

Carrefour Digital Finance Awards

Project presentation - 10/12/2021

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Project Objectives

- **Bring the Carrefour Finance community together** for a unique internal event that not only builds team spirit but also creates a positive challenge between teams
- **Put the spotlight on finance teams that distinguish themselves through innovation, digitalization and modernization of their function!**
- **Increase internal & external visibility on Carrefour's ambition in the context of the transformation of its Finance function**



Project Key Principles



PROJECTS
SUBMISSION

3 Categories
Identified to highlight the best local initiatives in the digitalization of the Finance function.

PROJECTS
PRESENTATION

Jury sessions
Composed of internal and external members of the Finance community and responsible for selecting projects.

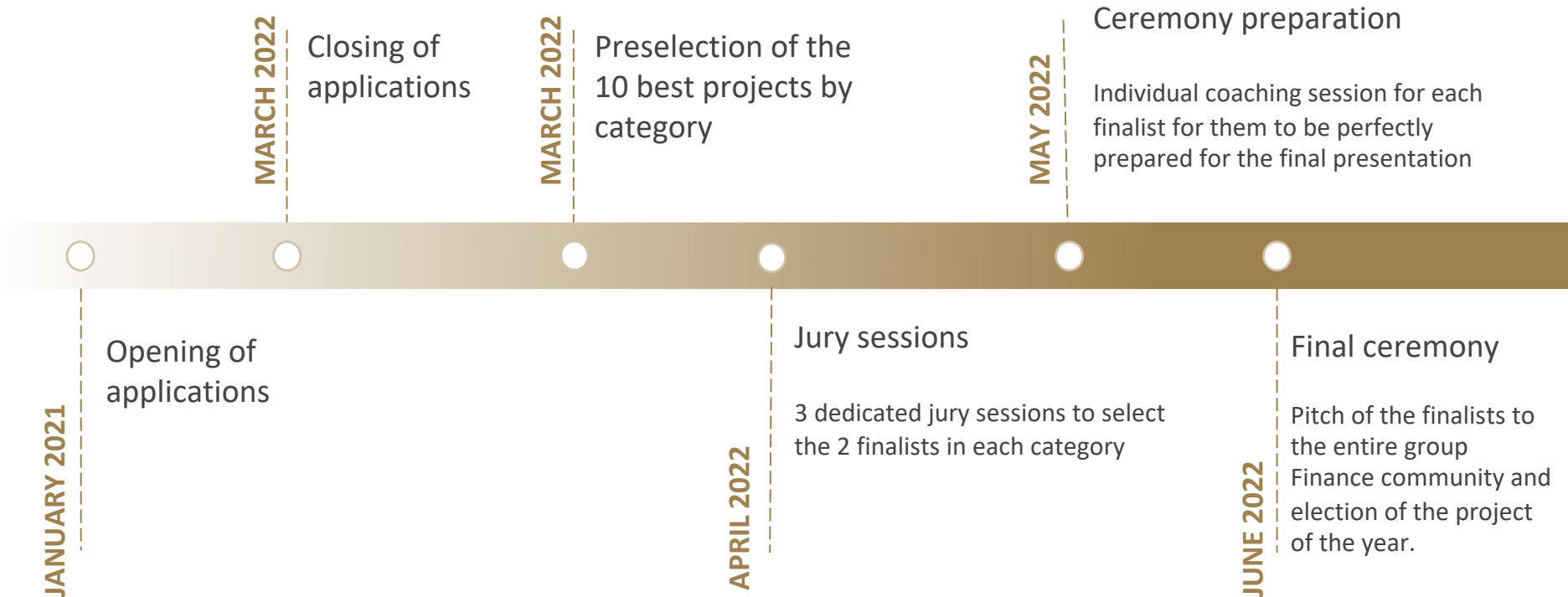
AWARDS
CEREMONY

2300 members
The entire Carrefour Finance community invited to attend the ceremony and discover the finalists' projects.

PROJECT
OF THE YEAR

1 winner
During the ceremony, all participants will be able to vote for the project of the year among the finalists.

Project Key Milestones



Awards Categories

3 categories: Automation, Data and Innovation

- Each project presented is to compete in one of the above 3 categories
 - Check the criteria to find out which one is made for you
- 2 main cross criteria: **People & Digital**
 - These criteria are common to the 3 categories
- No project restriction at all!
 - Projects of any size and scope can compete

Projects can be either completed or still in



Focus on Categories

	AUTOMATIZATION	DATA	INNOVATION
Category Description	Projects which simplify a process by eliminating redundant / low added value tasks.	Projects which highlight the use of data and its processing as an accelerator of the finance functions' transformation.	Projects that stand out by implementing a particularly innovative technology or nonconventional approach.
Evaluation criteria	People Digital Process digitization Positive impact on employees Reduce time consuming activities	People Digital Value creation Contribution to strategic and business key demands	People Digital Originality Technology / Innovative approach Looking ahead to the future of Finance

Application Principles

- The application period will be open starting next January (*dedicated communication to come*)
- All candidates will have to complete the same simple application form
- Project team will support candidates to fill out the forms if needed
- Once application period is over, the completed forms will be used as the primary support for the selection of the 10 pre-finalists in each category
- The event being open to the whole Finance community, candidates are expected to apply in English

Project name

CONTEXT AND CHALLENGES

- What were the trigger(s)?
- What were the macro-objectives?

PROCESS' KEY STEPS

- What were the main stages in your process? (examples: drawing up the specifications, POC, integration, change management, etc.)
- Who was the sponsor of the project?

RESOURCES

- Which resources have been mobilized for the implementation of the project? (internal and external resources)
- Which were the profiles of these resources?
- What kinds of skills did you mobilize?

WHY WILL YOU WIN ?

- Today, what are the results?
- Which are the specific strong axes of your project?
- → To be supplied with KPIs and key figures

Jury Presentation

Jury sessions

- 3 dedicated jury sessions will be organized to select the 2 finalists in each category
- Each pre-selected candidate will have 5 to 7 min to pitch its project to the jury members. This presentation will be followed by a 15 min Q&A session.
- Candidates are free to present and defend their project with any type or presentation material (video, slides,...)

Composition of the jury

Internal Jury Members

- 4 to 5 executives' members of Carrefour
- Members will participate in all categories

External Jury Members

- CFO and Finance Transformation Directors from major companies
- 2 to 3 external juries for each category



Jury Presentation



- The objective of the ceremony is to elect the project of the year!
- The award ceremony will take place in hybrid format.
- The ceremony will be broadcast live on the dedicated website so that everyone can join and participate.
- The 6 finalists will be in Carrefour's studio to present their project.
- During the ceremony, they will have to present their project to everyone and will have “3 min to convince” you that their project is the best.
- All participants will then have the opportunity to elect the project of the year through a live vote.

Next Steps

Digital Finance Awards Website

- A dedicated website will be created for the event
- It will present the project, objectives and latest news
- Candidates will be able to download from it and most important, upload into it their completed application form *(FYI uploaded forms will be accessible to the DFA project team only)*

Communication

- The Digital Finance Awards initiative will be first introduced in the Impulse Finance newsletter this December
- A dedicated communication on the DFA, incl. a supporting video from Matthieu, will be sent next January to launch the call for applications
- Regular reminders will be sent out over the next 3 months to ensure that you will all submit plenty of projects 😊



Your key points of contact



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DFΛ

THANK YOU
&
STAY TUNED!

