



CUSTOM MADE





YOUR IDEA, YOUR DESIGN OUR IDEA, OUR DESIGN

together we will think about the best
customisation of your product or range.



Global Affairs is an Amsterdam-based brand. We develop gifts that bring colour and joy, prioritise environmental responsibility and ensure fair compensation for our suppliers.

We produce a wide range of cheerful must-haves for both adults and children. We are committed to social and environmental responsibility, aiming to contribute to a green and peaceful future. We use sustainable materials such as recycled or organic cotton, avoid single-use packaging and employ FSC-certified paper.

We take pride in creating our Global Affairs collections and enjoy developing custom collections and products for museums, NGOs and retailers.

If you seek a partner to develop high-quality, timeless gifts, we design, produce and arrange packaging in close collaboration with you. We select the best materials, continually striving for the most appropriate and sustainable solutions.

In 2025, we have created bespoke collections and products for clients including Amnesty International Netherlands, Naturalis Biodiversity Centre, Manchester Museum, Tate Britain, Manchester Museum, Belvedere in Vienna, National Gallery of Art in Washington, Van Gogh Museum in Amsterdam and Sigmund Freud Museum.



DIFFERENT WAYS TO DEVELOP A CUSTOMISED PRODUCT OR COLLECTION:



OUR DESIGN

One option is to select an existing product from our collection and customise it to align with your branding. We can modify the design, colours and details of the product, or you can choose to keep the original design while adding your logo, barcodes and packaging.



NEW DESIGN

We can create an entirely new design. We will guide the entire process, from initial sketches to the final product, including barcodes, packaging and logistics.



YOUR DESIGN

Do you have a design ready? Great! We will take it from there and oversee the entire production process for you and if needed, we can make adjustments to your design to ensure it's ready for production.

INTERESTED?

Get in touch to talk about the possibilities!
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