



STUDIO
PAINTED.

LOOKBOOK 2025



▲ Inspired by **Portrait of Edith (1915), Egon Schiele**

Socks: bamboo / certified recycled polyester - seamless digital print
Stock collection Studio Painted

► Inspired by **Red Apples (1915), Helene Schjerfbeck**

Floppy hat: recycled cotton - seamless digital print
In co-creation with Finnish National Gallery / Ateneum Art Museum

ART INSPIRED WEARABLES

STUDIO **PAINTED.**



Inspired by museum collections

Dishcloth: certified cotton - jacquard weaving / digital printing

In co-creation with NEMO, Singer, VriendenLoterij / (here) Boijmans van Beuningen, Kröller Müller Museum

Studio Painted is a creators' studio, based in the heart of Amsterdam. We design, develop and produce **art inspired textiles** to enjoy art every day.

For us, Art is where it all starts - as a source of endless inspiration that fuels our creativity. We're captivated by the magic of Art and love weaving its imagination into everyday items, adding a sparkle to even the most ordinary moments.

Your masterpiece is our starting point. We immerse ourselves in it - exploring every detail & discovering the stories behind the painting and the artist - and transform it into vibrant pattern designs and thoughtfully crafted products. Every item is made with love and care, ready to be enjoyed by Art lovers around the world!

ENJOY
ART
EVERY
DAY

STUDIO**PAINTED.**

Inspired by *Rose branch with beetle and bee (1741)*, Rachel Ruysch

Matching rainhat and raincoat: certified recycled polyester waterproof, PFAS free - seamless digital print

Stock collection Studio Painted



STYLISH AND (FUN)CTIONAL

Studio Painted is specialized in **'wearables'** for you to pick & choose from. Our collection of products ranges from top to toe, from rain hats to socks, tights to scarves, bags to gloves and everything in between! No need for a fitting room thanks to stretchy materials, smart fitting & adjustable solutions.

With great care, we select items that are fashionable yet timeless and easy to use by everyone every day. Together, we determine the best selection of products to enrich your shop's assortment.

With your choice of products & our uniquely developed patterns, we co-create a bespoke collection of art-inspired wearables!

STUDIO**PAINTED.**

Inspired by **Branches with Apples (1952-1953)**, Charley Toorop

Garden gloves: certified recycled cotton - seamless digital print

In co-creation with Singer Laren



RESPONSIBILITY

FOR PEOPLE
&
PLANET

Studio Painted is all about textiles. With almost 30 years of experience in fashion & merchandise, we simply love textiles, whether woven or knitted, printed or dyed.

It is our daily routine to use certified **eco-friendly materials** and to do ongoing research for better options. The final choice will depend on your specific pattern design and selected product. Check out studiopainted.com for a look at our full palette of options.

We can't do our job alone: we cherish our – close, long lasting, working relationships with our factories and respect their pricing & production planning.

In 2024 Studio Painted has joined Stichting UPV Textiel, a collective organization that guides its members towards the Extended Producer Responsibility (EPR).

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Inspired by **Bewegtes Kreisbild (1935), Sophie Taeuber-Arp**

Big scarf: organic cotton / acryl - jacquard knit

Selling sample Studio Painted



NEW

We never stand still: our aim is to help you spread Art relentlessly and this requires an active approach. Studio Painted is always hunting for new items, new design ideas and new production partners.

This year we introduce Painted Knits, locally made in the Netherlands. All thinkable is possible: a scarf! A beanie! A wrist warmer! Or dare to wear and choose our autumn cape, spencer or sweater!

Other new **eye-catching** items that are part of our collection are our sporty items: sport socks, yogamat, legging, hoody and a matching camisole & boxer set.

STUDIO**PAINTED.**



Inspired by museum collections

Foldable raincoat, packed in printed inner pocket: certified recycled polyester waterproof, PFAS free - seamless digital print

In co-creation with Centraal Museum, Museum Kaap Skill, Lakenhal, Naturalis, Museum Speelklok, VriendenLoterij, Wereldmuseum Amsterdam

We believe that every product has a story and should be packaged with love.

Packaging protects the product and is crucial to attract attention in your shop. More importantly, packaging can tell a story about the artwork and its creator. This is how you prolong the visitor's museum experience.

We develop **functional gift packaging** that is in line with your brand identity and guess what, this may even mean no paper colour box is needed!

SMART GIFT PACKING

STUDIO**PAINTED.**

Inspired by Anna (Girl in red kimono), 1893-1894), George Hendrik Breitner

Bandana: certified recycled satin polyester - seamless digital print

In co-creation with Singer Laren



LET'S CONNECT!

We have 2 different ways to start a new collaboration.

- 1 There is the shortcut, where you first test our products in your shop via the b2b platform for our **stock collection**.
- 2 The other way requires more time and care and is all about **co-creation**. It starts with design proposals back and forth based on your masterpiece(s), with no strings attached. Once there is a Go for design and budget, we move on to the sampling and production phase.

Are you ready to co-create with us?
Love to hear from you!

Lian Rynja, founder

Contact me in person: +31(0)6 24 74 93 10

lian@studiopainted.com

STUDIO**PAINTED.**

CREATE YOUR COLLECTION 1

Pick & choose here from our ready-made assortment of wearables and trust us with your images. In a split second, we will translate your visuals into sparkling patterns & fine product, delivered at your doorstep!



tunic



kimono



turtle neck



blouse



top



camisole



T-shirt



bike shirt



rain jacket



rain poncho



rain coat



rain cape



tights



stocking



sport sock



sock



spencer (knit)



lounge pants



legging



boxer



cape (knit)



cardigan (knit)



beanie / scarf (knit)



wristwarmer (knit)

CREATE YOUR COLLECTION 2

Here you will find our wide selection of customised accessories. If you need help or have any questions, please contact us at www.studiopainted.com



rain hat



rain cover



bucket hat



floppy hat



fashion scarf



hair band



hair accessories



garden gloves



bike seat cover



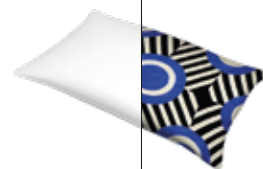
kitchen towel



dishcloth



placemat



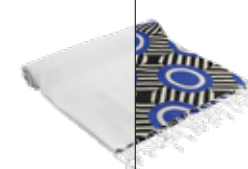
pillow



pouch



yogamat



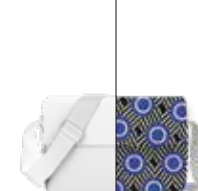
hamam



fashion bag



fanny pack



postman bag



shoulderbag



big shopper foldaway



crossbody foldaway



regular foldaway



drawcord foldaway

GET INSPIRED



▲ **Inspired by Portrait of Edith (1915), Egon Schiele**

Rainponcho foldable: certified recycled polyester waterproof, PFAS free - seamless digital print
In co-creation with VriendenLoterij / Kunstmuseum Den Haag

◀ **Inspired by Vase with peonies (1912), Jan Sluijters**

Kimono: EcoVera viscose satin - seamless digital print
In co-creation with Dordrechts Museum

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▲ Inspired by the exposition **DIVA**

Golden lurex Sportsocks: certified recycled polyeste - jacquard knitting
In co-creation with Kunsthall Rotterdam

► inspired by **Pure Painting (1920), Theo van Doesburg**

Sport leggings: EcoVero viscose jersey - seamless digital print
Selling sample Studio Painted



STUDIO**PAINTED.**



▲ **Inspired by 18th Century Wallpaper Fantasia Indienne**

Yogamat: TPE polyester suede - positioned digital print
In co-creation with Musée de la Toile de Jouy

► **Inspired by the exposition DIVA**

Wristwarmers: organic cotton / acryl - jacquard knitting
In co-creation with Kunsthall Rotterdam



STUDIO**PAINTED.**

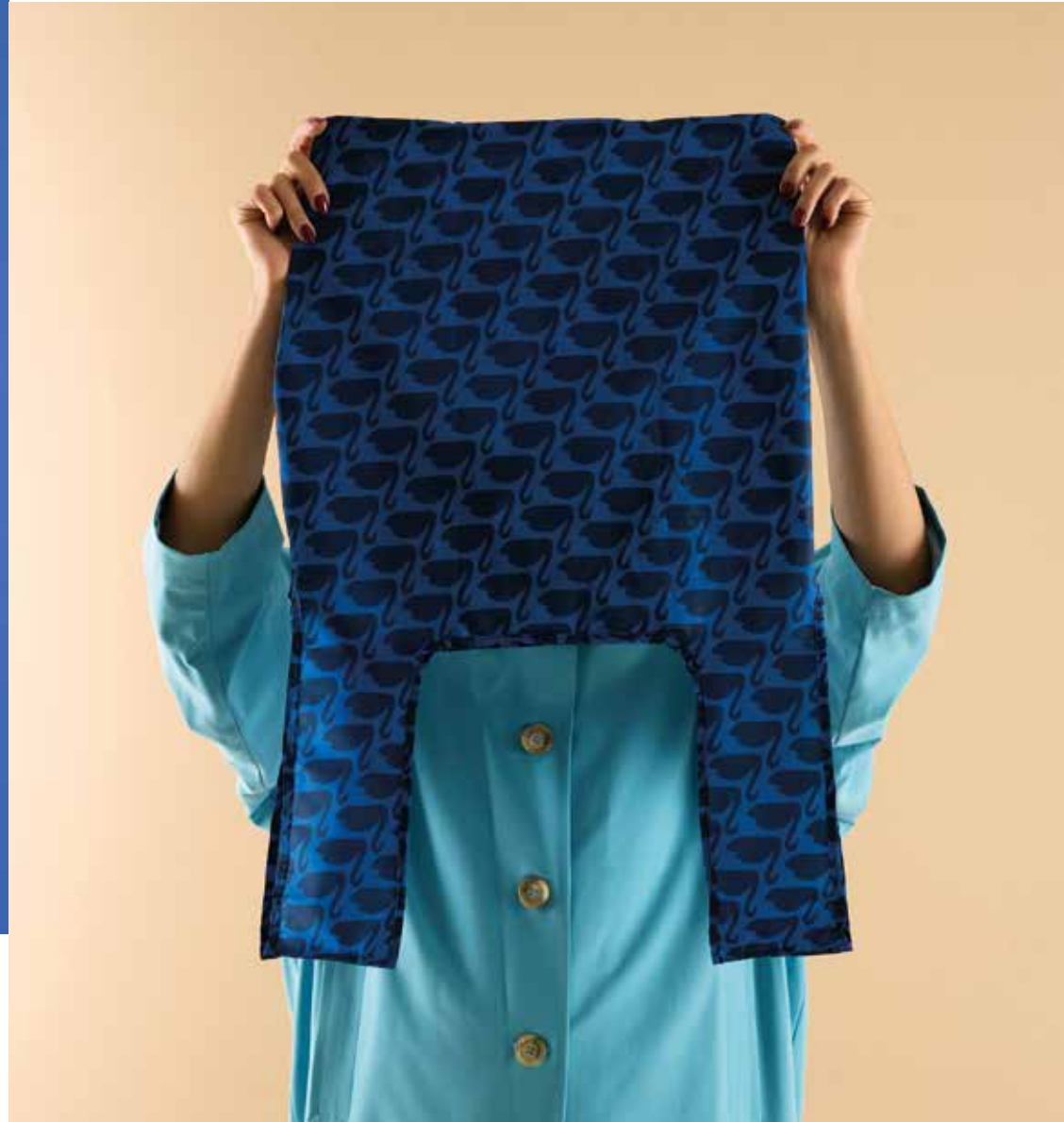


▲ Inspired by a pattern design by Lyubov Popova (1889-1924)

Big foldable shopper: certified recycled polyester waterproof, PFAS free - seamless digital printing
Stock collection Studio Painted

► Inspired by Wild swans (1958), Kees Schrikker

Foldable bag: certified recycled polyester waterproof, PFAS free
In co-creation with Singer Laren



STUDIOPAINTED.



▲ **Inspired by Souvenir de Mauve (1888), Vincent van Gogh**

Matching camisole and boxer: organic cotton jersey - seamless digital print
In co-creation with Kröller Müller Museum

► **Inspired by Anna (Girl in red kimono), 1893-1894, George Hendrik Breitner**

Bandana: recycled satin polyester - seamless digital print
In co-creation with Singer Laren



STUDIO**PAINTED.**



▲ **Inspired by Still life with a parrot (1907), Robert Delaunay**

Adjustable rain hat: certified recycled polyester waterproof, PFAS free - seamless digital print
In co-creation with Museo Nacional Thyssen-Bornemisza, Madrid

► **Inspired by the grid of the museum building**

Foldable rain poncho with velcro: certified recycled polyester waterproof, PFAS free - seamless reflective screen print
In co-creation with EYE Filmmuseum



STUDIO**PAINTED.**



▲ **Inspired by two Wallpapers by Aert Schouman (1710-1792)**

Tights: polyamide - positioned digital print
In co-creation with Dordrechts Museum

◀ **Inspired by a 18th century wallpaper in the Neuen Palais Potsdam**

Lurex socks: certified recycled polyester / cotton / lurex - seamless digital print
In co-creation with Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg /
Buchhandlung Walther König



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LET'S WORK TOGETHER!

Some of our clients

Depot Rotterdam
Dordrechts museum
Drents Museum
EYE Filmmuseum
Finnish National Gallery
Calouste Gulbenkian Foundation
Koninklijk Museum Schone Kunsten Antwerpen
Kröller Müller Museum
Kunsthall Rotterdam
Mauritshuis
Musée Toile du jouy
Museum Kaap Skil
Museum Reinhard Ernst
Museo Nacional Thyssen
Nemo Science Museum
Paleis op de Dam
Rijksmuseum
Singer Laren
Teylers Museum
Tulip Museum
Voorlinden
VriendenLoterij
Wereldmuseum
Zaans Museum

STUDIO**PAINTED.**



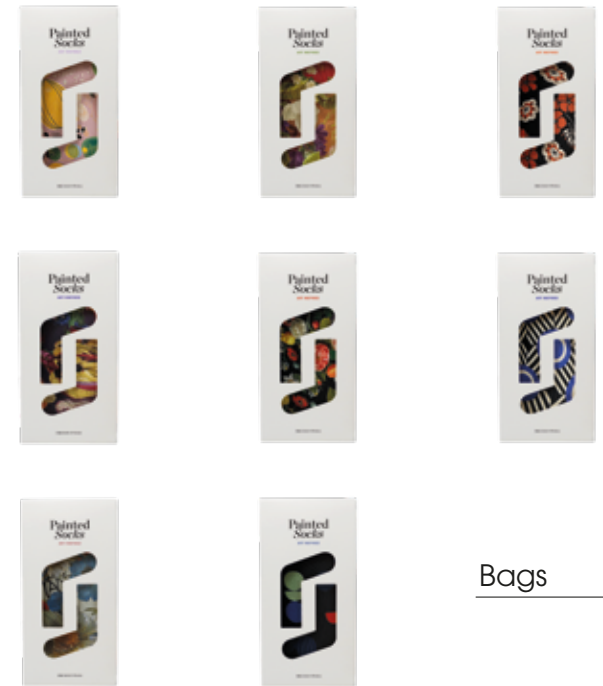
AVAILABLE FROM STOCK

Want to test our products first?

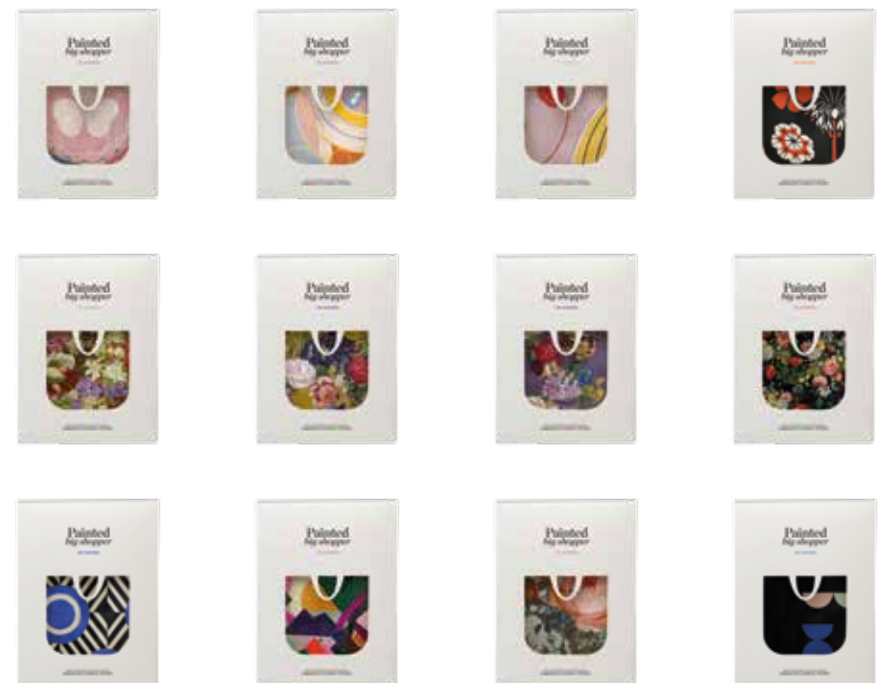
Here is a first look at the 2025 stock collection: our annual selection of women artists from the history of art!

We love their art & their energy! And there is more to discover on our website www.studiopainted.com

Socks



Bags



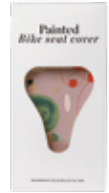
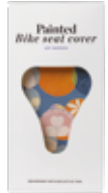
Rain hats



Tights



Bike seat covers



Cotton hats



Rain ponchos



INDEX

Our website www.studiopainted.com features these painters, along with a number of other inspiring contemporaries. Please visit the dedicated b2b section on our website!

ARTIST	ARTWORK	NOTES
Af Klint		
Dietrich		
De Graag		
Knip		
Peeters		
Popova		
Rozanova		
Ruysch		
Taeuber-Arp		

ART INSPIRED WEARABLES



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