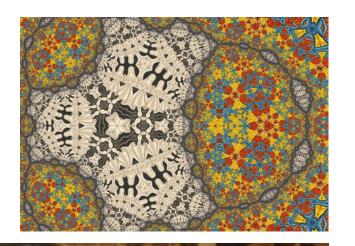


## IMMERSIVE DESIGN AGENCY

Ride FX is an immersive design agency and creative studio specializing in visual storytelling across a variety of immersive formats.

We deliver cutting-edge immersive design and digital media production services tailored for museums, location-based entertainment (LBE), and cinematic productions.











### **OVERVIEW**

IMMERSIVE **03** 

VFX **04** 

FILM **05** 

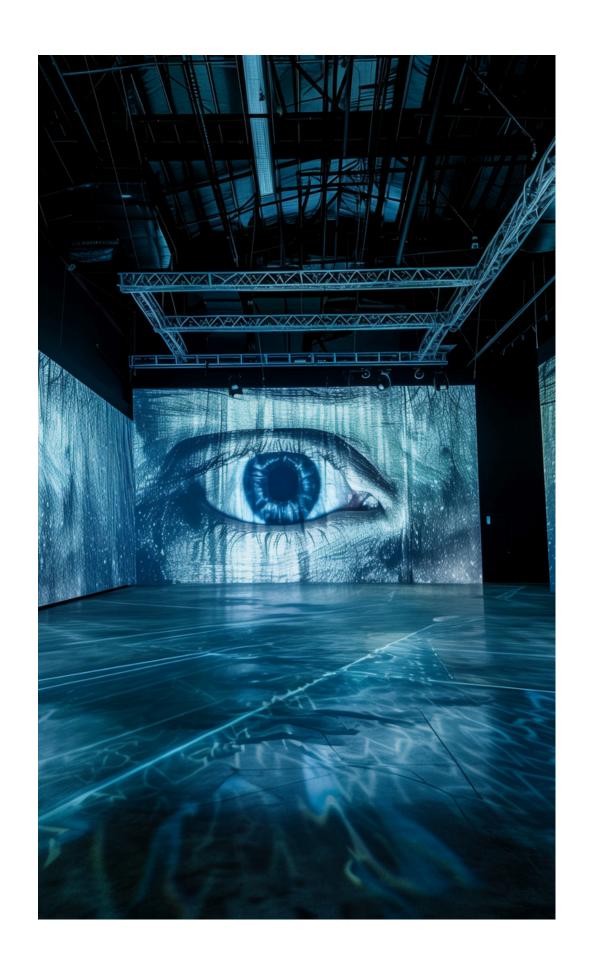
ANIMATION 06

XR **07** 

VIDEO MAPPING 08

AI **09** 

SHOWS 10

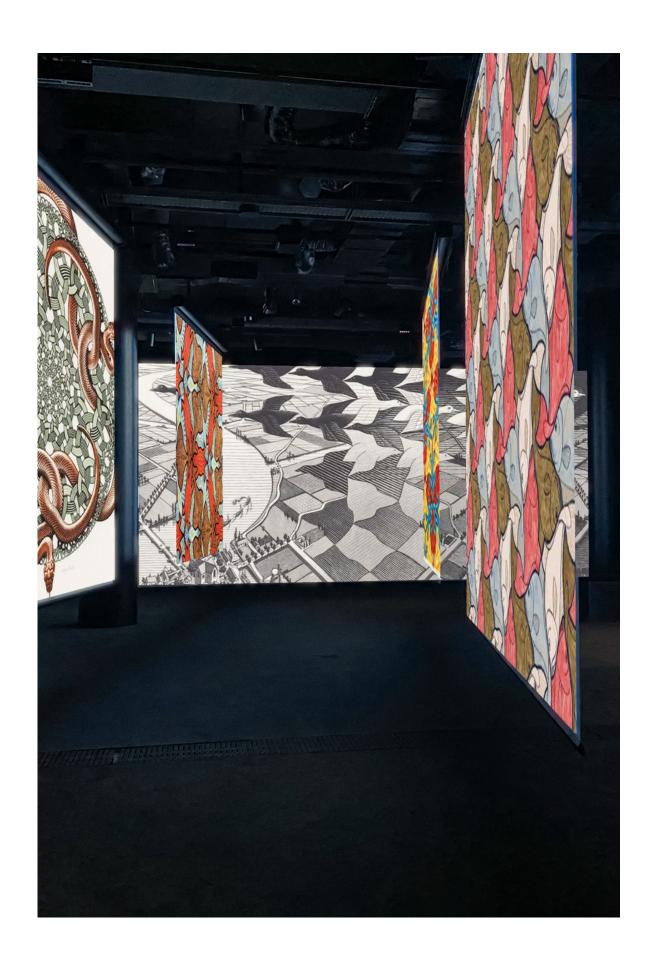


## IMMERSIVE DESIGN

AND SPATIAL STORYTELLING

#### **SCENOGRAPHY**

Immersive scenography is what we do best. By combining elements from physical objects and cinematic images: projected, displayed or seen in a virtual reality, we turn spaces and stories into moving experiences.



#### **VFX**

## FOR CINEMA AND ADVERTISING

## VFX AND 3D ANIMATION FOR CINEMA

Every year, we work on several films from French or internation indie cinema. We provide fast turnarounds and inventive solutions, like when we developed a video game to allow Call of Duty style gameplay in 'Ghost Trail', to avoid having to animate these by hand. We accompany international productions and help them navigate French tax reductions (TRIP)



#### **FILM**

# DOCUMENTARY AND FICTION

#### **LIVE ACTION SHOOTING**

We have specialised in filming historical subjects, making use of the extensive network of specialist operators, historical reenactment societies and the fantastic historical backdrops France and Brittany are famous for. From research over storyboard to shooting and post-production.



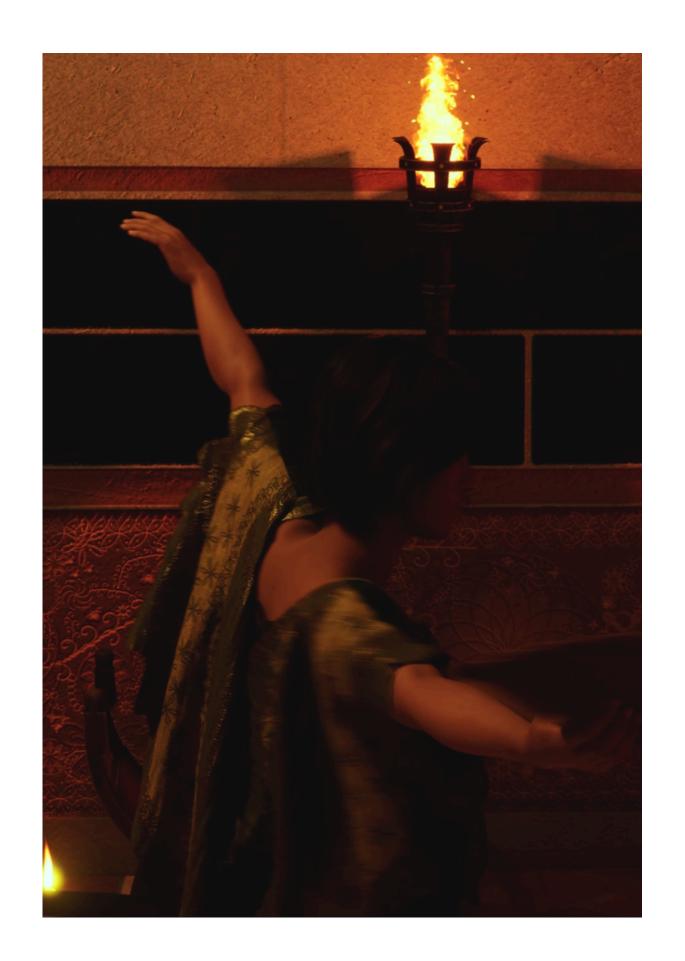


#### ANIMATION

2D & 3D ANIMATION

### AFTER EFFECTS & UNREAL ENGINE

We have specialised in filming historical subjects, making use of the extensive network of specialist operators, historical reenactment societies and the fantastic historical backdrops France and Brittany are famous for. From research over storyboard to shooting and post-production.





# AUGMENTED AND VIRTUAL REALITY

#### **VR FILM AND EXPERIENCES**

With two VR film projects delivered and two more in the pipeline, Ride FX has developed a robust Unreal Engine pipeline capable of both highly detailed 8K stereoscopic film productions in 3D, as well as hyper optimised interactive VR experiences for standalone VR.



## VIDEO MAPPING

LIGHT SHOWS

#### **INTERIOR & EXTERIOR**

We have a roster of established and up and coming video mapping talent. Every project requires a different approach and different profiles to match the client's needs. Some projections need to tell a story, others just need to be beautiful. We strive to do both.



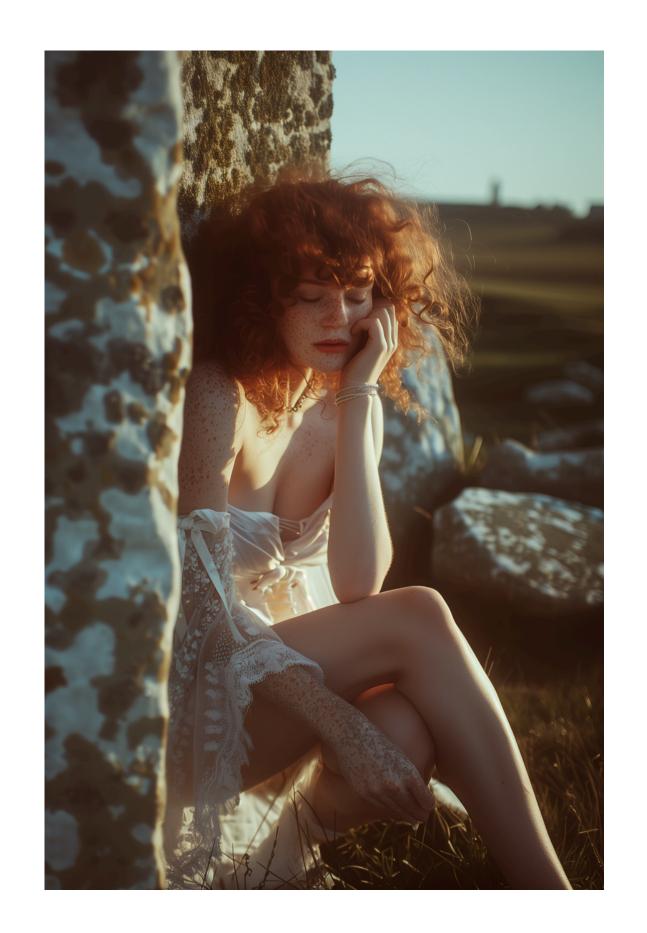


# ARTIFICIAL INTELLIGENCE

A NEW ERA IN CREATIVE INDUSTRIES

#### **CAN MACHINES DREAM?**

They for sure can hallucinate. Artificial intelligence is a powerful new way to create images, allowing artists to iterate much faster than before. This is useful many production types as a tool. For some specific productions AI generated content can be used as the end product itself.



# TRAVELING SHOWS

A PORTFOLIO OF IMMERSIVE EXHIBITIONS

#### HISTORY, ART, SCIENCE

At Ride FX we produce our own exhibitions available for licensing. In close collaboration with our scientific or IP partners, we design hybrid experiences around different themes with a strong focus on spatial storytelling and cinematic visuals.

