



LOOKBOOK





SPRING SUMMER 2026

Welcome to the joyful world of Amsterdam-based brand Global Affairs
At Global Affairs, creativity flourishes where art, nature, and culture meet.

Since 1998, we have been crafting thoughtful gifts that bring colour, happiness, and connection into everyday life. Each piece is made with care for people and planet, uniting sustainability, fair trade, and traditional craftsmanship. Our collection is a gentle reminder that beauty and kindness belong together.

A new season of thoughtful giving

Spring is here: a moment to refresh, reconnect, and celebrate life's simple joys. Our new collection brings together a cheerful mix of designs to brighten every day. Meet our new Claude & Pablo dolls and other new artist keychains, handcrafted companions full of character and charm. Keep your treasures safe in our beautifully embroidered pouches inspired by art and nature.

For the little ones, discover our soft, colourful dolls and rattles – sweet gifts created for tiny hands and big imaginations.

Each piece tells a story:

A keepsake to cherish, a moment to remember, a gift given from the heart.

The joy of gifting

Gifting is more than giving, it is sharing happiness. Every Global Affairs creation carries a spark of joy, whether it is a token of love for someone special or a thoughtful treat for yourself. Celebrate generosity this spring and let every gift become a moment of connection.

Timeless design, endless colour.

Bright, playful, and made to last, our pieces bring together colour, creativity, and care. Each design is created to lift your spirits – today, tomorrow, and for many seasons to come.

*Team
Global Affairs*



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The art of gifting

Gifts Socially and Sustainably Responsible Designs

We create gifts that bring colour and joy while prioritizing environmental responsibility and ensuring our makers receive fair compensation.

Designed and Manufactured with Love and Care

We are committed to social and environmental responsibility in our business practices, aiming to contribute to a green and peaceful future. (We use sustainable materials such as recycled and organic textiles, avoid single-use packaging, and employ FSC-certified paper.)

Craftsmanship and Our Makers

We celebrate the beauty of (mostly) handmade products, crafted with an eye for detail that makes each piece a work of art. Our focus on traditional crafts ensures our makers receive fair compensation, contributing to a sustainable and equitable future.

Gifts Colourful and Sustainable Designs for Third Parties

We take pride in creating our Global Affairs collection, but we equally enjoy designing collections for other brands, museums, NGO's and retailers.

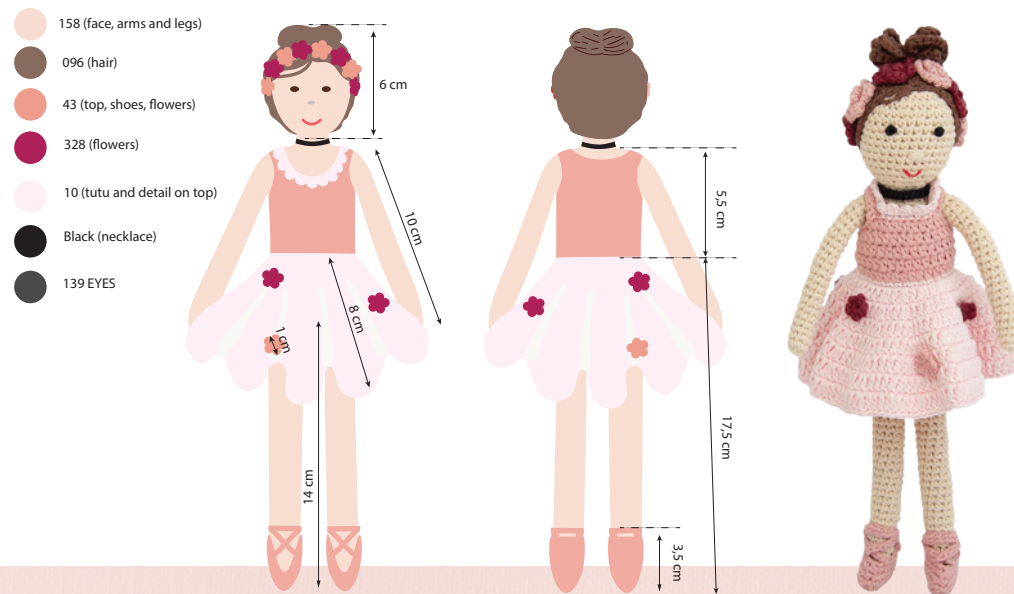
In 2025, we have created bespoke collections and products for clients including Amnesty International, Naturalis Biodiversity Center in Leiden, FENIX in Rotterdam, TATE Britain, Belvedere in Vienna, National Gallery of Art in Washington, Manchester Museum, Van Gogh Museum in Amsterdam and a collaboration with Museum Market for the National Museum of Singapore.

For more information please check out page 47



CRAFTMANSHIP

Embrace the beauty of a handmade product and traditional crafts. Created with love and with an eye for detail, ensuring each piece is a work of art in itself. Traditionally crafted, made with a touch of contemporary design. We visited the skilled craftsmen who bring these dolls to life, watching as each one is carefully crafted by hand. From stuffing the bodies to sewing intricate dresses, each craftsman adds their unique touch to create a truly one-of-a-kind piece.



ORGANIC STITCHES TEXTURES HANDMADE



TINY ICONS

Start your day with a splash of colour and a touch of comfort!
From sketching masterpieces to savoring slow mornings, these tiny icons
bring joy in every pixel.





Dare to make a STATEMENT!

For those who aren't afraid to ask the tough questions.
 Each piece is a reminder to question, to reflect, and to embrace life as it comes.
 "It is what it is." This collection isn't just about style;
 it's a call to action.





THE GIFT OF A SMILE



A small touch, a big smile.

Spread joy with cheerful colours and playful organic shapes - radiating peace, sharing a smile, or giving a cheeky wink. Gift them to brighten someone's day, or wear them yourself to feel happy, confident, and connected.







Inspired by nature



Every single detail, every season, everywhere.

The infinite amount of colour variations, species and refinement. We love it all.

Nature inspires us every day with it's beauty, complexity and balance.

Discover this collection as our homage to nature and the animals living in it.





Botanical synergy



Arty gifts

Perfect for both young and old, these charming, handmade pieces bring the world of art to life in a delightful, tactile form.

Inspire creativity, celebrate artistry.
Because art isn't just for galleries - it's for everyone.



THE ARTIST COLLECTION



Meet the members of our crochet Art Doll & Keyring collection. Claude & Pablo are the latest to Vincent, and the rest of the artistic gang.

The keyring series continued to expand, now including Claude, Jean-Michel, Keith, Salvador and Andy. Together, they form a distinctive collection of some of the art-world's creative minds, each celebrated for their imagination, originality, and determination.

The collection is designed for all ages. It invites children to explore the world of art while offering adults the charm of handmade design. Every doll and keyring is carefully handcrafted, combining traditional crochet techniques with a refined, contemporary touch.

By merging artisanal skill with contemporary design, we celebrate craftsmanship and help keep these traditions alive - evolving them for the modern world.









LOVE & sweet vibes

Let's give some love with these sweet & soft gifts!
Sweet, soft colours and cuddly materials as a canvas
for creating moments of happiness. Immerse yourself
into lovely characters, shapes and themes.







Let's shine





YOUR IDEA,
YOUR DESIGN
OUR IDEA,
OUR DESIGN



CUSTOM-MADE

Looking for a partner to develop high quality custom-designed products? Or an entire custom collection? Don't hesitate to contact us. We look forward to discussing the possibilities with you.

There are different ways we can develop a customised product or collection:



OUR DESIGN

One option is to select an existing product from our collection and customise it to align with your branding. We can modify the design, colours and details of the product, or you can choose to keep the original design while adding your logo, barcodes and packaging.



NEW DESIGN

We can create an entirely new design. We will guide the entire process, from initial sketches to the final product, including barcodes, packaging and logistics.



YOUR DESIGN

Do you have a design ready? Great! We will take it from there and oversee the entire production process for you and if needed, we can make adjustments to your design to ensure it's ready for production.



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