS



BILBAO 2021

Visual content for the presentation of the restyling of two of the most emblematic models. 11 consecutive events for groups of 30 international journalists, with pintxos, robotic screens and even an authentic fronton in the Basque Country.

The intervention of the space was planned on the *fronton* court itself, in which was created a stage with an exhibition of the two models and an audiovisual montage with three robotic screens. In addition, several show moments were created with the three led screens, with ad-hoc choreographies and audiovisuals.

Visual content: **blit.**
Client: **Seat**
Agency: **MacGuffin**
Sound design: **David Lara**

BALLANTINE'S 10 YEARS

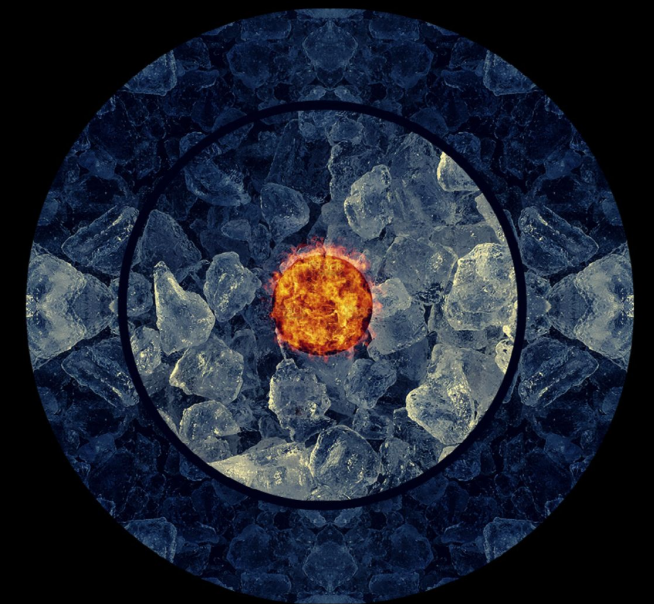
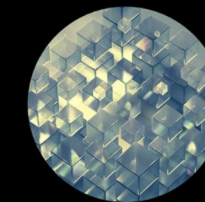
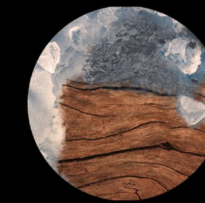
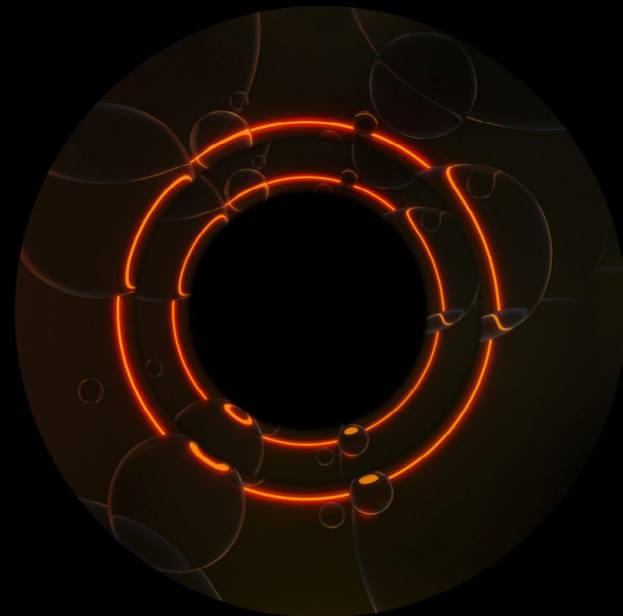
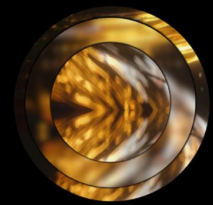
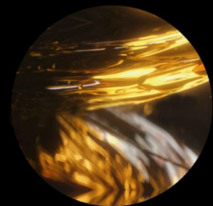
Projection mapping table experience

PORTFOLIO



SHOW & EVENTS

blit.



MADRID 2021

Visual content for a table projection mapping for the presentation of the Ballantines 10 years.

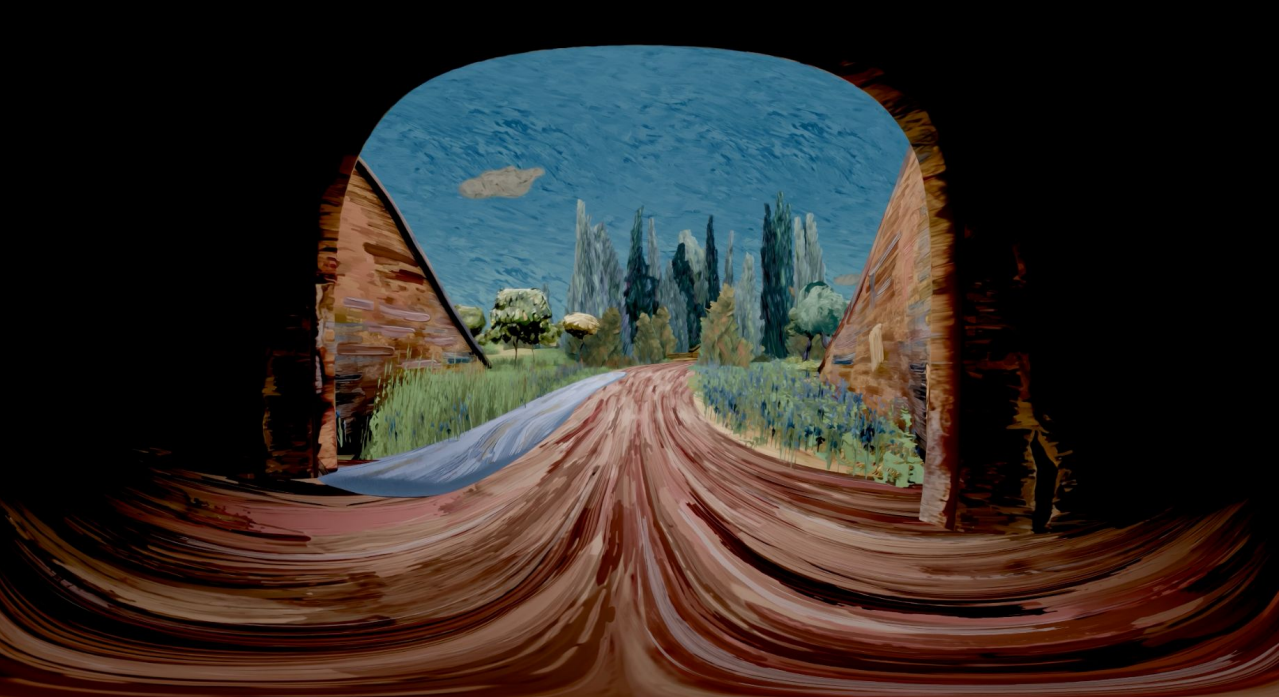
Visual content: **blit.**

Client: **Pernod Ricard**

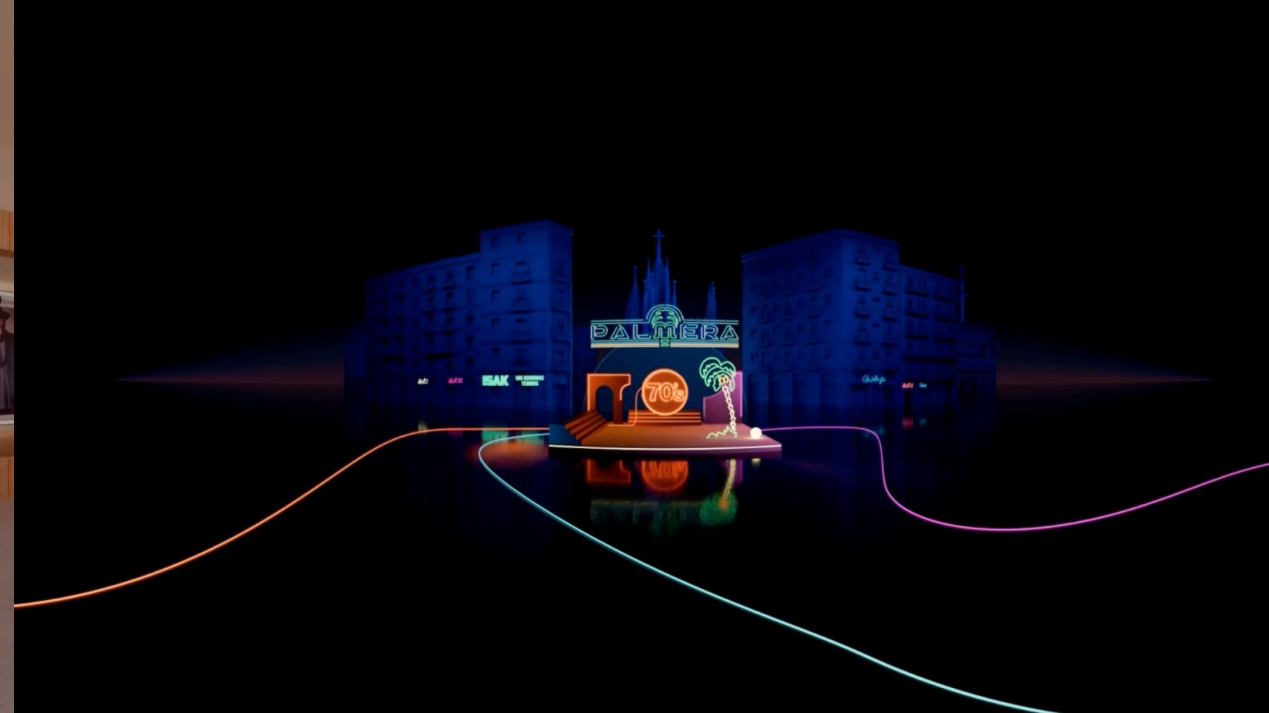
Agency & Technical production: **The LightHouse**

Immersive & VR

From the virtual world to the real world, we are in the foreground.
We create virtual reality and immersive projection
experiences that bring audiences forward in time.



MANGO
BEHIND THE FASHION
VR EXPERIENCE



BARCELONA 2024

VISUAL CONTENT AND PR: **blit.**
CLIENT: **MANGO**
PRODUCTION: **UNIVRSE**



TOMORROWLAND **THE GREAT LIBRARY OF TOMORROW**

INTERACTIVE VR EXPERIENCE





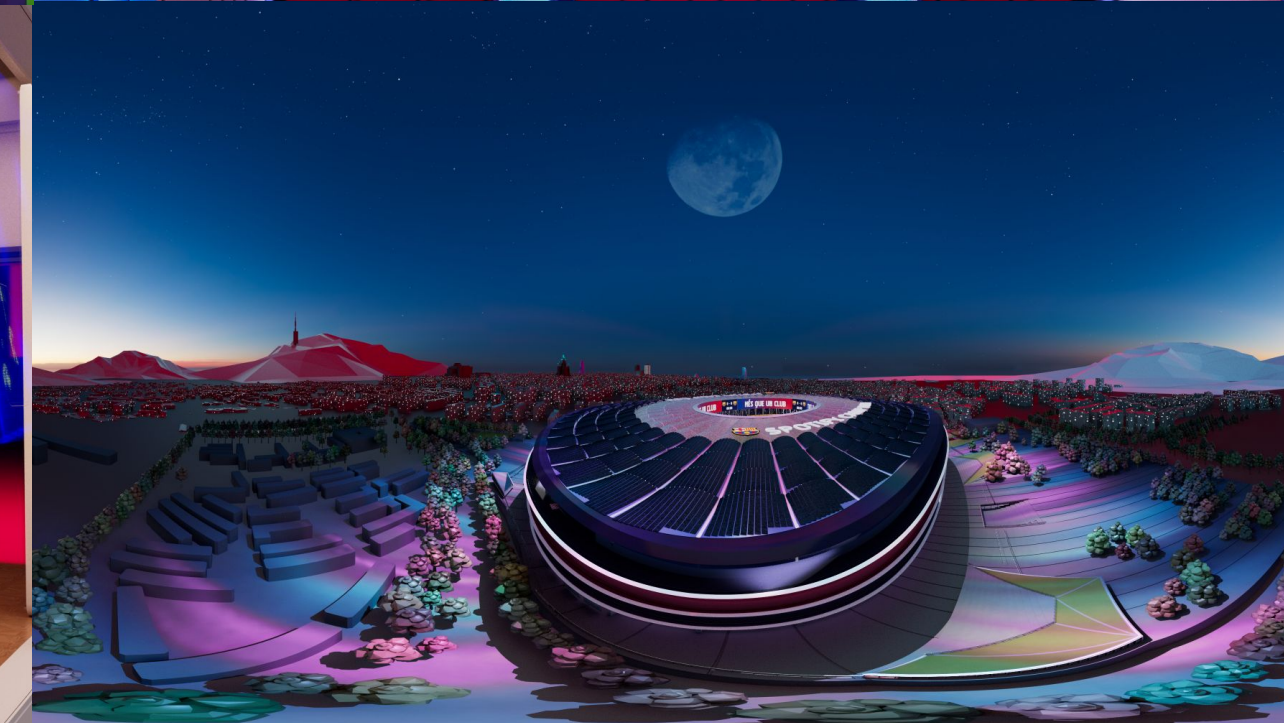
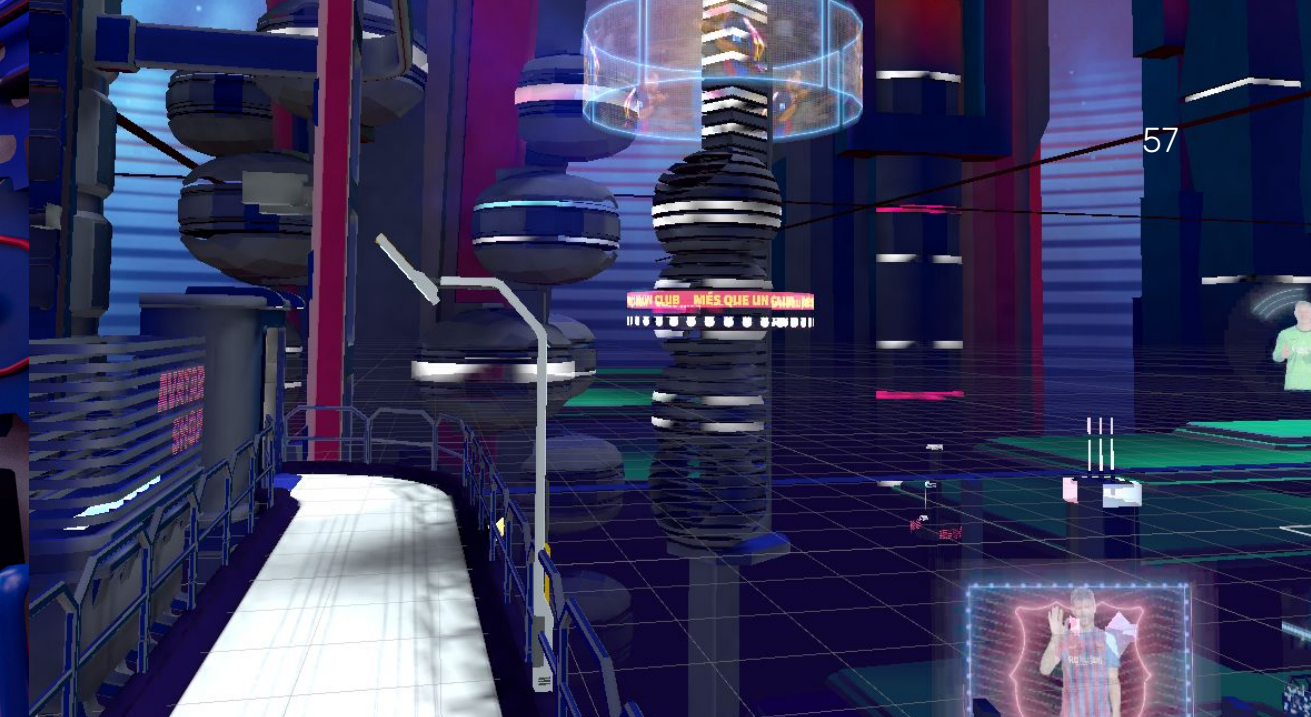
BARCELONA 2024

Step into the world of The Great Library of Tomorrow, a groundbreaking VR and audiovisual experience. Immerse yourself in the heart of Tomorrowland, where its core values and essence come to life in a series of mythical realms. This one-of-a-kind journey offers an unforgettable blend of storytelling and interactivity, setting a new standard for location-based VR adventures.

Our team crafted the entire 3D environment from the ground up, covering every aspect of the 3d environment production – from conceptual art design and architectural structure to 3D modeling, texturing, and lighting. The result is a rich, immersive world that invites visitors to lose themselves in the future of imagination.

3D ENVIRONMENTS AND ASSETS: **blit.**
CLIENT: **TOMORROWLAND**
AGENCY: **LAYERS OF REALITY**
PRODUCTION: **UNIVRSE**

BARÇA MUSEUM
BARÇA VIRTUAL DREAM
LOCATION BASED VR EXPERIENCE



BARCELONA 2022-2023

An immersive virtual reality experience that is lived in the first person, as if it were a dream.
A journey in which you will immerse yourself in the world of Barça with all your senses.
FC Barcelona has been the first sports entity in the world to embrace multi-user VR to create engagement with its fans.

VISUAL CONTENT: **blit.**
CLIENT: **Fútbol Club Barcelona**
AGENCY: **UNVRSE**
PRODUCTION: **UNVRSE**

TITANIC

LOCATION BASED VR EXPERIENCE



BARCELONA 2024

Discover hidden stories and forgotten moments as you explore the remains of the world's most iconic ocean liner. This immersive VR location-based adventure offers a profound perspective on the tragedy, blending historical depth with cutting-edge visual storytelling.

Our team meticulously designed every aspect of the 3D environments. From initial art design to 3D modeling, texturing, and lighting, each element was crafted with precision to evoke the haunting atmosphere of the sunken ship, ensuring both realism and historical accuracy from that era.

3D ENVIRONMENTS AND ASSETS: **blit.**
AGENCY: **LAYERS OF REALITY**
PRODUCTION: **UNIVRSE**



IDEAL
DALIVRSE

INTERACTIVE VR EXPERIENCE



BARCELONA 2022-2023

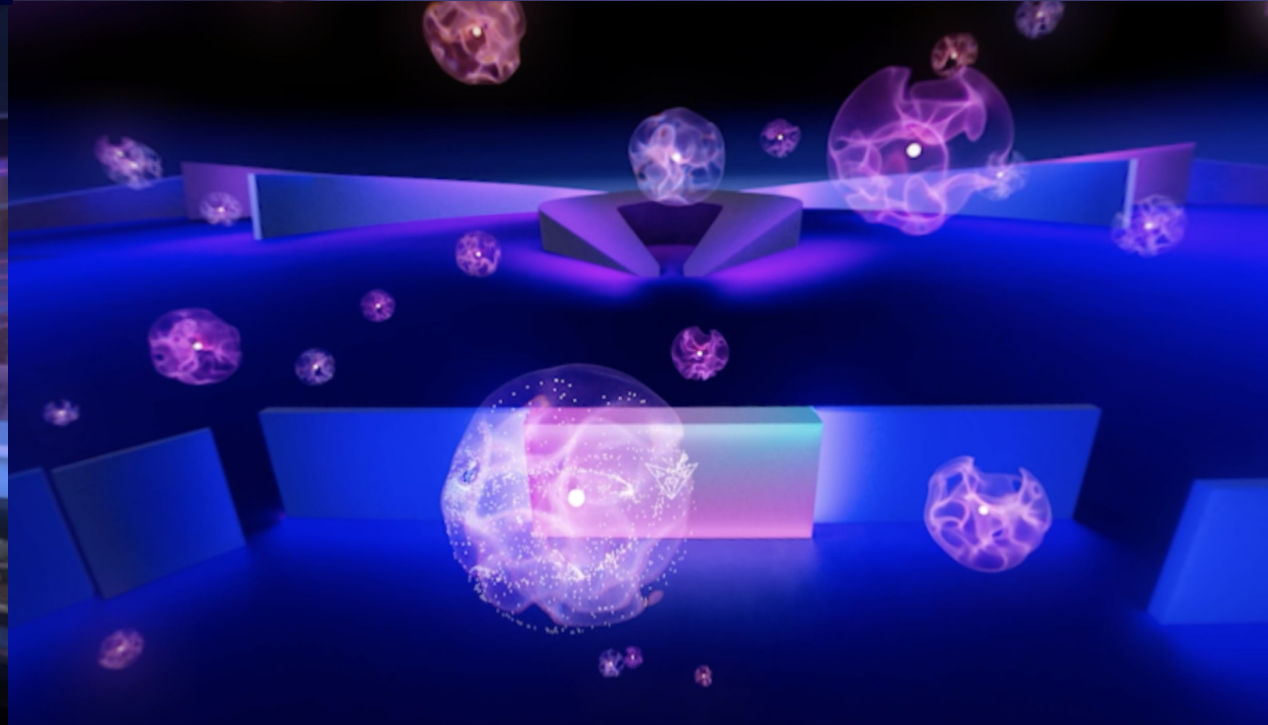
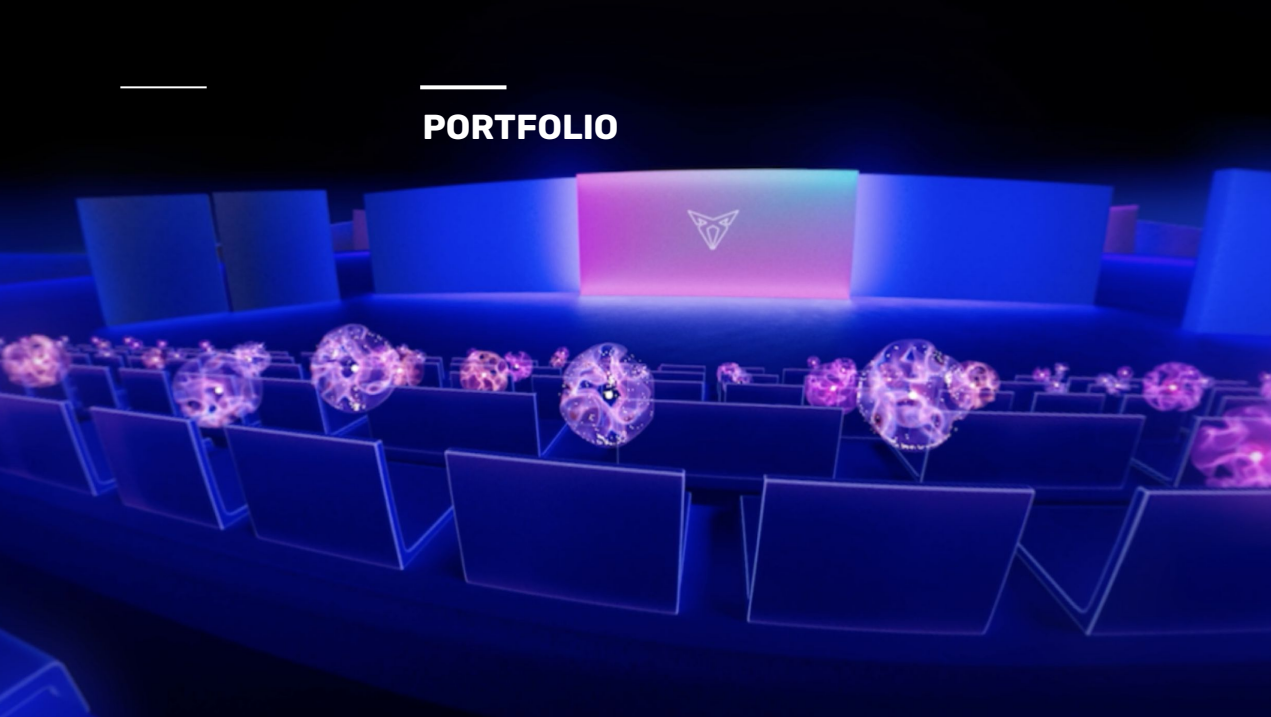
Welcome to a mind-blowing journey, a collective experience where visitors interact with virtual content and share in wonder. This immersive journey travels through Salvador Dalí's mind and how his brilliant work stems from open, ambitious, provocative, and scientific thinking. DALÍ CIBERNETICS offers an exciting tour through his most famous works from a completely new perspective.

VISUAL CONTENT: **blit.**
CLIENT: **IDEAL BARCELONA**
AGENCY: **LAYERS OF REALITY**
PRODUCTION: **UNIVRSE**

UNSTOPPABLE IMPULSE EVENT **CUPRA URBAN REBEL VR EXPERIENCE**

IMMERSIVE VR EXPERIENCE





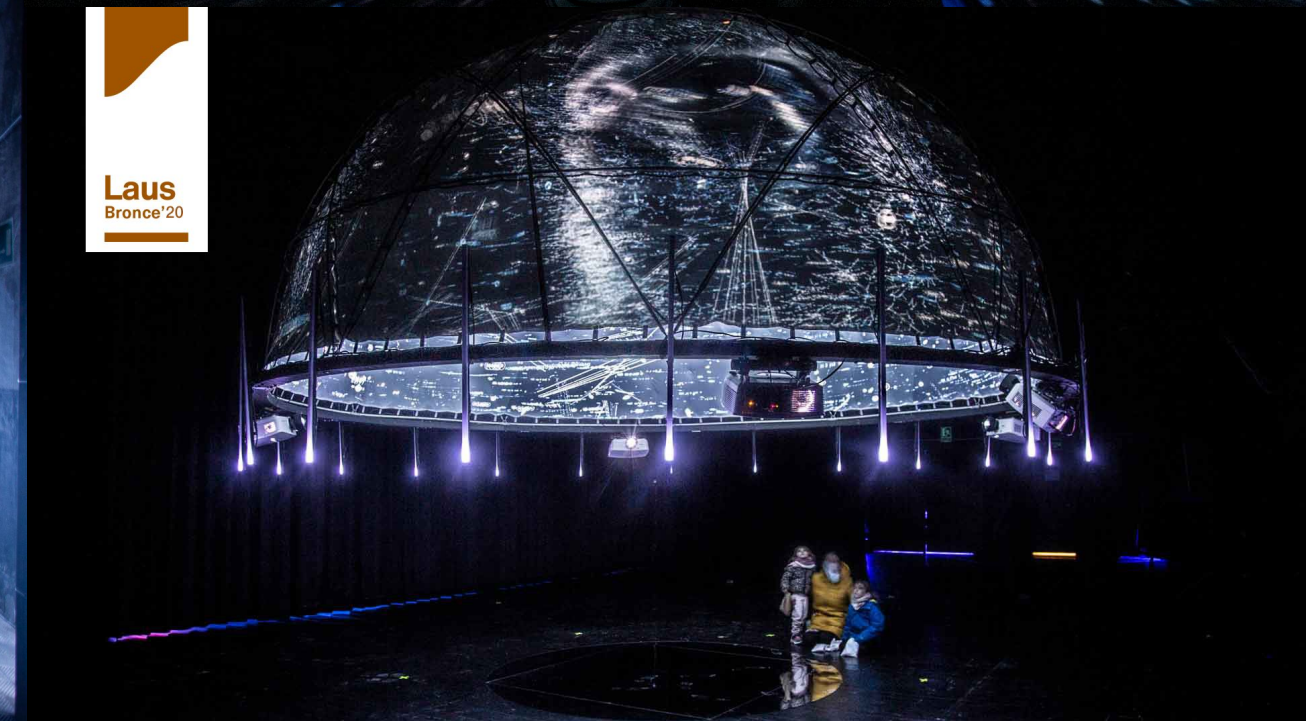
SPAIN, 2022

For the reveal the The Urban Rebel, Cupra wanted to do something really special, that's why reality was combined with virtuality. In each seat they left a pair of VR glasses and at the indicated moment, they were able to live an immersive experience with which they could even "drive" the car and go around the circuit, before leaving and exploring a futuristic version of the streets of the neighborhood the youngest and most modern in Barcelona, the Raval. Apart from the originality of the idea, the remarkable fact is the coordination of 600 VR glasses, which had to work simultaneously and synchronized. It is a "historical" milestone, since the only time that so many glasses have been synchronized at the same time was at a Facebook event.

VISUAL CONTENT: **blit.**
CLIENT: **Cupra**
AGENCY: **Vampire studios**
PRODUCTION: **Landscapes Digital**
SOUND DESIGN: **Sound Object**

DATAISM - VR EXPERIENCE

Immersive Dome experience



SPAIN 2019 - 2024

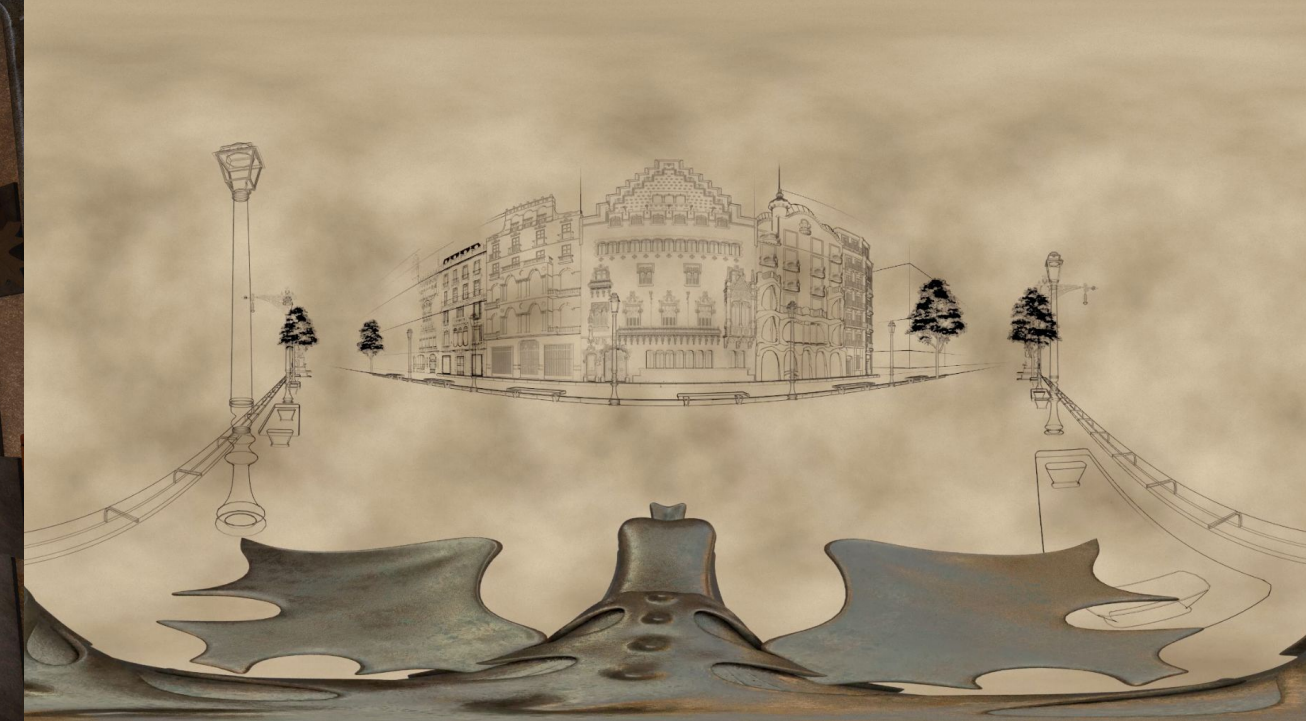
The separation between the natural and the digital world is collapsing. Data is changing how we seek the truth, even changing our philosophy of knowledge. Climate change, deforestation, water scarcity and habitat loss are no longer a mystery to us. The environmental data is there for anyone to see. Data-ism transforms this data as you've never seen. Further demonstrating that the distance between data and reality is shrinking everyday. Attesting that the boundaries of technological evolution continue to expand. But most importantly, reminding us that the knowledge exists, we just need to be willing to act on it.

VISUAL CONTENT, ORIGINAL SCRIPT
& TECHNICAL PRODUCTION: **blit.**
DOME DESIGN: **CODA studio**
SOUND DESIGN: **Sound Object**



CASA AMATLLER 1900

IMMERSIVE VR EXPERIENCE



BARCELONA, 2023

In the VR experience of the Amatller house, visitors are transported back to 1900 when the Amatller family was living in the house. Using VR technology, visitors can fly on the torso of one of its dragons and explore as far as the secret photography studio in the attic. This exciting experience allows you to discover the hidden secrets of this historic house as if you were living in Barcelona in the early 1900s.

visual content:: **blit.**
Client: **Casa Amatller**
Production: **Layers of Reality**
Sound Design: **Rafel Plana**

ENTRE NÚVOLS

VR JOURNEY THROUGH ANDORRA'S SKY

IMMERSIVE VR EXPERIENCE

ENTRE NÚVOLS

Un viatge immersiu pel cel
d'Andorra la Vella des d'una
perspectiva nova i emocionant





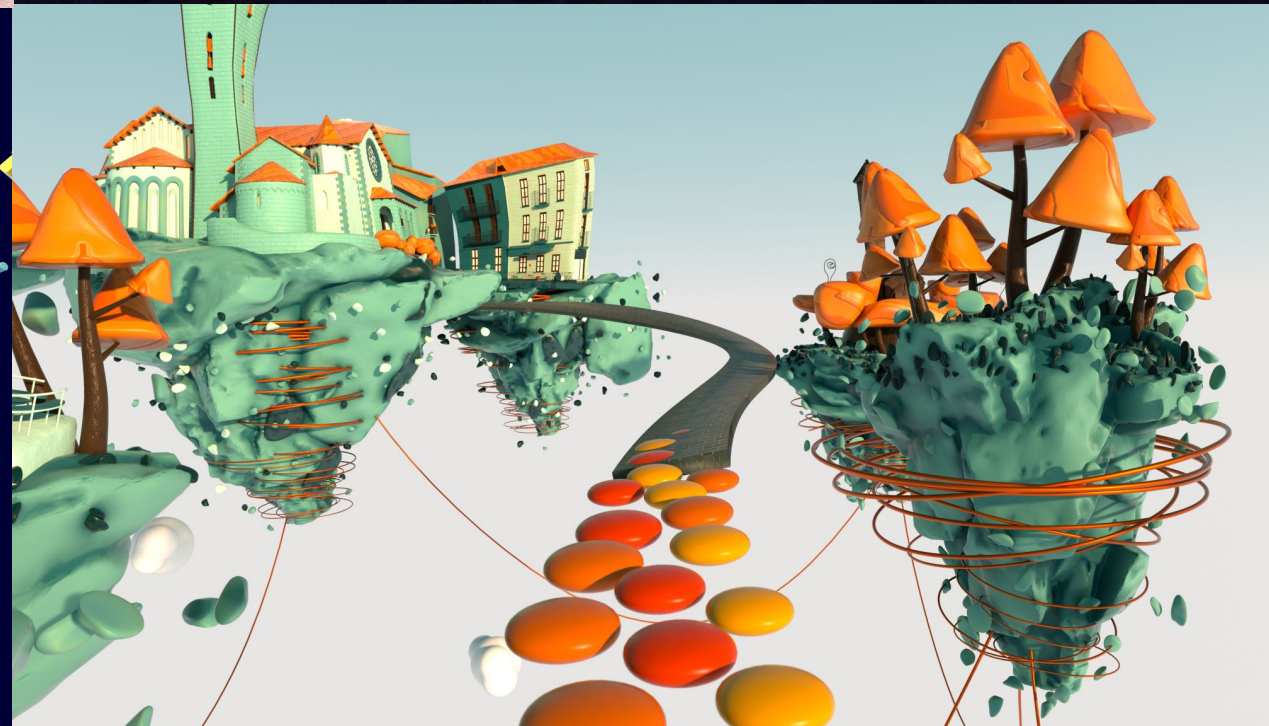
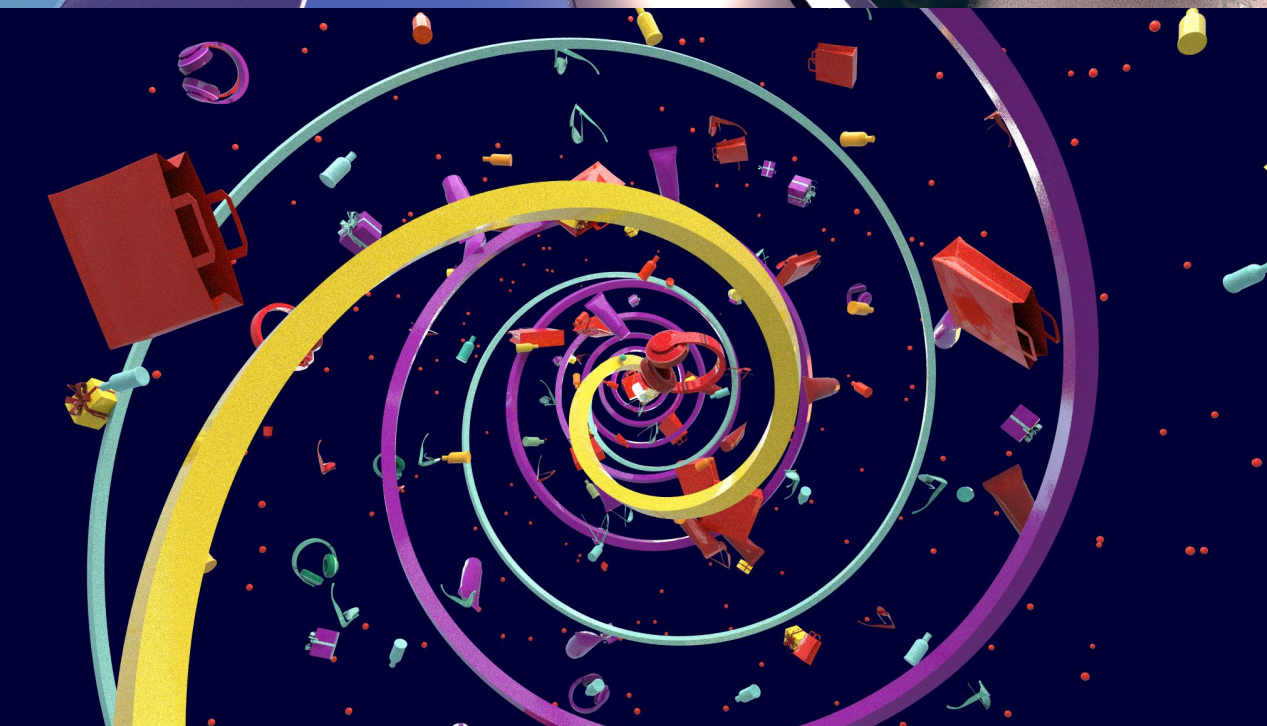
PORTFOLIO



IMMERSIVE & VR



blit.



BARCELONA, 2023

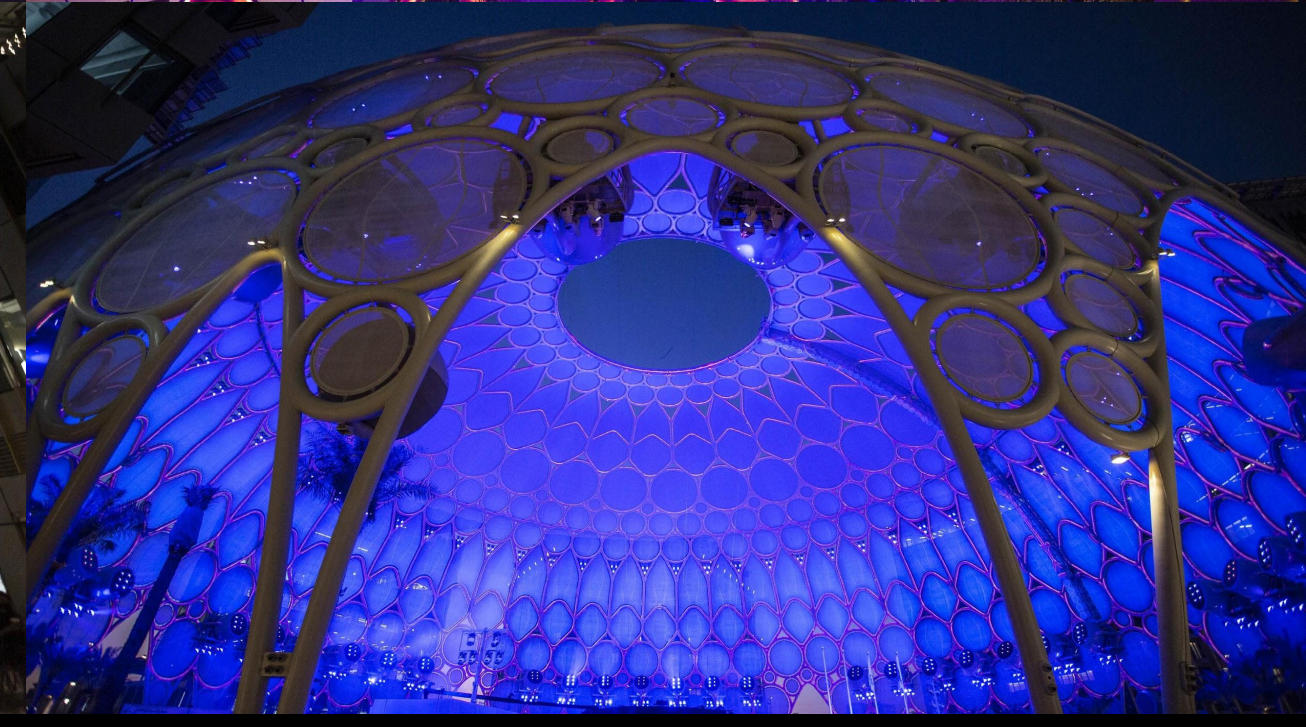
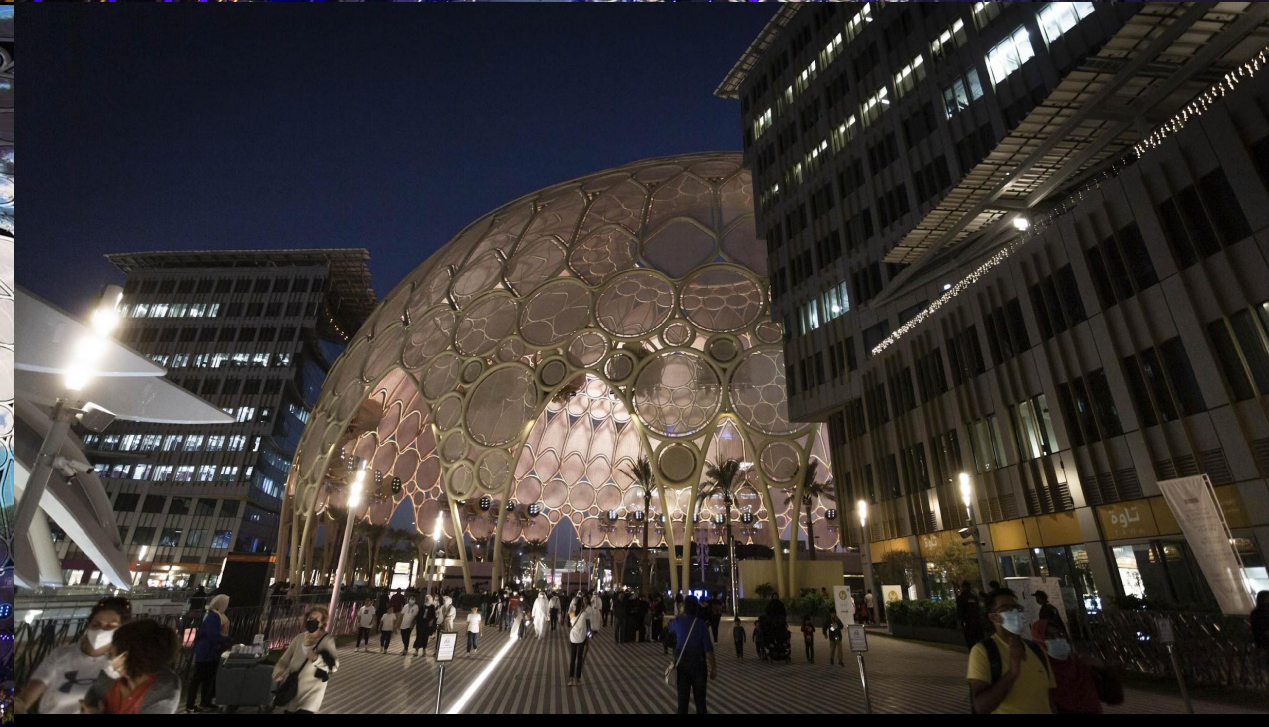
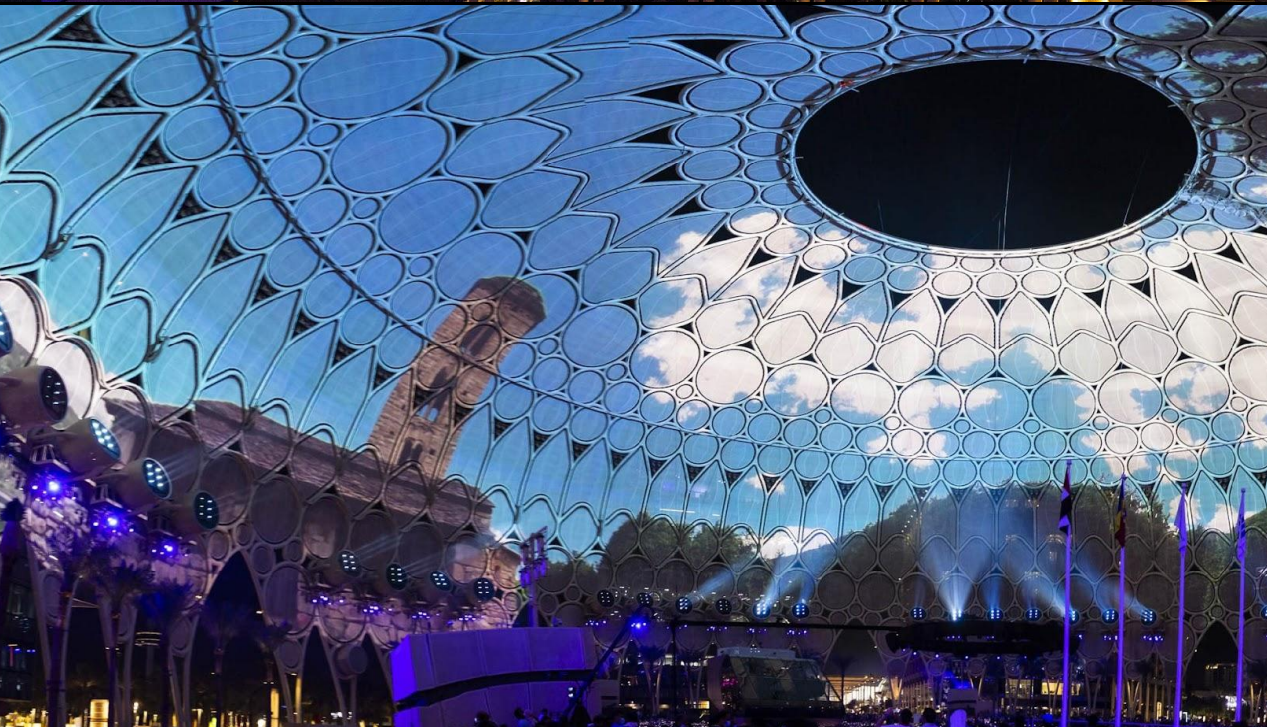
Entre Núvols is an immersive VR experience that takes you on a journey through the charming corners of Andorra la Vella. Created by Blit for the 2022 Fira d'Andorra la Vella, this experience offers a unique perspective on the stunning scenery and rich culture of this beautiful city. From the picturesque old town to the modern shopping centers, you'll get a comprehensive tour of all that Andorra la Vella has to offer.

With Entre Núvols you have the ability to interact with the environment in a way that's not possible in real life. You can explore hidden alleys, climb to the top of the tallest buildings, and immerse yourself in local culture, all while feeling completely immersed in the experience.

VISUAL CONTENT & PRODUCTION: **blit.**
CLIENT: **Comú d'Andorra La Vella**
SOUND DESIGN: **Opal**

EXPO DUBAI 2020
ANDORRA THE FULL CIRCLE

360° DOME IMMERSIVE EXPERIENCE



DUBAI, 2022

252 projectors, a 130m diameter and 67,5m tall dome, and a 360° project; we have created a big-scale immersive experience for people to be surrounded by all things Andorra can offer for this country's pavilion at the ExpoDubai 2020, to be held from October 2021 to March 2022.

During an entire year, we have filmed Andorra in all the seasons to transmit the richness of its culture and nature using 360° equipment. This curated filming has been the material that we have used to create the full-dome projection at the AlWasl Plaza, a covered square with the biggest projection dome in the world.

VISUAL CONTENT: **blit.**
CLIENT: **Andorra Turisme**
AGENCY: **Wow comunicació**

CADAVRE EXQUIS
FRIDA KAHLO VR
IMMERSIVE VR EXPERIENCE



PORTFOLIO



IMMERSIVE & VR



blit.



5

Frida Kahlo
LIFE OF AN ICON



BARCELONA 2021

The experience is inspired by the life and work of Frida, her environment and her work, a pictorial and at the same time imaginary world, which accompany the artist herself throughout her life.

This visual journey is divided into three phases: The exploration of her life, her environment, where the viewer is placed in Coyoacán at the beginning of the 20th century, starting from the same bed where Frida spent long periods of time. The tour takes us into her imaginary, a dreamlike journey through scenes starring very characteristic and visual elements of his work. Death, with mourning and the altar as protagonists, and a key element deeply rooted in Mexican culture, which will give way to the subsequent rebirth iconography of the figure of Frida, thanks to the digital age.

VISUAL CONTENT: **blit.**
CLIENT: **IDEAL Barcelona**
SOUND DESIGN: **Rafel Plana**

SILVIA & THE SPYGLASS

EVOLUCIÓN DESDE LA IMPERFECCIÓN

IMMERSIVE VR EXPERIENCE



SPAIN, 2022

“Evolución desde la imperfección», un proyecto de «silvia & the spyglass» en un formato innovador donde se fusiona arte con la música y la tecnología. Este viaje inmersivo en el que siete de las obras de Silvia Sánchez cobran vida gracias a las técnicas de la realidad virtual, permite la inmersión en otro mundo, uno lleno de emociones, fantasía y surrealismo, que despertará interrogantes sobre la belleza en la imperfección, la importancia de las pequeñas cosas de la vida, sobre aprendizajes vitales y transformación, soñando la vida para vivirla en todos sus colores.

VISUAL CONTENT: **blit.**
CLIENT: **Silvia & the Spyglass**
SCRIPT: **La Letra Herida**
SOUND DESIGN: **David Lara**

JUGUETIRAMA - VR EXPERIENCE

Immersive VR experience

PORTFOLIO

// IMMERSIVE & VR



Mexico, 2018

We feature 5 experiences in VR360 that recreate universes from well-known toy collections, allowing children to get in the front seat of a Hot Wheels car, enter a fantasy kingdom, visit Barbie's mansion, soar through the streets of Gotham and pilot with Luke Skywalker through space. The experience ends with a virtual visit to Juguetirama and includes an online shopping experience.

VISUAL CONTENT: **blit.**
CLIENT: **Juguetirama Mexico**
PRODUCTION: **Antiloop Studio**

Museu d'Arqueologia de Catalunya

Immersive Historical Experience

**BARCELONA, 2018**

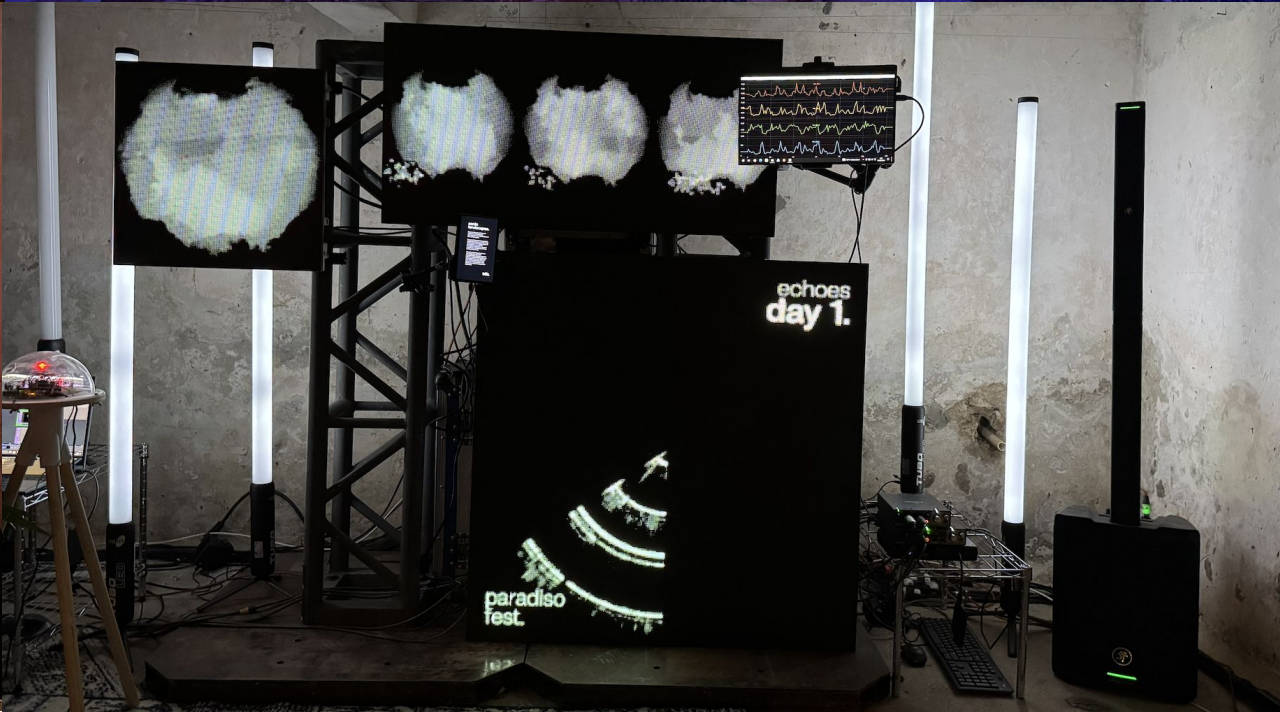
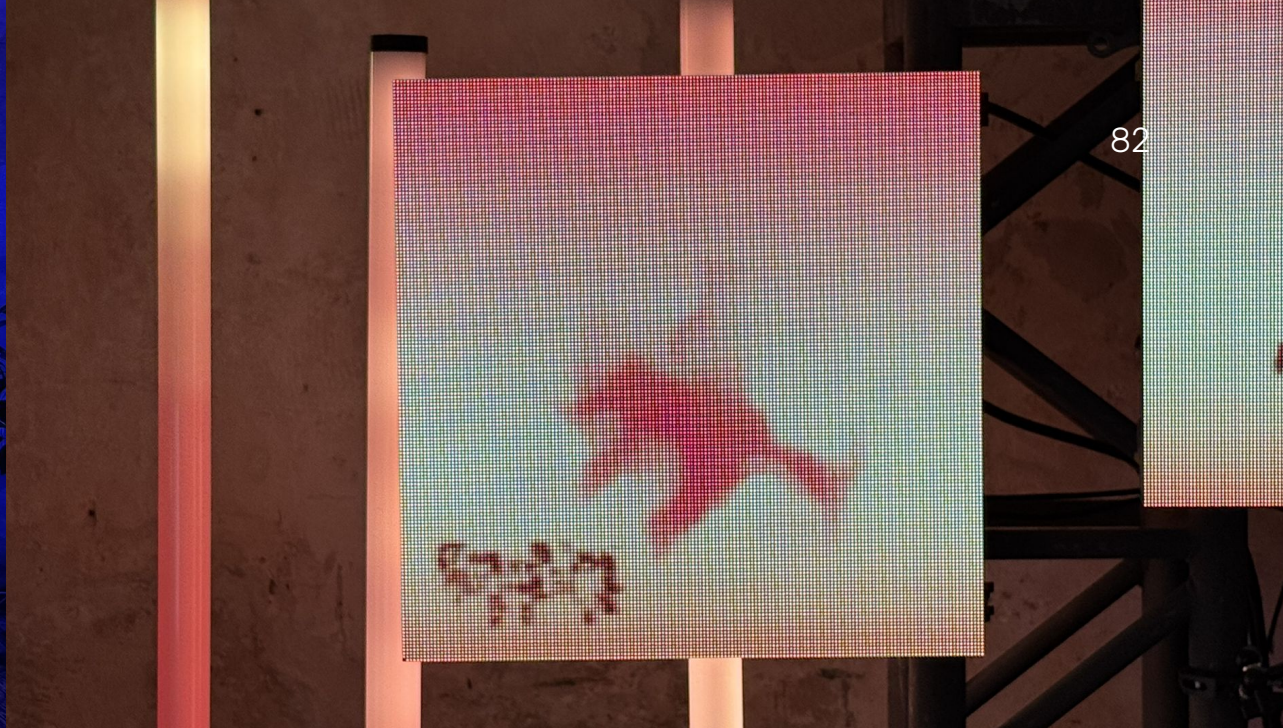
The exhibit gives the user the possibility of visiting 8 emblematic places in virtual reality. The Archaeology Museum of Catalonia invited us to integrate our technology and with all its archaeological sites, giving us a chance to look through time and live the wonder of the past to the fullest.

VISUAL CONTENT: **blit.**
CLIENT: **Museo d'Arqueologia de Catalunya**
SOUND DESIGN: **David Lara**

Real-time reactive installations

We design immersive environments that respond instantly to movement, sound, and presence – creating unique experiences that evolve in real time.

ECHOES
The Heartbeat of the Festival
REAL-TIME REACTIVE INSTALLATION



MÉRIDA | MÉXICO , 2025

Echoes is an artistic installation that turns the festival into a living ecosystem. Blending art, nature, and technology, it captures sounds, interactions, and environmental changes to generate immersive spaces with dynamic visuals, adaptive soundscapes, and real-time light patterns. It acts both as a mirror and an evolving memory of the event, transforming each moment into a collective narrative that dissolves the boundaries between the physical and digital worlds – creating connection and meaning.

Festival: **Paradiso Fest**
 Visual Content & Idea : **blit.**
 Technical Production: **blit.**

A person's legs, wearing light blue jeans and brown sneakers, are positioned in the center of the frame. They are standing on a floor that features a large, illuminated grid pattern. The grid is composed of squares in various colors, including blue, green, yellow, and red, which appear to be reacting to the person's presence. The background is dark, and the overall lighting is dramatic, with the floor's lights being the primary source of illumination.

PULSE

REAL-TIME REACTIVE & INTERACTIVE INSTALLATION



BARCELONA, 2025

Pulse is an interactive installation that gives shape to the collective imagination of club culture and music festivals, bringing the energy and sensory stimulation of the night into the exhibition space. Light, movement, and sound merge in a continuous flow, generating an ever-evolving environment. Every presence leaves a trace: ephemeral bodies and light trails are projected into a space where nothing is static. Everything flows to the rhythm set by the participants – in a state of shared effervescence, a spontaneous choreography that exists only in the present moment. As with any collective experience, the piece is shaped by those who inhabit it. Pulse is not an object, but a living dynamic – a space where interaction creates its own language, an ecosystem where light and sound are sculpted by every gesture and presence.

Visual content & Idea: **blit.**
FESTIVAL: **Off LLUM BCN**
blit. team: **Lara de la Puente / Steven Lesper / Jose Luís Hernández / Héctor Mas**

Projection mapping

You can start for the first time with 3D mapping techniques
to bring your ideas to life.



PROJECCIÓ DE MAPPING

IMPERIVM | Històries romanes

BARCELONA, 2024

La nova exposició permanent del MAC-Museu d'Arqueologia de Catalunya, IMPERIVM. Històries romanes, és una guia cap a la descoberta i el coneixement de la civilització romana a través de les històries de diferents habitants de l'imperi romà, dels seus neguits i anhel, que en primera persona expressaran l'experiència de com es vivia en un món complex i divers, però al mateix temps global i integrador. Fent ús de les últimes tecnologies, Blit Studio hem donat un nou enfocament a l'exposició per mitjà de la tècnica del videomapping projectant sobre les peces del museu. Generant així un diàleg entre innovació i cultura clàssica.

CONTINGUT VISUAL I PRODUCCIÓ: **blit.**
CLIENT: **Museu d'Arqueologia de Catalunya**
MUSEOGRAFIA: **Lidia Antunez**
DISSENY SONOR: **Rafel Plana**

FELIPE VI 10th ANNIVERSARY

ROYAL PLACE MAPPING



MADRID, SPAIN 2024

In June, the magnificent Royal Palace was transformed into a canvas of light and color to celebrate the 10th anniversary of King Felipe VI's reign. This grand projection mapping event illuminated the historic architecture, with a projection canvas spanning more than 80 meters in length. Stunning visuals brought to life the journey and milestones of the King's decade-long rule. Spectators were enthralled by the seamless blend of tradition and modernity, as the projections wove a narrative of Spain's rich heritage and the King's contributions.

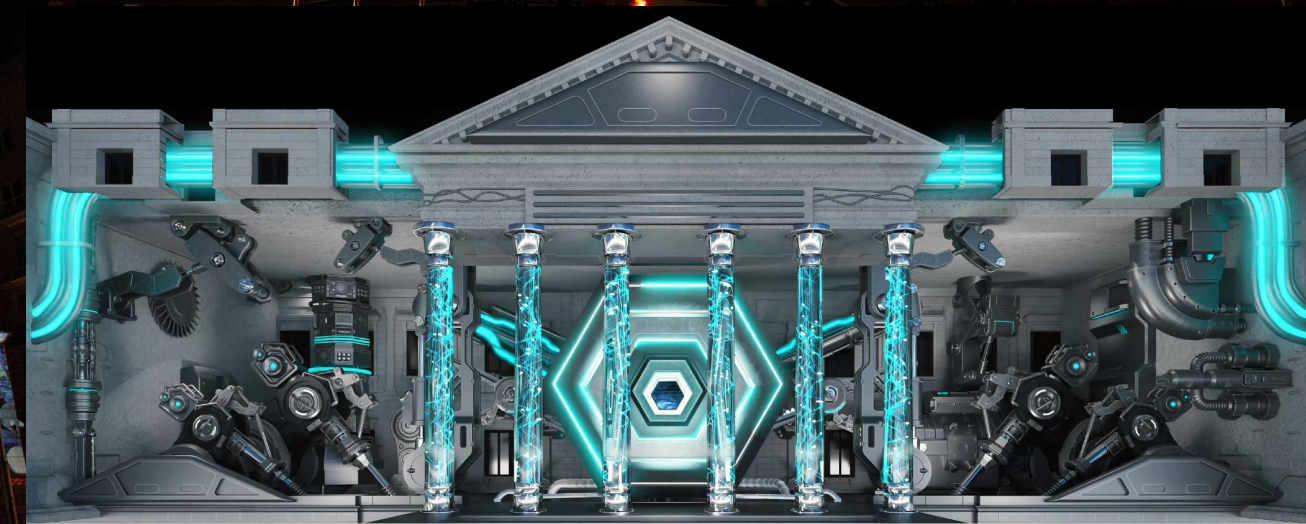
WWW.BLIT.STUDIO

VISUAL CONTENT & MAPPING: **blit.** | **Michael & Markus**
CLIENT: **Casa Real española**
AGENCY: **Telefónica**
TECHNICAL PRODUCTION: **The Lighthouse**

blit.

Mapping - Congress of Deputies

Historical projection mapping



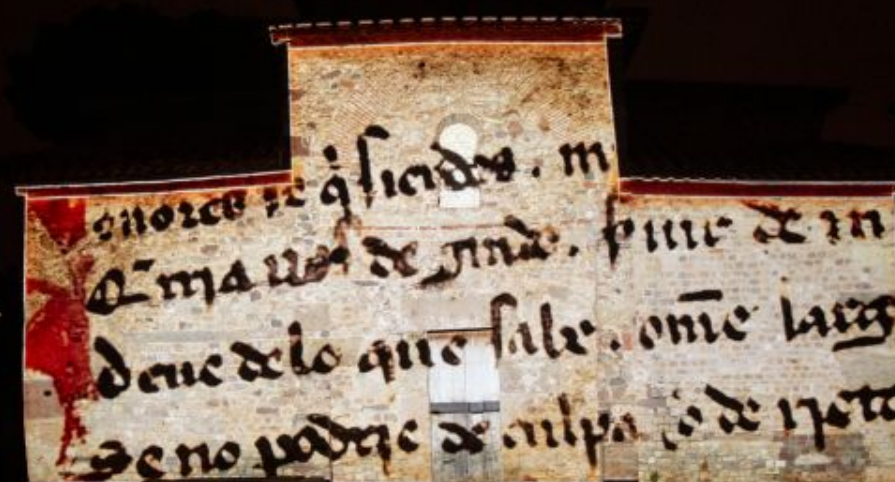
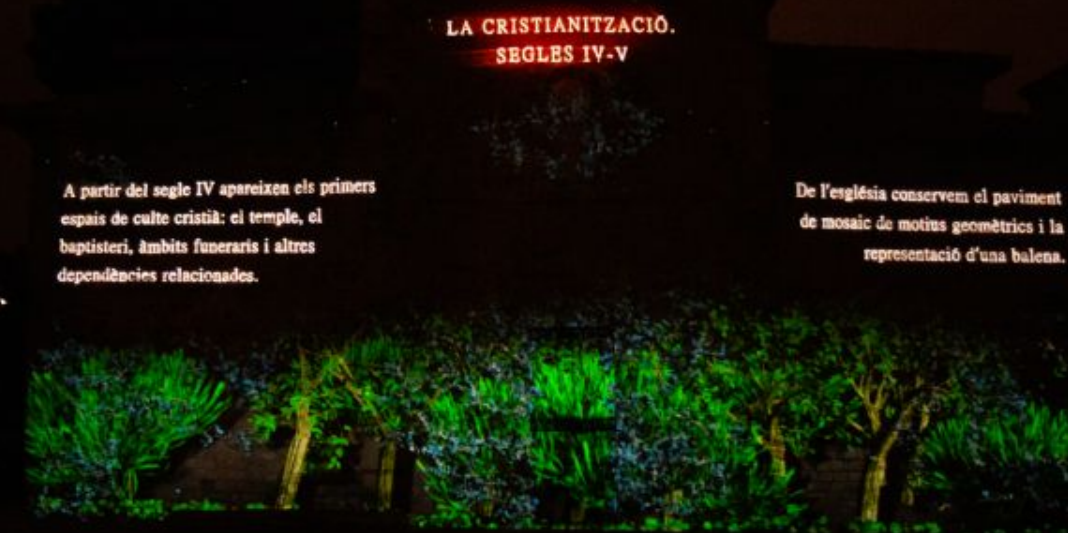
MADRID, SPAIN 2018

Historical mapping for the 40th Anniversary of the National Constitution where the most important events in Spain of the last 4 decades were reviewed. It was carried out on the 40-meter facade of the Congress of Deputies of Madrid.

VISUAL CONTENT & MAPPING: **blit.**
CLIENT: **Loterías del Estado**
AGENCY: **Contrapunto BBDO**
TECHNICAL PRODUCTION: **The Lighthouse**
SOUND DESIGN: **David Lara**

Mapping - La Seu d'Ègara

Historical projection mapping



TERRASSA 2018

To boost the candidacy of the Seu d'Ègara as a UNESCO World Heritage Site, we recreated 20 centuries of artwork from the stone altarpiece of Sant Pere and the paintings of the apses of Santa Maria and San Miguel. We accomplished this using 3D models and pictorial recreations to project simultaneously on the facades of the three buildings.

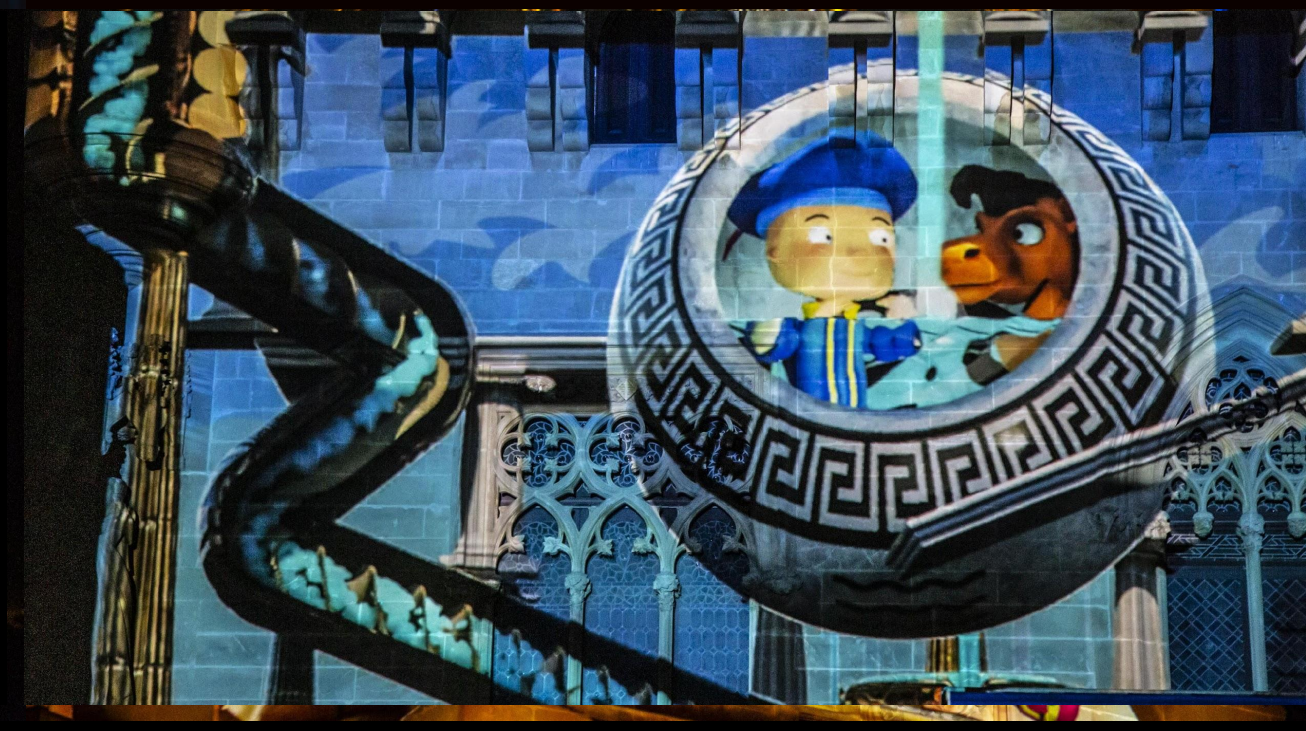
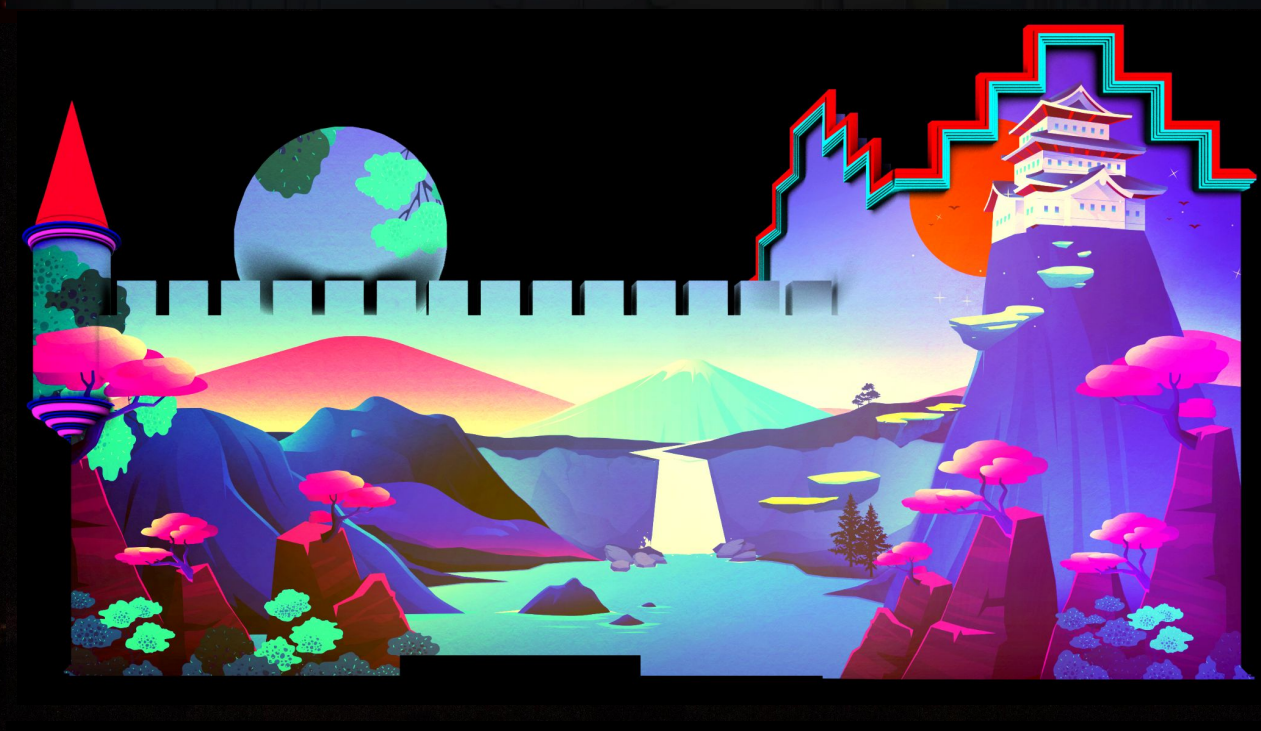
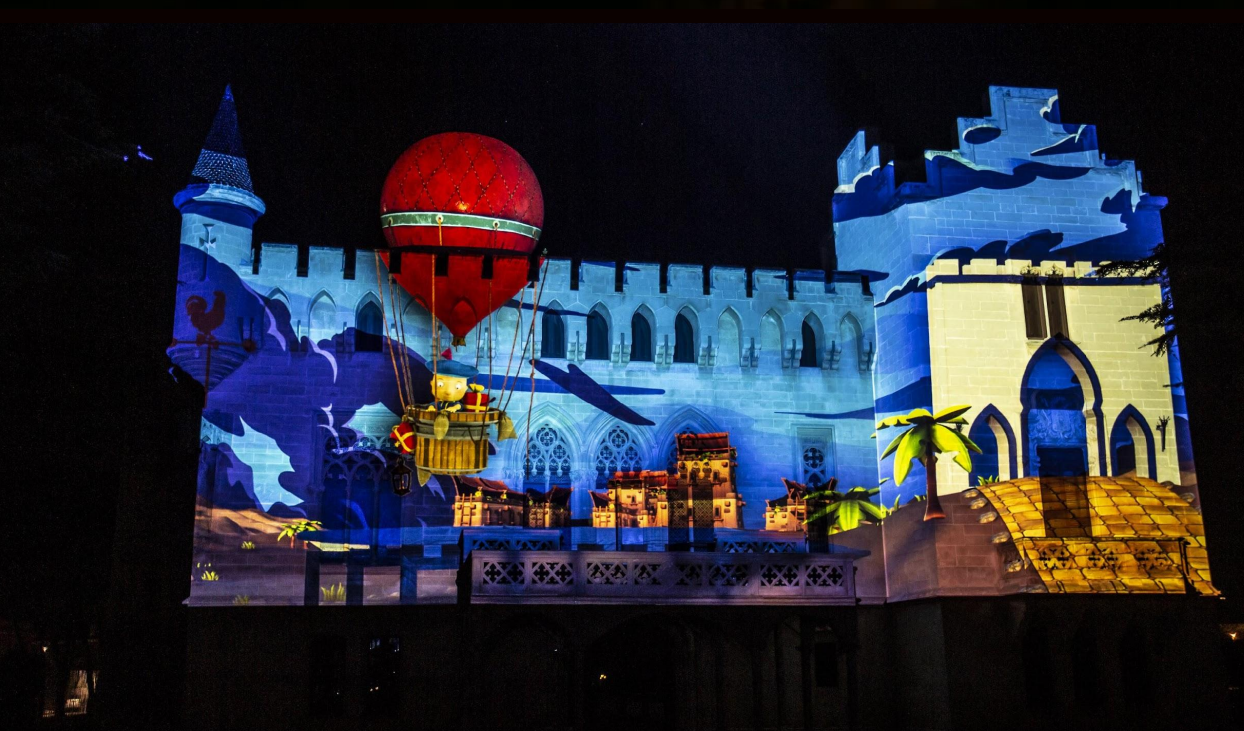
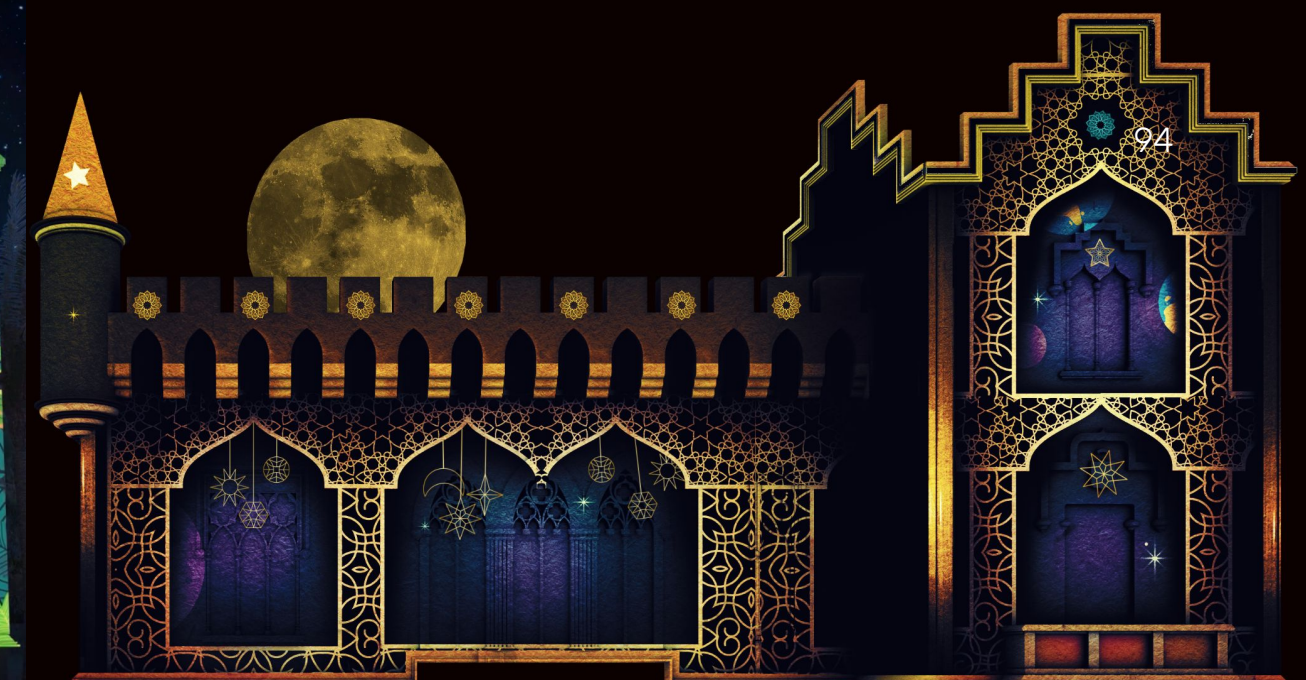
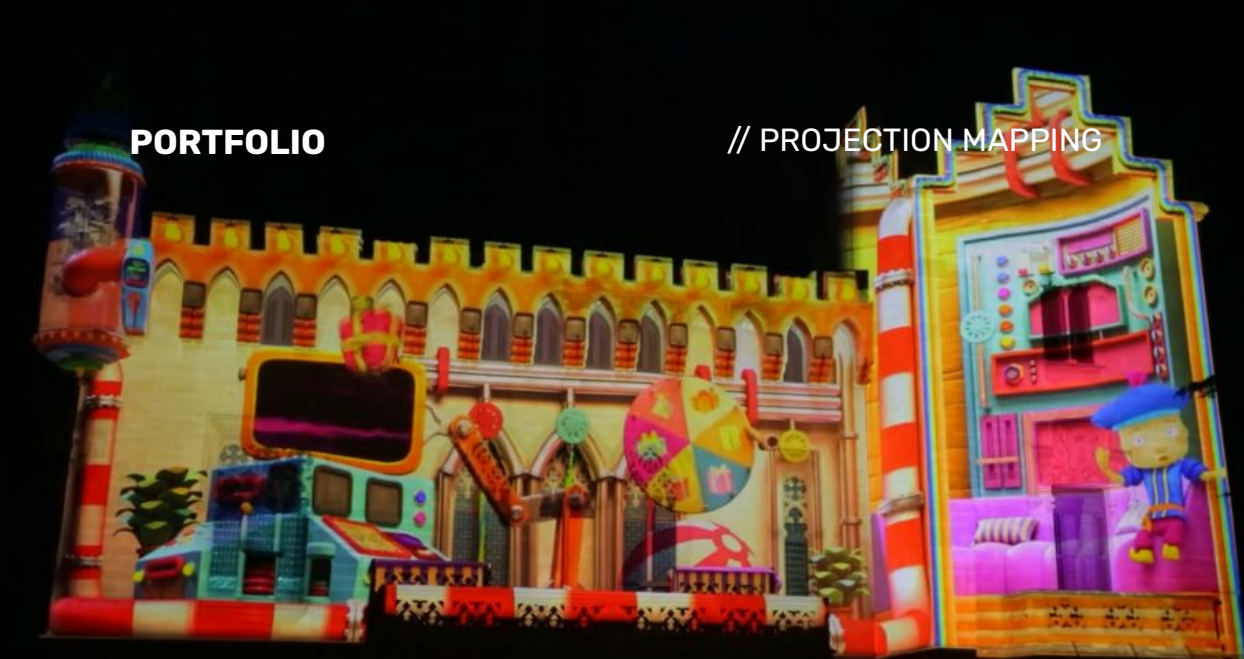
VISUAL CONTENT, ORIGINAL SCRIPT
& TECHNICAL PRODUCTION: **blit.**
CLIENT: **Terrassa City Council**
SOUND DESIGN: **David Lara**

MAPPING NIT DE REIS - VILA-SECA

Fantasy projection mapping

PORTFOLIO

// PROJECTION MAPPING



VILA-SECA, 2018/2022

We produced the Christmas mapping project for the city of Vila-seca (Tarragona). The city council has trusted us for a four-year project, in which three cartoon characters, Tonet & Pineda & Tatano, go on new adventures each year.

VISUAL CONTENT, TECHNICAL
PRODUCTION & MAPPING: **blit.**
CLIENT: **Vila-seca City Council**
SOUND DESIGN: **David Lara**

Products & Brand Activations

Creating bold and innovative products and brand activations that leave a lasting impression is our playground. We love to think outside the box — or inside it — but always turning the box into something you've never seen before.



FACEMAPPING INSTALLATION

Interactive Photocall

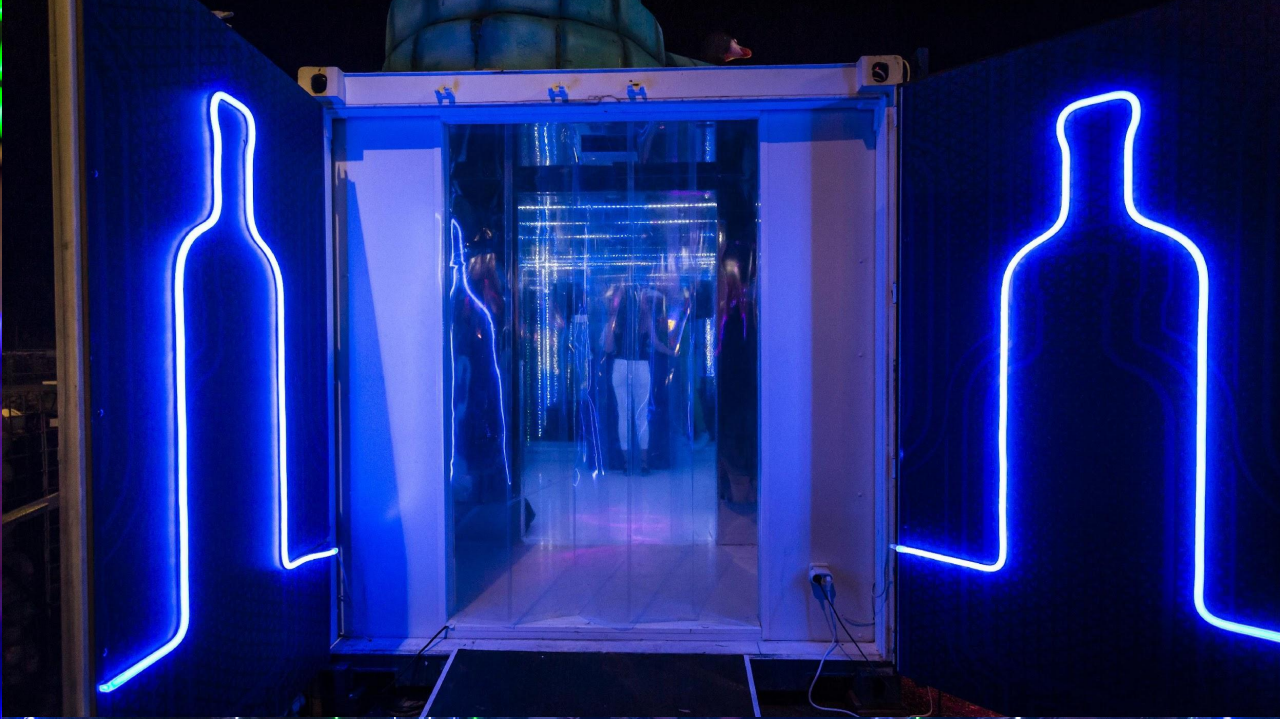


A fun way to take home a memory and share the experience on social media.
Facemapping is a real-time mapping installation.
We offer the option to personalize the contents according to the occasion, with elements of the event or the brand.

VISUAL CONTENT, TECHNICAL
PRODUCTION & MAPPING: **blit.**

ABSOLUT NIGHTS - IBIZA 2019

Brand activation



PORTFOLIO

// PRODUCTS & BRAND ACTIVATIONS

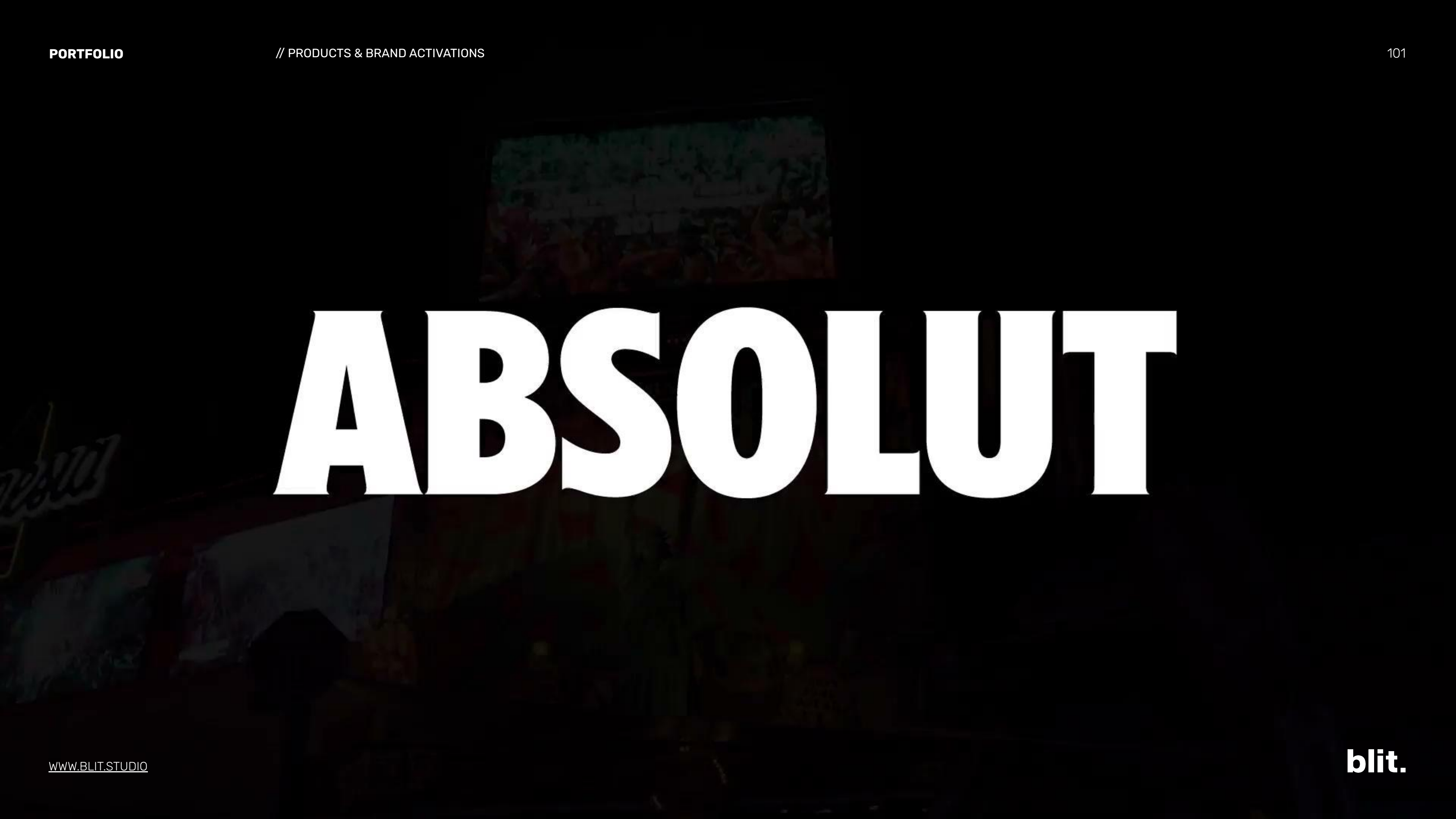
99

IBIZA, SPAIN 2019

Creative installation and space design for Absolut's Ibiza marketing activation campaign. We designed the exterior bar and an exclusive miniature club where visitors could be their own DJ inside Amnesia Club in Ibiza. The activation featured an interactive photocall and ink station where visitors could get temporary tattoos inspired by Absolut.

CREATIVE DIRECTION &
INSTALLATIONS DESIGN: **blit.**
CLIENT: **Pernod Ricard España**
PRODUCTION: **The Lighthouse**

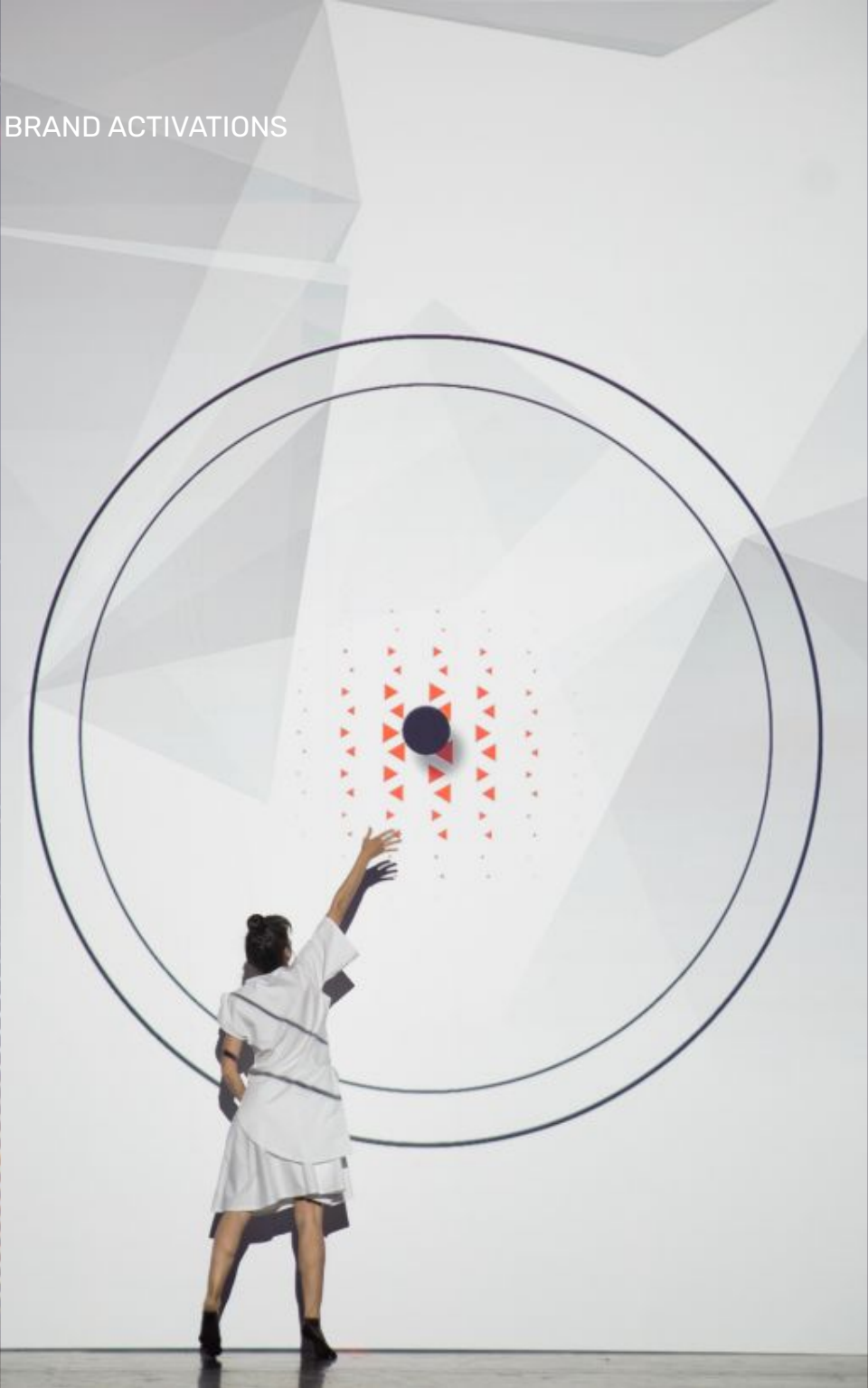




ABSOLUT

INTRO SHOW WITH DANCER

Brand activation



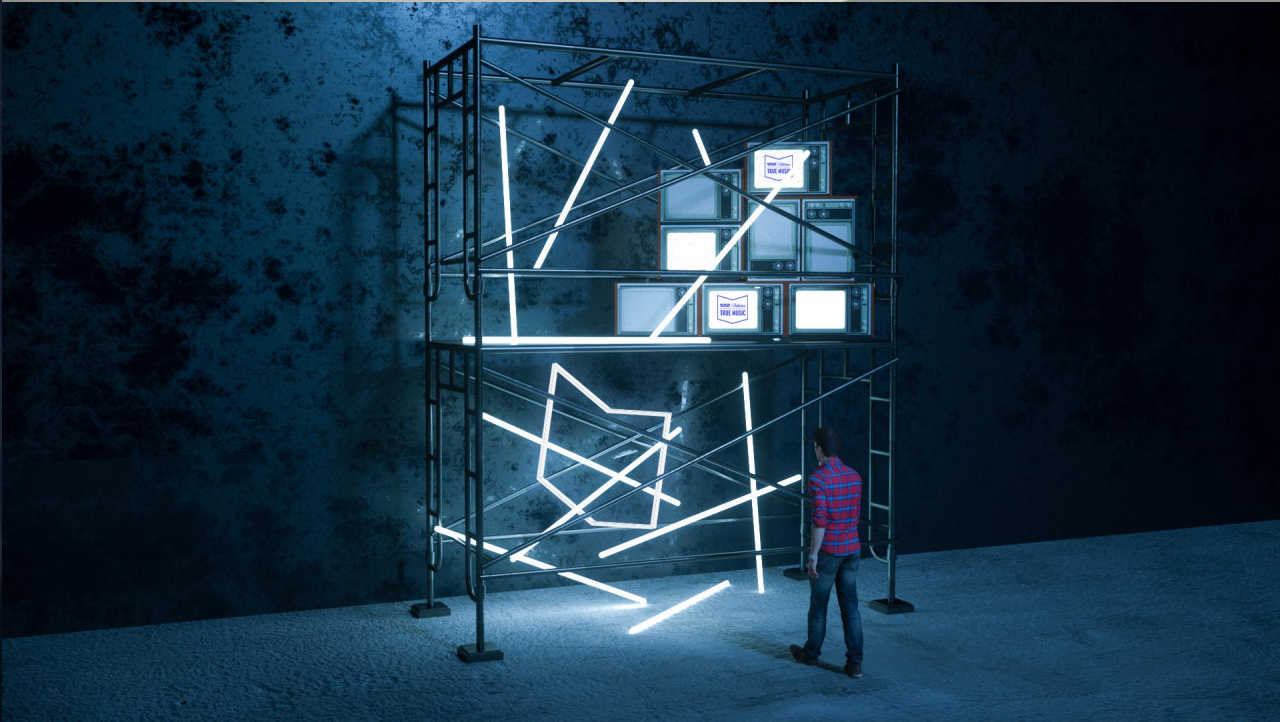
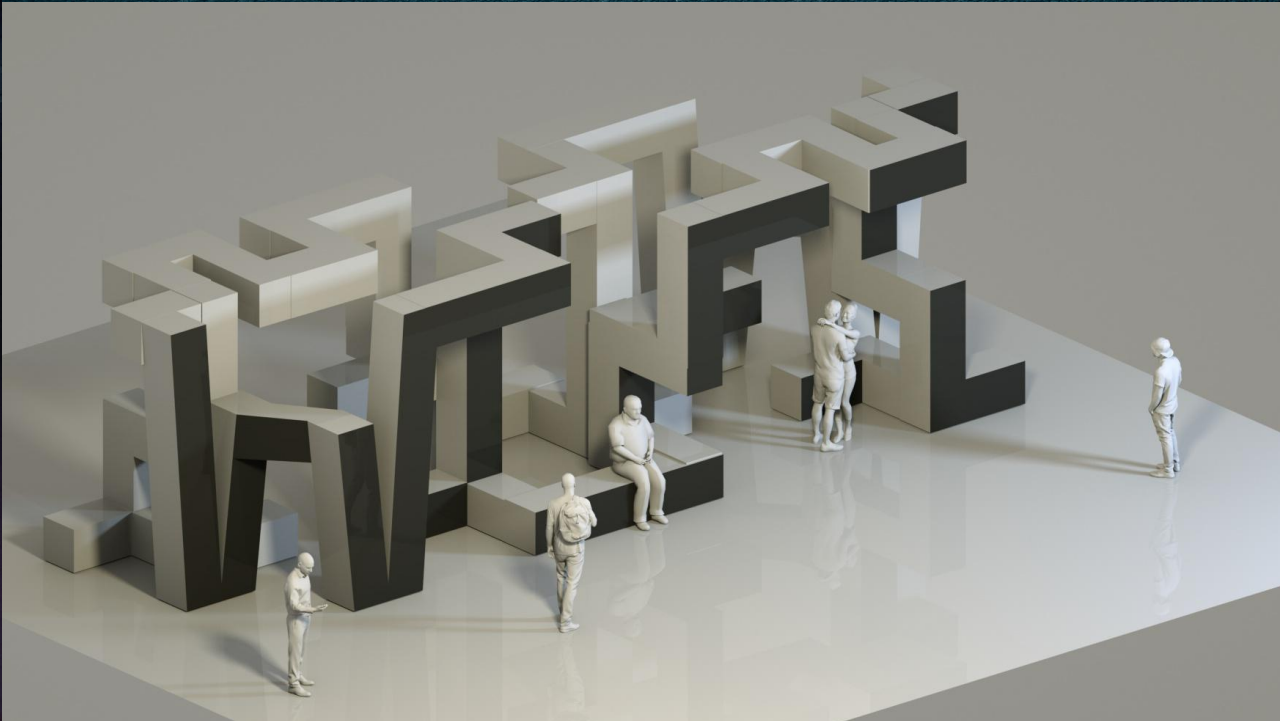
DANCING SHOW

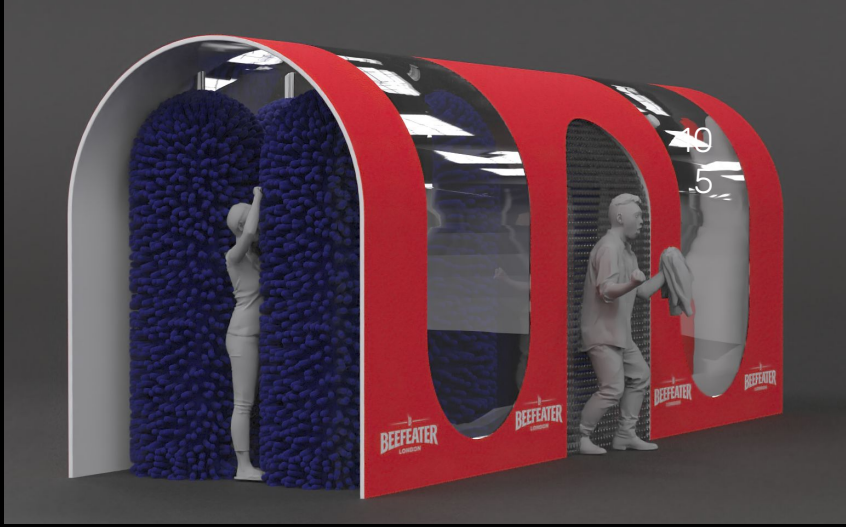
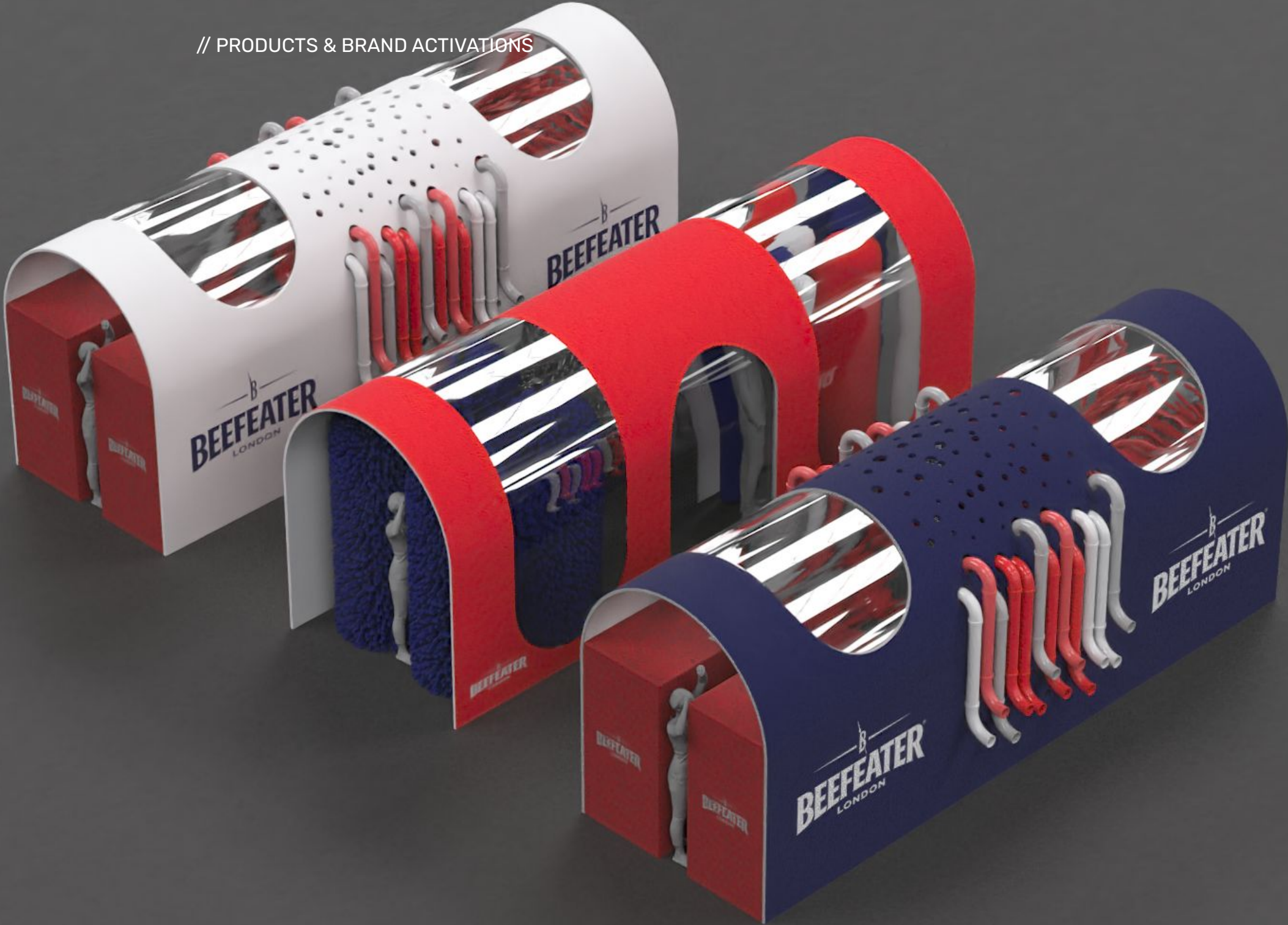
DURATION: 3MIN | DANCERS: 1 | LED SCREEN SIZE: 3X5M

VISUAL CONTENT
& TECHNICAL PRODUCTION: **blit.**



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BEEFEATER - RESPECT CAMPAIGN

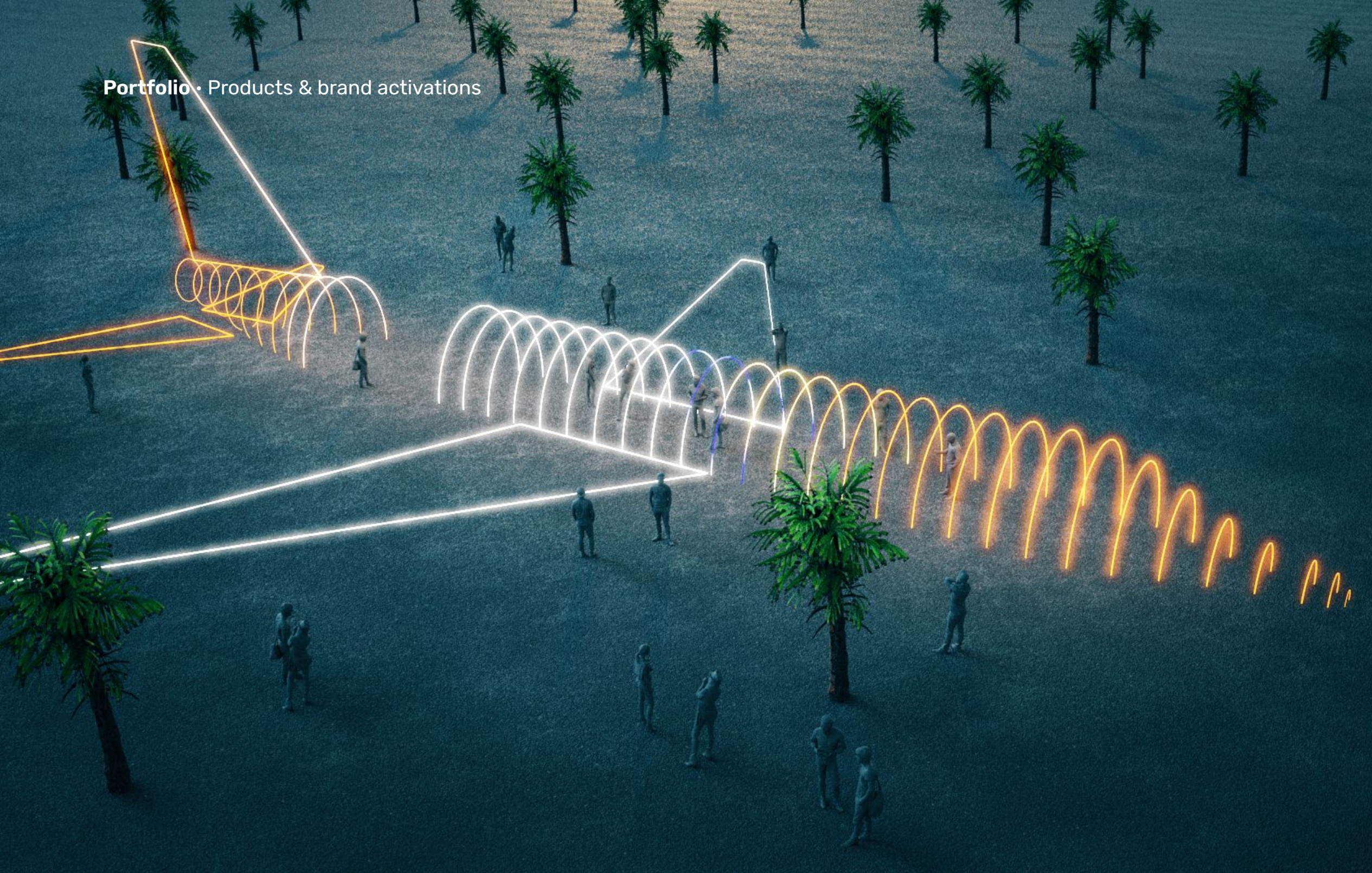
Brand activation proposal for Beefeater's "Respect" campaign. The concept involves tunnels where you face small simulations of uncomfortable and funny situations you might encounter at a music festival. Once you overcome the challenge, you reach the Beefeater bar where you can enjoy a drink. It's a fun and challenging way to raise awareness among users to respect others in a festive atmosphere.







Portfolio • Products & brand activations



BAHRAIN, 2019

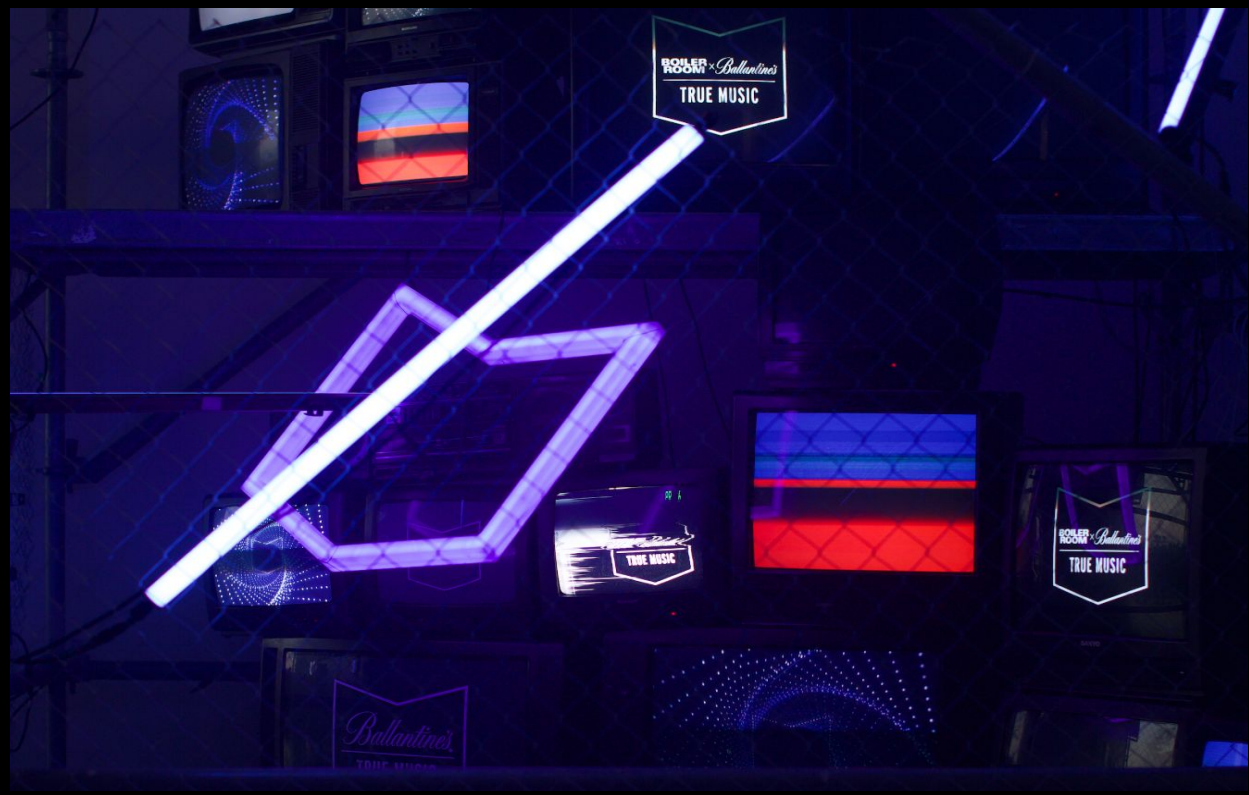
Proposal for and Immersive LED installation celebrating the air company of baharain



Creative direction: **blit.**
Agency: **Motiv8**

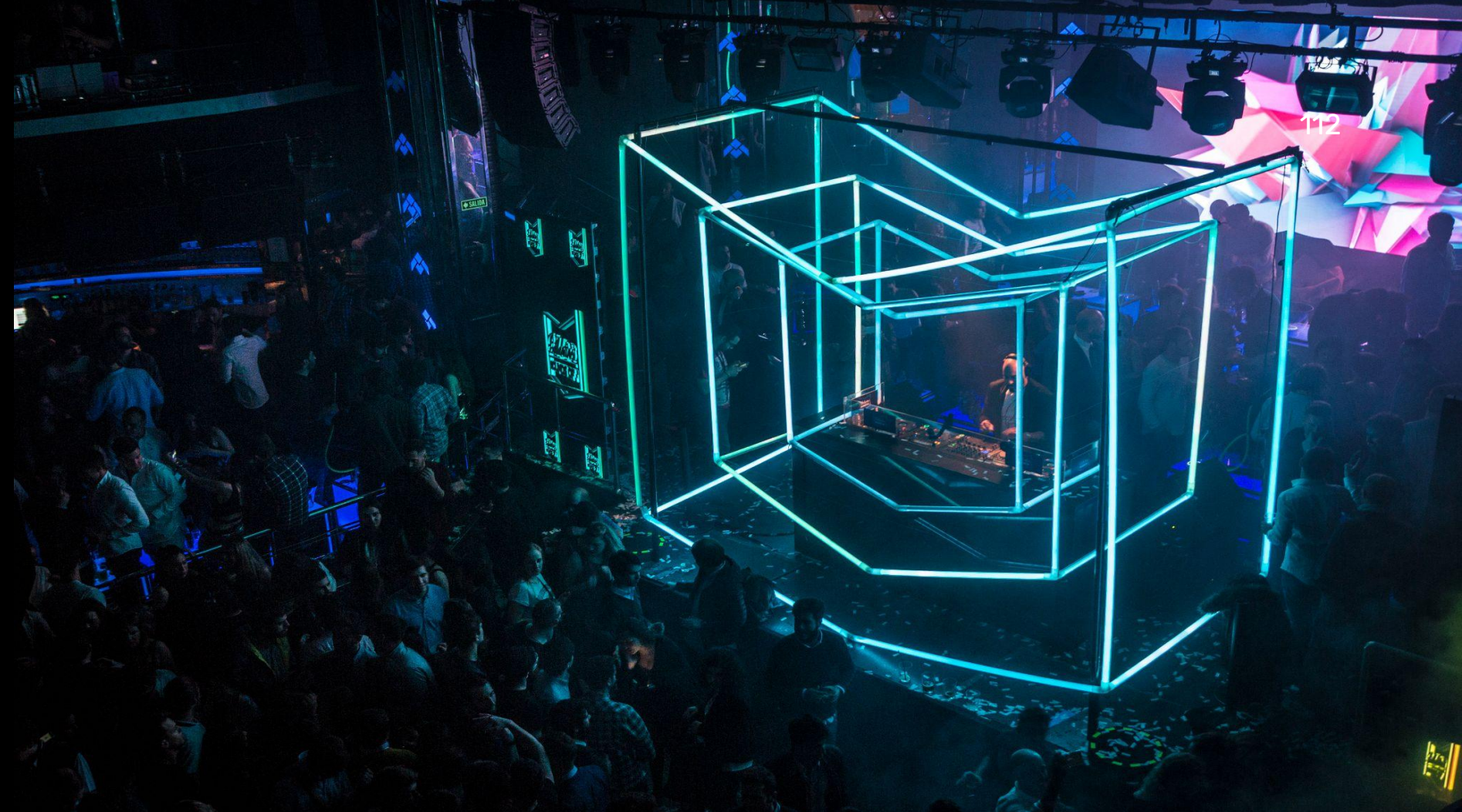
BOILER ROOM X BALLANTINE'S

Brand activation





Portfolio • Products & brand activations



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blit.

Thank you!