# notify AI

## CRM Orchestration AI for a one-to-one marketing in real-time.

# OMNICHANNEL · PREDICTIVE · UNIVERSAL

Make every customer interaction possible, relevant and effective in real time thanks to predictive and instant scenarios with no limits. Notify is an independent, no-code AI that simplifies CRM operations : it restores fluidity, adaptability and impact to customer marketing. And of course, performances.

**Carrefour** · **OUIGO** · **COURIR** · **Galeries Lafayette** · **RENAULT** · **FLOA** · **CLARINS** · · ·

## ian audience

**Orchestrating audiences and offers to drive performance.**

## ian activation

**Orchestrating the right message with the right timing on the right channel to the individual to drive engagement and loyalty.**

## ian care

**Responsible CRM orchestration for sustainability.**

**ian is compatible with your entire technology stack :**

**Adobe** · **SAP** · **braze** · **Brevo** · **Batch** · **selligent** by MARIGOLD · **salesforce** · **Insider** · · ·

**360° impact :** Orchestration optimises actions and budgets, enhances the value of customer assets and boosts performance.

Tools : taking back control of a demanding technological base
Communication: controlling content, targets, atawad.
Commerce : placing CRM at the heart of marketing and e-commerce
Teams : Becoming agile, complementary and efficient.

**ntf.ai**