



LOOKBOOK



2025-2026

Welcome to the vibrant world of Amsterdam-based brand Global Affairs.

Global Affairs is a celebration of creativity, where art, nature, and culture come together to inspire joyful, timeless designs. Since 1998, we've crafted thoughtful gifts that bring colour, happiness, and a sense of connection to people all over the world. Committed to sustainability, fair trade, and craftsmanship, our collections are a tribute to both beauty and responsibility, creating lasting moments for those who give and receive.

Our new collection brings together a curated selection of designs. Carry a touch of art with you, with our new handcrafted Vincent doll and Vincent and Pablo keychains - tiny companions full of character. Keep your essentials close in our beautifully embroidered art-themed pouch or nature-themed wallets and keychains. For lovers of ballet and theatre, we proudly introduce a selection of enchanting accessories: charming ballet necklaces, cute hairclips, and festive designs inspired by The Nutcracker.

Each design is more than just an accessory - it's a story, a keepsake, and a thoughtful gift to cherish or share.

The Joy of Gifting

Experience the joy of gifting, where every product becomes a canvas for creating moments of happiness. Embrace a culture of generosity - a powerful tool for positive change that brings joy to both the giver and the receiver, or as a gift to yourself as an act of self-appreciation.

Timeless and Colourful Design

Appreciate enduring quality with designs that stand the test of time. Immerse yourself in products made from quality materials, featuring vibrant colours and thoughtful design that sparks creativity.

Team
Global Affairs



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THE ART OF GIFTING

Gifts Socially and Sustainably Responsible Designs

We create gifts that bring colour and joy while prioritizing environmental responsibility and ensuring our makers receive fair compensation.

Designed and Manufactured with Love and Care

We are committed to social and environmental responsibility in our business practices, aiming to contribute to a green and peaceful future. (We use sustainable materials such as recycled and organic textiles, avoid single-use packaging, and employ FSC-certified paper.)

Craftsmanship and Our Makers

We celebrate the beauty of (mostly) handmade products, crafted with an eye for detail that makes each piece a work of art. Our focus on traditional crafts ensures our makers receive fair compensation, contributing to a sustainable and equitable future.

Gifts Colourful and Sustainable Designs for Third Parties

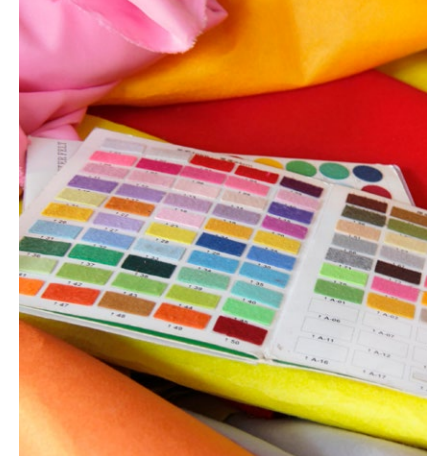
We take pride in creating our Global

Affairs collection, but we equally enjoy designing collections for other brands, museums, NGO's and retailers.

In 2025, we have created bespoke collections and products for clients including Amnesty International, Naturalis Biodiversity Center in Leiden, FENIX in Rotterdam, TATE Britain, Belvedere in Vienna, National Gallery of Art in Washington, Manchester Museum, Van Gogh Museum in Amsterdam and a collaboration with Museum Market for National Museum of Singapore.

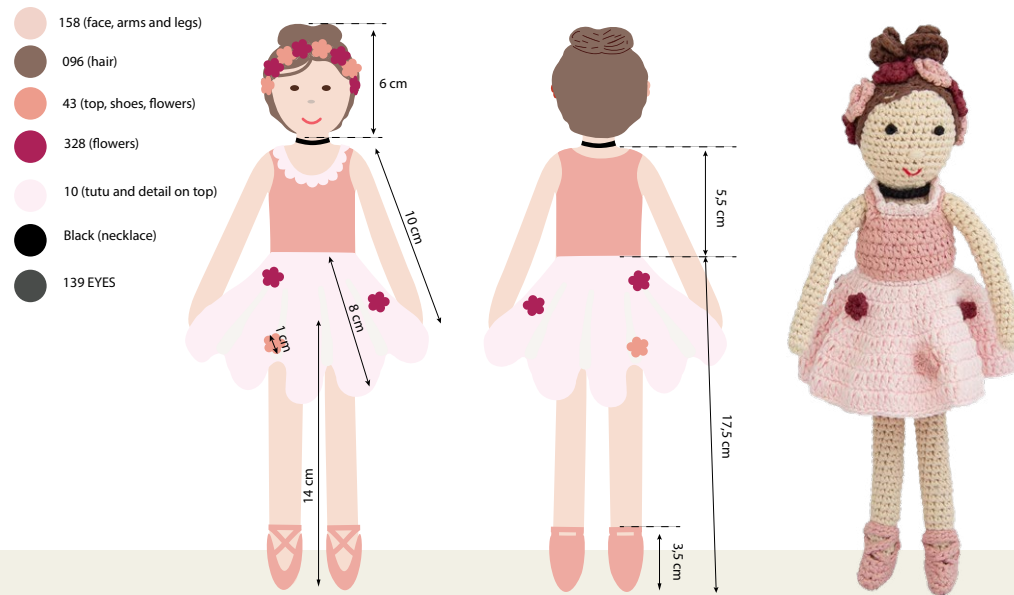
For more information please check out page 43

ART
LIFESTYLE
INSPIRE
COLOUR



CRAFTMANSHIP

Embrace the beauty of a handmade product and traditional crafts. Created with love and with an eye for detail, ensuring each piece is a work of art in itself. Traditionally crafted, made with a touch of contemporary design. We visited the skilled craftsmen who bring these dolls to life, watching as each one is carefully crafted by hand. From stuffing the bodies to sewing intricate dresses, each craftsman adds their unique touch to create a truly one-of-a-kind piece.



ORGANIC STITCHES TEXTURES HANDMADE



TINY ICONS

Start your day with a splash of colour and a touch of comfort!
From sketching masterpieces to savoring slow mornings, these tiny
icons bring joy in every pixel.





DARE TO MAKE A STATEMENT!

For those who aren't afraid to ask the tough questions. Each piece is a reminder to question, to reflect, and to embrace life as it comes. "It is what it is." This collection isn't just about style; it's a call to action.





THE GIFT OF A SMILE



A small touch, a big smile.
Spread joy with cheerful colours and playful organic shapes - radiating peace,
sharing a smile, or giving a cheeky wink. Gift them to brighten someone's
day, or wear them yourself to feel happy, confident, and connected.



ONE COLOURFUL WORLD





INSPIRED BY NATURE



Every single detail, every season, everywhere.
The infinite amount of colour variations, species and refinement. We love it all.
Nature inspires us every day with it's beauty, complexity and balance.
Discover this collection as our homage to nature and the animals living in it.







An exclusive botanical product line which is the fruit of a cooperation between Global Affairs and Studio Hellen van Berkel.

We've both harnessed our strongest design forces to create this beautiful set of products. It's important to note that such a collection can be applied to a variety of different themes and can be adapted to suit your needs.

We love collaborations, so please don't hesitate to reach out to us about this.

BOTANICAL SYNERGY

ARTY GIFTS

Perfect for both young and old, these charming, handmade pieces bring the world of art to life in a delightful, tactile form.

Inspire creativity, celebrate artistry.
Because art isn't just for galleries - it's for everyone.





THE ART DOLL COLLECTION



Meet the members of our crochet Art Doll collection. The newest addition is Pablo, joining Vincent, Frida, Rembrandt, Yayoi, and one of Degas' dancers. Our goal is to create a well-rounded collection of famous artists who share their stories through art. Each is celebrated for their creativity, originality, and determination.

The Art Dolls collection is designed for all ages - it sparks children's curiosity about art and brings the joy of handcrafted designs to grown-ups. These handcrafted characters inspire a ripple effect that deepens appreciation for the craftsmanship behind each piece. By blending traditional skills with a modern design touch, we honor these techniques and actively work to preserve and evolve them.





LOVE & SWEET VIBES

Let's give some love with these sweet & soft gifts!
Sweet, soft colours and cuddly materials as a canvas
for creating moments of happiness. Immerse yourself
into lovely characters, shapes and themes.





PERFECT FOR
TINY HANDS
AND **BIG**
IMAGINATIONS



LET'S SHINE





CUSTOM-MADE

Looking for a partner to develop high quality custom-designed products? Or an entire custom collection? Don't hesitate to contact us. We look forward to discussing the possibilities with you.

**YOUR IDEA,
YOUR DESIGN
OUR IDEA,
OUR DESIGN**



There are different ways we can develop a customised product or collection:



OUR DESIGN

One option is to select an existing product from our collection and customise it to align with your branding. We can modify the design, colours and details of the product, or you can choose to keep the original design while adding your logo, barcodes and packaging.



NEW DESIGN

We can create an entirely new design. We will guide the entire process, from initial sketches to the final product, including barcodes, packaging and logistics.



YOUR DESIGN

Do you have a design ready? Great! We will take it from there and oversee the entire production process for you and if needed, we can make adjustments to your design to ensure it's ready for production.





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