



THE SWAPABEE
SUSTAINABLE BUSINESS BLOG

THE RISE OF SWAPPING DURING THE COVID-19 CRISIS



JULY 19TH 2020





About us

Welcome to the Swapabee sustainable business blog, the blog and newsroom for Swapabee; an environmentally conscious business, donating all their excess profits to charity:

- ❖ Who are committed to correcting the inefficiencies that arise in the economy because of a lack of adjustment of supply and demand.
- ❖ Who Believe that everybody has something that they are willing to dispense for something else.
- ❖ Who believe that the benefit of collaboration is greater than that of individual action of replacing something as it does not cost any money.
- ❖ Who aim to reduce the current 31 million of tones of household waste that is currently produced by the UK every year through swapping.



I'm eager to share with you in this forum ideas on **how to make businesses environmentally sustainable** -- a topic that comes up frequently when I speak with small and medium business owners.

The rise of Swapping during the COVID-19 crisis

The economic impact of COVID-19



The outbreak of COVID-19 has had a dramatic impact on the UK's economy, causing it to shrink by 25%. The GDP in April alone experienced a monthly fall of 20.4%, the biggest fall since 1997. Further to this, monthly disposable incomes have also fallen by £14.3 billion in the UK during the peak of coronavirus, meaning that households have around £515 less available for essential spending, according to the Centre for Economics and Business Research (CEBR). Thus, it is of no surprise that there has been a significant change in the way that we as consumers choose to shop and how retailers operate. High street stores have seen their doors close, online delivery companies are rocketing and every day essentials have become increasingly hard to get hold of.

Solution- Start swapping

Whilst traditional ways of shopping have seen a decline during the coronavirus pandemic, there has been a rise in bartering and swapping, with Google searches for phrases such as "swap clothes online" increasing by 100% since the start of lockdown. In my community especially people have been making use of Facebook groups and online apps to borrow, swap and give away any products that they no longer use instead of adding to landfill sites. In my experience of swapping goods online during lockdown, I have found the Swapabee app to be

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GET FREE STUFF
DECLUTTER. ZERO FUSS
REDUCE UNNECESSARY WASTE





the easiest to use. It takes 5 seconds to upload a picture of an item and make it ready to swap. All you have to do is enter a value for how much you think your item is worth and then the apps swapping algorithm does the rest; finding items to swap of a similar price based on your interest. If you are like me and you don't particularly like throwing away your old things, then this app is definitely the one for you as you can literally swap anything. Just the other day I was looking through my wardrobe and found a jumper that I don't wear anymore, so I swapped it on Swapabee for FIFA-19, which now gives me something to do on the boring nights during quarantine.

7 Top Tips for swapping online via Swapabee

- Do not swap what isn't yours or anything you might regret
- Only trade something of comparable value
- Read the terms and conditions governing swapabees online exchange platform carefully
- Don't Swap for anything you don't actually want
- Know the condition of the goods that you are swapping for
- Don't blame another party for a bad swap
- Know the delivery costs and the other party's location before agreeing to swap

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PS4 FIFA20 Emirates

PS4 CALL OF DUTY MODERN WARFARE

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