

Brand intro



Brief

Introduction

At Water & Wines, we redefine the puzzle experience, guiding you on a memorable journey through the world of wine and spirits. Crafted in collaboration with sommeliers, and hand-drawn by artists, our puzzle collection curates a captivating adventure that blends oenology, art and playful learning into one.

With each puzzle piece you connect, a captivating story unfolds, transporting you from the sun-kissed vineyards of Italy to the renowned distilleries of Ireland. Discover grape profiles and culinary pairings thoughtfully included on the back of the puzzle box. Our commitment to the environment shines through every piece – materials are recyclable, and puzzles and prints are meticulously crafted in the EU and US, adhering to the most rigorous environmental standards.



We are a proud member of 1% for the Planet. This means we pledge 1% of our annual sales to environmental organizations.



www.waterandwines.com

Brand

The values

QUALITY

Our unwavering commitment is to provide you with meticulously crafted puzzles that surpass the highest industry standards. Our puzzles are specially crafted with a soft-touch, glare-free coating that feels velvety to the touch, while each piece is tight-fitted and the puzzle can be lifted when completed.

SUSTAINABILITY

We prioritize environmentally friendly practices throughout our production process. We are also a proud member of 1% for the Planet. This means we pledge 1% of our annual sales to environmental organizations. Find out more the program and our non-profits we support we are working with on waterandwines.com.



CRAFTMANSHIP

Each puzzle is born from the collaborative genius of our R&D team, talented artists and local industry experts, transforming wine knowledge into a visual symphony. Meticulously researched and carefully crafted, each puzzle reflects our unwavering dedication to delivering an exquisite blend of expertise, creativity, and artistic finesse.

CURIOSITY

We aim to spark curiosity and encourage continuous learning about wine through our puzzles. They serve as gateways to a world of endless curiosity, encouraging you to embark on a journey of continuous learning about the captivating realm of wine and spirits.

CONNECTION

We wholeheartedly believe in the power of puzzles to forge meaningful connections and foster shared experiences, bringing you in touch with yourself and add mindfulness to your solo time. The joy of solving puzzles becomes a conduit for genuine connections and treasured moments.

Brand

Our puzzles

Today we have a collection of 24 puzzles:

- Wine puzzles: Italy, France, Spain, Germany, Portugal, California, South America, South Africa, New Zealand, Australia, Bordeaux, Bourgogne, Champagne, Periodic Table of Wine
- Whisky puzzles: Scotland, Ireland, Kentucky & Tennessee
- Beer puzzle: Beer families
- Coffee puzzles: Italian Coffee Culture, Coffee Wonderlands
- Gastronomy puzzles: French Cheese, Gourmet Paris, Gourmet London, Gourmet New York



Unique Selling Points: More than a puzzle



Velvety soft-touch finish to keep reflective glares away



Colorful wine regions hand-illustrated by artists



Offers mindfulness & quality time with loved ones



Box packed with educational knowledge inside & out



Comes with full size poster and puzzle stand

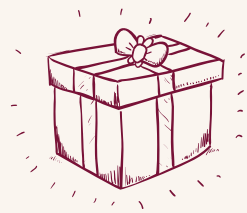


FOR THE PLANET
— MEMBER —

Made in the EU & USA with recyclable material

Brief

Benefits



The perfect gift

No more head-scratching, our puzzles make ideal presents for any special occasion and anyone on your list whether it be for wine lovers, or travel enthusiasts. Stop gifting bottles - give meaningful, quality time instead.



Unique adventure

These puzzles let you traverse vineyards, coasts, and landmarks across the world with up to 19 destinations. Taking you on a unique adventure full of discovery and immersive voyage across the globe, one puzzle at a time.



Bond with loved ones

Puzzling is a fun way to bond with your loved ones. Imagine cozying up with your besties for a lasagna dinner night and bonding over a wine puzzle of Italy. You create meaningful memories as you spend quality time together.



Improve mindfulness

Lose yourself in a meditative puzzling escape. As you find each piece's fit, feel the satisfaction of mindful presence and your stresses slip away. Develop spatial reasoning, critical thinking, and patience as you complete each puzzle.